Paris Openings number of Vogue



March 15, 1916

The Vogue Company
CONDÉ NAST PUBLISHER

Price 25 cents

White

IT IS Significant that
for years past, none of the highest
priced cars in this country have made
any radical change in the type of their engine
nor lowered their price. Conservatism in
design and stability of value are marked char-
acteristics of quality. They appeal to a class
of owners who will pay the price of unfailing
luxurious service and demand that it be
proof against complication or experiment.

The White is a conservative
product. Innovations have never
been permitted to complicate its well
known performance, nor price to
limit the refinement of its
custom-made body.







The White Company Cleveland Ohio

Victor Records



The superb interpretations of artists famous in the world of song

Victor Records bring you not only the actual living voices of the world's greatest opera stars, but the art and personality of concert singers famous the country over.

These talented artists who charm thousands of music-lovers on their concert tours are also the delight of countless other thousands who know them mainly through their Victor Records.

Victor Records *are* the actual artists absolutely true to life—ever ready to entertain any one at any time.

There are Victor dealers in every city in the world who will gladly give you a complete catalog of the more than 5000 Victor Records and play any music you wish to hear.

Important warning. Victor Records can be safely and satisfactorily played only with ***Victor Needles or Tungstone Stylus*** on Victors or Victrolas. Victor Records cannot be safely played on machines with jeweled or other reproducing points.

Victor Talking Machine Co.
Camden, N.J., U.S.A.

Berliner Gramophone Co., Montreal
Canadian Distributors

New Victor Records demonstrated at all dealers on the 28th of each month



NOTRE DAME
Paris

Every masterpiece of craftsmanship has been born of a zeal that aspired to perfection.

That passion for perfect work, which molded itself into Grecian temple and Christian cathedral, has no fellowship with the haste for quick results.

It is what makes the Crane Model Simplex different.

"There is not one shaft, one moulding, one carving, not one chisel-mark in such a building, that was not designed specially for the place where it is found, and which was not the best that the experience of the age could invent for the purposes to which it is applied."

—Fergusson, on Cathedral Architecture.

SIMPLEX

THE best output of the most accurate machine tools is, in the Crane Model Simplex, only the starting-point for a precise hand fitting and finishing unmatched in American automobile construction.

From this slow and loving craftsmanship—the final touch of perfection to the best that engineering skill can produce—there results a luxury of motoring performance indescribable in ordinary terms. Only a trial of the car itself can give an idea of its smoothness, silence, endurance and marvellous reserve power.

Six cylinders; one hundred horse-power. Direct drive on fourth. Crane patented spring suspension. Every chassis given 500-mile road test. Each body built specially to meet the buyer's requirements.

Every Crane Model Simplex is guaranteed for life while it remains in the hands of the original purchaser.

Chassis, $5,000. Body priced according to cost.

SIMPLEX AUTOMOBILE COMPANY, Inc.
New Brunswick, N. J.

"Genius—the infinite capacity for taking pains."

Fifth Avenue
37th and 38th Sts.
New York

Franklin Simon & Co.

Fifth Avenue
37th and 38th Sts.
New York

Spring and Summer Style Book
"CORRECT DRESS"
Illustrating Everything in Ready-to-Wear Apparel
for Women, Misses, Girls, Men, Boys
Children and Infants
Mailed out-of-town upon application



Women's Coats

For Travel, Sport and General Wear

SIZES 34 TO 44 BUST

No. 85—**Women's Black and White Check Top or Sport Coat,** for motor or general wear, of black and white wool velour check cloth, raglan shoulder shaped sleeve flare model, high convertible roll collar, forming large square shoulder collar when worn open, revers of material, slit pockets and cuffs, novelty buttons, silk lined. ***Special*** **25.00**

No. 87—**Women's Bolivia Vicuna Cloth Coat,** for travel or general wear, in ruby, amber, Santiago, mouse, twilight blue or black, semi-fitted back with Watteau plait from waistline, strap belt, convertible roll collar, lined with Persian silk, slit pockets, buttons to match color. ***Special*** **49.50**

No. 89—**Women's Bolivia Vicuna Dressy or Travel Coat,** *copy of "Lanvin" model,* in amber, ruby, Santiago, twilight blue, mouse or black (*"a new Paris way of lining coats," body and sleeves lined with white silk, border and deep facing of while serge*), convertible collar, facing of white serge, (can be worn open), slit pockets, ball bone buttons to match, piped buttonholes. ***Special*** **39.50**

No. 89a—Same model, in navy blue or black, men's wear serge. ***Special*** **29.50**

No. 91—**Women's Slip-on Raglan Top Coat of Mannish Mixtures** in gray, brown or black and white colorings, new three-quarter raglan sleeve button to neck, flare model, large square convertible collar, can be used with open revers, mannish slit pockets and cuffs, silk lined throughout, flat-bone buttons. ***Special*** **25.00**

Onyx Hosiery

Reg. U.S.Pat. Office

Silk

Fashions for Spring



54-10. The smart woman always has fancy circular striped hosiery among her assortment. They come in a large variety of the newest colorings.

Price $1.00



V-28. This fancy silk hose with vertical effect embroidery is very new. In black with white embroidery and white with black embroidery.

Price $3.85

Just as Paris sets the fashions for Gowns, so does "Onyx" set the fashions in Hosiery.

For the fashion-loving women, therefore, these advance illustrations of the new season's hosiery are of the most timely interest.

In addition to the "Onyx" innovations for Spring and Summer, of which the accompanying designs are typical, attention should be directed to the three classic "Onyx" numbers. They are made with the "Pointex" heel, the patented feature which gives an unusually shapely contour to the ankle.

No. 235
$1.00
Fine Silk with DUB-L Lisle garter top, triple extra spliced heel and toe, medium weight.

No. 350
$1.50
Pure Silk, DUB-L wide garter top, triple extra spliced heel and toe. Seasonable weight.

No 106
$2.00
Medium weight, finest thread silk, DUB-L Silk garter top, triple extra spliced heel and toe.

These three famous "Onyx" Special numbers have won tremendous favor by all who appreciate value, wearing quality and style.

In all leading stores throughout the country, these designs and a complete line of "Onyx" Silk Hosiery is on sale.

If you have any difficulty finding your exact requirements, let us help you.



PI-10. Striped hosiery is always popular for summer wear. These fancy silk hose with vertical stripes are particularly effective — with white and colored grounds, with contrasting and self-effects.

Price $1.00



DC-24. One of our most attractive fancy silk hose is this smart anklet design at the sides—in black with white and white with black.

Price $4.50

Emery-Beers Company, Inc.

Sole Owners and Wholesale Distributors of *"Onyx"* Hosiery

153 East 24th St., N. Y.

Successors to the wholesale business of

Lord & Taylor



Lower Left Illustration

DC-28. Unusual is the effect of these fancy silk hose with the new anklet design —they come in black with white embroidery, and white with black embroidery.

Price $4.75



Lower Right Illustration

DC-12. Novel in design is this fancy embroidered anklet in black with white, and white with black.

Price $2.95

BONWIT TELLER & CO.

Paris
42 Rue de Paradis

The Specialty Shop of Originations

Philadelphia
13th and Chestnut Sts.

FIFTH AVENUE at 38th St., NEW YORK

"To Play's the Thing"

The New Costumes des Sports

distinctively Bonwit Teller & Co.



Belleair



Radnor Hunt

Greenbrier



Glen Arden

Poinciana

"RADNOR HUNT"—Three-piece hunting costume of cravenetted Forestry Cloth. Skirt may be worn as a cape 55.00
Hat to match 4.50
Hunting or riding boot of black or tan calfskin 14.00

"BELLEAIR"—English type Golf Suit with underarm gusset. Norfolk belt fastening under front panel. Rose, Holland Blue, Oxford and Heather Mixtures. 19.50

"GREENBRIER"—Tennis suit of Guernsey Cloth featuring the new Chale collar. Belt with sash ends. Purple, Hague, Shamrock, Green, Maize, Ivory White and Rose 28.50

"GLEN ARDEN"—In shepherd check, 6 to 12 year size 29.50
In natural linen, 6 to 12 year size 15.00
In shepherd check, Melton or Mixture Weaves, 14 to 18 year size 35.00
In natural linen, 14 to 18 year size 15.00

Puttees of black or tan cowhide 3.75
Jockey cap of black or brown velvet 3.25

"POINCIANA"—Linen crash habit with new flare coat
In natural or tan linen 19.50
In pure white linen 23.50

Jockey cap of natural, tan or white linen 2.75

Suits that are Satisfactory and Correct

The reason so many women, desiring to be smartly dressed depend upon us for their apparel, lies in the fact that we endeavor to employ and succeed in getting those new style touches and unusual fabrics so often lacking. Our business has not grown to its present size by accident—we have been successful in securing a distinction in our garments regardless of price.

Mail orders are invited with the understanding that we will cheerfully refund on any purchase with which you are not highly pleased.

This semi-dressy suit is in silk faille of exceptional quality. The slightly high waist with the very full peplum, and the front fullness of the already full circular skirt, are all works of the new season. The over collar is of white faille. Colors—navy, black, reseda green and tan. Sizes 34 to 42. **$29.50**







The woman desiring a conservative suit for Spring, that is at the same time smart will welcome this new model of splendid tailor serge in navy, black, green, white, and twilight blue—with white cloth collar. In sizes 34 to 46. **$29.50**



This very attractive sport suit is entirely new, the drop shoulder allows the arms plenty of freedom. The white jersey lining to the waist protects the blouse. The fine Shetland Knit Jersey Cloth is cravenetted—not water proof but moisture proof and will not shrink out of shape when wet. In white, Callot blue, apple green and rose. Misses' sizes and 34 to 42. **$39.50**

The charm of an exceptionally graceful tailor made suit is exemplified in this model of Poiret twill or needle twill gabardine. In navy blue, Rookie tan, black and white, the simplicity of the cloth detachable collar is very effective. Sizes 34 to 42. **$35.00**

CHAS. A. STEVENS & BROS.

Stevens Building ~ ~ ~ ~ Chicago, Ill.

"McCREERY SILKS"

Famous Over Half A Century

The Finest Silks the World Produces



"McCREERY SILKS"

The selected 1916 fashions of the world's greatest style creators are now on sale.

Comprehensive color assortments representing all the newer style features.

Recent Importations of elaborate foreign novelties in gorgeous color combinations, especially adapted to the models of the ensuing season.

Georgette Crepe, Chiffon Taffeta, Chiffon Crepe, etc., in the new scarce pastel and iridescent tints, as well as the more subdued street shades.

IN ADDITION

the following new weaves of standard makes in Plain and Novelty Silks for Spring and Summer are shown in complete color assortments, comprising the greatest collection of newer fabrics that the trend of fashion will demand.

Will o' the Wisp
Pussy Willow Taffeta
Indestructible Voile
Georgette Crepe
Khaki Kool
Crepe Kokette
Satin Francaise
Poult de Soie
Cheney Foulards
Samara Prints
Crepe Velour
Mayflower Prints
Bolling Prints
Satin Zenith
Satin Arcadia
Crepe Sans Gene
Satin Charmeuse
La Jerz
Taffeta Soiree
Armure Rousseau
Gros de Londre
Crepe Chiffon
Satin Majestic
Skinner's Satin
La Jaconde

Also the largest variety in America of White Pongee, Natural Ecru Shantung and Washable Shirt and Blouse Silks now on sale.

James McCreery & Co.

34th Street *New York* *5th Avenue*

SALES AND EXCHANGES

Wearing Apparel

FOR SALE—Bronze corded silk trained robe, heavily hand embroidered in ivory white, yellow and brown silks. Ivory white quilted silk lining. Petticoat harmonious. Soft shade changeable taffeta. Size, small 36. Price $40. No. 201-D.

PHILIPPINE Hat. Suitable for sport hat for lady or blocked makes very handsome gentleman's hat. Very light weight. Sent on approval with deposit of $20. No. 204-D.

EMBROIDERED silk crepe shawl, 1⅔ yards square, deep fringe wistaria, excellent condition except one corner slightly imperfect. Make handsome gown or evening wrap. $100. No. 205-D.

FOR SALE—Beige gabardine voile suit, French model, worn few times, excellent condition. Size, tall 38; bolero, pleated skirt, can be worn as dress. $25. No. 206-D.

EXQUISITE imported lavender chiffon and charmeuse evening gown, size 36. Sacrifice $40. All-over Irish lace blouse, $15. American Beauty charmeuse evening gown, splendid condition, $20. No. 209-D.

SPRING suits, street dresses, negligee, lingerie dresses, smart hats, boots and slippers, 4B, 4½B, fur-trimmed evening coat. All 36. Nothing over $15. No. 211-D.

FOR SALE—Ball dress, cloth of gold, electric blue velvet train and girdle, worn once, not danced in. Cost $100—Price $50. Bust 40. No. 214-D.

FOR SALE—White charmeuse evening gown, waist of chiffon, embroidered in opalescent beads. Cost $100—Sell $25. Full length tan velour coat, satin lined, beautiful large buttons. Imported. Perfect for automobiling. Cost $110—Sell $25. No. 217-D.

FOR SALE—Evening gown, green net over flesh colored taffeta, silver girdle and trimmings. Size 36, $25. Blue fox muff and neckpiece, $50. Mourning. No. 218-D.

FOR SALE—India shawl black center in perfect condition, $250. Also Paisley shawl with cream center, $50. No. 219-D.

FOR SALE—Hudson seal coat, box style with belt, skunk collar, bright green lining, splendid style, 32 in. long. Size 35-36. Cost $225—Sell $90. No. 220-D.

FOR SALE—Dark blue spring suit from Hickson, size 38. Cost $125—Sell $35. Two smart dark blue silk dresses, size 38. Sell $15 each. No. 221-D.

FOR SALE—Two riding habits, size 34-36. One, serge, cross-saddle, $10. Other English water-proof cloth, side saddle, worn twice. Cost $70—Sell $35. No. 222-D.

FOR SALE—Burgundy velveteen, new model, $25. Grey georgette afternoon gown, new, $40. Brilliant dark blue silk net dancing gown, very smart, $25. Size 36-38. No. 223-D.

COVERT SUIT, Spring model, size 36. Black serge Eton suit, latest model. Tan corduroy, black satin evening gowns, sizes 38. One straw, two black velvet turbans. No. 224-D.

CALLOT, three-piece Copenhagen taffeta and maline, cost $225—$50. Bendel evening gown, filet and boheme lace over pink, cost $250—$35. Size 36. No. 225-D.

HANDSOME Paisley shawl, very large and in perfect condition. Black center and very fine weave with beautiful border. Price $200. No. 226-D.

Miscellaneous

LARGEST legitimate private collection of antiques for sale in the South separately, including museum pieces, extra illustrated books, autograph letters. Private house. No. 196-D.

CARVED rosewood furniture, tapestry covered. 8 pieces, $1500. Rosepoint appliqué wedding veil, $400. Large India shawl, $300. Very small black and gold bracelets, $15. No. 202-D.

FOR SALE—Five yards beautiful heavy Cluny lace, 9 inches wide. Never been used. Cost $15—Sell for $10. Will send for inspection. No. 203-D.

TEA ROOM and Gift Shop for sale. Perfectly equipped, established 3 years, artistic colony in Catskill Mts. Income derived in addition from studios on same property. No. 207-D.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is $2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.
Your message for the May 1st Vogue should be received on or before March 25th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.



WANTED!—A QUOTATION

THERE are perhaps, more quotations about spring than any other subjcct, and yet nowhere have we been able to find an instance wherein a single poet has mentioned the trials and vicissitudes that beset the housewife on the eve of every summer.

Stacks of winter clothes, bags of camphor balls—and a storeroom! Thus every year do many garments pass into oblivion; for many are packed away but few are worn again.

In every household there are boxes and trunks and closets full of wearing apparel—which though perfectly good—is useless to the owner. She may be going into mourning: she may be coming out. She may be moving to a cold climate: she may be going to a warmer. At all events, the result is the same; it means a clutter and congestion of attic and storeroom.

The Sales and Exchanges Service of Vogue is devoted to the solution of just this problem. Send in your message to Vogue, and you will find that some woman is looking for the very articles you have to offer.

If, on the other hand, you are thinking of adding a dainty frock or two to your summer wardrobe, or would like to acquire the very latest thing in antiques, or assume the proprietorship of a Gift Shop, here are two columns that will undoubtedly put you in the way of finding the very article you want. Only bear in mind that it is necessary to answer these messages immediately if you wish to obtain the best results.

SALES AND EXCHANGES SERVICE

VOGUE

443 FOURTH AVENUE, NEW YORK CITY

Miscellaneous—Cont.

FOR RENT for summer season—Owing to change of business am unable to occupy my home of 10 rooms and 3 baths, with separate house for help. Garage or barns. House is handsomely furnished with antique mahogany, has hardwood floors, 3 fireplaces, set tubs, bath house with shower bath. Situated directly on Vineyard Sound, beautiful panorama. Rent $750 for season. No. 208-D.

FOR SALE—Sixty-inch string of coral beads, sterling silver imported ball clasp, rhinestone studded, $15. Also heavy gold-plated silver mesh purse, amethyst and pearl clasp, new, $20. No. 210-D

OWNER leaving town will dispose of almost new Detroit Electric—Duplex drive, five passenger car, luxuriously appointed. Perfect car for town use. Price $2000—Cost over $3000. No. 212-D

FOR RENT for summer. House of 13 rooms, on Vineyard Sound. House has hardwood floors, set tubs, 3 fireplaces with wood furnished for use of same. All new and beautifully furnished. Garage and fine bathing, boating and fishing, extensive grounds. Rent $500 for season No. 213-D

OLD-FASHIONED bedspread, heavy unbleached muslin, hand appliquéd in old quilt design, pink roses in baskets, border of rosebuds and leaves. Never used. Details sent No. 215-D

LACE lovers attention. For Sale—Brussels barbe, white, over 3½ yds. long, ends 10 middle 5 inches wide. Pillow lace, beautiful designs on machine made net, ends flowers Point de Gage. Date about 1840. Price $125 No. 216-D

BELL shaped Cobalt Blue Jardinière, Gold decoration. Height 28 inches. One of pair exhibited at Paris Exposition. Rare example. Cost $475. No reasonable offer refused. No. 227-D

Wanted

WANT to buy or exchange for diamond ring, second-hand automobile—also furniture and Victrola for bungalow. (New York.) No. 163-B.

WANTED—Maternity clothes must be stylish, good condition and reasonable. Dresses that can be worn this spring and summer. Normal size, 34. No. 167-B.

WANTED—To buy clothing regularly by brunette, height 5 ft. 6 in., slender, bust 36 in. or 18 years. Correspondence solicited, preferably from débutante. No. 168-D.

WANTED—Wearing apparel. Sizes 38, 36, 34. Misses 16, in exchange for oil-paintings of California Redwoods, scenery, etc., values from $50 to $1000, by noted California artist. No. 169-B.

MIDDLE-AGED lady, best family, wishes simple board, sunny room, second floor, with adjoining room for maid in private family. $25.00 a week, permanent. N. Y. No. 170-B.

Professional Services

A YOUNG Lady of refinement desires position as companion or social secretary. Willing to travel, can sew, understands invalids. No. 944-C.

POSITION as companion wanted by a young lady of pleasing personality, refinement and adaptability. Willing to travel. Capable of assisting in social and business affairs. No. 945-C.

EXPERIENCED primary teacher with good recommendations wishes occupation as tutor. Terms moderate. No. 946-C.

YOUNG lady, 26 years old, convent education, experienced traveler, desires position as companion. No. 947-C.

CULTURED Southern girl wishes position as companion. References exchanged. No. 948-C.

COLLEGE graduate, with Kindergarten training and experience, wishes position as companion to children. References required. No. 949-C.

YOUNG Englishwoman, fully qualified in care of breeding, showing and improving domestic and fancy animals, birds, etc., desires position where she will take charge of same, or as companion to lady interested in such. Have successfully exhibited in England and America. Highest references in both countries. No objection to position in California or abroad, willing to travel. No. 950-C.

BROOKLYN **Frederick Loeser & Co. INC.** NEW YORK





Spring Fashions

To mark the opening of a

NEW GOWN ROOM

on the fifth floor—a fit setting for the most advanced fashions to be seen in New York. Here will be found full range of new Frocks and Gowns from the simplest to the most elaborate and all moderately priced.

The Models Illustrated

may be had in sizes 34 to 46 for women and 16 to 18 for misses.

V-1. Princess overdress of imitation point de Venise combined with imitation baby Irish lace, satin bound, pointed apron drapery front and back. Net sleeves and lower ruffles of skirt, $45.00.

V-2. Afternoon frock of chiffon taffeta, black and all colors. Surplice bodice under arm pieces hand embroidered and corded; skirt with apron front and full handkerchief drapery, $17.50.

V-3. Reception Frock of chiffon glace taffeta, pastel shades, tab girdle and Fragonard side draperies over radium lace skirt, paneled back and front; radium lace bodice over colored under-girdle, $35.00.

V-4. Alencon lace Frock, alternate ruffles in black and cream velvet bound; overdress of black tulle, velvet bound girdle and cuffs, deep V back on front of bodice of cream lace, $55.00.

V-5. Frock of radium and taffeta with top bodice of hand embroidered and jetted chiffon, white Georgette collar and cuffs. Skirt with full wing side draperies. Black and all colors, $25.00.

V-6. Gown of Charmeusette taffeta. Bodice of Georgette with overblouse of hand embroidered silk, hand embroidered yokes to skirt, organ godets at side of skirt, "tube draperies." Black and all colors, $37.50.

FREDERICK LOESER & CO.
Brooklyn, New York

Modart Corsets

Front Laced



What a Corset Means to a Woman of Judgment

Women realize that perfect health is necessary to bring out their natural beauty, and consequently are much more fastidious about their corsets today than in former years. The fact that front laced corsets are becoming more and more popular proves that they are correct from the standpoint of both style and health.

In a recent article in the Boston Medical and Surgical Journal, a prominent specialist puts himself and his reputation on record by saying most emphatically that—"the first essential of a good corset is that it should lace in front."

Long ago, Mr. L. T. Jennings, the noted designer of Modart Front Laced Corsets realized this necessity, and he was prompted to go deeply into the study of the human anatomy, and bone structure in relation to the needs of corseting. He probed diligently for the cause of listlessness—oft recurring langour, intermittent attacks of indigestion, gradual loss of color—in other words—those peculiar symptoms known to the majority of women through improper corseting.

So in Modart models, you will find health and comfort incorporated with the utmost grace of line. Not only do Modart Front Laced Corsets give you better poise and support, but they also steadily and surely mould the body to a far better figure.

Of necessity Modart Corsets are made of finer materials, which reflect and carry out the designs of Mr. Jennings. But to the women of judgment there is no comparison between the poorly designed corset, which is a continual menace to her health, and a correctly designed corset priced a little higher.

Most Modarts from $5 to $10. Some are priced $3 50.

Your Corset— Should It Be A Modart?

There are many corsets to choose from. Each lays claim to certain features.

But there is only one corset that can claim the skill of Jennings in design. And Jennings is the world's foremost designer of front laced corsets.

He designs Modarts exclusively. This should mean much to you—if you seek proper corseting. Jennings' fame as a designer is not entirely based on his style-creative skill. He has made a study of anatomy in its relations to proper corseting. His work must not only meet fashion requirements but also the approval of the expert anatomist. He designs Modarts to improve your figure and promote your health.

Modart corsets permit you to breathe easily and normally. The rise and fall of the diaphragm is unrestricted. You feel no undue pressure anywhere. Yet you will note a gradual improvement in your figure—a greater grace of line—a finer poise.

If you have never worn a Modart then we urge you to go to one of the better stores and have a Modart fitting.

Most models $5 to $10. Some $3.50. Silk corsets $8.50 to $50.

Boston	Wm. Filene's Sons Co.	Chicago	Carson, Pirie, Scott & Co.: Marshall Field & Co
New York,	John Wanamaker, Saks & Co.		
Washington, D. C.	Woodward & Lathrop	St. Louis	The Famous & Barr Co.
Pittsburgh	Joseph Horne Co.	Kansas City	John Taylor Dry Goods Co.
Cleveland	Wm. Taylor, Son & Co.	Dallas, Texas	Titche, Goettlinger Co.
Detroit	J. L. Hudson Co.	Salt Lake City	Walker Bros. Dry Goods Co.
Indianapolis	Wm. H. Block Co.	Portland	Lipman Wolfe & Co
		San Francisco	Raphael Weill & Co

MODART CORSET COMPANY

NEW YORK OFFICE
553 Fifth Avenue

(1)

STUDIO AND SHOPS
Saginaw, Michigan

Springtime Blouse Modes



(a)—Crepe de Chine Blouse in desirable light shades, piped with Rose or Copenhagen; note the side frill, bound button-holes and novel shaped pocket **$4.89**

(b) Embroidered Organdie Blouse; hemstitched panel front, in shadow design; trimmed with wide Val lace; scalloped collar and cuffs; black ribbon tie **$3.89**

(c)—Jabot Blouse of White Cotton Net with inserts of flesh, rose or Copenhagen Georgette Crepe; crochet ball buttons finish front and cuffs **$4.89**

(d)—Tailleur Blouse of Check tub silk with broad satin stripe in assorted colorings; white bengaline collar and cuffs **$4.89**

(e)—Norfolk Sport Blouse of heavy linen in white and colors; the cuffs and collar of white linen; handkerchief pocket **$2.89**

(f)—Crepe de Chine Blouse in light shades, bound with contrasting colors; full jabot effect in front; covered buttons to harmonize; hemstitched seams **$4.89**

(g)—Georgette Crepe and Silk Radium Lace in combinations of cream lace and flesh, maize, peach or white Crepe; vestee effect and fancy new sleeve. Satin bound collar **$6.49**

(h)—"Priscilla" Blouse in fine batiste; flesh, Copenhagen, rose, grey and straw with deep pleated collar and cuffs of white organdie; also all white **$2.89**

Third Floor, 34th Street.

Macy's Personal Shopping Service, extends without charge, the courteous assistance of an expert shopper, trained to facilitate your purchases in the various parts of our store. Personal Shopping Service.
Third Floor, Broadway, 34th Street.

Macy's Mail Order Department adequately serves patrons who are unable to visit our store. Our efficient professional shoppers exercise the same discriminating judgment you would use were you shopping in person. All orders promptly shipped.

Herald Square — R. H. Macy & Co. — *New York*

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

OAKSMERE

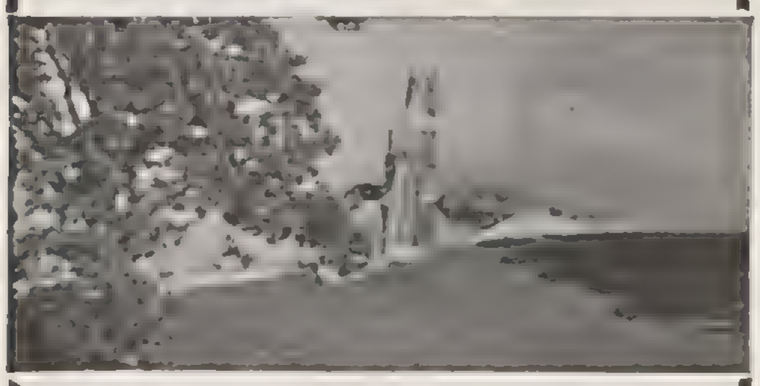
MRS. MERRILL'S SCHOOL for GIRLS
Mamaroneck-on-the-Sound



N one of the most beautiful spots of Long Island Sound, on Orienta Point, of Mamaroneck, just 42 minutes from New York, is located—Oaksmere—MRS. MERRILL'S SCHOOL FOR GIRLS. A magnificent view of the sea in the foreground, with a background of green hills, a park of ample acreage, wooded with silver birch and oak, an ideal spot for a school, as it offers every advantage for outdoor sports and general health.

THE NEW SCHOOL HOUSE

is built around an open court, so that sunlight and air may enter on both sides. There is a large Assemble Hall, the many large class-rooms for the limited classes, the Domestic Science Laboratories and the Arts and Craft Studios. Domestic Science is thoroughly taught, and the laboratories are well equipped in every respect for the work. Altho the plan of the school house is most efficient, it still retains the characteristics that keep it in perfect harmony with the dignity of the other Oaksmere buildings.



THE COURSES AT OAKSMERE

The young girl of to-day will find the Oaksmere course most complete, covering every requirement. The College preparatory work necessarily follows the lines of the entrance examination boards. However, in the Finishing Department particular stress is laid on English, literature, history, the languages, Arts, as well as a thorough training for grace and ease of manner. A two years' graduate course is also offered—open to all graduates of other schools.

THE SPIRIT AT OAKSMERE

In few schools does one find the congenial, happy spirit existing in Oaksmere—the pupils seem to reflect the atmosphere in which they live, breathing the spirit back of the beautiful grounds, natural advantages and well chosen courses. Oaksmere has aroused and developed the spirit in the highest degree, and the Oaksmere girls are a living demonstration that Oaksmere has succeeded.

Write for beautifully illustrated Catalogue.

OAKSMERE

Orienta Point
Mamaroneck-on-the-Sound
New York

Telephone 906 Mamaroneck



New York

Rye Seminary

A SCHOOL FOR GIRLS

Suburban to New York. College Preparatory and General Courses. Exceptional advantages in Music, Domestic Science. Country life and outdoor athletics.

Mrs. LIFE **THE MISSES STOWE**
Principals
Rye, New York

BREMESTEAD
A Home School in the Country—one hour from New York.
Daily French—Individual care and Instruction.
Outdoor Life. Gardening and Horticulture.
Community interests.
CLARA CHRISTIANE DULON, Principal.
PHILIPSE MANOR ON HUDSON, N. Y.

SCOVILLE SCHOOL FOR GIRLS, 2042 Fifth Ave., New York City

Resident and Day pupils. Regular or special courses, with languages, Art, Music, Dancing. Home care, social life. Travel classes. Practical courses. Recreation grounds. Summer and winter sports. Week-end trips.

MRS. HELEN M. SCOVILLE, Prin. **MISS ROSA B. CHISMAN, Ass. Prin.**

THE SCUDDER SCHOOL FOR GIRLS
312 West 72nd Street at Riverside Drive

Resident and Day. Founded 1895. A Finishing School. Also prepares private secretaries, course including modern languages, English, Library and Office Methods, Social Service and Welfare, Current Topics, Commercial Geography, Social Amenities, etc., Athletics, Dancing, Dramatics. MYRON T. SCUDDER, President.

The Holbrook School for Boys

Ossining-on-Hudson, New York

500 feet elevation, commanding a 40-mile view of the Hudson. 30 miles from New York. Complete equipment. All sports. College preparatory. Character references required. Catalogue on request.

The French School for Girls

(Miss McClellan and Miss William's School)
24 East 94th Street, New York City
All Courses in French Resident and Day Pupils

New York



Brantwood Hall Named after John Ruskin's Home, Country School for Girls; 28 minutes from New York City. Preparatory, General and Special Courses. Certificate privileges. Music, Art, Domestic Science. Schoolhouse, Gymnasium, with Swimming Pool, Separate houses for Upper and Lower Schools. Athletic Field, Horseback riding, all outdoor winter sport. 10th year.
NEW YORK, Lawrence Park, Bronxville. Tel. 116.

Helene Maigille American School of

Bel Canto, A School of Singing which Sets the Standard of Vocal Art

A thorough course of Singing in the true methods of the Italian School for the voice, taught personally by Mme. Maigille. Studios, Hotel Majestic, Central Park West, at 72nd St., New York.

THE TEWKSBURY SCHOOL FOR GIRLS

Scarsdale, Westchester Co., N. Y.
THE MISSES TEWKSBURY, Principals



MARYMOUNT

Tarrytown-on-Hudson, New York
HIGH CLASS SCHOOL FOR YOUNG LADIES
Conducted by the Religious of the Sacred Heart of Mary
Magnificently situated on the Hudson
40 minutes from New York City
PREPARATORY, ACADEMIC AND TWO YEARS' COLLEGIATE COURSES
European Advantages. French Conversation with Native Teachers. Gymnasium, Physical Culture, Tennis, Skating, Riding.
For Catalogue, Address The Reverend Mother

NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City **RALFE LEECH STERNER, Director**

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of

America's Most Eminent Teachers **Dormitories in School Buildings and Proper Chaperonage**

Open the Entire Year — TERMS including Tuition, Board, Practicing, etc., on application — Pupils May Enter Any Day

SEND FOR BOOKLET

THE ELINOR COMSTOCK SCHOOL OF MUSIC

(Endorsed by Leschetizky, Paderewski, Gabrilowitsch, Goodson)

A school with a name and a reputation. An exclusive home where a limited number of girls, duly chaperoned, may secure a thorough musical education, and enjoy the privilege of associating with world's foremost artists. Delightful location, one block from Fifth Ave. and Central Park. Piano taught by certified pupils of Leschetizky. French spoken in the house. Courses in Harmony, Literature, Classic Dancing. Also riding and out-door sports if desired.

Miss Elinor Comstock, Principal, 41 E. 80th St., New York City

---

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884

Connected with Mr. Charles Frohman's Empire Theatre and Companies

FRANKLIN H. SARGENT
President

For Catalogue and Information, apply to
THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

Vocal Department

THE BROOKLYN MASTER SCHOOL OF MUSIC

Twelfth Year

Madame Melanie Guttman-Rice Mr. Edward Falck
Associate Principals
Assisted by R. HUNTINGTON WOODMAN and Faculty of Experts on

VOICE TRAINING AND SINGING

DICTION, LANGUAGES, THEORY, HISTORY OF MUSIC

Write for Catalogue Voice Trials by Appointment 96 CLINTON STREET, BROOKLYN, N. Y.

VOGUE'S SCHOOL DIRECTORY

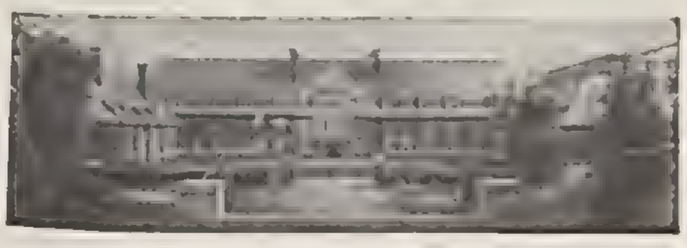
Each school represented below is recommended to the patronage of our readers

New York

Mrs. Dow's School For Girls

For circular address

Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.



SUMMER ART STUDY

Interior Decoration, Costume Design, Poster Advertising, Illustration, Life and Painting, etc.

NEW YORK SCHOOL OF FINE AND APPLIED ART

FRANK ALVAH PARSONS, Pres.

Send for fully illustrated catalog.

Susan F. Bissel, Sec. 2239 Broadway, New York City



National School of Arts & Crafts

Resident and Correspondence Instruction

The Art of making Perfumery — distilling perfumes of flowers—Preserving flowers and plants—Compressing flowers into beads, etc. Address National School of Arts and Crafts, 163 Lexington Ave., N.Y.

The GARDNER SCHOOL FOR GIRLS

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding, skating, tennis, swimming, dancing, etc. Miss Eltinge and Miss Masland, Principals.

NEW YORK, Ossining-on-Hudson.

St. John's School FOR MANLY BOYS. Special opportunities for quick college preparation. Military drill. Parental discipline. Gymnasium, swimming pool. Athletic field. Manly sports encouraged. *Junior Hall*, a separate school for boys under 13. Catalogue.

REV. W. A. RANNEY, A. M., Pd.D., Principal.

OUTDOOR SCHOOL OF NATURAL EDUCATION

Intermediate, Primary and Kindergarten for children 3 to 10 years. Healthful outdoor activities with the stimulus of select companionship coupled with individual attention and the advantages of private tutoring. An ideal location directly adjacent to Manhattan Square and Central Park.

ANNA E. CHAIRES, Principal, 115 W. 79th St., New York City

FLANNADRIGH

A school for special students. Teachers of Music and Art optional. The Languages, English Diction, Political Economy, elective courses in Literature, History and Philosophy. Every opportunity under careful guidance for Metropolitan advantages.

Mary Winston Flannery, A. M. 520 West End Avenue, New York City

Designing, Dresscutting, Dressmaking

The S. T. Taylor System of Dresscutting was invented in 1848, and has been successfully taught since that date. Pupils make dresses for themselves while learning. Call or write for full information to

S. T. TAYLOR CO., Dept. V., 13-15 W. 34th St., New York City

SECRETARIES

WHAT are you going to do this winter to pass your time pleasantly and with benefit to yourself?

Many young people of New York's best families have entered the Fifth Avenue Secretarial School, corner of 42d Street and Fifth Avenue. (No. 509.) Being among congenial associates, they enjoy the work and contrive to get a great deal of pleasure into the study period, besides feeling that they are preparing for the future. The demand for secretaries of ability and worth, far exceeds the limits of Miss Lynch's little school, so if one wishes to take a position, there is little difficulty in placing a graduate. Salaries $13 to $50 per week.

Private Secretaryship, Stenography, Typewriting, Accounting
DAY and NIGHT

MILLER SCHOOL

FIFTH NATIONAL BANK BLDG., LEXINGTON AVE AT 23d ST.

Booklet V. sent free upon request

Miss Conklin's SECRETARIAL SCHOOL

ENGLISH STENOGRAPHY TYPEWRITING

Removed from 7 West 42d Street to Commercial Engineers' Building

37 WEST 39th STREET NEW YORK

VOGUE TELLS EVANSTON ABOUT CHICAGO SCHOOLS

A WOMAN in Evanston wished to place her daughter in a Chicago school.

She knew exactly what she wanted. Her ideas as to intellectual advantages and social opportunities were definite. But when it came to *choosing* a school—even though it was to be near her own city—she did not do so without first asking Vogue's advice. Here is the letter she wrote us:

Evanston, Illinois.
January 8, 1916.

Vogue School Service,
443 Fourth Avenue,
New York.

Gentlemen:

Can you give me any information as to the best private schools in Chicago for college preparatory work?

I want my daughter to be in a good, wholesome, refined atmosphere, and I want to know that her associates come from refined homes.

On the other hand, I will not sacrifice intellectual opportunities to social advantages.

I do not like the public High Schools, but I want her to have as thorough and as rigid training as the public schools give

We are preparing her for college and we realize that too much emphasis cannot be placed on good old-fashioned scholarship. She is bright, studious and promising and we should like to place her in Bryn Mawr College.

Any information you can give me will be greatly appreciated. Cordially yours,

Mrs ——

Mrs. —— knew that Vogue is in touch with 500 of the best schools in the country. Is it any wonder that she asked our advice before deciding which school would be most suitable to her daughter's particular needs?

Vogue is constantly receiving letters of this kind. Through the School Service we have placed boys and girls in hundreds of different schools throughout the country. Let us take *your* particular school problem and help you solve it before the next school year opens.

Write us a letter.

VOGUE SCHOOL SERVICE
443 Fourth Ave. New York City

New York

Emma Willard School For Girls

On the hills 400 ft. above the city of Troy. Four beautiful new, fireproof buildings, the gift of Mrs. Russell Sage. Campus 30 acres. Tennis courts, hockey, basketball. Gymnasium, with swimming pool, bowling alleys. Resident nurse. A broad variety of work, including college preparation and courses for girls not going to college. Special advantages in Music and Art. Practical courses in Domestic Science. Certificate admits to Wellesley, Smith, Vassar and Mt. Holyoke Colleges. Illustrated catalogue on request.

103d Year

Miss ELIZA KELLAS, Ph.B., Principal.
Troy, N. Y.



Massachusetts

Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.

Miss MIRA H. HALL, Principal
Pittsfield, Mass.

Miss Chamberlayne's Home and Day School for Girls

The Fenway, 28, Boston, Mass.

College Preparatory and General Courses

CATHERINE J. CHAMBERLAYNE, Principal
ROSALIE S. MAGRUDER, Associate Principal

ROGERS HALL SCHOOL For Girls

Lowell, Massachusetts. 38 minutes from Boston. Country sports. *New gymnasium and swimming pool.* For catalogue and views, address

Miss OLIVE S. PARSONS, B. A., Principal

THE CAMBRIDGE SCHOOL FOR GIRLS

Founded in 1886. Resident and day pupils. Schoolhouse and Residence, modern, separate buildings. Academic. College preparatory. Art. Gardening. Swimming. Athletics.

RUTH COIT, Head Mistress, 36-40 Concord Avenue, Cambridge, Mass.

MISS McCLINTOCK'S SCHOOL FOR GIRLS

MISS MARY LAW MCCLINTOCK, Principal,
4 Arlington Street,
Boston, Mass.

HOWARD SEMINARY FOR GIRLS

25 miles from Boston. College prep and general courses. Household economics. Art, Music, French, German. School and residence. Gym. Horseback riding, tennis, golf, hockey, basketball, etc. Live teachers. $550 $600. MR. and MRS. C. P. KENDALL, Principals. WEST BRIDGEWATER, MASS.

District of Columbia

SCHOOL OF SINGING—LAMPERTI METHOD

Madame Lucia Borderi, diploma-graduate, and formerly assistant to Lamperti (teacher of Sembrich), has opened a School of Singing at 1628 S Street N. W., Washington, D. C. Unequaled opportunity for young ladies to obtain foreign musical instruction at home. For further information and unexcelled references send for booklet.

DISTRICT OF COLUMBIA, Washington, 1932 Florida Ave.

Gunston Hall A SCHOOL FOR GIRLS. Established 1892. Preparatory and Academic Courses. Two years Post-graduate and College work. Music, Art and Expression. Domestic Science. Building specially planned for the school. Required athletics. MRS. BEVERLEY R. MASON, Prin., MISS E. M. CLARK, LL. A., M.A., MISS CLARA A. BENTLEY, A.B. (Vassar), Associates

DISTRICT OF COLUMBIA, Washington.

Chevy Chase Seminary A school for girls in Washington's most beautiful suburb. Preparatory and finishing courses. Strong departments of Music, Art, and Domestic Science. Campus of eleven acres and provision for all outdoor sports. Artesian water. Catalogue on request.

Mr. and Mrs. S. N. BARKER, Principals.

BELCOURT SEMINARY A school for girls. Preparation for college. Complete Academic course for students not wishing to enter college. Two years' advanced work for High School graduates. Elective courses. Exceptional advantages in Music, Art, Expression, and Languages. Outdoor sports. MRS. MARY BURKE SOMERVELL, A. M., Principal, Washington, D. C.

Virginia

Warrenton Country School For young girls. Beautifully situated in the foothills of Virginia near Washington. College Preparatory and special courses. French, the language of the house. Teaches girls to study, brings them nearer nature and inculcates habits of order and economy. MISS. LEA M. BOULIGNY.

VIRGINIA, Warrenton, Box 18

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

Camps

Sargent Camps For Girls



PETERBORO, N. H. Dr. D. A. SARGENT, President
Two distinct camps, Seniors 14 to 24; Juniors, 8-13

Finest plant and equipment in America. 1100 feet above the sea level. All field and water sports. Tramping, nature study, arts and crafts. The safety and health of our campers are the first consideration. For illustrated booklet address

The Secretary, 18 Everett Street, Cambridge, Mass.

Aloha



Camps for Girls

Locations—Fairlee, Vt., South Fairlee, Vt., & Pike, N. H.

3 distinct camps—7-13, 13-17, 17-25.
Fun, Frolic, Friendships.
Swimming, canoeing, horseback riding, tennis, basketball, baseball. Handicrafts Dramatics. Music.
Character development, cultivation of personality and community spirit. Vigilance for health and safety.
11 years of camp life. 800 girls have been in camp and not a single serious accident. Mr. and Mrs. Gulick's personal supervision.
Splendid equipment. 64-page illustrated booklet.

Mrs. E. L. GULICK, 2 Fairbanks St.
Brookline, Mass.

CAMP CHAMPLAIN

An Ideal Summer Camp for Boys on Lake Champlain. 23rd Year opens June 30th. Special attention to safety and comfort. Waterproof tents and floors. Two motorboats. Rowboats; canoes. Fishing, swimming, baseball, tennis, all land and water sports. Trips to Adirondacks, Green Mts. and Montreal; also numerous short hikes. In charge of experienced college graduates. Tutoring if desired. Large Assembly Hall, with piano, games, etc. Best of food and plenty of it. Camp physician. No mosquitoes or malaria. Long distance phone. Number limited. References invariably required. Illustrated booklet.
WM. H. BROWN, 307 W. 70th Street, New York City

CAMP TECONNET FOR GIRLS

On our own island, China Lake, Me. Dining hall, assembly house, tents. Swimming, canoeing, motor-boating, land and water sports. Crafts and dramatic projects. Personally directed by MR. CHARLES F. TOWNE (Assistant Superintendent of Schools) and MRS. TOWNE. Address 16 Eames Street, Providence, R. I.

THE TENT DWELLERS Camp Coomoosie

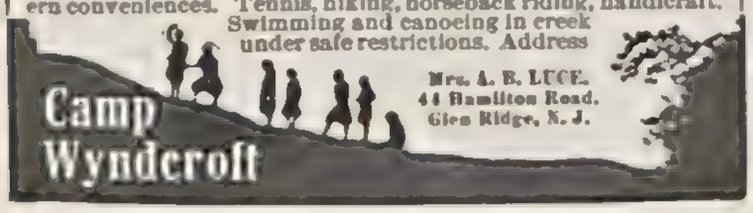
A Real Camp in the Real Woods for *Advanced* Girl Campers. A genuine woods-life taught under experienced woods-guides. For information address MISS M. VAIL ANDRESS, Director, Tewksbury School, Scarsdale, New York.
Beaver Cove, Moosehead Lake, Maine.

CAMP KENJOCKETEE (Beyond the Multitude)

FOR GIRLS. In the wooded hills of Vermont. Tennis, basketball, swimming, canoeing, horseback riding. Bungalows. Junior and Senior Dep'ts. Address MR. and MRS. JAMES W. TYSON, Jr., MALVERN, Pa. until June 15th, then SOUTH STRAFFORD, Vermont, or MISS E. F. STRINGER, HINGHAM, Mass.

Camp Wyndcroft

Fifth Year For Girls 10 to 16
Delightfully situated at Kingsville, Ohio, on a high ridge two miles from Lake Erie. Sleeping tents; main building with modern conveniences. Tennis, hiking, horseback riding, handicraft. Swimming and canoeing in creek under safe restrictions. Address



Mrs. A. B. LUCE,
44 Hamilton Road,
Glen Ridge, N. J.

CAMP WINNESHEWAUKA FOR GIRLS

In White Mountain region, overlooking beautiful Lake. Spring water. Perfect sanitation. Bungalows, Lodges and complete equipment. Water sports, Horseback riding. Expert supervision. Counselor positions all filled Booklet. Address KARL O. BALCH, Resident Manager, P. O. Box C, Lunenburg, Vt.

CAMP BEAU RIVAGE Exclusive French Camp for girls, on beautiful country estate three miles from the ocean. Swimming, canoeing, golf, tennis, horseback riding, nature study, etc. Bungalow with sleeping porches. For views write Miss WIMBERLY, Secretary, 57 East 74th St., N. Y. (up to June 1st).
LITTLE HARBOR, N. H.

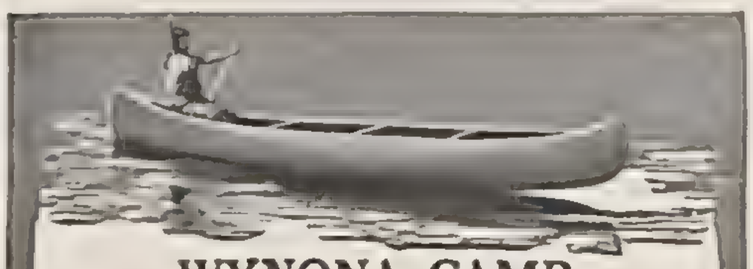
Camps

The Tela-Wauket Camps



Roxbury, Vt. In the heart of the Green Mountains. Junior and Senior camps, receiving girls between the ages of 10 and 20 years. Large rustic assembly bungalow with fireplace, pool table and piano. Screened dining porch, excellent table. Sleeping bungalows. Private pond. Athletic field. Clay tennis courts. Handicraft. Horseback riding an important feature. Free use of all saddle horses. Riding master. 4th year. $150 for season of two months. No extras. Illustrated booklet.
MR & MRS. C. A. ROYS, 10 Bowdoin St., Cambridge, Mass.

WYNONA CAMP



For Girls Fairlee, Vt.

In Pine grove overlooking Lake Morey. Canoeing, motor-boating, sailing and swimming under safe restrictions. Hiking, mountain climbing, basketball, tennis, golf, archery and horseback riding. Resident physician and nurse. Music, drawing, handicraft, nature study. Pure water and farm food.
For catalog address
THE DIRECTOR, 29 Newton Street, Fitchburg, Mass.

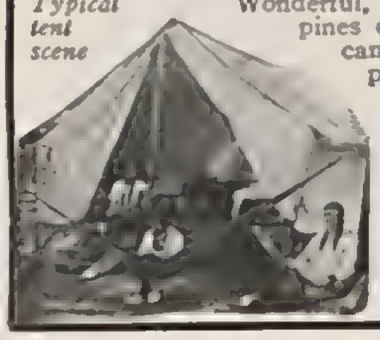
CAMP WINNAHKEE On Malletts Bay, Lake Champlain between the Green and Adirondack Mountains

An Ideal Camp for the Mental and Physical Improvement of Girls In charge of experienced directress and counciliors, who share in sports and daily occupations. Large bungalow with all improvements, sleeping porch or tents. Nature study, woodcraft, manual training, swimming, boating, fishing, horseback riding, tennis, under competent direction and chaperonage. Trips to points of interest. Unimpeachable references required. All expenses, $200, including fares. Booklet from
WM. H. BROWN 307 W. 70th St., N. Y. City

Camp Farwell for Girls

WELLS RIVER, VERMONT

Typical tent scene



Wonderful, open-air summer among the pines of a mountain lake. Lower camp for children 7 to 10; upper camp for girls 11 to 20. Entire plant—tents, bungalows and sleeping porches—lighted with electricity. Clay tennis courts, dancing hall, art room. Open-air sleeping optional. Until June 1, address
Miss J. H. FARWELL, "The Castle," Tarrytown, N. Y.
After June 1. Wells River, Vt.

PINE KNOLL CAMP FOR GIRLS

CONWAY, N. H. On Lake Iona. Safe canoeing, swimming and all sports. Handcrafts, Nature lore. Spring water. Pine woods, Bungalow, screened wall tents. Sane, harmonious living. For booklet, address
MRS. FRANCES HODGES WHITE, 115 Ocean Street, LYNN, Mass.

QUANSET The Cape Cod Camp for Girls

Established 1905. *Swimming, canoeing, sailing—safest conditions, expert instruction;* land sports, pageantry, musical comedy, riding. Exceptional equipment and location. Separate camp for little girls. Unusual results in health and vigor.
Mrs. F. A. W. Hammatt 702 Commonwealth Ave., Newton Centre, Mass.

Repton Camp for Boys Lake Champlain, N. Y.

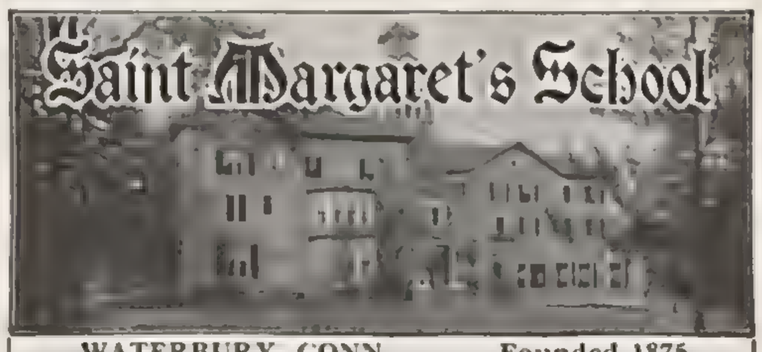
A virile, healthful camp, historically located in the Gateway to the Adirondacks. Every athletic sport Registered U. S. Life Saving Station. Nature study, tuition and all camp lore. Certificates awarded. For catalog address O. C. ROACH, Headmaster, Repton School, Box C-16, Tarrytown-on-Hudson, New York.

CAMP ABENA FOR GIRLS

10th Season. Belgrade Lakes, Maine Illustrated Booklet.
Junior and Senior Camps. Club for Older Girls.
MISS HORTENSE HERSOM,
Sidwells' Friends School, Washington, D. C.
After June 7th, Belgrade Lakes, Maine.

Connecticut

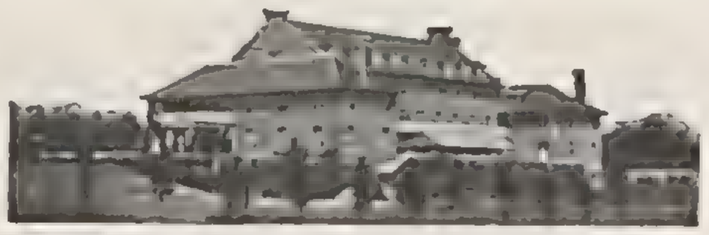
Saint Margaret's School



WATERBURY, CONN. Founded 1875

Located in one of the most beautiful and healthful spots in New England. College Preparatory with certificate privileges. Courses in Music, Fine Arts, History, Languages, Domestic Science, Physical Culture and Swimming. School's 50-acre farm, "Umberfield," gives unusual opportunities for all sports, including tennis, basketball, skating, snowshoeing, etc. Girls here also put their Domestic Science teachings into actual practice. One hour from Hartford or New Haven.
Send for catalog and views.
MISS EMILY GARDNER MUNRO, A. M., Principal

The Ely School for Girls



In the country, one hour from New York City. College entrance certificate, Household Arts, Music, and General Courses. Splendid equipment, sleeping porches if desired. Gymnasium. 25 acres for outdoor life. Horseback riding, tennis and athletic fields for all sports. A separate school for girls under 15, directed by Miss Mary B. Ely.
Ely Court, Greenwich, Conn.

THE GATEWAY

A School for Girls. Three buildings. Athletic field. Horseback riding. Domestic Arts. College preparatory, general and special courses. MISS ALICE E. REYNOLDS, Principal, St. Ronan Terrace, NEW HAVEN, Conn.

New Jersey

HERBART HALL

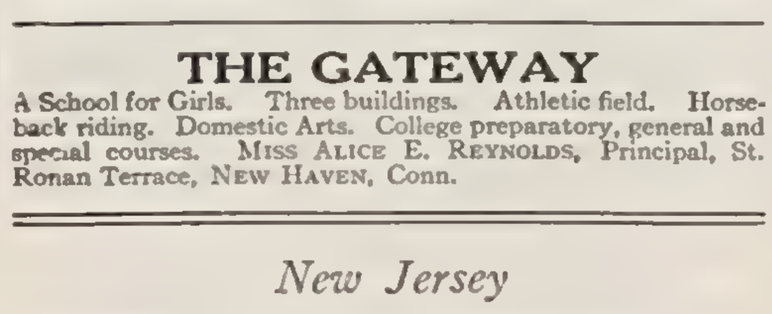
Private school for boys and girls whose uneven brightness or difficult mental grasp needs special education. Individual home care for unusual children. High, healthful location on estate of 25 acres. Summer Camp "Wetumpka."
Dr. MAXIMILIAN P. E. GROSZMANN, Plainfield, N. J.

Kent Place: A School for Girls

Summit, N. J. (near New York)
MRS. PAUL, MISS WOODMAN, Principals
HAMILTON W. MABIE, President Board of Directors

Pennsylvania

Walnut Lane School for Girls 60th Year



Box H, Germantown, Philadelphia. In beautiful historic Germantown; city and country advantages. High School Graduates, General and College Preparatory Courses; Music, Art, Elocution, Domestic Science, Sewing, Gymnasium, Tennis, Basketball, Riding, Hockey, Swimming. Miss S. Edna Johnston, A. B.

AN OPEN AIR SCHOOL FOR LITTLE CHILDREN

An ideal HOME and School in a beautiful suburb of Philadelphia, Pennsylvania. While the standards of instruction are thorough, equal importance is attached to the health, enjoyment and general well being of the children. Limited number. Entrance at any time. Charges moderate.
CYNWYD HOUSE, Cynwyd, Pennsylvania.

Montessori Teacher-Training School, Fifth Year.

$30,000 building adjoining All Saints' Episcopal Church. Elementary and college preparatory schools. Resident and day students. Basketball, Tennis. For illustrated folder, address
MRS. J. SCOTT ANDERSON, Directress, Box 104.
TORRESDALE, PHILADELPHIA, PA.

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

Camps



CULVER SUMMER SCHOOLS

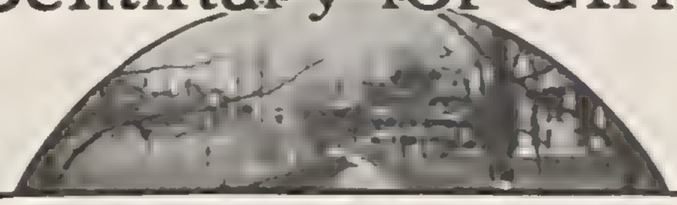
Put your son—at twelve—in the Culver Woodcraft School if you want his vacation to give him that soundness of physique, that quickness and resourcefulness of mind which a study of wood- and camp-craft brings. Here he would learn to understand nature under the direction of Dillon Wallace, author and Labrador explorer, and a staff of expert assistants. At fourteen he would be ready for the Culver Naval or Cavalry School, remarkable enough to draw boys from all parts of the country. Board and tuition, $150 ($200 for Cavalry School). Uniforms, etc.: Woodcraft, $25.50; Cavalry, $43.50; Naval, $40.00. Write for catalog of whichever school interests you. Address

Inquiry Bureau, Culver, Indiana. (On Lake Maxinkuckee)

Camps

Maryland

National Park Seminary for Girls



20 minutes from **Washington, D. C.** Ideal climate, 65-acre campus, 50 instructors, 30 buildings, division of girls into small home and social groups, limited classes and specialized instruction. Home economics, diploma course. Floriculture. 2 years collegiate work. For catalog address

Registrar, Box 113 **Forest Glen, Md.**

California

Los Angeles School of Art and Design

Fine and Commercial Arts—Individual Criticism daily—Lecture Courses—Ideally situated, in the ideal climate—European and Eastern trained instructors. *Catalogue.*

West Lake Park, Los Angeles. **L. E. G. Macleod, Dir.**

"Costume Design" De Luxe

Correspondence and Resident Courses. "Parisian Method." Design for the best Trade. Art in Fashions. Draping, Pattern Drafting and Cutting as used by Creative Designers for wearable designs. Unexcelled Results and References.

BROWN'S SALON STUDIO
1290 Sutter Street **San Francisco, Cal.**

Missouri

ARE YOU DEAF:

Lip Reading teaches "the eye to hear." Complete correspondence course. Throw away mechanical hearing devices and enjoy comforts of conversation without embarrassment. Not a sign language. Address: **School of Lip Language, Kansas City, Mo., Dept. V.**

Paris

MADAME CANIVET

receives in her home, near the Bois de Boulogne, a few young girls wishing to PERFECT THEIR FRENCH AND ART STUDIES. **Paris, 10 Avenue Jules Janin**

1853—Maryland College for Women—1916



MUSIC HALL GORDON HALL CENTRE HALL GRACE HALL

The most ideal College in the country in Size, without the strain of great numbers; History, of 62 successful years; Location, suburbs of Baltimore, near Washington, 500 feet elevation; Courses, Preparatory, College (A. B. and B. L.); Domestic Science and Arts (B.S.); Expression; Conservatory of Music; Special two-years course in Household Economics and Literary Subjects for High School Graduates. Fireproof buildings, private baths and set bowls; swimming pool, Gymnasium, Field Sports. Non-sectarian; elevating home life. For Catalog and View Book address

Charles Wesley Gallagher, D.D. Box E, Lutherville, Md.

The Latest Design by

O'Connor & Goldberg

Republic Bldg, Chicago

For their mail order patrons

We are especially proud of this design and its **DELICATE COLORS,** exactly in the height of the mode.

O-G Lady Jane $11



THE SPECIAL COLORS ARE the new "LADY JANE" LIGHT GRAY (imported glazed kid), DOVE GRAY (gris de colombe—imported glazed kid), CHAMPAGNE (jaunâtre—imported glazed kid). Tops 10 inches from the ground. Very light *welt soles* which will hold their shape—with wood French heel. Altogether the acme of luxurious elegance.

WE ALSO HAVE A SIMILAR DESIGN WITH LIGHT OR DARK GRAY VAMP AND WHITE TOP. *$11.00*

These boots are made in limited quantity only. Very exclusive—may we suggest ordering promptly



FERNCROFT SET

Natural Without Seat and Back Cushions - - - - - - *$49.00*
With Plain Colored Denim Seat and Back Cushions - - *$65.00*
With Cretonne Seat and Back Cushions - - - - - - - *$72.00*

The Ferncroft Set is representative of the new type of Willow Furniture. Hand woven of the best imported willow, designed on graceful and distinctive lines, it is truly a set of furniture that would be thoroughly in harmony with the finest surroundings. The sofa measures 48" inside and the back is 29" high from seat. Staining set $7 extra. Delivered free East of the Mississippi. *Owing to the extreme scarcity of imported willow an early selection is advisable.*

BEECHWOOD DESK

Natural - - - - - - *$15.00*
Stained - - - - - - *$16.50*

For Milady's correspondence, we suggest the Beechwood Desk. It is well executed on pleasing oval lines and is not to be had anywhere but at Minnet's.

There are many other Smart pieces illustrated in the Minnet Catalog; send for it.



MINNET & CO

Makers of High Grade Willow Furniture

364 Lexington Avenue
Between 40th & 41st Streets
NEW YORK

If You Would Dress Well this Spring

Read these two issues of Vogue

GREAT big questions—agreeable, entertaining questions—confront every woman at this time of the year. How impressively, and yet how pleasantly the matter of the impending mode looms on the horizon! *What does Paris expect you to wear? What has impressed the local shops? How to plan, buy, and make, at reasonable expense?*



Fashion files its 1916 claim to life, liberty and the pursuit of woman

The key to the style-situation is found in the next two issues of Vogue, that deal brilliantly, authoritatively with these problems. You *cannot* do without these numbers if you would be smartly dressed this Spring and Summer.

SPRING FASHIONS NUMBER

DATED APRIL 1. The last word on spring models, including many that hark forward to the styles of summer. Gowns, tailleurs, waists, hats, wraps and all the necessary accessories will be pictured and described, so that at one glance you can tell what all the best dressmakers and shops are offering. This is a number which it is particularly necessary to bespeak in advance.

SMART FASHIONS FOR LIMITED INCOMES

DATED APRIL 15. To dress well one must have either taste and time or taste and money—time to plan things economically, or money to buy them extravagantly; and in either case, taste. Vogue unquestionably has the taste, and in the April 15 issue, Vogue will take the time to plan your wardrobe economically. This smart Fashions for Limited Incomes issue tells you how half your old wardrobe can be made over, and where you can shop, and what you can buy to make up the new half smartly and at a reasonable expense.



SPEAK TO YOUR NEWSDEALER! Unsold copies of Vogue are not "returnable" like other magazines. The dealer orders only the quantity he has sales for. Only by telling him in advance that you want certain issues can you be sure of getting them.

Condé Nast, Publisher

VOGUE

Edna Woolman Chase, Editor

443 FOURTH AVENUE, NEW YORK CITY

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable with order.....$70.00
One year, (24 issues) payable monthly in advance..... 80.00
Six months, (12 issues) payable with order..... 40.00
Six months, (12 issues) payable monthly in advance..... 44.00
Four insertions, (minimum order) payable with order..... 15.00

Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

Andirons & Door Porters

BRASS AND COPPER ANTIQUES, Russian samovars, candlesticks, andirons, doorknockers. Many unique gifts $1 up. Call or write for particulars. Russian Antique Shop, 1 E. 28 st., N.Y.

Antiques

RARE ANTIQUES—Furniture (Chippendale, Sheraton, Empire), China, Glass, Brasses, mirrors. Stencilled chairs, trays, etc. List. Mrs. Charlotte E. Page, Atwater Ter., Springfield, Mass.

BIRNS'S ANTIQUE SHOP, 101 W. 37th St. A few choice examples of real antiques together with some very good copies, hand made of Old Woods, at our shop. Repairs of all kinds.

ORIGINAL ANTIQUES. Furniture, Silver, China Paintings. Many reproductions. Washington Mirrors, Carved Sconces, etc.—greatly reduced. Ginsburg & Levy, 441 4th Ave., N. Y.

WILLIAM SMITH, expert cabinet-maker. Repairing and Refinishing of Antique and Modern Furniture. Furniture made-to-order a specialty. 19 W. 64th St., N. Y. Col. 2311.

Arts & Crafts

GIFTS with real distinction, by the best American craftsmen in metal work, jewelry, wood, pottery, glass, etc. Booklet sent. Society of Arts & Crafts, 9 Park St., Boston, Mass.

Art Galleries

UNUSUAL LINENS, not to be found elsewhere in New York. Men's Corded Pure Linen Handkerchiefs at $3 per doz. The Little Gallery, Inc. 15 East 40th Street, New York City.

BEAUTIFY YOUR HOME with paintings by prom. foreign artist. Moderate prices. Unique fabrics and furnishings. Decorative suggestions gladly given. J. R. Bremner, 680 Mad Av., N.Y.

Art Jewelry & Silverware

ATELIER—J. P. CLARY von CARLSBERG, Master of Art Applique, Westerly, R. I. Designer & maker of most exquisite, original Jewelry & Silver for the refined. No catalogs.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St., N. Y., author of "Bridge in a Nutshell." Classes in bridge & auction. Game taught in 6 lessons, private instruction. Also by mail. Tel. Riv. 1464.

Automobiles

STEWART AUTOMOBILE SCHOOL, 225 West 57th Street, N. Y. C. Have you noticed how many ladies drive their own cars? We taught them. Full course $55. Booklet.

YOU HAVE READ on page 24 an advertisement which will indicate the consistency of Scripps-Booth representation in New York by Isotta Fraschini Motors Co., 2 West 57th St.

Baby's Apparel

EXQUISITE INFANT WEAR. Hand-made by French needlework artistes. Dainty, exclusive. Prices reasonable. Infants to 3 yrs. On approval. Conway's, 1021 Soniat St., New Orleans.

ARNOLD KNIT Baby Clothes, everything from pinning band to nightdrawers, at all good stores or direct. Write for illustrated catalog. Novelty Knitting Co., Dept. A., Cohoes, N. Y.

BABY WALKS SAFELY in "Little Chick" Patent Non-Slip Shoes. Catalog of pretty styles and sachet FREE. Little Chick Shoe Co., Dept. V. 130 No. 5th Ave., Chicago.

Beauty Culture

MME. ANITA OF PARIS is introducing a beauty cream of scientific properties, removes wrinkles, freckles & tan. Sample 10c. 50c & $1.00 jars. 200 W. 109th St., N. Y.

LEISURE ASTRINGENT LOTION—highly beneficial to all skins; contracts large pores, removes tan & sunburn, prevents wrinkles. Pp'd. $1. Booklet. Louise Vogler, 4246 B'way, N. Y.

FLORENCE A. WOODLEY—European facial treament for relaxed muscles, coarse pores & deep lines. Naama toilet preparations. Wrinkle cream $5. 47 W. 34th St. Tel. Greeley 3132.

FACE SOAP NON-ALKALINE, containing no animal fats; recommended for delicate skins, infants, chapped hands. Price $1 jar. Mme. Henderson, Beauty Specialist, 58 W. 72 St., N.Y.

FACIAL MUSCLES REBUILT. Ferrol System of restoring facial contour by Swedish Method of Treatment. Face Pack also used. Est. for 20 yrs. Ferrol, 200 W. 72d St., N. Y.



CORROBORATION

MRS. GORDON, like many other shop owners, thinks often of Vogue. She is reminded of Vogue every time the postman blows his whistle in front of her shop at 51 West 37th Street. And Vogue is subtly suggested to her nearly every time a customer opens her door.

Mrs. Gordon designs new gowns and reconstructs old ones. "Reconstruct" was the word she used. The reconstruction, in many cases, is left entirely to her discretion; and from the letters the postman brings, it is evident that Mrs. Gordon's discretion leaves nothing to be desired.

We saw letters—heaps of them—to Mrs. Gordon from Vogue readers. Some were letters in appreciation of her work: others were orders for new gowns or old. But the one fact that we could not overlook, was that *every* letter was from a Vogue reader.

"I do not know what I would do without Vogue," she said to us. And although that sounds somewhat extravagant, nevertheless there were the letters on her desk to corroborate her.

SHOPPERS' & BUYERS' GUIDE

VOGUE

443 Fourth Avenue New York City

THE "SAN-NETTOY" WAY—knitted tooth brushes—Cleanses the teeth and mouth. Recommended by dentists & doctors. Postpaid. 50c per box. J. B. Nesper, P. O. Box 386, Phila., Pa.

QUINLAN FACE PACK—produces new life in the complexion, eradicates wrinkles, endorsed by theatrical profession. Large jar $2.50. Booklet. 166 Lexington Ave., N.Y.

Blouses

THE GAY SHOP—CHICAGO (Avis Gay, Anne Gay). Designers of exquisite blouses and outing shirts. Hand work only. 1025 Marshall Field Annex Bldg., 25 E. Washington St.

Blouses—Cont.

NO BLOUSES
Can be more attractive than those at
Belle Bryce Gemmel's
344 Boylston Street Boston, Mass.

AUDREY ANDERSON—blouses that are different and individual; finest material striped voile & linen, morning dresses of unusual style. Sketches on request. Studio, 215 W 35 St., N Y.

Boas, Feathers, etc.

MME. BLOCK, Willow or Ostrich Plumes made into a French Plume Novelty Collarette or Boa. Paradise aigrettes cleaned, remodeled Ostrich fans repaired. 36 W. 34th St., N. Y

EVERYTHING IN FEATHERS—Old feathers made into beautiful Boas, Plumes, etc. Remarkable line of new feather effects. Prompt mail service. H. Methot, 29 W 34th St., N Y

Books and Prints

SOME BOOKS you've always wanted and the best magazines, at surprising prices. Your valued request brings attractive illustrated catalog. Eugene Dunbar, 15 Rowena St., Boston

BOOKPLATES, MONOGRAMS, lettering Coats-of-Arms & illuminations on parchment Private lessons in book-cover, lettering & design. Sara B. Hill, 47 E 58 St., N. Y. Tel Plaza 4120.

Candies

LORD'S DOLLAR CHOCOLATES in 1, 2, 3 and 5 pound boxes delivered postpaid anywhere in the United States $1 per pound. I. F. Lord & Son, 486 Congress St., Portland, Me.

JUMBO SALTED NUTS are deliciously fresh Extra large Peanuts, 80c lb. Almonds, $1.25 lb Assorted, $1.10 lb. Prepaid.
Viola V.N. Woodruff, 338 B'way, Flushing, N Y.

QUALITY and **PREMIERE CHOCOLATES** contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

60c—80c—& $1 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H.D. Fows & Co., Boston. N.Y. Office, 41 Union Sq.

REFINED AND CULTURED people pronounce the famous Home-Made Stickney Chocolates the best made. Prepaid in U. S., $1 the pound. F. G. Stickney, 802 Main St., Waltham, Mass.

Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 69 W. 46th St. Bryant 5676

IMPORTED Hand-Made Smocked **FROCKS.** Sizes 6 mos. to 15 yrs Frocks sent on approval, exclusive designs. Circular on request. Vogue patterns copied Mrs J. B. McCoy, Jamestown, Va

BABY GARMENTS. Attractively hand-made, infants to two years. Assortments sent for selection Send stamp for booklet. Mrs. J. A McMillan, 303 Ashton Bldg., Grand Rapids, Mich

DISTINCTIVE APPAREL for girls of all ages: boys up to 8. Grace & simplicity of line, unusual materials, subtle & harmonious color schemes. Anne Harmon, 10 E. 46th St., N. Y.

THE BABY'S BAZAAR, 248 Boylston St., Boston. Our fine hand-made layettes include everything a baby will need at birth.
Send for layette catalogue

VOGUE MODELS A SPECIALTY. Attractive frocks & smocks, sizes 4-12 yrs., made at short notice. School dresses, best linens; $6.50 to $10 Sketches & samples. Box 23, Sta. F., N.Y P.O.

AU PRINTEMPS, 16 West 37th St., N. Y.
Original designs in
Misses' and Children's Clothes
No catalogue. Phone 2271 Greeley.

MISS GYVES, now at 16 West 45th Street. Misses' and children's fine dresses and coats to order. Special attention given to debutantes' dresses, wedding gowns, veils, etc Tel Bry. 3903

Children's Furniture

BABY FURNITURE—Everything made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Ave., Kansas City, Mo.

Cigarettes

FROM THE ORIENT, Harem Ruby Turkish Cigarettes, Flor de Shiraz flavor, $1 box; Ambree, 50c box; plain Turkish Cigarettes, 25c box Vicomtesse Alma Surok, 500-5th Ave., N Y C.

HAIDEE PERFUMED CIGARETTE—Ornamental Boudoir Box; gold tips. Real Turkish tobacco, delicately scented. Send $1.25 for 50, to Chalkiadi & Co., 503 Fifth Ave., N. Y.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Cigarettes—Cont.

PERA—Purity, Mildness, **CERTIFIED.** Institute of Hygiene, London—Plain, Cork $2. Gold, Straw $2.50 the hundred. Mail Order. Pera Cigarette Co., 78 Fifth Ave., N. Y.

China and Glassware

GEORGE L. EMERSON, IMPORTER, Boston's most interesting China Shop. Unusual selections for city, shore, and country homes. Circulars. 420 Boylston St., Boston. Rooms 205-216

GEORGE L. EMERSON, IMPORTER. Satisfied customers note the fact that purchases arrive in perfect condition and at the right price. Circulars. 420 Boylston St., Boston.

EASTER WEDDING CHINA in soft yellow opalescent luster with gold bands, handles, etc. "Coffee & Rolls for Two." $20. Tete-a-tete tea-sets, $15. Furness Studio, Carnegie Hall, N. Y.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Tonic to use after the dance, $1. Foot Ointments 50c. Toilet Powder, 25c. Expert manicuring. 501 Fifth Ave., New York.

FOR CHILBLAINS and all FOOT TROUBLES. Go to Dr. W. J. Trusty, Surgeon Chiropodist. 27 W. 46th St., N. Y. Phone Bryant 9734. Send 50c for full-sized box of "Foot Comfort."

Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS
New York Shops:
348 Madison Avenue
801 Madison Avenue

LEWANDOS, 75 N Pearl St Albany
1633 Chestnut Street, Philadelphia
1118 G Street, N. W., Washington
New Haven Bridgeport Waterbury Hartford

LEWANDOS: Providence Newport Fall River Fitchburg Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden

LEWANDOS Boston Shops
17 Temple Place 284 Boylston Street
248 Huntington Avenue
Cleaners and Dyers

KNICKERBOCKER CLEANING CO. High-class cleaners and dyers of New York. Main office, 402 East 31st St., Murray Hill 6618 Branch offices, telephone connections.

SCHWARZ & FORGER, CLEANERS of fine gowns. Kid Gloves, all lengths, cleaned at 5c per pair. Address 619-5th Ave. (near 50th St.) or see N. Y. Phone Book.

REES AND REES, Cleaners, Dyers. We guarantee our work, so when you want the best, send to 541 Fifth Avenue, New York City. Phone 6781 Murray Hill

REES AND REES, Evening & Walking Dresses, Lingerie, Automobile Suits, Dancing Dresses, cleaned and returned "Like New." Send by Parcel Post or Express to 541 Fifth Avenue.

REES AND REES clean your Gloves and Gaiters perfectly. No shrinkage and no odor. Send a trial order and be convinced. 541 Fifth Avenue, New York City.

REES AND REES, Cleaners, 28 stores in New York, Boston, B'klyn, Phila., Hartford, Worcester, Lakewood, Brookline, Greenwich, Atlantic City, etc. 541 5th Ave., 4 doors above Delmonico's.

Corsets

MME. S. SCHWARTZ
Corsetiere.
11 East 47th Street, New York.
Telephone 1552 Murray Hill.

MME. ROSE LILLI, Corsetiere
Models which accurately forecast the "Trend of Fashion." Custom made only.
15 W. 45th St., N. Y. Tel. 2818 Bryant.

GOSSARD FRONTLACED CORSETS Fitted by experienced corsetieres, $2 up, retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Ave., at 34th St., N. Y.

MME. BARCLAY MODART FRONT-LACE
Corsets.
553 Fifth Avenue, New York.
Tel. 4474 M.H.—Also (See Modart Display ad)

PEETZ FRONT LACE CORSET, $5.50 to $30 Custom made; ready to wear. Corsets made to order in 24 hours. Ready to wear models always on hand. 45 W. 37th St., N Y Tel. Greeley 4786.

THE GILLETTE CORSET—Custom made Originated in Paris, but made in U. S. A., sold by exclusive representatives only. Write for particulars. The Gillette Co, 500-5th Av. N.Y.

BERTHE MAY'S MATERNITY CORSET Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for booklet 29, or call at 10 East 46th Street, New York.

LOUISE GREENWOOD, Corsetiere, 500-5th Ave., N.Y. (4th fl.). Bryant 5121. Made to order & Ready to Wear. Prices most reasonable. Corsets copied, repaired. Measurement blank on request.

Corsets—Cont.

ZUGSCHWERT — Good Corsets. Have a corset made for your particular requirements. We are experienced originators and designers. 404 Tower Bldg., Chicago.

REDFERN CORSET SHOP—Ready to wear Redfern Corsets (back and front lace) and Antoinette Brassieres fitted by trained experts. $3 to $25. 510 Fifth Ave., N. Y

VIAU'S FRENCH CORSETS—Corsets for slender figures with undeveloped bust. Also reducing. Special corset for deformed figures. B'klet. Viau Corset, 39 W. 34 St., 9th floor, N.Y.

AMO CORSETIERE
Custom made corsets from $10 up.
Experienced fitter sent to home upon request.
10 E. 43d St., N. Y. Tel. Murray Hill 3199.

R. & B. O'CONNELL Corsets made to order. Corsets copied. Old ones made new. Mail orders solicited. Phone Plaza 7265.
880 Lexington Ave., near 66th St., N. Y.

THE "NEATFORM" BRASSIERE adds style, neatness & youth by reducing bust. White or Pink, plain 75c, silk $1. Sent Ppd. Give size. Neatform Brassiere Co., 1670 Mad. Ave., N. Y.

Corset Hospital

ALONSO'S CORSET HOSPITAL
500 Fifth Av., N.Y., cor. 42d St. Corsets cleaned, repaired, or altered. Exact or modified copies of foreign or domestic corsets. Moderate cost.

Cross-stitch Patterns

ATTRACTIVELY COLORED, 4 sheets, quaint orig. designs. $1. Spec. prices to shops. Exclu. & indiv. designs, monograms, kalograms to order. Edith Allen Hall, Stamford, Conn

Cushions

ARTISTIC CUSHIONS including wool embroidery so in vogue. New in design & execution. Cushions made to order. Call or write. Sessers Studio, 82 Washington Pl., N Y (Spg. 1076.)

Dancing

The A. ALBERT SAATO Academies of Dancing, B'way, 86-87 Sts., N.Y. Schuyler 6435. The modern dances taught priv. Children & adults' classes now form. Teachers course. B'klet sent.

LOUIS H. CHALIF, Grad. Russian Imperial Ballet School, personally teaches Interpretive, Simplified, Classic, National and Standardized Ballroom Dances. 7 W. 42d St., N. Y C.

NORMAL COURSE—MODERN DANCES There is an ever growing demand for capable modern dance teachers. Our course prepares you for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M. B., American Authority on Modern Dances. Write, phone or call Fifth Ave., N.Y., Thorley Bldg., N. W. cor. 46th St., Bryant 6321, for rates.

THE OSCAR DURYEA SCHOOLS
47 West 72nd St., 555 & 557 West 182nd St., N. Y C. Tuition in Aesthetics, Modern Dances, Deportment

CASTLE SCHOOL OF DANCING. Classes & private lessons. Normal Course throughout year Latest Ball Room dances.
Evelyn Hubbell, Prin., 24 E. 46th St., N. Y.

DANCING INSTRUCTION. Well-known specialists for each branch, thoroughness, perfection in technique; artistic finish assured. Castle School, Opp Ritz-Carlton, N. Y (M H 947).

LOUISE MORGAN'S STUDIOS are now located at 251 West End Ave., nr. 72nd Street. Private and class instruction in Modern, Artistic and Interpretive Dancing. Phone 367 Col.

ALICE MARTIN, Cours de Danse,
Studio Building, Taylor Avenue and Olive Street, Saint Louis, Missouri.
Telephone Forest 7310.

ALVIENE—DANCE ARTS (20th year). Classic, Interpretive, Ballet, Technique, Pantomime (Society or Stage) also Teachers' Normal Course. 225½ W. 57th St., N Y. Catalogue

The SCHOOL of CLASSIC DANCING. Classic, Interpretive, Ballet—for society or stage. Correct Technique, Pantomime. Anna McAuliffe & Edmund Makaliff, 259 W 126 St. Tel Morn. 494.

PERRIN, CHICAGO, 79 Auditorium Bldg., offers expert instruction, preparatory & advanced, in dancing as an art or pastime Special teachers' course. Tel Wabash 3297.

MARGARET S. CRAWFORD, Salon de Danse. Private tuition in dances of all periods & countries; latest N.Y. Ballroom steps. Dances designed for Pageants. 24 W 57 St. Plaza 588.

CATHERINE CULBERT. Private lessons & classes in ballroom & classic dancing. Special children's classes. Circular upon request. Circle 1350 or Plaza 290. Carnegie Hall, Studio 60, N. Y.

REST ASSURED
whether you buy from the shops in this Guide by visit or mail, satisfaction is yours.

Decorating and Furnishing

MRS. BARNEWALL, 19 E. 48th St., N. Y. C. Antique Italian furniture at reasonable prices. Exclusive Imported Fabrics. Murray Hill 8317.

MISS SWORDS, INC.
Interior Furnishings.
18 East 48th St. New York City.
Murray Hill 6745.

HOMES FURNISHED with individuality. Unusual chintzes, Sunfast stuffs, rare silks, lamps, painted furniture, exquisite novelties to order. Graham & Little, 8 E. 37th St., N.Y., M.H. 6325.

WARD & ROME. Painted furniture designed for country houses, unusual screens, desk sets, parchment and Chinese lacquered lamp shades. 14 E 48th St., N. Y. Tel. Murray Hill 1303.

MILDRED RICHARDSON KELLY invites you to an exhibit of imported art tiles, mirrors, suitable for decorative color schemes, to be held during March at her studios, 42 W 39 St., N Y.

AMY FERRIS, 6 East 37th Street, N. Y.
Wallpapers, Hangings
Rugs and Furniture
Original Designs in Lamp Shades.

MISS McBURNEY & MISS UNDERWOOD Exhibition of Porch & Garden furnishings. Painted furniture and special chintzes. 42 West 39th St., N. Y. C. Tel. Greeley 2808.

CURTAIN MATERIALS by the yard. Voiles, Marquisettes, 15c to 35c. Batistes 50c, lace nets 45c to $1. English Velvets, $1.45, $2.25. Send for samples Herbert B. Kerlin, 452-5th Ave., N.Y.

MRS. CUTTING, INTERIOR Decorator, has an unusual display of furniture and draperies at the Craftsman, 6 East 39th Street, N. Y. C. Tel. Murray Hill 6071.

ART TRAINING for HOME DECORATION
Private instructions in small classes.
Robert Paul Gray,
111 East 62d Street, New York City.

His "HOUSE OF THREE GABLES" is practically a sample home where you may see illustrated—decorating, furnishing & building designed & executed under the personal direction

Of G. BOVARD MACBRIDE, 3 E. 52 St., N.Y. See the odd collection of moderate priced painted furniture, frames, vases, chintzes, lamps, parchment, screens, etc., on ground floor.

GLENWOOD STUDIO—Lamps, Tiles & China to order to match any color submitted. Fired samples made for approval. Correspondence invited. 814 E. 35th St., Brooklyn, New York.

MARY COGGESHALL—Distinctive furnishings and decorations. Novel gifts and lamp shades. 14 E. 48th Street, New York City. Tel. Murray Hill 9345.

FRANCES BARKER TRACY STUDIO—Library & guest room desk sets a specialty Unusual scrap baskets. Tooled Leather. Wedding Gifts. The Parsonage, 241 Mad. Ave., N. Y.

FINE IMPORTED CLOCKS
Distinctive period designs in grandfather and mantel clocks. Expert repairing. All work guaranteed Harris & Harrington, 12 W 45 St., N.Y.

ORIENTAL RUGS not to be found elsewhere; distinctive in character and moderate in price. Handbook on request. A. U. Dilley, Architects' Building, 101 Park Ave., N. Y.

MRS. MUCHMORE
Consulting Decorator
Architects' Building
101 Park Ave., at Fortieth Street, New York.

ANNABELLE FARMER
Interior Decorations.
Decorative Furnishings.
101 Park Ave., N. Y. C. Murray Hill 7181.

THE REED SHOP, INC. 8 East 37th St., N. Y. Reed Furniture of all descriptions. Novel and attractive chintzes, Cretonnes and Furnishings.

DECORATIVE ARTISTS
Emily Lucas Stratton, Charis Johns, Inc. Specialists in Interior Decorating & Artistic Lighting. 4 W. 40th St., N. Y Tel 3679 Bryant.

MANY BEAUTIFUL HOMES lack atmosphere. I will rearrange your furniture and give your home the atmosphere of your personality. Mrs Serrell, Studio, 122 E. 17 St., N.Y. Sty. 5487

ORIENTAL RUGS direct from reliable Wholesalers at great saving. I make every selection personally. Let me advise you.
T. E. Whitbread, 501 Fifth Avenue, New York.

INTERIOR DECORATIONS. Unusual, Distinctive. Dining-room appointments a feature. Orig designs in lamps & shades. Circ. Interior Craft Studios, 625 Clyde St., Pittsburgh, Pa.

THE HOME FROM ATTIC TO CELLAR
decorated and furnished For expert advice consult Miss Elsa Oppenheimer,
549 West 113th St., N Y. Morningside 3569.

ARTISTIC INTERIORS bespeak refinement. For unique and original ideas consult Otto Kussin, decorative expert.
1122 Madison Ave., New York City.

RUTH ADAMS, 19 E. 57th St., N.Y. Plaza. 8741. Architectural Designs
Interior Furnishings
Samples by mail gratis on request.

EDITH M. PALMER CO., 11 E. 41st St., N.Y.
Decorators
Bronzes—Silk Lamp-shades—Porcelains.
Tel. 1413 Murray Hill.

Decorating and Furnishing (Continued)

NEEDLEPOINT TAPESTRY. A few authentic designs for chairs, stools, sofas, etc. may be had, together with the proper materials in correct colors. Room 78, 542 Fifth Ave., N. Y.

Mrs. McLeran—Cleveland Demarest. Furnishings of character for the house; articles of beauty for the garden. Designs & estimates furnished on request. 561 Mad. Av., N.Y. Plaza 6788.

CHILDREN'S FURNITURE and decoration for nursery and play-room made to order. Original designs. Dining-room sets, nursery gates, etc. E. & G. Quackenbush, 100 Fifth Ave., N. Y.

NEW CURTAINS & MATERIALS—Voiles, Marquisettes, 15c to 45c. English Nets, 45c to $1. Velvets $1.45 to $2.75. Cretonne. Booklets illustrated. F. R. Aldrich, 452, 5th Ave., N. Y.

HELEN RICE HOFF—Original schemes for the Decorating and Furnishing of Town and Country Houses. 70 Park place, Newark, N.J. Tel. 2411 Market.

Delicacies

ROYAL BLACK Fruit Cake. Finest imported candied fruits, citron, nuts, etc. 2 lbs., $1.60; Royal Plum Pudding, 2 lbs., $1. All ppd. Hoenshel & Emery, Dept. E., Lincoln, Neb.

LUSCIOUS GLACE FRUITS—3 lbs. $2.70; 5 lbs. $4 20 Superb combination Fruits, Nuts, Glaces, 12 lbs., $4.90 Supreme Assortment $9.65. Express ppd. Alhambra Fruiterie, Alhambra, Cal.

DURING THE FIRST SIX MONTHS of 1915, we sold 150,000 packages of our Teas, Coffees and Cocoa. We are prepared to double this output—

AND WILL BE GLAD to send you copies of letters from all over the country endorsing our goods. Lotos Tea Concern, Inc. 57th St and Lexington Ave., N. Y.

CARDANI'S ICE CREAMS, Fancy Ices, Dainty Salads and Entrees can be ordered at all Cushman stores or at Main office, Sixth Ave., at 53rd St. Tel Circle 205, 1571, 1572.

HOMECRAFT SWEETS. Six individual jars, 3 marmalade, one jelly, one jam, one conserve, in dainty well-packed box. $1.25 postpaid. Price list. Mary's Garden, Wakefield, Mass.

Detective Service

DRUMMOND'S DETECTIVE AGENCY Est. 1888. Experienced men furnished for investigations and for social functions. Write 1 Park Row, N. Y.; or Phone Cortlandt 2825.

Dolls

DOLLS—DOLLS—DOLLS—We dress dolls in the latest styles. All hand work. Prices $5.00 up. Burton Grant Co., 22 Madison Bldg., Montclair, N. J.

SEND YOUR DOLLS to us to be dressed in the latest styles All hand work. Best materials. Prices $5.00 up, according to style. Burton Grant Co., 22 Madison Bldg., Montclair, N. J.

"THE DOLLS' DRESSMAKER" will make to order complete outfits for new or old dollies. Samples shown; write. Misses Stanbrook & Bettis 119 E. 29th St., N.Y.C. Tel. 1881 Mad. Sq.

Dress Shields

"EVER READY" Ventilated Dress Shields; soft, light, cool. Guaranteed. Just slip on. No pins, no buckles. All sizes 50c prepaid. Benedict Co., 501 Mission St., San Francisco

Dress Goods

GERMAN DYE BLUE SERGE, Guaranteed. $2 a yd. Value $3.25—54 in. wide—12-14 oz. 4¼ yds. for Lady's Suit, 3 yds. for Man's Suit. Billy, the Serge King, 7103 Arch St., Phila.

HOMESPUNS—Fabrics for outing wear. All wool, hand spun, hand woven in the good old-fashioned way. Various coloring & mixtures. Send for samples. Dove & Distaff, Peace Dale, R.I.

Educational

"COSTUME DESIGN" by correspondence course. "Parisian Method." Design for the trade. Dress and Hat Ideas sold. Brown's Studio. 1290 Sutter St., San Francisco, Cal.

HUNDREDS OF LADIES in New York drive their own automobiles. They were taught how at The Stewart Auto School, 225 W. 57th St., N. Y. C. Full course $55. Booklet.

DRAMATIC EXPRESSION, Cultured English & Diction taught for professional & social use. Foreigners instructed. Write for terms & interview. Marguerite Robertson, 42 Bank St., N.Y.

LINGO, the new game that teaches conversational French or Spanish. Combines great fun and real instruction. Send $1 for Lingo. Centaphrase Society, 623 Heed Bldg., Phila., Pa.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Educational—Cont.

COLLEGE and High School Graduates who have specialized in a course at the Scudder School for Secretaries, 322 W. 72d St., at Riverside Drive, N.Y.C. Telephone Columbus 4779.

PROF. ROHRER'S WORLD FAMOUS Institute: hairdressing, manicuring, scalp, facial and body massage. Beauty treatment by expert instructors. Free cat. 147 W. 23d St., N. Y. C.

EXPERIENCED Men & Women, tutors & companions, can be secured through the Appointments Office at Columbia Univ., N. Y. C. Tel. Morn'side 1400. Paul C. Holter, Secretary.

Electric Appliances

BOHN ELECTRIC SHOP—all electrical work for the home We make a specialty of wiring houses Also, vacuum cleaners & latest electrical heating & cooking devices. 820-6thAve.,N Y.C.

Embroidery

EMMA LOUISE ART SHOP
Write for New 1916 catalogue free, of art needlework and novelties.
Emma Louise Art Shop, Belmar, N.J., Dept. D.

WINGENDORFF EMBROIDERIES
Special attention given to Trousseaux. Monograms in drawn work, a specialty.
718 Amsterdam Ave., 731 Lexington Ave., N.Y.

ITALIAN LACES & EMBROIDERIES. Agts. for Scuola of Casal Guidi. Guest towels hand emb'd on homespun Ital. linen. Linen filet. Aracne Studio,Importers Catal.392-5thAv.N.Y

EVERYTHING in crochet & embroidery made for you, including unique silk or crochet pillows, luncheon & bridge sets, towels. Write Mary Jayne, 1827 Railway Exc Bldg, St. Louis, Mo.

THE NEEDLE LOVERS' SHOP, 131 So. 13th St., Phila, Pa. Trousseaux, Household Linens, etc, hand embroidered to order. Mail orders receive personal attention Prices upon applicat'n.

Employment Agencies

MISS BRINKLEY, 507 Fifth Ave., N. Y. Tel. 2414 Murray Hill. Housekeepers, governesses, nurses & household servants Houses opened & renovated under our personal supervision

MISS SHEA'S Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first-class servants, male & female, in all capacities for city & country References carefully investigated.

MRS. TABER
Agency for Efficient Servants.
Tel. 4961 Plaza.
773 Lexington Ave., N. Y.

MISS G. H. WHITE, agency, 7 W. 45th St., New York Phone 7789 Bryant. Visting housekeeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

THE SOCIAL SECRETARIES, INC.
Servants of all kinds & nationalities.
Tel. 7947 Plaza.
5 West 58th St., N. Y.

MRS. EMILY E. MASON
of London and New York. For efficient servants, male and female, call, write or tel. Bryant 5633. 131 W. 42d St., N. Y.

SERVANTS FOR PRIVATE HOUSES
Mrs. R Stricker & Nephew (Swiss) Estab. 27 years All nationalities. References rigidly investigated. 40 E 28th St .N.Y. Tel.140 Mad.Sq.

Entertainment

FAVORS—Dainty & original, moderate prices. Children's parties conducted with simplicity. Appointments and mail orders. Rosemary, 291 Quincy St., Brooklyn, N. Y. Decatur 883.

CARDANI'S CATERING for all occasions is distinctive. Estimates for weddings, receptions & bridge parties furnished on request. Cardani, 6 Av. at 53 St.,N.Y.Tel. Circle 205, 1571, 1572.

LINGO, a new game for smart parties. Fun and instruction in either French or Spanish. Send $1 for Lingo. Centaphrase Society, 623 Heed Bldg., Philadelphia, Pa.

TWO OR THREE left out with the big car full, don t miss an outing when Scripps-Booth is waiting Consider personally page 24. Isotta Fraschini Motors Co., 2 W. 57th St., N. Y.

Etching and Painting

EXHIBITION PAINTINGS by Vincent Tack, Rare Etchings.
C. W. Kraushaar, Art Galleries,
Near 29th Street. 260 Fifth Avenue.

Fancy Dress and Costumes

MAURICE HERRMANN, costumer to the most celebrated artists. Exclu. costumes for hire, sale, or to order. Accurate historical costumes a specialty. 166 W. 48th St., N.Y. Bry't 1250.

Fancy Dress and Costumes (Continued)

PAUL ARLINGTON, INC.
Costumers to the Smart Set. Exclusive designs to order. For sale or rent.
109 W. 48th St., N. Y. Tel. Bryant 2548.

A. KOEHLER & CO. Oldest and finest costume business in New York. Historical, national & fancy costumes. New costumes for rent, to measure & design. 9 E. 22 St.,N.Y. Gram. 5271.

MASQUERADE COSTUMES. Any period, made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 W. 48th St.,N.Y. Bryant 3440.

SCHMIDT Costume & Wig Shop, 920 N. Clark St., Chicago, Ill. Wigs & Costumes, adults' or children's sizes. All occasions, rent or sell reasonable. Mail orders prompt attention.

Fireplace Accessories

FRIZZLER—The "New-Old" Fixture in real hand-forged wrought iron for roasting, toasting, or broiling anything over a log fire. Booklet. Irving Iron Works Co., Long Island City, N. Y.

Flesh Reduction

USED EXTENSIVELY in social & professional circles. An invigorating & healthful adjunct to the bath. Results wonderful. Address E. Bishop, 133 East 56th Street, New York City.

OBESITY REDUCTION. Rheumatism benefited by scientific method. Thermo-electric medium, Swedish gymnastics & massage. No diet. Miss Frye, 233 W. 107 St., N.Y. Tel. 6556 Riv.

Flesh Reduction—Cont.

REDUCING MADE EASY and safe by a new and ingenious machine which rolls fat off any part of the body without labor or diet. Inspection invited. 56 W. 45th St., 4th floor.

REDUCING MADE EASY, certain and safe; at home with a new mechano-therapeutic apparatus endorsed by med. prof No dieting. Ring Rollers, 421; 47 W. 42 St.,N.Y. Agts. wanted.

REDUCING RECORD—146 lbs.—held by Montgomery Irving Inst. of Phys. Educa'n 200 5th Ave. Weight increased 40 lbs. Re-education of vascular, nervous & muscular systems. B'klet.

Florists

WHEN YOU THINK OF FLOWERS
Think of Stumpp.
"New York's Favorite Flower Shop."
58 St. & 5th Ave. Phone Plaza 8190.

WHEN YOU WANT YOUR GIFT to be especially pleasing, make it an arrangement of flowers by Kottmiller—426 Madison Ave., M. H. 783—Hotel Vanderbilt, M. H. 1808, N.Y.

SEND A FLOWERGRAM. Delivered anywhere in the United States for $5. Charles Henry Fox at "The Sign of the Rose." Philadelphia.

MAX SCHLING'S Cut Flowers and Plant shipped everywhere. Excellent service to Vogue Patrons in past years recommends Schling. 22 W. 59th St.,N. Y Phones, Plaza 1241, 2022.

MAX SCHLING, 22 W. 59th St., New York. is charter member of International Flower Telegraph Delivery Association. Your order filled in any city on 2 hours' notice.

MAX SCHLING, 22 W 59th St., New York City, sells his flowers at lowest market prices and gives you his art and individuality without charge

MAX SCHLING, 22 West 59th Street, The most progressive florist in New York, can fill any order. Try him!

For Children

DOLLS THAT ARE LOVELY. Dolls that are Beautiful. Dolls that grown-up people love as well as the children. Write for booklet. Woman's Exchange & Children's Shop, Santa Barbara, Cal.

DAINTY CROCHETED BABY JACKET of fine wool. Price $4. Write for booklet of other suggestions. Effie Archer Archer, 1269 Broad'y, New York City.

Furniture

LEAVENS' FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

COLONIAL REPRODUCTION of solid mahogany chair, arm or rocker. Price $15. Book't. Estimate on all branches of interior decorations. F. F. Ahern & Son, 124 E. 41st St., N. Y. C.

Furs

FUR REMODELING AND REPAIRING. Expert workmanship; reasonable prices. Chas. Horwitz, Furrier since 1892. 41 E. 8th St., N. Y. (2 blocks west of Wanamaker's). Tel. 137 Stuy.

REMOVAL NOTICE—A. H. Green & Son, Furrier for 22 years, formerly of 25 West 23d Street, now located at
37 West 37th Street, New York.

RELIABLE FURS REDUCED. Buy FURS now! We retail at wholesale prices. You never saw such values! We specialize in remodeling. Siede's Furs, Est. 1851. 43 W 46th St., N Y.

JOSEPH SCHONLEBEN, 73 W 46th St.,N.Y. Furs obtained of us will be found of the highest quality, perfect in fit and smartness (see next card.)

JOSEPH SCHONLEBEN—
Good judges of quality in fur know that our furs are far superior to others that are much higher in price.

HAVE YOUR FURS stored and repaired during the summer. Safety guaranteed in storage & competent furriers do repairs. Write or call. Hirshfield Mfg. Co., 6 E. 41 St.,N.Y. M.H.1589.

WHY WEAR them old fashioned? Reliable manufacturer guarantees advanced styles in remodeling furs at moderate cost; care taken all summer free. J. O. Tepper, 14 W. 31st St., N.Y.

Games and Puzzles

Y. W. C. A. (Central Branch), 14 W. 45th St., N. Y. Picture puzzles exchanged for 50c; also for sale. Each puzzle sterilized. Call, write or telephone. Bryant 5763.

SATISFACTORY VISITS BY MAIL
You can purchase anything advertised in these pages by letter if a visit is not convenient.

WHAT WOULD YOU DO?

WHAT would you do if you were an army officer's wife living in the Philippines, wishing to dress fashionably, and yet unable to receive your clothes until three months after the styles were out?

This is not a problem that confronts every woman. And yet we print the following letter because every woman will be interested to know how one woman found its solution:

"Dear Vogue:—

"I can't resist the opportunity to write you of an interesting occurrence showing how carefully Vogue advertisements are read in far-away countries.

"I myself have always used the Shoppers' & Buyers' Guide as an index to the shops I wished to visit when in New York. Recently on my way here from San Francisco, I travelled in the same coach with a dear little woman, the wife of an army officer doing service in one of the smaller islands of the Philippines.

"We began talking clothes. She told me that for the past three years she had done all her shopping through Vogue. The magazine would reach her a month after publication. Three months would then elapse before her clothes could be purchased by the Vogue Shoppers in New York and received by her in the Philippines.

"But now she was radiantly happy. With her new Vogue in hand, she was ready to swoop down on beauty parlors and all the shops; and she knew just where to go because she had selected the addresses of each shop from the Shoppers' & Buyers' Guide. At last she would receive proper beauty culture and be able to wear the smartest gowns, because her faith in Vogue was sending her to the shops she knew would have the proper things.

"This woman's enthusiasm was most charming to me, and I trust interesting to you.

"Sincerely yours,

"Mrs. J. H.——"

THE Shoppers' & Buyers' Guide is as indispensable to the woman who lives thousands of miles away, as it is to the woman who can shop on Fifth Avenue in the morning and return home for lunch.

SHOPPERS' AND BUYERS' GUIDE

Garden Furniture

THE GARDEN GATEWAY, 31 E. 48th St., N. Y. Everything to attract birds to the garden Fountains, Garden Furniture. Bronzes, lead figures. Baskets & garden tools. Tel. M.H. 717.

HANDMADE Garden Furnishings. Wooden, weather-proof seats & tables. Decorated sets garden tools, $1.50 to $5, plant stakes 25c to $1, seed markers 25c. Gathering baskets, $2 up.

PAINTED Garden Chests equipped with tools, seeds & blue print plans $5 to $15. Send 25c for illus. catalog & plant stick.
Woodcraft Shops, Inc., Morristown, New Jersey.

HOWARD STUDIOS, 5 W. 28th ST., N. Y. Expert makers of garden statuary, benches, sundials, fountains, vases and mantels, made in rare marbles, stone, terra cotta, bronze, etc.

LANDSCAPE Decorators & designers of beautiful gardens, under the personal direction of Francis Howard. Designs & estimates submit'd. Decorative catalog, 25c. Tel. 3457 Mad. Sq.

Golf

A GOLF COURSE at home. Can be played on any rug. Set includes, scientific hole discs, tee mat, putter, mashie, ball, bunker, etc. $5. After Dinner Golf Co., 1123 B'way, New York.

Gowns Bought

MME. NAFTAL, pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds, silverware, jewelry. 69 W. 45th St., New York, Bry. 670.

WE PAY CASH for ladies' misfit, slightly used or discarded clothing of any description. Oldest, most reliable & pay best. Write, phone or send. Mme. Furman, 103 W. 47th St., Bry. 1376.

MME. FURMAN. New York's most unique shop of its kind. We pay highest cash prices for Evening, Street, & Dancing Frocks, Furs, Diamonds & Jewelry. 103 W. 47th St., Bryant 1376.

MOVING PICTURES wardrobe keeper will pay more than dealers for gowns, wraps, waists & men's apparel. Write, send or phone. 4765 Bry. Aarons, Universal Exchange, 744-6th Ave., N.Y.

Gowns and Waists
Made to Order

ARTISTIC DRESSES
Made from your own material.
Unusual Remodeling. Reasonable prices.
Homer, 11½ W.37 St., N.Y. Tel. 5265 Greeley.

REBUILDING OF GOWNS—All your last season's frocks can be successfully rebuilt after the fashions shown in this issue of Vogue.
Homer, 11½ W. 37th St., N. Y.

MRS. GORDON, 51 W. 37th Street, N. Y.
Remodels Gowns.
Send them to us for an estimate. Prices within your means. Own materials used for new gowns.

VICTORINE—REBUILDER OF GOWNS—Old gowns of every kind remodeled equal to new.
Evening gowns a specialty.
160 West 84th Street, New York.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lexington Av. (29th St.) N.Y. Mad. Sq. 8188.

GOWNS REMODELED—MME. ROSE
Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme. Rose rebuild them into stunning creations? Bring or send your material to us to be made up. We do such an enormous business

BECAUSE our customers keep on recommending us. Prices very reasonable.
Mme. Rose,
Tel. 2771 Greeley. 11 & 13 W. 39th St., N. Y.

MME. BROWN, 677 Lexington Av., N.Y., cor. 56th St. I make and remodel gowns to your individual taste at most reas. prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

KATHARIN CASEY
Gowns for All Occasions.
Fancy Tailoring. Remodeling also done.
36 E. 35th St., N. Y. Tel. 1033 Murray Hill.

MME. PITOT EXCELS in Remodeling Old gowns into newest Parisian styles. Also gowns to order. Customers' own material used. Moderate prices. 12 W. 47th St., N.Y., Tel. Bry. 5538.

TAFEL, 44th St., Opp. Astor Hotel, N. Y. Our gowns & suits accurately forecast the trend of fashion, not follow in its wake. Orders executed on short notice. Prices moderate.

THE MENDING SHOP! Have your gowns & Suits remodeled into this season's best style. Shop waists & gowns refitted. H. Redding Coughlin, 17 E. 48th St., N. Y. Tel. M. H. 5062.

HANNAH GILKES does dressmaking by mail. Fitted linings required. Your own materials used. Remodeling. Estimates cheerfully given.
60 West 10th St., New York City.

SMART GOWNS AND SUITS
Made to order.
Distinctive remodeling.
Mme. Zara. 625 Lexington Ave., N. Y.

Gowns and Waists—Cont.
Made to Order

DO YOU FAIL TO ATTRACT? Is your soul colorless? Let dress help you to express yourself. Are your gowns youthful and simple? Have they the right "look"? Is the embroidery

SMART AND FRENCHY, or—does it suggest dollies? Tell me about yourself—the sort of gown you need first! I'll tell you what I can do. Mlle. Blanche, R. 965, 200 Fifth Ave., N.Y.

MME. PAULINE MARKS—11 W. 46th St. Gowns made to order for all occasions. Dainty French blouses, ready to wear frocks for afternoon & evening. Remodeling. Tel. Bry. 3378.

RENFREW WOOD, 67 W. 46th St., N. Y.
Gowns—Blouses.
Special Order Gowns in Georgette and Taffeta. Moderate Prices. Remodeling.

MIND YOUR MENDING. We mend and repair & make a specialty of children's clothes, underwear, sport skirts, bathing suits, etc., etc.
22 E. 30th Street, New York.

LILLIAN, 174 St. Nicholas Ave., N. Y.
Makes Street & Evening Gowns from your own material, $15 up. Also estimates. Work guaranteed; satisfaction assured. Morningside 3314.

BLAINE, Inc.—Formerly with **THURN.**
Tailored Frocks—Gowns. Contemporary Paris fashions and own originations.
1 East 53d St., New York.

MODERNITY PERMITS A STYLE
for
every type
I make

THE DISTINCTIVE
gown for the
individual woman.
F. L. D. Copeland, 334 5th Ave., N. Y.

GRIMM & ANDERSON—Boston, Mass., Makers of artistic gowns. Tailored costumes and corsets. Reasonable prices. 400 Boylston St. Telephone connections.

J. D. McKENNEY, 344 BOYLSTON ST., Boston. Evening and Dinner Gowns, Dancing Frocks a specialty. Tailored Suits, Blouses and Wraps. Trousseaux. Tel. Back Bay 5974.

MME. ELISE—Parisian Dressmaker. Our dresses and coats are distinctive, yet in tasteful style. Made for all occasions. Evening gowns that are "different." 66 W. 71 St. Col. 3975. N.Y.

JOSEPHINE.
We satisfy the most exclusive class of customers. Gowns and Suits.
93 Lex. Ave. Mad. Sq. 855.

A BLOUSE TO MATCH your new gown. Color & style to harmonize with spring suit. A specialist in Blouses & Simple Gowns. Lillian H. Shaw, 41 W. 37th St., N. Y. Greeley 625.

A NEW IDEA by a Phila.-N. Y. woman with an unusual talent for dressing others. Will write a weekly or monthly letter with frequent sketches. Write Betty, Box 209, Haverford, Pa.

"THE WARDROBE"
A sewing shop where women's clothes will be designed and executed.
24 East Tenth Street, New York City.

MME. BLAIR'S Artistic Remodeling Service offers to successfully remodel all your last season's gowns, coats, suits & wraps. Finished they will look more chic than ever. 132 W. 91st St. N.Y.

MADE FROM MEASUREMENTS—Exclusive & Artistic Gowns, $35 to $150; Blouses, $12 to $40. Pers. atten. to details. M. Belle Dubuc, Suite 407, Hume-Mansur Bldg., Indianapolis, Ind.

I. JACOBS & CO., Importers, Dressmakers and Ladies' Tailors, are now located at 49 W. 46th Street, N. Y. Formerly 7 W. 31st Street.
Models for Immediate Delivery.

M. ELINOR FALK, 107 W. 47th St., N. Y. Original gowns made to order. Remodeling a specialty. Materials accepted. Moderate prices. I also make fitted linings. Tel. 376 Bryant.

KIEFERLE PHILADELPHIA
2005 Walnut Street.
Distinctive—Fashionable Gowns.
Tailored Suits, Top Coats, Wraps, Blouses.

SMART FRENCH DESIGNS copied by Parisian dressmaker. Evening gowns, tailored suits and afternoon frocks at moderate prices. Mme. Lavalle, 590 Fifth Ave., New York City.

GRACE M. LONGMATE—153 W. 97th St. Simple wash dresses $7.00 up. Beautiful handmade gowns at moderate prices. Also tailored street dresses. Riverside 4587.

MME. OATES, 153 WEST 57th ST., N. Y. Gowns for all occasions copied from "Paris Models"; prices moderate, gowns remodeled; success built on the effort to please.

ALLOUISE, 19 E. 48 St., N.Y. Copies of imported models from the best houses, in hats, gowns, tailored suits, evening wraps, & blouses. Made to order & remodeling a specialty.

AFTERNOON AND EVENING GOWNS
Individual Designs—Chic Styles.
Mme. Anthony.
226 W. 75th St., cor. B'way. Tel. Colum. 5110.

MME. VORIS—formerly with Vantine Co. One of the few in business whose years of experience makes a specialty of gowns & wraps from Jap. emb. robe patterns. 799 Park Ave., N. Y.

ATLANTIC CITY, N. J.
Murray—Gowns.
Estimate Gowns. Customer's materials used.
1006 Pacific Ave. (Adjoining Post Office.)

Gowns and Waists—Cont.
Made to Order

FAUCHER AND GOLDEN—Gowns, Suits, Waists, French Models, Vogue styles copied. Striking creations, expert remodeling. Satisfaction and perfect fit assured. 2 W. 47 St., N. Y.

DOLLY VARDEN SMARTCOAT (trade mark) made of ribbon. Something new, creates a vogue wherever worn. Made to order. Send for descriptive circular. M. Louise, Montclair, N. J.

YOUR GOWNS Re-designed
Re-novated
Re-modeled
Mme. Paon, Inc., 461-5th Ave. (cor. 40), N. Y.

MME. PAON, Inc.—Send us your gowns & we will mail you an estimate for remodeling in the mode of the day. Gowns also made from your own materials. 461-5th Ave., N. Y.

Gowns and Waists
Ready to Wear

MAXON—MODEL GOWNS (Establ. 1899) If you can wear model sizes you can buy your gowns and suits at one-half their real value. Chic and Frenchy. 1587 B'way, N.Y. at 48 St.

MARJORIE WORTH & RUTH ROBERTS
Hats, Gowns, Blouses.
12 East 48th Street, New York.
Telephone Murray Hill 6521

ANNA B. McCULLOUGH, 76 W. 48th St. Models for Southern wear in Jersey cloth, Georgette and novelty chiffon, from $18.50 upward. Sport Shirts $5 upward. Phone Bry. 753.

"WHITE," 46 West 46th Street, N. Y.
Individual—exclusive. Afternoon Gowns in Serge and Charmeuse, also Dancing Frocks; $25 and upwards. Bryant 2346.

GOWNS—$18.95—$50.00
Advance Spring styles for street, afternoon, evening wear. Your inspection invited.
Arthur Lindau, 500 Fifth Ave. (at 42d St.).

"THE SHOP OF BLACK." Gowns, Blouses and Millinery. Also Mourning Accessories. Telephone Riverside 2696. Calder & Co., 2543 B'way, bet. 100th & 101st Sts., N. Y.

RIXON
Distinctive Waists and Hats
New Address
21 East 48th St., New York.

THE REX SHOP, 22 West 45th Street
Afternoon Gowns and Evening Frocks in Serge or Charmeuse, from $25.00 up.
Hand-made blouses. Catalogue on request.

SARA EFROS & CO., 11 East 45th St., Fascinating modes of marked distinction. Gowns, frocks, hats, blouses of striking individuality. Mail service with satisfaction assured.

HUGHES—27 West 45th Street, N. Y.
Importer Creator Gowns
Smart Trotteur Frocks of Serge and Silk. Also Dancing Frocks $25.00 upwards.

HUGHES—27 West 46th Street, N. Y.
Smart Tailleur Suits.
Smart Sport Suits and Coats.
Blouses $5.00 upwards. (Phone Bry. 2447.)

Greeting and Place Cards

COPLEY CRAFT EASTER CARDS on approval. Hand-colored on imported, deckle-edged stock. Both words & designs distinctive. Jessie H. McNicol, 18 Huntington Ave., Boston.

EASTER CARDS—selection of twelve hand-illumined with envelopes sent on approval or postpaid $1. Also birthday & friendship cards.
Anne Abbott, 22 East 34th St., N. Y. C.

EASTER & VALENTINE CARDS that are different—dainty and refined. Engraved, hand colored, also cards for hand coloring. Catalog. Little Art Shop, 1421 F. St. N. W., Wash., D. C.

Hair Goods & Hair Dressing

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hairdressing. Marcel waving, face & scalp massage. 846 6th Av.; near 48th St., N.Y. Bryant 2671.

LEHNERT & HUTLI, formerly Lehnert & Alexander. Specialists in the permanent wave. Latest ideas in transformation.
13 E. 49th St., N. Y. C. Phone Plaza 4658.

JOSEPH, 1 W. 34th, saves you 40% to 50% on all hair goods. Elimination of ground-floor rent permits this. Comparison invited with 5th Ave. prices, styles and materials. Greeley 1819.

CLUZELLE BROS., Fashionable Hair Goods; Hair Dressing—Massaging—Manicuring, facial & scalp treatment. Feather-weight Transformation our specialty. 12-14 W. 37th St., N. Y.

ADA DANBY, 379 FIFTH AVE. Shampooing—Hairdressing. Our method of drying hair by hand will suit you. Try our hairdresser, who studies every individual.

BENJAMIN ALEXANDER
Late of Lehnert & Alexander. Ladies' Hair Dresser & Designer of Human Hair goods.
8 E. 47th St., N. Y. Tel. 8939 Murray Hill.

MILLIUS—Parisian hair dresser. The shop that caters to all the requisites of beauty.
13 W. 38th St., Tel. 6193 Greeley.
Also Hotel Plaza, Tel. Plaza 540.

Hair Goods & Hair Dressing
(*Continued*)

SPIRO'S; EST. 40 YEARS. Hair Specialist. Hair goods & Toilet articles; permanent waving beauty shop, 45 expert attendants. Send for B'klt. "Hair & Its Care," 26 W. 38th St., N. Y.

FRENCH HENNA D'OREAL Shampoo Powder tones scalp, giving faded or premature gray hair a marvelous natural gloss & bright tint, $1. Sent, or applied by B. Paul, 38 W. 38th St., N.Y.

WILLIAMS—27 W. 46th St. Specialist in permanent hair-waving. Guaranteed lasting and harmless. Expert operators only. Latest ideas in transformations. Tel. Bryant 6209.

GENUINE VENIDA—Sanitary Human Hair Nets. Cap or Auto shape, $1.25 a doz. At your dealers or by mail. Enclose few hair strands for color. The Rieser Co., Makers, 112 E. 19 St. N.Y.

MARCEL PERMANENT HAIR WAVING.
Entirely new process producing a deep and smooth Marcel Wave. F. Lucien,
507 Fifth Ave., N. Y. Murray Hill 9779.

Hair & Scalp Treatment

SCALP SPECIALIST AND NERVE MASSEUSE. Miss Taylor massages your head, neck & spine quieting nerves & helping nature to restore your hair. 11 E. 43 St. Tel. 7393 Mur. Hill.

PARKER'S method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V." "Healthy Hair," 51 W. 37, N. Y. Greeley 202.

ENGLISH HENNA SHAMPOO Powders tone scalp, giving faded or graying hair a marvelous gloss and bright tint, $1. Directions sent. Henna Specialties Co., 507-5th Ave., N.Y.

ENGLISH SHAMPOO, the genuine product of Dr. Evan-Williams, London, is sold in the U.S. and applied at the new & enlarged offices of Henna Specialties Co., 507 Fifth Ave., N. Y.

POMADE HAIR GROWER will fill in the bald spots on your temples and thicken poor, weak hair; $1 per jar. Trial size 25c.
Henna Specialties Co., 507-5th Ave., N. Y.

WALDEYER & BETTS, SWEDISH SCALP Specialists. Treatment consists of thoroughly cleansing hair and scalp without washing, promotes new growth of hair. 315-5th Ave., N. Y.

SCIENTIFIC treatments of scalp and skin. My marvelous soapless shampoo prevents darkening of blonde hair. Price $1. Other preparations. Prof. A.C. Manganiello, 2231 B'way, N.Y.

SCALP CARE MEANS HEALTHY HAIR Swedish scalp specialist, 501-5th Ave. Room 201. Phone, Murray Hill 7890. Tonic by mail $1.00 prepaid. Manicuring. Chiropody.

MISS HUBER—Hairdressing, Shampooing. Hair Goods, Manicuring, Scalp Treatment.
Miss Carney—Chiropodist.
8 W. 40th St. (Opp. Public Library) B.y. 1020.

BICHARA—PARIS AND LONDON. Bichara's Henna Poudre brightens, tones the hair; Shampoo Delice lightens, strengthens fair hair. Natura Co., Sole Agts., 461 5th Ave., N. Y.

Hats

FRENCH STYLES, $5 to $10 and up. Copies of late Paris models at half what this quality usually costs. Famous actresses wear them. London Feather Co., 21 W. 34th St., N. Y.

ADJUSTABLE Fancy Hat Bands. Wick fancy bands & silk puggaree scarfs in a great variety of color combinations; fit any size hat; club colors to order. Wick Narrow Fabric Co., Phila.

HATS OF QUALITY AND FASHION.
Striking conceptions with the "atmosphere" of exclusiveness. Attentive mail service.
Sara Efros & Co., 11 E. 45th St., New York.

Hemstitching & Plaiting

HEMSTITCHING, Accordion & Side Plaitings. Pinking, Ruching, Buttons covered, all styles. Fancy dyeing of nets, chiffons, etc. Mail orders. G. M. Sadleir, 38A W. 34th St., N. Y.

Hotels in New York

HOTEL MARTHA WASHINGTON, 29 East 29th St. For women. Rooms $1.50 a day upwards. Meals a la carte; also table d'hote. Luncheon 40c. Dinner 50c. Booklet free.

HOTEL MAJESTIC—Fronting Central Park at West 72nd St. Accessible to all lines of traffic, but away from the noise of the all-night district. R'ms, $2 day up. Copeland Townsend, Mng. Dir.

HOTEL ALGONQUIN, 59-65 W. 44th St.,
The Club Block of New York.
Every room with bath.
Rates from two dollars. Frank Case.

THE COLBORNE, 79 Washington Pl. For Women, quiet, mod. rates. Most accessible to shopping district. Especially adapted for women traveling alone. Miss Ila Johnson. Tel. Spring 8620.

READY TO SERVE
These shops are ready to serve you no matter where you may live. Write them today.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Household Necessities

MODERN TOWEL RACK: smart for kitchens, adds to bathroom comfort. Closed projects 2 in. Cypress or Enameled White Wood, $2 50. The Hard Wood Fixture Co., Upper Montclair, N J.

Jewelry and Silverware

THE BLUE BOOK OF JEWELRY free upon request 10,000 gift suggestions in diamonds, jewelry, silverware, & ivory. Wholesale prices. Chas. L. Trout & Co., 170 B'way, N. Y.

SILVERSMITH, Gebelein, 79 Chestnut St., Boston. Specialist in the design & execution of made to order presents. Copies and duplications. Old silver utilized. Estimates furnished.

ALL PARIS is wearing black pearls Necklace of 58 imported black beauties—Rogow Pearls—$10.00 and up. Postpaid. D. E. Rogow & Co., 215 Fourth Ave., N. Y.

Jewelry & Silverware Bought

DIAMONDS, OLD GOLD AND SILVER Wornout gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired Caimann, appraiser, 27 W. 37 St., N Y.

JOHN DALEY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654 Sixth Ave., Corner 38th St., New York City.

WHY BE BURDENED LOOKING AFTER your old discarded Jewelry and Silver We specialize in purchasing Family Jewels and Silver, Diamonds,

Pearls, Emeralds, etc., at absolutely Highest Cash Prices, because of the ready sale we have for them. Send us your valuables for an offer.

S. Wyler, 6 East 46th St., New York
New York Bank references. Telephone Murray Hill 6175. Correspondence treated in absolute confidence.

WE PURCHASE fine jewelry, etc., at full value, even tho already pledged. Service is discriminating & intelligent Call or write. L. Bergman, Times Bldg., N. Y Bryant 2973.

27 YEARS' EXPERIENCE will guar. our reliability. We pay highest cash value for diamonds, jewelry, silverware. Call, write or telephone. M Naftal, 69 W. 45 St., N. Y Tel. Bryant 670.

MRS. T. LYNCH'S SON, Inc., pays highest prices for Diamonds, Pearls, Old Gold, Jewelry & Silverware House founded 1844. 229 W. 42d St., near B'way, N. Y. Bryant 1686.

A. S. BORG buys diamonds, pearls, old gold, silver, platinum, antiques, artificial teeth and pawn tickets; highest prices paid for Provident pawn tickets. 162 W. 23rd Street.

CASH
For any discarded jewelry.
For any watches or diamonds.
For any discarded false teeth.

SEND us any diamonds, watches, old gold, platinum or silver jewelry, new or broken, false teeth with or without gold dental fillings, painters' gold leaf cotton, or auto magneto points. Nothing

TOO large or too small. We send value in cash on receipt of goods. Goods returned at our expense should offer be refused in 10 days Est. 1899 Liberty Renning Co., 431A Liberty Ave., Pittsburgh, Pa.

TRIGGER, 813-6th Ave., N.Y., S W. cor. 46th. Pay full value, diamonds, jewelry, old silver, laces, furs, gold, platinum, cameras, binoculars, guns, golf outfits, and valuables.

REALIZE MONEY ON YOUR OLD Jewelry
Silver, Bric-a-Brac. We buy them at full value We also buy your equity in any already pledged or will

procure larger loan for you.
Berger
204 W. 42d St., Times Sq. Tel. Bry. 1555.
All business strictly confidential

Lace Novelties

EXCLUSIVE Holiday Novelties. Original real lace mosaic Antique fans, candle-shades, napkins, table-sets, bed spreads & handkerchiefs. Laces cleaned & mended Zallio, 561-5th Av. N.Y.

CHINESE Hand-Made Goods; Laces, Lace Scarfs, Lace Doilies, Pongees, plain & colored. Pongee & Linen Drawn Work. High grade & reasonable Oriental Art Shop, Easton, Pa

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles 19 years' experience. Tailored suits from $65 up. J. H Comstock, 286 Fifth Ave (30th St.), N Y. Tel. 158 Madison Sq.

SHOTZ & CO., INC.
Tailored Suits—Afternoon and Evening gowns —Rich Furs. Special facilities for out-of-town orders.
471 Fifth Ave., N Y.

ANTHONY, 16 West 46th St., N. Y.
Tailors to Fashionable Women.
Styles Exclusive.
Materials the Finest.

Ladies' Tailors—Cont.

R. BRAUER, 67 WEST 46th STREET
Early Spring Fashions
of unusual charm
Tailored Suits from $40 to $85.

M. BERKOWITZ, 56 West 37th St., N. Y.
Tailor & Importer, is showing a
Smart Collection of Advance Spring Models
at unusually low prices.

KENNER—385 MADISON AVE.
(Opp. Ritz-Carlton) Formerly with Redfern in London & Paris. Tailor-made suits of imported cloth, $45 up. Est'd 12 years. Tel. M. H. 516.

MOURADIAN, 33 E. 29th St., N. Y. C.
Assurance for style and faultless workmanship. Special facilities for out of town orders. Reasonable prices.

I. JACOBS & CO., Importers, Dressmakers and Ladies' Tailors, are now located at 49 W. 46th Street, N. Y. Formerly 7 W. 31st Street. Models for immediate delivery.

J. TUZZOLI, tailor of original designs. The utmost skill goes into the making of my tailored suits & furs Spring models now on exhibition. 15 West 45th St., N. Y. Tel. Bryant 4740.

S. NUSSBAUM. Exclusive styles Skilled Workmanship. Moderate prices Special attention given to out-of-town patrons. Est. for 21 years. 400-404 Columbus Ave., Schuyler 7492.

LOUIS FOX
All the imported models duplicated in the best materials. Moderate Prices.
1966-98 Broadway, nr. 66 St., N Y., Col. 1361.

J. MARCUS. Exclusive models for Spring and Summer Suits from $40 up Street and Evening gowns from $30 up. Finest materials used. Tel. 1010 Lenox, 1072 Lex Av., N.Y., nr. 76 St.

THOMAS D'EUFEMIA, 34 W 46th St., N.Y. Importer & originator of suits, gowns & furs. Smart styles. Form with Farquharson & Wheelock and Clark & Weinberg. Tel. Bry. 3122.

WILL MAKE A TAILORED SUIT FOR $50 Which can not be duplicated under $75. Special facilities for out of town orders. Smart pongee suits. V. Grand, 102 W 85th St. Schuyler 4042.

Ladies' Printed Stationery

FOR INFORMAL CORRESPONDENCE— name and address neatly printed on 125 envelopes & 200 sheets Japan Bond $1. Correct style & size. P'pd. Tiffany Press, Peru, Ind.

Lamps & Candleshades

LA BOTTEGA—THE ITALIAN SHOP, announces the opening of its new studio in the O'Hara Bldg., 20 E. 49th St. There you will find late importations of Lamps, Screens,

ITALIAN FURNITURE, etc., artistically arranged. The shop will continue at the present address to handle the same unique assortment of shades & novelties. 424 Mad. Av., Tel. 6485 Mur H.

Linens

THE PORTO RICO STORE, 402 Madison Ave., N Y. Exclusive importers of wonderful Porto Rican Filet Tiré household & bridal linens Monograms. Approval shipments. Leaflet.

OLIVIA Cross-stitched Linens and Designs Something new in old-fashioned patchwork. Hand-quilted silk crib & bed puffs. Lists sent. Olivia, 2375 A Fairfield Av., Bridgeport, Conn

R. P. FAIRLAMB, Household Linens of character. Novelty Bath sets, 6 large white Turkish towels, 6 wash cloths & mat, round or sq. initial, any color. $9 complete. 561 Madison Ave., N Y.

ASCHER-LEVIN—Imported Art Bed and Table Linens; French Waists and Neckwear; ladies' and gentlemen's handkerchiefs; monogram work our specialty. 561-5th Ave., N. Y

ROYAL IRISH LINEN damask towels and table sets. Exclusive patterns. Will call at your residence and show samples upon request. Shaun Gilmartin, 54 E 129th Street, New York.

FOR YOUR DOWRY CHEST; Irish linens special, 6 Turkish towels, 6 guest size, 6 cloths, 1 mat. Initials in French knot, set $8.50. Illus B'klet B. Kimball's Textile Shop, Norwich Ct

Lingerie

SILK UNDERWEAR and **Negligees** to individual order. Exclusive styles, refined taste Hand embr'd in artistically shaded colors. Mme Paula, 622 W 137 St., N Y. Tel. Audubon 8692

MISS GODFREY, 11 W. 46th St., N Y. Negligees and silk underwear at most attractive prices. Goods sent on approval. Telephone 3378 Bryant.

DRESDEN UNDERWEAR & Negligees: washable satin, silk, & batiste. Latest fleas tints. Hand embroidered. To order or ready to mail Jeannette, 100 W. 105 St., N Y.C. River 4720.

FINE FRENCH LINGERIE, Hand-Made, to individual order. For women and children. Correspondence solicited. Tel. Gram 863. Marie Hogenkamp, 244 East 23d St., N. Y.

Lingerie—Cont.

ARTISTIC DESIGNS, exclusive styles, superior quality; negligees, tea-gowns, hand-made blouses, lingerie & infants' wear. Sketches submitted. Boudoir Shop, Colorado Springs.

PHILIPPINE Hand-embroidered patterns, nightgowns, corset covers, waists, children's dresses. Finest materials. Low prices. Marguerite, 1325 N. New Jersey St., Indianapolis, Ind.

MAISON DE LUXE—2477 Broadway, N. Y. Offers Glove Silk Undervests at $1. Washable Satin Camisoles $1.25. Crepe de Chine Envelope Chemise $2.25. By Mail prepaid.

SCHOOL OF THE NEEDLE, 113 E 34th St. Tel. 8847 M. H. Needlework by foreign girls. Monograms, fine embroidery, lingerie. Models copied. International Institute.

EMBROIDERED LINGERIE DRESSES— Latest models in combinations of net & organdie crepe & net, net & batiste, taffeta & organdie. St. Francis Technical School, San Fran., Cal.

HAND-MADE Lingerie underwear, distinctive designs in silk & cotton crepe Negligee garments, cotton, silk, corduroy. Approval pkgs. to individ. & Spec. Shops. Katho Shop, No. Adams, Mass.

Literary Work

STORIES, plays, poems, scenarios revised, criticised by university graduates Practical help. No correspondence courses. Send for circ. Manuscript Shop, 129 Church St., N. H., Conn.

MANUSCRIPTS UNIVERSAL, Society of Writers, Inc., Acts as Literary Agents to writers of reputation. Sales for plays, photoplays, fiction & all Literary Material. 220-5th Ave., N.Y.

Maids' Uniforms

DIX-MAKE UNIFORMS for Nurses and Maids, and Morning Dresses, are quality garments. Sold everywhere.
H. A. Dix & Sons Co., Dept. Y., Dix Bldg., N.Y.

NURSES' OUTFITTING ASS'N—Uniform for Nurses and Maids for house and street. Aprons, Collars, Caps, Coats, Bonnets, Catalog V 450-5th Ave. (at 40th St.). New York.

Massage

DANISH INSTITUTE—116 W. 55th St., N. Y. Electric Therapeutics & Electric Light. Baths. Authentic Oil Massage. Hot Salt Rubs. Trained Nurses as attendants. Tel. 1430 Circle.

Milliners

LOUISE SHEPPARD, 14 W 47th Street. Exclusive Shop for High Class Millinery. Correct Mourning Wear to suit the individual. Tel. Bry. 7717

GERHARDT & CO., 12 East 46th St., N. Y. opposite the Ritz-Carlton.
Originators and Importers of
Exclusive Millinery. Moderate Prices

RIXON
Ladies' Hats and Waists
New Address
21 East 48th Street, New York.

THEODORA Original
Hats Artistic
Different
8 East 48th Street, New York.

SPORT HATS of distinction.
Unusual and appropriate styles for every sort of outdoor wear.
Stern, 448 Fifth Ave., New York.

BESSE BERKHEIMER, St. Paul, Minnesota.
Individual Hats of a better kind, for all occasions.
Model Hats for the Trade.

HATS FOR THE INDIVIDUAL
Distinctive and personal
Early showing of Spring models from $7.50 up.
Ida L. Weber, 66 West 39th St., Greeley 4474.

"MARTHE," FRENCH MILLINER
Importer and Creator. Hats to harmonize with gowns a specialty. Moderate prices
38 West 65th Street. New York City.

VERA, 6 East 46th St., N Y.
A wonderful Collection of Stunning Hats—Original French Models—also my own creation moderately priced.

LYDIA MARSHALL, Hat and Gown Shop
A shop where personal attention is accorded in selecting the correct hat and gown for the customer. 308 Boylston St., Boston.

THE FANNETTE SHOP. It is our pleasure to show and design hats that blend modishly with the personality of the wearer.
7 Temple Place, Boston, Mass

Millinery

LADIES' Straw Hats REMODELED into latest styles or copied from "Vogue"; cleaned or colored. Hats trimmed. Ostrich repaired. Flowers. Price list. Neuman, 24 E. 4th St., N.Y.

Millinery—Cont.

LOIE Hat Patterns, complete directions to make stylish hats; includes a millinery lesson. All materials at low prices. Send 2c stamp now for Spring Catalog. 11 E 35th St., N. Y. C.

Miscellaneous

PATTERNS CUT TO MEASURE from illustrations, description or model. Fit guaranteed. Special attention to mail orders.
Mrs. W. S. Weiss, 41 West 35th St., New York.

COATS-OF-ARMS—EMBLAZONED.
Correspondence requested.
Annie Foote Smith—"The Berkshires"
Lee, Massachusetts

Monograms

JANON CO.—MONOGRAMS Fine hand-embroidered monograms & initials on linens, hdkfs., lingerie, etc., 5c and up each. Small or large orders. Delivery in 1 to 3 days. 17 W. 45 St

WINGENDORFF. Artistic designs for monograms in drawn work, cross-stitch, eyelet, & cut-work. 718 Amsterdam Ave., 731 Lexington Ave., New York.

Musical

OVIDE MUSIN'S Belgian School of Violin.
51 West 76th Street, New York City.
Write for History of Belgian School.
Enclose 2c stamp. Address Registrar

Neckwear

JANE CLARK—NECKWEAR made to order to suit any costume at ready-to-wear prices. Attractive gowns for Spring wear. Children's frocks 9 E. 43d Street, N. Y.

Perfumes

PERFUMES—YASARA (Pleasant) Extract Toilet Water and Face Powder. Jacquinette (Quaint and Delightful) at all good shops. Fanty Perfumer, 140 W. 34th Street, N. Y.

Pets

FEED THE WILD BIRDS—Suet grain cakes, 2 lbs. 50c; 1 lb. 25c. Winter bird food (grains) 10-lb. bags $1 Postage & express extra. Maplewood Biological Laboratory, Stamford, Conn

PERHAPS YOUR PUP HAS WORMS?
Vermicide Capsules get the Worms without getting the Pup 25c mailed The French Remedy Co., 236 Md. Bldg., Washington, D. C.

Photography

BEST DEVELOPING, Any Size Roll, 10c. 6 prints free with first roll; or send 6 negatives, any size, & 10c for 6 prints. 8x10 enlargements 25c each. Roanoke Cycle Co., Roanoke, Va.

Portraits

MARY DALE CLARKE
Photographer of
Individuality and Character
Children's Portraits a specialty. Also—

COLOR PORTRAITS, Lumiere Process
By appointment only.
665 Fifth Avenue.
Plaza 1492. New York

CLEVER PASTEL PORTRAIT SKETCHES made from Photographs by poster artist of established reputation. Size 9x12, $10. Partic. on request. Elizabeth Brewer, 500-5th Ave., N.Y.

CHILDREN'S PORTRAITS DRAWN in color at home with beloved dolls or toys, in one sitting, by Beatrice Baxter Ruyl
171 Madison Avenue, New York. M. H. 8886.

Pianos

KNABE MIGNONETTE GRAND. Length only 5 ft 2 in. The attainment of perfection in tone. Endorsed by the World's greatest Artists. Write for booklet. 439-5th Ave., N.Y. Dept. A

Professional Services

OCCUPATION, remunerative & pleasant for lady with initiative Taking orders for my smocked blouses & little girls' dresses Com. Wm. Moore, The Irish Linen Co., Davenport, Iowa.

THESE SHOPS ALL GIVE
excellent services,
excellent values.
Patronize them.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Quilts

WILKINSON Hand-Made art quilts. From shop to home. To order only. Copyr'ed designs, superb workmanship. A trousseau specialty. Descrp. bklt. free. Wilkinson Quilt Co., Albany St., Ligonier, Ind.

ROSE OF SHARON quilts, cut, basted, ready for buttonholing or whipping. Finest French gingham on long cloth. Create an heirloom by easy work $8. Dinah Moore, Sta. E, Louisville, Ky.

Rugs

CHINESE, PERSIAN & ASIA MINOR Rugs in exclusive designs. Jones & Brindisi, Direct Importers. Craftsman Bldg., 6 E. 39th St., N.Y. "The Maximum Value at Minimum Price."

ORIENTAL RUGS well selected are an asset. Furniture and interior furnishings well selected are an asset. Chas. H. Koch, connoisseur broker, 347 Fifth Avenue, N. Y.

ALL THE ABOVE goods are sold direct from the wholesale at a saving to the client. Chas. H. Koch, Connoisseur Broker, 347 Fifth Avenue. Opp. The Waldorf.

Rooms & Apartments

THE ADRIENNE, 319 W. 57th St., N. Y. Up-to-date pension. Large light dining-room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding-place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

37 EAST 53D ST., N. Y. Pension, centrally located, comfortable rooms. Parlor floor dining-room, separate tables. Permanent arrangements also tourists. Tel. 3637 Plaza. Mrs. F. V Hart.

NO. 16 WEST 49TH ST. Central location. Comfortable rooms, parlor floor dining room, small tables. Permanent, transient. References. Tel. 3846 Bryant. Mrs. M. H. St. John.

THE GRAYCOURT, 124 W 82d St., N. Y. An unusual and attractive pension with large parlors, tea-room and lounge. Steam heat, private telephones; booklet on request.

GRACE A. SMITH—50 West 94th St., N. Y. Exceptional boarding. Mahogany furnishings. Four poster beds 16 large rooms on one floor. Table unexcelled.

54 WEST 54TH ST., N. Y. First Class boarding house, in restricted location with a homelike atmosphere. Single & double rooms; suites, private baths, electricity. Write for particulars.

Service Bureau

GENERAL EMERGENCY SERVICE. World Bldg., N.Y. Tel Beek. 2257. All emergencies met by reliable men and women employees. The purchasing of any article made or grown.

IN FACT, we will act as your agent anywhere and everywhere. Nothing too humble or pretentious. Once a customer, always a customer. Circular.

Shoes

SMART SPRING STYLES—Fashionable footwear for discriminating women. Russian calf, buckskin or kid in prevailing styles. Short vamp if desired. Bob, 47 West 45th St., N. Y.

Shopping Commissions

MRS. H. GOODALE ABERNATHY
Shopping Commissions. No charge.
37 Madison Ave., N. Y; 75 Boundary Road. London, N W.; 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge. 145 W 105 St., New York. Tel. 4452 Riverside.

MRS. SARAH BOOTH DARLING
Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th Street, N. Y.

HELEN CURTIS, 96 Fifth Avenue, New York. Your friend in New York. General Shopping No charge. Bank references. Tel 3286 Chelsea

MRS. S. D. JOHNSON
Shops for and with customers without charge.
347 Fifth Avenue
Opp. Waldorf Astoria. Tel. 2070 Murray Hill.

MRS. C. B. WILLIAMS, New York Shopping. Will shop with you or send anything on approval. Services free. Send for Bulletin of Spring Specials 366 Fifth Ave., N Y.

MISS HOLLIDAY WELLS, NEW YORK
shopping Will accompany out-of-town patrons. No charge. References required
11 E 41st St., N Y. Tel. Murray Hill 7051

MRS. EDGENA BROWN TIPS, 503-5th Av., N Y., shops for or with you without charge. A specialty of purchasing all articles of wearing apparel, etc., featured in Vogue Mur. Hill 1731.

Shopping Commissions (Continued)

MRS. CAROLINE PLOWS. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 7 W. 92d St., N. Y

ELIZABETH C. MALADY—A personal acquaintance with New York's shops enables me to buy with taste & discrimination. Prompt service Goods on approval. 33 Convent Ave., N.Y

BEAUTIFUL THINGS I SEE—Write for this free weekly letter with list of bargains. Shopping free. Anything on approval. Irene Stephens, 334-5th Av., N Y., 8389 Mad Sq.

MRS. HELEN ROBERTS, 156-5th Av., N.Y. shops for or with you, no charge. Early Spring styles procurable now, prices low Private school orders a specialty. Tel 1290 Fordham.

BLANCHE BOSTWICK. My expert service saves time, bother, money. No charge. Gifts, apparel, furnishings. 2 W. 47th St., N. Y. Tel 8982 Bryant.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N Y.'s advanced modes. Will shop for or with you, gratis Chaperoning. References & booklet. 311 W. 95th St., N. Y.

KATE R. PETTIT, formerly of New Orleans, purchases wearing apparel, housefurnishings and gifts. Services free. Accompanies patrons References 60 W. 94 St., N Y. Tel 5254 River.

IRMA KORY, 21 W. 46th St., New York. Write me to keep you posted on bargains in N Y 's smartest shops. Services free. Goods on approval. References, Smart gowns a specialty.

MRS. EDWIN McCALLA DAVIS, 606 West 116th St., N Y., will do all kinds of shopping for you. Services free Specializing wallpapers, chintzes, rugs and artistic furnishings.

LOUISE R. ALLEN. Shopping Specialist. Entrust your commissions to the woman who knows. Articles featured in Vogue purchased. Ref No charge. Chaperoning. 537 W. 121 St N.Y

MISS EMILY L. VETTER. Registered purchaser; will buy tastefully for or with you. No charge. References. Advice on interior furnishing. 65 Central Park W., N.Y. Tel. Col. 5962.

CHICAGO SHOPPING
Harriet Tuthill will shop for or with you. Write for particulars. References required 1142 Judson Ave., Evanston, Ill.

Mrs. Hunter Wilson. **"EVERYTHING"**
300 W. 109th St., N. Y. C.
Interior Decorations—Wholesale & Retail buyer, Schools, Music, Art—Apt's secured.

MAISON CHIC—21 W 46th St., will shop for or with you. No charge. Money saved. Can buy wh'sale & retail everything of the latest. Also for dressmakers, milliners & men. Ref'nces.

MISS M. ANN HAMMOND
Shopping for and with patrons.
No charge. References required.
11 West 69th St., New York

Social Etiquette

ETIQUETTE taught by Social Secretary. All questions answered free with 10 lessons for $1. Complete course $10. Best authority. Mlle. Louise, 118 West 57th Street, New York.

SOCIAL SECRETARY of best authority answers all questions free with $1 course of 15 lessons. Complete course with penmanship, $5. Carroll, 514 Portage Av., Three Rivers, Mich.

Social Secretaries

LET US ADDRESS YOUR ENVELOPES, arrange your wedding receptions & supervise your household accounts. The Social Secretaries, Inc., 5 W. 58th St., N.Y.C. Tel. Plaza 7947.

Social Stationery

MONOGRAM & engraved stationery for correspondence. Prices from $1. Designs, Samples & Booklet free on request.
Estampe Co., 132 W. 23rd St, N. Y. C.

COAT OF ARMS—Note Paper or Correspondence, Cards, Colored, Plain Envelopes—One Quire, Boxed $2.50, any registered name. Dept. A, John Frick Jewelry Co., 18 Maiden Lane, N. Y.

MONOGRAMS, Autographs & Woven Names for marking linens. Emboss your own Stationery. Circulars & samples free. Read "Money in Goats." W.S. Bull, 206 Ashland Av., Buffalo, N.Y.

Smocks and Smocking

E. Z. SMOCKING PATTERNS (2 yds. in length, 25c each). 12 different designs—blue or silver transfers. Simplified Smocking book & 3 designs, $1. Illus. Cat. Helena Buehler, 39 S. 10th St., Phila., Pa.

Special Costumes

SCHNEIDER-ANDERSON CO.
16-18 West 46th Street
New York City.
Tel. Bryant 8450.

Specialty Shops

STUFFED GOOSE GRAB BAG. Gay goose stuffed with 20 imported toys. 21 in. high. Price $1.50. Distinctive Ideas in Gifts. Catalog. Studio Shop, Studios 20, 21, 23, 96 5th Ave., N Y.

THE LIGHTHOUSE WEAVERS make most charming bags for every purpose, baskets, cushions, rugs and hand-woven novelties. The New York Association for the Blind, 111 E 59th St.

FLUTTERING BUTTERFLIES, Natural colors, mounted on steel wire and wooden peg to insert in flowerpot, fern dish or bouquet. C. J. Dierckx, Importer, 34 W. 36th St., N Y.

MISS MOORE—SPECIALTY SHOP, 4438 B'way, Chicago. Many new features added to our specialties for children Send for catalog. Dancing frocks for Misses & Young Girls.

HAND-MADE Lingerie underwear, distinctive designs in silk & cotton crepe Negligee garments, cotton, silk, corduroy Approval pkgs to individ. & Spec. Shops Katho Shop, North Adams, Mass.

GIFT BOOKS in delightful formats Mosher editions, art books. Louise Brigham Box furniture. Send for catalog Tel. Spring 9791. Washington Sq Book Shop, 137 Macdougal St., N Y.

BERTHA LOBIG. Specializes in knitted and crocheted Silk or Wool Sweaters, Afghans, Skating-Caps and Scarfs Lessons given. Also Materials, monograms, stamping 8 W. 37th St., N Y.

MISS MOORE. We have added many new features to our specialties for children. Send for catalog Attractive dancing frocks for Misses & Young Girls 8547 Boylston St., Boston

SPECIAL ORDERS SHOP
Interior Decorating—Novelties—Gifts, Trousseau Accessories—Bridge Prizes.
20 W. 39th St, New York. Phone Greeley 2410.

DISTINCTIVE ARTICLES chosen with discrimination at home and abroad for anniversary gifts, auction prizes, and suitable favors for $1. The One Dollar Shop, 8 E. 37th St, N Y.

Spring Openings

TAFEL, 44th St., Opp. Astor Hotel, N Y.
Suits Evening Wraps
Gowns Millinery
Your inspection of our Spring Models invited.

COMMISSION SHOP for women's work. Spring showing of attractive negligees, shirt waists & children's clothes. Sport skirts, new model, $12 75; hats to match $8. 366 Mad Ave., N Y.

B. GORDON, 51 W. 37th St., N. Y. A display of exclusive models in Tailor Made & Novelty Suits. Copies of most recent Parisian Models will be shown thru March. Greatly reduced!

Stenciling

STENCIL CRAFT STUDIO, 309 5th Ave. Our own exclusive designs stenciled on sport hats and dresses. Furnishings for Shore and Country homes

Studios to Let

MRS. H. V. FURNESS will rent her suite in Carnegie Studios for small recitals, lectures, etc., at moderate rates Conveniently located. Call or write for particulars.

Table Delicacies

TEA OF THE MANDARINS. Extra curio Chop Formosa: choicest pickings from the Imperial gardens. ½lb. tin $2. postpaid. Quantity limited. The Anglo-Ceylon Co., San Francisco.

FRESH EGGS Guaranteed not over 3 days old, delivered at very moderate prices. Orders accepted, large or small. Springside Farms. 639 Madison Ave., N. Y., Plaza 5940.

Tea Rooms

COLONIA TEA ROOM—379 5th Avenue
Breakfast
Luncheon
Afternoon Tea

THE TALLY-HO, 20 E. 34 St., opp. Altman's.
Luncheon 65c. Afternoon Tea 35c.
Southern Dinner 85c.
"Picturesque, novel experience." N. Y. Herald.

CHARMING AS THE TEA ROOM itself, is a new booklet, sent without cost, describing the many good things from The Rose Garden, 36 Central Park, South. New York.

THE CLOVER TEA SHOP makes an appeal of simple refinement. It combines moderate charges with thoroughly pleasing surroundings. Northwest corner of 59th St. & Madison Ave.

THE PICCADILLY TEA ROOM
The last word in tea dainties, tempting luncheons and dinners. Open Sundays.
172 W. 72nd St., near Broadway.

WHITE SWAN TEA HOUSE
bids thee welcome at 28 West 46th St.
Luncheon—afternoon tea—dinner.
Chinese delicacies.

Tea Rooms—Cont.

THE YELLOW ASTER DINING-ROOM
17 West 35th Street Opp. McCreery's
Highest Class Home Cooking
Luncheon 60c. Tea Dinner 85c.

THE YELLOW ASTER
Dinner 6 to 8. Tel. 2023 Greeley.
Wed.—Chicken Maryland, Corn Fritters.
Sat.—Broiled Spring Chicken, Hot Waffles.

THE ROOFTREE INN where the lover of the picturesque can enjoy both the cookery and the quaintness of a typical English tea room. 5 West 28th Street.

AN ADVENTURE! A visit to the 57th Street Restaurant, Shop & Gallery where will be found many of the good things of life. 24 West 57th Street, N. Y.

Toilet Preparations

GERBAULET LAIT Antiphlique, an excellent bleach & astringent. Price $1.00; at leading stores or direct from Gerbaulet Institute, 560-5th Ave., N.Y. Visit or corresp'd'ce invited.

THE CONNOISSEUR & beauty-loving man or woman is never without Buena Tonic, the skin astringent lotion. Any toilet dept. or ppd $1. Jean Wallace Butler, 422 S. Hoyne Av., Chic.

CLEAN TEETH, healthy gums are assured users of the Rolling Tooth Brush. Every dentist prescribes it Your druggist; 40c by mail. Booklet. Rolling Company, Box 173, Boston.

PATE GRISE, for aging & ugly hands. "Friend of middle-age." Banishes tell-tale "crepiness," restores beauty. P'pd $2. Aurora Specialties Co., Dept B., Lowell, Mass. Booklet.

GARDENIA CREAM unlike any other, gives immediate pearly whiteness, yet permanently beautifies skin. P'pd $2 Aurora Specialties Co., Dept B., Lowell, Mass Booklet.

DAMASK Rose Tinting Powder for refined women. Not "make-up." Justifiable as white powder, gives cheeks "soupcon" of color P'pd. $1 Aurora Spec'sCo., Lowell, Mass. D'pt. B. B'let.

PLEXO EVENING WHITE gives throat, shoulders & arms that soft, creamy look. Does not rub off 35c a tube at Macy's, McCreery's, Altman's, Gimbel's, Riker-Hegeman's, etc.

WRINKLE REMOVER: immediate action; invisible, harmless, a wonderful scientific skin preparation. $1 00 Sample 15 cents. Mercedes Cosmetic Co., 501 Fifth Ave, New York.

AMERICAN DUCHESSE FACE POWDER—New, wonderful shades $1 box, sample 10c Skin food & astringent, $2 each. Valuable premium, free Yung Tung Toilet Goods, 339 E. 32d St.

CHARMANT FACE POWDER—refreshing, beautifying, invisible. White, Flesh, Pink or Rachel. 25c & 50c per box. Ppd. Charmant Specialty Co., 136 B Liberty St., N. Y. C.

EXORA Face Powder, Cold Cream, & Rouge produce wonderful results. Sold at Macy's & all large drug & dry goods shops. Send 5c for free samples Charles Meyer, 107 W. 13 St., N. Y.

INDISPENSABLE for the Hand-Bag, Attar Tropical Face Powder, all shades, pure & velvety. With chamois powder-puff. Sizes 50c & $1. The Theo. RickseckerCo, 131 Lafayette St., N.Y.

JABON CURATIVO de BARRIE, a pure, white complexion soap of the highest quality, scented with famous Spanish perfume. Send 2c stamp for sample Barrie, 21 Pearl St., N. Y.

FLORAL QUEEN FACE CHARM & powder used alternately, beautifies & permanently benefits. Exquisite, adhering preparations. 50c each. Bklt. Mme. Gejee, 66 Brooklyn Av., Bklyn., N.Y.

BLUSH OF INNOCENCE face powder. Light, more adhesive than French powders. Odor exquisite. White, brunette, flesh & rose. Box $2. S'ple 25c. By mail. V. E. Schratz, Detroit, Mich.

BAYBERRIE BALM—Waxy, wonderfully soothing. Wards off colds & grip Cold weather comfort for chapped lips & skin. Agreeably aseptic, 50c. Sign of the Pine, So. Wellfleet, Mass.

TITE-TINE ASTRINGENT contracts pores, tightens relaxed muscles, gives firm clear skin, counteracts oiliness. $2 postpaid. Beauty Booklet free. Mme. Kathryn, 492 3d St., Bklyn., N. Y.

KEEP YOUR SKIN CLEAR, satiny and blemishless by my wonderful blackhead lotion. Postpaid $3. Write for Beauty Booklet Mme. Kathryn, 492-3d St., Brooklyn, N. Y.

QUINLAN FACE POWDER—Unlike any other, assists in permanently beautifying the skin; gives impalpable bloom and lustre. $1 per box. Bklt See ad. p. —. 166 Lexington Ave., N. Y.

FRENCH LIQUID ROUGE, gives a natural flush and cannot be detected. 75c and $1.25. Booklet on request. Natura Toilet Preparations, 461 Fifth Avenue, N. Y

Toys

STERLING TOYS and many beautiful novelties for house & garden, child & grown-up Garden Sticks, Animals and Birds Hand-painted. Children's Gift Shop, 7 W. 45th St., N Y. C.

WOODEN TOYS & FURNITURE for little people. Playgrounds planned & equipped Send 25c for sand shovel & catalog. Woodcraft Shops, Inc., Morristown, New Jersey.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Traveling Accessories

JOYFUL TRAVELING IRON & BOARD, absolute traveling necessity, fits any suit case. Circular free. O. F. Hildebrandt, 537-39th St., Rock Island, Ill.

EXTREME COMFORT in extended touring is exemplified in Scripps-Booth (detailed on 24) by restful springs and ample carrying space. Isotta Fracshini Motors Co., 2 W. 57th St., N. Y.

LIKLY 5 yr. Guaranteed **LUGGAGE.** Ask no favors of the baggageman. Wardrobe, Dress, Steamer Trunks, Traveling Bags & Suit Cases. Bazar Du Voyage, 311 5th-Ave., at 32 St., N. Y. Catalog.

Trousseaux

WEDDING VEILS and wreaths to order from $15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quillet.

ORIGINAL WEDDING GOWNS now so much in vogue, made to your individual idea and order. Write or call. Homer, 11½ W. 37th St., N. Y. Greeley 5265.

Unusual Gifts

WILE-AWAY BOX, for convalescence, birthdays or journeys. Each absolutely individual and to order. For grown-ups and children.

FILLED WITH DELIGHTFUL SURPRISES Prices $5, $6, $7.50, $10 and up, Elizabeth H. Pusey, 16 East 48th St., New York City.

GIFT SHOPS, Art Stores, Florists, etc., may now have the opportunity of seeing Carbone's interesting potteries, china, glass and basketry. Salesman now on road. 342 Boylston St., Boston.

UNUSUAL GIFTS from the Orient. Many new to America. Booklet "V" on request. Shopping in Chinatown my specialty. Bertha Tanzer, 20 West 30th St., N. Y.

GIFT SHOPS carry Ernest Dudley Chase's Practical Gifts and dainty cards. Boston.

HAMILTON INDIAN BLANKETS, the gift DeLuxe, Radiant colors for home and den. Modest shades for motor robes. Book free. Shuler & Benninghofen, Dept. 17, Hamilton, Ohio.

CANDLESTICK, in shape of anchor, antique green with bayberry or red candle, 75c p'pd, subject to approval. Entire profit for wounded in France. H. H. Wilcox, Newtonville, Mass.

ART WARES MFG. CO., Indianapolis, Manufacturers, designers, & decorators of art wares from all the rare woods—featuring hand-decorated wares, including Aquariums and Stands.

QUAINT, hand-made Knitting Baskets; beautifully lacquered & decorated. Ample for sweater materials, $3.75. Hanging Fern Baskets, $1.85. Hilltop Studio, 717 Woodland Av., Duluth, Minn.

TELESCOPING TOASTING FORK of English brass, 30 in. long, $2. Attractive gift portfolio on request. Bleasby Shop of Gifts, Fine Arts Bldg., Detroit, Mich.

BEAUTIFY YOUR HOME—Real butterflies & flowers in woven trays & coasters—or vases & baskets woven any color to match room. Illus. Cat. Squantum Spec. Shop, Squantum, ass.

ALWAYS A SURPRISE: unique & attractive potteries, metal goods, embroideries, etc., from Spain, Denmark, Hungary & Korea. Mod. prices Call or write. Art Store, 25 W. 8St. (nr. 5Av.) N. Y

LORD & TAYLOR'S ROYCROFT SHOP Book Stands of Hand-wrought Brass. An unusually handsome gift, and always useful; $1.50 & $2.50. Booklet. Fifth Ave., N. Y.

A BOOK dedicated to woman. Twelve 8x10 engraved Photos in color with quotations. Youth to Old Age. Your name on cover in gold. Laura Cave Hunter. 300 W. 109 St., N. Y. C.

MT. VESUVIUS INCENSE BURNER—Miniature of world-famous volcano. Burns all forms of incense. Ornamental. Useful. Size 4x5 in. Antique Bronze or Dark Green finish $1, with

BOX OF JAPANESE INCENSE FREE. Diffuses delightful fragrance. Removes cooking odors, etc. Both prepaid for $1. Illus. folder describes. Hosbach Co., 392 5th Ave., N. Y.

BUNNY BUD VASE, Canny-Cat Candlestick, Tipperary Twine Dog. Whimsical concerts in sawed wood—boxed with gift card $1 to $5. Manfd by L. N. Doud. 98 W. Main, Norwalk, O.

1.—THE SHOP OF GIFTS, 1203 F. St., N. W., Washington, D. C., can supply you with extraordinary gifts for

2.—THE SPRING GARDEN,—Rustic Bird Houses, fashioned of bark will attract the songster, $1, $1.50. Blue Bird & Warbler, Plant and Garden sticks of bright colors.

3.—BOWLING PINS,—A Schoolmaster & His Pupils and the Dunce, acrobatic, rotund Dutch Bowlers of bright colors with balls to roll. $3, $3.50. Mail orders will be promptly filled.

UNIQUE ARTICLES FOR PRIZES and gifts for all occasions in great variety. Write for illustrated Price List. Lycett Importer, 317 N. Charles St., Baltimore, Md.

ARTIST AND ADVERTISER

Mr. Azzoni is an Italian artist. Life to him has been one leisurely journey to various and sundry parts of the world, and inasmuch as he is both Italian and artistic, he has lost no opportunity in collecting the *objets d'art* that have appealed to him.

Mr. Azzoni left his home in Florence some years ago and settled temporarily in a studio on Twenty-eighth Street. He painted for awhile and then the wanderlust carried him off on a jaunt through the United States.

When he returned to New York, Mr. Azzoni decided to open a little shop. He chose a location on Madison Avenue, and created that charming little shop which now bears the name "La Bottega." Italian majolica vases, antique lamps, paintings, and curios of all kinds fill every nook and cranny. When he does not go to Italy, Mr. Azzoni replenishes his stock with work of his own.

For more than a year the announcement of this quaint place has been appearing in the Shoppers' and Buyers' Guide. Mr. Azzoni says that he likes Vogue readers because they have an appreciativeness and an enthusiasm that is "typical of the better class American people."

SHOPPERS' & BUYERS' GUIDE

VOGUE

443 FOURTH AVENUE NEW YORK CITY

Upholstery

BIRNS' SHOP—103 West 37th St., Alterations on Furniture, Hangings, etc., as well as making special pieces at our shop. Mattresses made for comfort and durability.

Wall Paper

RICHARD E. THIBAUT, INC., Wall Papers. Thibaut wall coverings are artfully designed and colored to express the true spirit of modern decorating.

Wall Paper—Cont.

RICHARD E. THIBAUT, INC., Wall Papers. At any of the Thibaut stores there is an unusual selection from which you may choose.

RICHARD E. THIBAUT, INC., Wall Papers. Madison Avenue at 32nd St., N. Y. Washington Heights, 3621 B'way, N.Y. Bronx, 485 Willis Avenue, N. Y.

RICHARD E. THIBAUT, INC., Wall Papers. Boston, Mass., 96-98 Federal St. Newark, N. J., 141, 145 Halsey St. Bklyn., N.Y., Flatbush & DeKalb Aves.

Wedding Specialties

"THE WEDDING"—a brochure on wedding stationery & correct usage: other features of wedding interest. Mailed free. Jaccard Jewelry Co., 1018 Walnut St., Kansas City, Mo.

Wedding Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

100 WEDDING ANNOUNCEMENTS $6.75 or invitations, hand-engraved, 2 sets of envelopes. 100 Calling Cards, $1.25. Write for samples V. Ott Engraving Co., V. 1033 Chestnut St., Phila.

Wholesale Gift Shops

DAY CRAFT NOVELTIES for Gift Shops & Art Needlework Depts. We sell dealers only. For illus folder and price sheet, send to N. S. Day, Springfield, Mass. Samples at 225-5th Av., N.Y.

ANNETA VILLARI CO., 402 Madison Ave., New York. The wonderful Porto Rico Filet Tiré Linens sold and sent on memo. to responsible parties Write for terms.

EASTER CARDS AND BIRTHDAY CARDS Dainty children and formal designs engraved and hand-painted. H. L. Woehler, 116 E. 13th Street, New York.

HALL'S GIFT SHOP LINES Are favorably known everywhere. Write us. Charles Hall, Inc., Springfield, Mass. New York Office, Fifth Avenue Building.

ABSOLUTE NOVELTIES of Artistic Design suitable for all seasons & occasions. Our line can be purchased by the trade only from the Black Lion Novelty Shop, 607 Boylston St., Boston.

SUMMER SHOP PROPRIETORS are invited to inspect our display of Distinctive Gift Novelties They cover a wide range & are attractive, useful & profitable

WE REPRESENT The Pohlson Galleries, Palmode Shop, Haeger Pottery, Leather-smith Shops, Nat'l Toy Mfg. Co., Lawson Studios, Butterworth & Gardiner, 225 Fifth Ave., N. Y. City.

ARTS & CRAFTS NOVELTIES at popular prices A profitable line for resort shops. Catalogue to retailers only. The Craftsman Studios, 3420 Avenue D., Brooklyn, N. Y.

ATTRACTIVE and UNIQUE ARTICLES suitable for Easter business. Wholesale only. If stock is low write for catalog. The Little Workshop, 443 Clermont Ave., Brooklyn, N. Y.

MANUFACTURERS selling wholesale only, direct to Gift Shops, twine holders, door porters, engagement pads, book ends breakfast trays, baskets, etc. Ellis Studios, 145 E. 23d St., N. Y.

UNIQUE BIRDS, ANIMALS, PARROTS. Articles of wide variety. Original conceptions that sell on sight Liberal discounts to the trade. Sterling Toys Corporation, 7 W. 45th St., N. Y.

UTILITY ADAPTO toilet cases as traveling accessories in demand year round. In leather, silks & cretonnes. Sell dealers only. Send for illus. & prices. Stern Specialty Co., 40 E. 22 St.

JANE GRAY CO., 2 E. 23rd St., N. Y. C. Art shops will find an attractive line in cretonne porch pillows & bags. Kuddles, bed time dolly, $5 a dozen.

QUICK SELLING Gift Shop Novelties, trade prices, made by The Woodcraft Shops, Inc., Morristown, N. J., now at N. Y. showrooms, 333 4th Ave., in ch'g of Frank Wadsworth Jenkins

ONE OF VOGUE'S regular large advertisers offers some particularly good ideas in the new Spring Catalogue, sent upon request. Address Gift Agency, 314 Fifth Avenue, New York.

GIFT SHOPS Looking for unusual and ingenious ideas in decorative objects should ask for the Spring Catalog of one of Vogue's largest advertisers. Address Gift Agency, 3145th Ave., N.Y

NOVEL GIFTS. Send for Spring Catalogue of one of Vogue's largest advertisers. Address Gift Agency, 314 Fifth Avenue, New York.

Never Ending Variety In Useful Specialties. That's Nevius. 217 E. 38th St., N. Y. Nevius has baskets from everywhere Has silver things, Smoking things, Porch things, Toys.

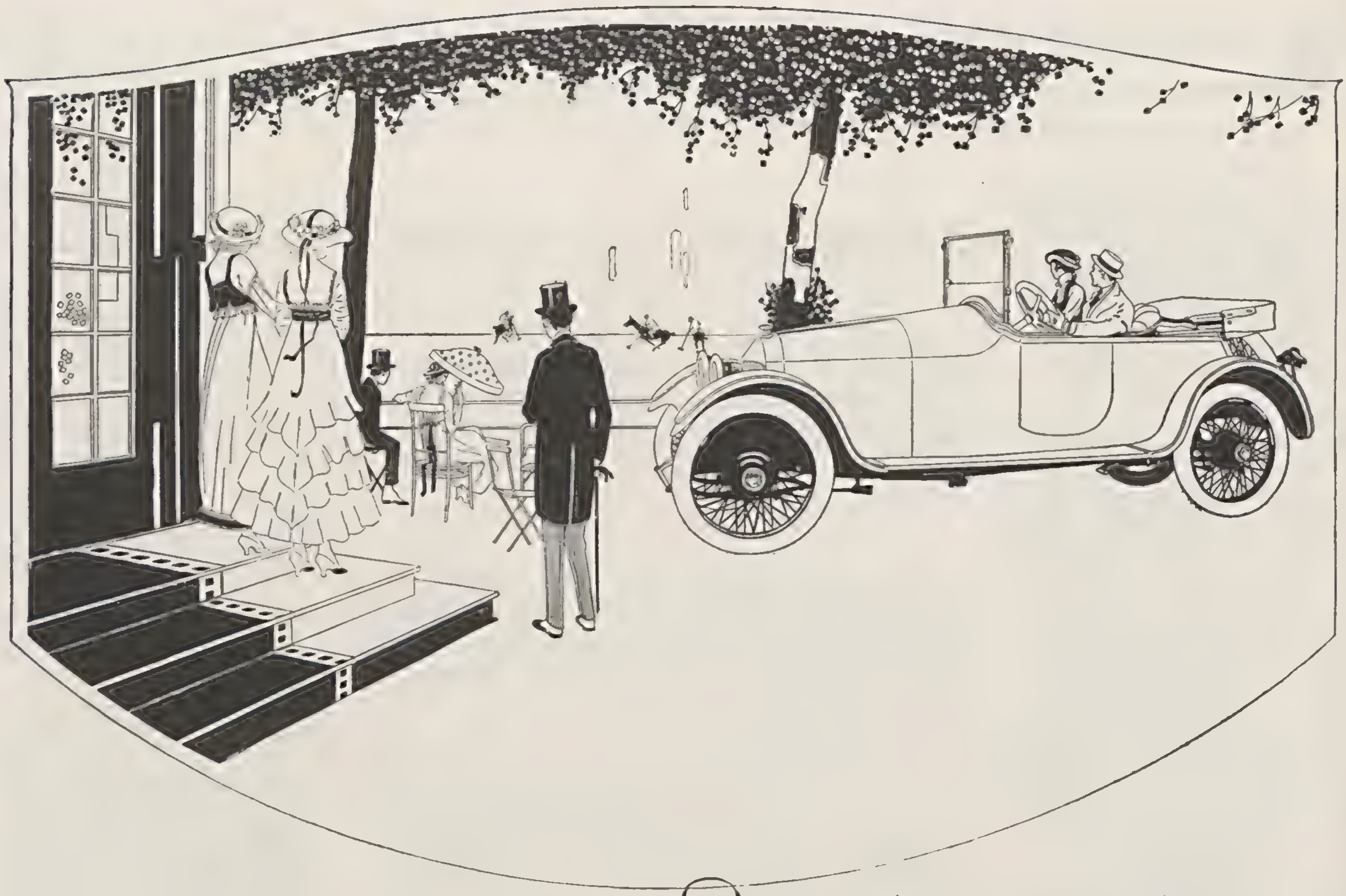
NEVIUS, 217 EAST 38TH STREET, has lawn and garden things in wood, tin and iron. Bright colors, original ideas, no copies. Nevius Has Mayfair things. Nevius has Jollikens.

NEVIUS has brilliant birds and butterflies on wires—original shapes, snappy colors. Trellises for indoors and out. Frog and duck and other garden markers worth seeing

Willow Furniture

McHUGHWILLOW FURNITURE for town and country houses. Joseph P. McHugh & Son, 9 West 42nd St., New York, N. Y.

SHOP FROM YOUR EASY CHAIR Write these shops today. They are reliable and ready to serve you.



Sportsmanship

SPORTSMANSHIP is fair-minded human competition in which the winner gains applause for ability and the spirit of his play rather than for mere observance of rules.

While sportmanslike performance is primarily a human attainment, it has been approached in a few rare epoch-making inventions which man has created, where spirit of performance has dominated mere mechanism, and where the beauty of the masterpiece and its performance-ability has in sporting appeal lifted the design almost from the realm of mechanical things.

Scripps-Booth

Scripps-Booth luxurious light cars possess a spirit of design and performance which has placed this car creation on a pedestal separate from that of any other motor car mechanism, and has given it that purchase-appeal which in a single wonderful season has set it before the doors of the most exclusive homes of America.

4-Cylinder Roadster $825
8-Cylinder 4-Passenger $1175

SCRIPPS ✦ BOOTH · SB · DETROIT ·

Scripps-Booth Company
Detroit, Mich.

Paris has looked over

THE PARIS OPENINGS

Won't you open these pages and do the same?

Hail to the openings! Turn the pages of this magazine and see what you will see. Has France forgotten the war—or is there no war? Truly, it is marvelous where such a fanciful, inspired, carefree mode could come from. But this does not mean that France has forgotten the war; rather the energy with which France is fighting has diffused every portion of her life. The new vigor is apparent everywhere, not less in the new fashions than in the new trenches that push, push, push with every day, further from Paris. France is alive—and France alive is indeed a wonderfully creative being.

Hail to the new modes!

THE BEAUX-ARTS AND OTHER ART

By the way, you went to the Beaux-Arts Ball? Yes? Then you will be glad to open this magazine and see yourself in an unretouched photograph. You did not go? Then you can read all about it this year, and vow you'll go next. But perhaps you went instead to Philadelphia to the Pennsylvania Academy Exhibition? So many who did not do one did the other. But if you went to neither—there are still these pages of Vogue to reproduce them for you. And, of course, the Academy is for a little while still with us; and these pages may inspire you to go and see it likewise.

THIS IS THE SHOPPING SERVICE

To be well-hatted, well-gloved, and well-booted is to be well-dressed. You realize how much space Vogue gives to the accessories of costume; but unless you know the New York shops as Vogue knows them you find it hard to buy the things most appropriate to the occasion and most becoming to you.

Vogue is the one to help you. Vogue has on its staff many who are chosen solely on account of their knowledge of the shops and of what is worn by women of taste and discrimination. These women are in the shops all day; they know them by heart.

The services of these women are at your command. With each issue of Vogue they present to you many many articles "Seen in the Shops"—gowns, suits, hats, china, furniture, hangings—and, besides these, all the accessories of gowning and household decoration. And they see very many more than they can present to you. Therefore, if in the pages of Vogue you do not see just what you want, write to Vogue and say as accurately as possible what you do wish; the chances are nine to one that Vogue can put you in touch with just what you want.

Then, having found what you want, Vogue shoppers will buy it for you and see that it is properly delivered. In this way, you can shop on Fifth Avenue more conveniently than in your own city; or, if you live in New York, you can shop on Fifth Avenue more conveniently at home than by coming to the shops, and oftentimes to better advantage to yourself.

CONTENTS

VOGUE

MARCH 15, 1916

VOL. 47. NO. 6

WHOLE NO. 1043

Cover Design by Robert E. Locker
Sales and Exchanges – – – – – – – – – – – – – – – – 8
Mrs. Leonard M. Thomas—Photograph – – – – – – Frontispiece
The Tale of the Paris Openings—Illustrated – – – – – – 27–34
Reasons Enough for Spring Openings—Illustrations – – – – – 35
The Pageant of the Gods—Photographs – – – – – – – – 36–40
The Spring Openings Show Variety—Illustrations – – – – – – 41
Milestones along the Highway of Fashions—Illustrations – – 42
Plain and Flowery Thoughts on Spring Costumes—Illustrations 43
Fashions Continue to Be Punctuated with Periods—Illustrations 44
Trimmings to the Front—Illustrations – – – – – – – – – – 45
Suits and Hats That Show No Narrowness—Illustrations – – 46
Broadening the Horizon of Spring Fashions—Illustrations – – 47
"Goyescas," an Opera of Goya's Spain—Photographs – – – – 48
As Seen by Him – – – – – – – – – – – – – – – – – 49
The Countess Minotto—Photograph – – – – – – – – – – 50
Heirlooms of To-morrow—Editorial – – – – – – – – – – 51
A Master Builder of English Homes—Illustrated – – – – 52–53
Shops Which Import an Atmosphere of Paris—Illustrated – 54–55
The Home of Mrs. Harry Duryea—Photographs – – – – – – 56
Hats Hold a Controversy—Illustrations – – – – – – – – – 57
A Suit, a Gown, and a Wrap—Illustrations – – – – – – – – 58
Suits, Coats, and Frocks Obey the Law of the Flare—Illustrations 59
To Cover Every Demand of a Long Spring Day—Illustrations 60–61
Four Bits of Lingerie—Illustrations – – – – – – – – – – 62
Gowns Suggest Period Styles—Illustrations – – – – – – – – 63
The Younger Generation—Illustrations – – – – – – – – – 64
Mlle. Flore Ravalles—Photographs – – – – – – – – – – 65
Society in a War Charity—Photographs – – – – – – – – – 66
The Midnight Frolic—Illustrated – – – – – – – – – – – 67
Seen on the Stage—Illustrated – – – – – – – – – – 68–69
The Climax of the Art Season—Illustrated – – – – – – – 70–71
Smart Fashions for Limited Incomes—Illustrated – – – – – 72–73
The Hat That Is Made of Textiles—Illustrated – – – – – – 73
Seen in the Shops—Illustrated – – – – – – – – – – – 74–75
Vogue Pattern Service – – – – – – – – – – – – – 76–82
What They Read—Illustrated – – – – – – – – – – – 84–90
The Great God Jizo—Illustrated – – – – – – – – – – 92–94
On Her Dressing-table—Illustrated – – – – – – – – – – 96
For the Hostess – – – – – – – – – – – – – – – – 98
Santa Ynez Mission—Illustrated – – – – – – – – – 100–102
Answers to Correspondents – – – – – – – – – – – – – 104
Turning the Edge of Time – – – – – – – – – – – – – 106
Society – – – – – – – – – – – – – – – – – – – 108
Seen on Cook's Tours—Illustrated – – – – – – – – 114–120
Art—Illustrated – – – – – – – – – – – – – – – 122–124
Music—Illustrated – – – – – – – – – – – – – – – 126–128
Noblesse Oblige—Illustrated – – – – – – – – – – – – 130
The Busy Fingers of Paris—Illustrated – – – – – – – – 132

Copyright, 1916, by The Vogue Company.
Registered in the U. S. Patent Office.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; Barrett Andrews, Vice President; George von Utassy, Treasurer; Edna Woolman Chase, Editor.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, $4 a year in advance. For Canadian delivery, postage must be added at the rate of $1.25 per year. For all other countries, postage $2 a year extra. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies, 25 cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

The April 1 Vogue will be

THE SPRING FASHIONS NUMBER

On sale March 23

Paris has reviewed the Paris openings, all of them; and now Vogue does the same. But in the present issue we were not able to present to you all the best models. Therefore, the next Vogue will show a great many others, not by any means the least important, both in word and sketch. Watch for this cover:



The cover of the next (the April 1) Vogue will be by Helen Dryden

Speaking of covers, a Vogue reader had a pleasant accident with the March 1 cover recently. She sat in the Grand Central Station, waiting for the five-twenty. Vogue was wrong-side up on her lap.

The lady beside her leaned forward.

"Pardon me, is that Vogue?"

"Yes."

"May I see the cover? Yes, thank you. The new number—I had hoped so."

And she rustled away in her taffeta frock (it was made by a Vogue pattern), and bought one.

UNDER THE COVER—FASHIONS

But the Dryden cover above is only the beginning of the next issue. In it, American importers will show their selections. Mrs. Whitney, who has crossed and recrossed the Atlantic many times to acquire her impeccable taste and judgment for selecting French fashions for American women, will show many of her models in that issue. There will be also some pages of Palm Beach styles, and an article on mourning.

AND OTHER THINGS

The stage comes into the Vogue limelight in every issue, but occasionally Vogue turns its spot-light on it. The next issue will not only give its usual pages to the stage, but it will have, in addition, the late Suffrage play, and ornamental and uncensorable bits from the Russian Ballet. Then there is to be Mrs. Vernon Castle, can one catch so ethereal a personage in a magazine page? and Gaby Deslys. "Stop! Look! Listen!"



Photograph by Rochlitz Studio

MRS. LEONARD M. THOMAS

Mrs. Thomas, with a number of other distinguished New York women, is actively interested in the movement concerned with the civic welfare of the immigrant women in this country. As an ardent worker for equal franchise, Mrs. Thomas has recently been exerting her efforts in behalf of the Suffrage Carnival Ball, which took place on March 7 at Madison Square Garden



The draped and much beruffled costume at the left shows one way the mode brings the fulness of the skirt on the hips. It is of beige faille; very narrow beige fringe edges the ruffles and a most narrow-minded belt gathers the short flaring coat to the waist in the front, but leaves it free at sides

In the days when those of us who think that we are still young were just beginning to feel ourselves growing up, we wore just such suits as this of marine blue serge (right), with tightly fitted seamed jackets, tight little buttons, and a generally tight little expression, and skirts machine stitched even as is this one, in white



MODELS FROM JENNY

THE TALE OF THE PARIS OPENINGS

It Is a Wise Gown that Knows Its Own Period among the Spring Collections of the "Grandes Maisons," for though All Gowns Suggest Periods, Few Assert Definitely Any One Period

BLACK Caroline, in a brilliant green and yellow turban, was making spice cakes when her mistress came into the kitchen.

"What do you do, Caroline, to make them so delicious?"

"Laws, Mis' Sally, I dunno. I jus' takes a little o' this an' a little o' that, an' I stirs it up."

This is very much the case with the spring fashions. When one asks the couturiers what period is responsible for the exceedingly pretty spring models, they can point to no one mode. The new style seems to be a combination of all the luxurious and most picturesque periods of dress. It is not entirely Louis Seize, for it is something like the fashions of eighteen-thirty, and not altogether 1830, for there is a decided flavor of the sixties about it; nor is it altogether 1860, for there is a certain something which distinctly belongs to the early seventies and the latter days of the Second Empire.

CHEZ WORTH

"You can't call it Louis Seize," said M. Worth, "for the skirts are too short"—which is very true. But somehow when we see the new pannier frocks, all puffs and frills, rosebuds and lace, we can picture Marie Antoinette in each one of them, and decide, in our own minds, that the fashion is altogether Louis Seize. It is the same way with the 1830 creations, with their quaint capes and collars, their puffy sleeves, and wide flaring skirts. They carry conviction that of all the styles of all the periods it is those of 1830 which have most influenced the spring mode. With the 1860 frocks, it is the same. The influence of the seventies is, in general, not so marked. Premet is fond of this period and has exploited it to a certain extent for several seasons. This year, also, his collection shows a decided tinge of the modes of the early seventies, which are really, after all, a revival of the Louis XIV fashions.



At the left on the following page is sketched one of the evening frocks from Worth's spring collection. The skirt, which is of the palest possible yellow satin, flares in godets from the hips and is finished on the bottom with a heavy satin cord. The overdress is of brown tulle and the circular ruffles are corded on the edges with brown velvet. Bands of faceted paillettes in silver decorate the straight, plaited, front panel. Underneath the tulle of the bodice is laid a broad band of cloth of gold, beaded and spangled. The brief butterfly sleeves are also spangled, and a brilliant blue butterfly is poised at the waist-line, while great pink roses are dropped, one on the left shoulder and one under the tulle flounce on the right side of the skirt.

Another evening frock in the Worth collection is made of brilliant robin's egg blue tulle; the flounces of this frock, also, are corded on the edges with velvet, and somewhere there is a hint of rose and silver. Worth also showed many

For wear with the costume above (left) is a Jenny blouse of beige faille, organdy, and pale rose tulle. Jenny limits the waist-line, as in many other instances, by a very narrow belt



WORTH

"You can't call it Louis Seize," said M. Worth in speaking of his opening collection, "for the skirts are too short"; but one can imagine Marie Antoinette in just such spangled butterfly creations as this, puffed from hip to hem with circular ruffles, corded to stand out the more airily. Scarcely a frock but in some way distends the hips



PAQUIN

She brushed her hair until it was very very smooth, smooth enough to be built up into the puffy loop or knot for which the mode has taken thought, that it and the Watteau hat may come together



PAQUIN

The grace and demureness of 1830—but something more, the sure touch that is Paquin. Even the dropped shoulder feels entirely assured of its popularity, and the whole frock bespeaks the confidence that comes from a unified design, consistent from hem to collar top,—and carefully does that collar avoid hampering the throat



LANVIN

A frock to illustrate Lanvin's creed, at least a part of it—the flat front, the distended hips, emphasized by organ plaits outside the pockets, the Louis Treize collar and cuffs, wide sleeves, and the fancy of lining things with strikingly contrasting colors. The hat is but one of the many picturesquely large models seen in this designer's collection

short draped evening frocks of taffeta trimmed with lace and roses.

As is usual with this house, there were a number of models with definitely long skirts. Many of the skirts here were distended with crinoline, and 1830 as well as Louis Seize modes were much in evidence. Short jackets with capes and short taffeta capes for wear over evening frocks were sponsored by this house. The skirted basque was a feature of many models, but the one-piece costume, so long in favor, was not abandoned. The fichu added its influence in the interest of collarless frocks. As to materials, Worth used a great deal of tulle, some voile, and a considerable amount of alpaca, an old-time material which seems to be renewing its youth this season.

Lady Chelmsford, the new vice-reine of India, is having some stately gowns made at the Maison Worth, gowns which she will take with her to India. One of the loveliest of these she will wear on the occasion of the state entrance into Delhi. Lady Chelmsford is tall, slender, and almost blonde, and creations of the Maison Worth will become her well.

MME. LANVIN'S COLLECTION

From the exquisite collection of Mme. Jeanne Lanvin I sketched the pretty little Louis Treize frock at the right on page 28. This frock of changeable taffeta in golden brown and black is perfection. The wide skirt is adorned with fluted out-standing pockets, which are lined with peacock blue taffeta; and the edges of the front breadths where they almost meet at the button-trimmed panel are also faced with peacock blue taffeta. The collar and the cuffs of the wide sleeves are made of cream tulle and cream Russian lace. The buttons are covered with taffeta. The lace-edged black hat is faced with white and crowned with pink roses.

Panniers were few in the Lanvin collection. Instead a clever compromise between periods produced a model with a bustle on either hip, in place of the traditional one in the back. These skirts had no drapery on the hips and were slimly flat in front and back, but were held out at the sides by a true bustle worn underneath. Lanvin also showed some models which give a slim silhouette from every point of view, but, on the whole, her skirts were short and wide.

The 1830 period was less marked here. Jackets were short and fitted, and sleeves, as a rule, wide. There were excellent loose coat models, and many black and plaid taffeta jackets and manteaus were lined with Nattier blue serge. Mme. Lanvin made much of the neck finish on her new frocks and presented a variety of new and unusual collars. She, like Worth, used much tulle and much alpaca, as well as taffeta and muslin. Among the hats which accompanied her frocks, the preference was given to large, picturesque, mousseline models, trimmed with flowers and streamers. Her collection was exquisite.



THREE MODELS FROM DŒUILLET

The sloping line of the shoulder and the fairly close corsage are true to this designer, the black "cocardes" are true to France, and the pink rose swears allegiance to Louis Seize; only the collar of "Hortense Schreider" is a bit equivocal, being neither high nor low from every point of view

THE MODE AS JENNY SEES IT

Smart one-piece frocks with unusual narrow belts were featured in Jenny's opening—such a belt, for instance, as the one on her three-piece costume of beige faille on page 37. Two distinct types of evening frock were presented: draped frocks, very short and widened with crinoline, and new models of lace and paillettes which flew in the face of all predictions by hanging straight from shoulder to ankles, and which were belted with loose narrow belts, over which the frock fell in the back, giving an unbroken line.

Jenny showed a few long skirts and some slender silhouettes. A tailored costume of foulard trimmed with lace attracted considerable attention, and there was a noticeable abundance of black frocks. Taffeta, tulle, and chiffon were extensively used, and of trimmings there was much black Chantilly and silver lace; and ostrich feathers, jet flowers, and bead motifs and embroidery trimmed many models.

AT THE MAISON PAQUIN

Mme. Joire allowed me to sketch from the Paquin collection the frock at the bottom of page 28. Old-blue is the color of this frock, and the tunic, the upstanding ruche which forms the lower part of the bodice, and the upstanding sleeve ruche are edged with blue beads. A belt of doeskin in *bois de rose* and old-blue is drawn tightly about the waist, and the odd collar is quite untrimmed. A bit of embroidery in blue, rose, and gold beads decorates the bodice front.

Paquin is still showing tight basques above full short skirts, and for wide-skirted pannier frocks, is using much taffeta and tulle. As at the other houses, sleeves at the Maison Paquin are, according to the frock, short, puffed, and trimmed, or plain and close fitting. A new departure showed *tailleurs* and even evening frocks trimmed with an odd straw braid. In general, the collection follows the fashions of 1830, but there are some models eloquent of other periods.

THE DŒUILLET MODELS

From the Dœuillet collection I sketched a number of new frocks, which (on this and the following page) speak in no uncertain tone for themselves. White taffeta is used for "Paiva," at the lower left of the page, under an overdress of cream tulle



Without aid other than their own fulness, the soft folds in the skirts by this designer achieve the effect of being extended. The mode is short with this sleeve, as others; the collar is low (that's flat); and the skirt is a trifle longer than its immediate forebears—the model "Paiva"



It's plain that in "Cavarin" the stripes would have stood by a short skirt but the plain underskirt went an extra distance to prevent that, and the jacket did without a belt that it might flare its entire short length. While the collar tops the coat, it does not dare approach the throat



DŒUILLET

"A hundred and seventy-five gowns in my collection," said Dœuillet, and chuckled gleefully. And well may he chuckle when his collection includes "Rose Pompon" (above). The skirt of black-striped white taffeta, beneath black tulle caught with pink roses, asserts that skirts shall be slightly longer. The basque bodice was to be merely white taffeta and a jet buckle, but frills of black tulle stepped in and saved the day



DŒUILLET

Should early spring winds be too cool, then the bodice of "Rose Pompon" (frock at left) may be closed like this, leaving but a modest triangle of its wearer visible above the black tulle frill



MAUPAS

The skirt and blouse of the frock at the left are of black taffeta generously striped with white. Sleeves, belt, and folds are of plain black taffeta, which is not so plain, after all, for it is scalloped and stitched with white wherever possible. The vest is of white satin, veiled with layers of black and white tulle. The black lace collar, frilled with black and white tulle and eked out with white-edged black bows, is a high admission of the inconsistency of the mode



DŒUILLET

This gown begins late and stops early, but it makes the most of its existence. Jet makes the glittering bodice, rows of rhinestones make it still more glittering, and the skirt is just three jet-edged black tulle frills and a slim, shining, and sophisticated train of jet and rhinestones. Like many of the new frocks, this combines short skirt and train and, contrary to this season's rule with this designer, is as short as the frocks of last year

and blond-lace. Three bands of brown fur trim the skirt below the hips, and the girdle is of brown velvet ribbon with pendent loops, one of which bears a knot of roses. The fichu-like collar is of tulle, delicately tucked and edged with two narrow tulle p'aitings, and a cluster of roses is tucked in at the point of the V in front. The sleeves, like many of the prettiest sleeves this season, are elbow length, finished with brown velvet ribbons and dainty frills of plaited tulle.

The Dœuillet collection was wonderful, and a cause of just pride to its creators There were many pannier frocks—to speak of Louis Seize,—and their panniers were not draped separately, but were puffed out from the skirt itself. The bodices were rather close fitting, but were not boned.

The 1830 influence was strong in this collection. Bodices favored the sloping shoulder, sleeves bulged in the middle of the upper arm, and full skirts were the rule, though crinoline was not used to great extent. There were no high collars on the Dœuillet models. Sleeveless evening frocks of faille were trimmed with roses



LELONG

In this collection the hoops were generally lifted to the hip, and were often so wide that the skirt narrowed at the feet perforce. Consider the perfect old-fashioned picture of this ruffled frock of rose foulard with blue girdle and slit sleeves

made of the faille, and trains with short skirts were sanctioned. Afternoon costumes and manteaus were of taffeta, and sheer organdy embroidered in silver was made into most beguiling frocks. Ostrich feather trimming was used on a number of models.

M. Dœuillet is using fur in his summer tailored costumes,—narrow bands of vison and of dyed and clipped rabbit masquerading, as it always does, under some fanciful name. He shows faille *tailleurs* with hip puffs below ripple-skirted jackets edged with narrow bands of fur. Foulard is prettily combined with serge in some of his smartest models, and he uses quantities of taffeta, tulle, and muslin. The Dœuillet skirts are a trifle longer than those of last season and very wide; but little effort is made to distend them by extraneous means, and the folds fall softly, as a rule, though some use is made of crinoline.

White taffeta is combined with black Chantilly lace and velvet in "Hortense Schneider," at the top of page 29. Jet embroidery evens off the too-startling effect of the black and white in the bodice, and threads of jet seem to uphold the



LELONG

Some secrets of the 1830 costume, of which this designer showed an exquisite collection, are a distended skirt, a puffed sleeve, and shirred puffings of old-fashioned taffeta. The taffeta is in a green gray called "reptile." Of course, the creator added an air of 1916 by violet velvet ribbons and demure white tulle at neck and ankles, and by the name "Grisette"



GEORGETTE

Who does not recall these quaint caped shoulders and this tight waist above a full full peplum? It is of champagne colored cloth, very thin, and coarse black and champagne colored stitching ornament the peplum



LELONG

Yes, the hoop is creeping up on us—but not unawares, for we have long been warned of its coming. It would be grandmother's hoop and shirred, steel-buttoned, close bodice, were it not "Badinguet," a 1916 creation in dark blue taffeta. The petticoat is, as petticoats are, white and embroidered; such glimpses of white were featured by this designer at the opening



Completely concealing, even to the monk's hood which is made to be pulled over the head in a truly "monkish" fashion, is this manteau of "moire cirée" in garnet, which figures conspicuously at several of the Paris openings. Broad bands of black braid cirée top the hems of the cape and of the skirt, which is extremely wide and comfortable. This house has shown this year an exceedingly pretty collection of loose full-skirted coats, many with the cape collar or hood





The frock above interprets the sloping shoulder and suggests the cape which this house has so featured this spring. The sleeve, like all good 1830 sleeves, puffs midway between shoulder and elbow, and the close little bodice is softly draped. Cornflower tulle and organdy bands, save for the knot of black velvet, comprise the entire frock, which is trimmed here and there with little roses and leaves of the blue organdy, for the mode uses many organdy flowers

THREE MODELS FROM MARTIAL ET ARMAND

Paris has not only revived many of the fabrics of past years, but has also invented many new ones. Among them is that used in the gown at the left. It might be rubber or leather or oiled silk, but instead it is leather brown moire, turned wrong-side out and treated to a bath of something which gives it a glazed appearance. Black braid, buttons, and a piece of sheer embroidered muslin trim the frock, rightly called "La Pluie"

collar. Black velvet *cocardes* prove the allegiance of the frock to France. Another black and white costume, and one more striking, is "Rose Pompon," at the upper left on page 30.

Red cloth and red and white striped crepon are used by M. Dœuillet for the pretty frock sketched at the lower right on page 29. The collar and triangles of white stitching on the jacket are piped with black, and the jacket is edged at the bottom with white fringe. A dainty collar of white muslin touched with pink embroidery flares above the red cloth collar, and black velvet loops fall from the girdle and show below the jacket. The bottom of the skirt is of red cloth.

DOUCET'S DECISIONS

At the Maison Doucet, the high collar with a ruff found firm support. Doucet's skirts were short and wide and inclined to panniers. His jackets were hip-length and flaring, and he showed many capes and many taffeta manteaus with capes, or collars big enough to be capes, made or trimmed with velvet, fur, or feathers. Tulle, organdy, and taffeta were prominent in this collection, and jet was used as trimming. A striking model at this house comprised a mustard yellow velvet jacket worn with a skirt of dark blue faille—a lovely color scheme.

THE PREMET MODELS

At Premet's, the manikins resembled butterflies by reason of the huge standing collars which were attached straight across the tops of the gowns from shoulder to shoulder, and also because of the three inches of muslin or lace petticoat which appeared below the very short skirts.

The drapery was concentrated in the back on the Premet models, and there were high sash bows across the back only. The overskirt was used on



She rustled into the salon in a tailored costume of blue voile with a shimmering of red beneath it; in a trice she shed the voile to reveal this afternoon frock of red taffeta



Pink and pretty was "Mignonette," as she rustled in the salon at the opening, all frills and lace and tulle and roses. The frock is made of rose colored organdy and white tulle, with tucks, ruffles of maline, and still more ruffles of lace. The flowers are pressed tulle in green and rose. The tight bodice, sloping shoulders, puff sleeves, full skirt, and roses are firmly established conventions for spring



Though a little longer than last season, skirts are still short, especially if they boast an ankle flounce of white lace, silver-threaded. The frock above is of white tulle banded with rose moire, itself banded with rows of narrow black velvet ribbons to emphasize the fulness of the skirt. Capacious but far from practical tulle pockets, built like Tommy Sandys's stairs, "for show," are edged with pink and silver roses



FOUR MODELS FROM MARTIAL ET ARMAND

"Petit Bleu" is of marine blue serge, with a white linen Piccadilly collar, all the smarter for not going all the way round. Wired wings of satin-lined serge fly at the shoulders above the black satin sleeves. Corozo buttons and bands of shiny braid finish the frock

many models, and vast pockets appeared, sometimes on one side of the skirt only. Bodices were rather tight and were draped, and the sleeves were short and wide. Plain or plaid silks were used, also a few pompadour patterned silks and a great deal of taffeta combined with organdy, tulle, and chiffon flowers. Both bead and thread embroidery found favor here as trimmings.

MARTIAL ET ARMAND

The collection of Martial et Armand, an exceedingly pretty one, has been a great success. The tailored costumes, the loose graceful coats, the pretty afternoon frocks of silk, and, more than all, the evening gowns, are charming.

An exquisite little creation of cornflower blue tulle and organdy, trimmed all about with roses and leaves of blue organdy, a frock shown at the upper right on page 32, is the most charming little frock in the world. For some reason not apparent to the unaided eye, it has been christened "Loup-garou."

Then there is also a frock of leather brown *moire cirée* shown at the bottom of page 32 and called "La Pluie," which aroused a murmur when it came into the room. "Rubber," said one. "Leather," said another, and some one whispered, "Oiled silk." It looked like all three, but proved on inquiry to be *moire cirée*—moire turned wrong side out and treated to a bath of something which imparted a glazed appearance to the silk.

"Petit Bleu," a chic little frock which appears at the bottom of page 33, is adorned with a white

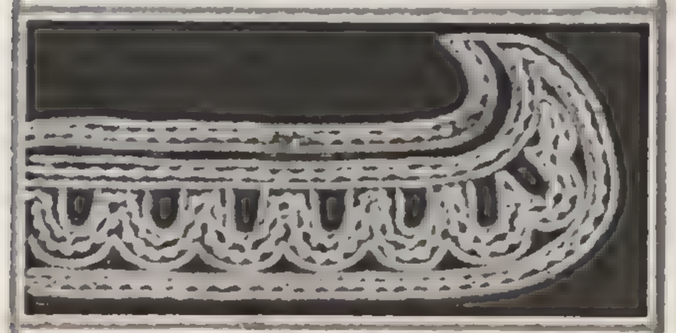
(*Continued on page 134*)



A glint of the mode shimmers in this metal braid, for metal braids of similar sort appear on many new frocks



Decorative embroidery of grege cotton thread is one of the favorite trimmings and is much used on blue and black serge



A second example of the designs of grege cotton on the plainness of serge, proves every French design to be to the point



Metal embroidery is rarely worked into so light and delicate a pattern as this; materials on this page from Rodier, Paris



WORTH

Trains follow the short skirts of evening gowns, and this rose mousseline frock seems to advocate a great great deal of sleeve. Gold lace slips off in a cape from the shoulder,—capes are everywhere,—and heavy crystal and gold tassels help to keep the rose tulle apron to its proper place. Sanction is given the low square-cut corsage



PREMET



A full skirt length of blue wool-back silk is rayed across with three blue graduated serge tucks woven to the silk at the upper edge, where they are headed with black embroidery; the last tuck is six inches wide. Thus one's skirt is made to order by the material

The blue taffeta frock at the left shows that drapery in skirts is doubly acceptable, that one collar at least can follow a straight way from shoulder to shoulder, and that some sleeves, Premet's, are short

SOME REASONS FOR MARTIAL ET ARMAND'S SPRING OPENING, AND TWO OF LEWIS'S BROADEST VIEWS



The spirit of France is embodied in this all black Lewis hat, from its shape, to which Napoleon has given his august name, to the "cocarde," which all France wears. The line of ostrich tips, even, is somehow reminiscent of that king of France who marched his army up the hill and marched it down again



Martial et Armand added this coat to their collection. One will notice that it is of dark blue coarse gabardine, can the attention be torn from the front and cape of blue and white check. There is a leather girdle, and, should one be of retiring nature, the cape may be turned into a hood



In this hat, just as in the one directly opposite, Lewis appears as a man of one idea at a time, in regard to color. This broad-brimmed affair is of bronze straw, latticed with strips of narrow bronze ribbon, with a daring bronze thread pompon poised perilously on the topmost point of a strangely shaped bronze ornament



Of course, changeable taffeta is notoriously variable, but it has firmly made up its mind on the subject of being extremely popular this spring. In the frock at the left the taffeta wavers between black and the shade of red called garnet, and is banded with black velvet



This demure little cape was planned to wear over the frock at the right, should one feel cool or coquettish. Like the dress, it is of taffeta changing from blue to reddish brown, and it is collared with Nattier blue satin. Below the shoulders, guarded by folds of taffeta, is an insertion of shirred brown tulle



Martial et Armand's collection includes a frock of blue and red-brown changeable taffeta, shirred on a cord at the hips and set over a brown tulle underskirt which, however, has the last word. Shirred brown tulle, edged with silver ribbon, is drawn over blue ribbon to form yoke and collar

THE PAGEANT OF THE GODS

On the Night of February 11, the Heavens Were Deserted, for the Great Gods of Egypt, Greece, and India Gathered at the Ball of the Beaux-Arts Architects



As Artemis, in "The Gods of Greece," the last part of the pageant, Mrs. Leonard M. Thomas (below) wore a cuirass of glittering silver scales over a skirt of ribbon-like strips of silver gauze. A jeweled quiver was slung across her shoulder, she carried a jeweled bow, and, as further symbol of the Goddess of the Hunt, she wore a diamond crescent in her hair





In "The Gods of India," the first part of the pageant, Miss Carol Harriman (above) organized the group of Surya maidens who followed in the train of Surya, the Sun God, when he, in company with other gods of day, appeared to vanquish the divinities of night. Her costume was a blaze of color, ranging from deep orange to sunny yellow, and her towering head-dress was of gold filigree, studded with jewels

Mrs. Alexander Dallas Bache Pratt (above) was Isis in "The Gods of Egypt," the second part of the pageant. She mourns the death of the god Osiris, treacherously slain by Set, the God of Evil, until solemn rites of expiation are performed and his soul is reincarnated in the great Egyptian trinity of Osiris, Isis, and Horus. Her shimmering costume, all opalescent beads and turquoises, was designed by Lady Duff Gordon

Photographs by Baron de Meyer



Mrs. John Aspegren, as the Egyptian Queen Taia, rendered homage to the gods in the second part of the trilogy. Her costume, as befitting a queen of the gorgeous east, was rich in oriental colors and heavily embroidered in jewels and in gold. A magnificent cape dropped from the shoulders and formed a long train. Her head-dress consisted of a brilliantly colored scarf fastened about the head with a jeweled band, which held a slender ornament high over the forehead



The sea nymphs were summoned to Greece by Zeus and Apollo to greet the coming of the Goddess of Beauty, Aphrodite. Their flowing robes were of soft deep cream material, stenciled in green; the cords, sandals, and the head-bands were of silver. The sea nymphs (left to right) were Miss Katharine D. Collier, Mrs. Whitewright Watson, Miss Sara R. Collier, Miss Margaret Luce, Miss Helen Byrne, and Miss May Vogel

FROM THE ISLES OF GREECE AND THE VALLEY OF THE NILE AND THE BANKS OF THE GANGES CAME WORSHIPPERS TO RENDER HOMAGE TO THE GODS AT "THE PAGEANT OF THE GODS"



Before an abandoned temple on the island of Cyprus, the Goddess of Fire and her attendants came to aid the Spirits of the Dusk who were battling against Dyaus, God of the Sky. As one of the attendants, Miss Katharine Dahlgrén wore a beautifully symbolic costume. The chiffon of which it was made shaded from yellowish tan to blue, and the pointed edges were tipped in flame color. Her head-dress represented flames rising in a curling column of smoke

Photographs by Baron de Meyer.



Three archaic Greek maidens were represented by (left to right) Miss Helen Morgan Hamilton, Miss Mary Hoyt Wiborg, and Mrs. Courtlandt D. Barnes. The costumes which they wore were of a thin purple material stenciled in red and creamy white; and their belts, like their hair ornaments, were of dull gold. Green leaves sprang from the staffs they bore



Miss Maud Kahn was a priestess in the Egyptian group arranged by Mrs. Alexander D. B. Pratt. Her costume was of silver gauze, banded with peacock blue ribbons, and a scarf was twisted about the hips and knotted in approved Egyptian fashion. So true to her character was she that she stained her skin brown and wore a short black wig



Photographs by Baron de Meyer

THE IMMORTAL GODS OF INDIA, EGYPT, AND GREECE TOSSED ASIDE THEIR SCEPTRES, AND WITH ALL THEIR SATELLITES DANCED AT THE BEAUX-ARTS BALL

The group of Lethe maidens from the Greek pageant was headed by Mrs. Robert Low Bacon. Her costume was designed to give a shimmering wavy semblance of the River of Sleep by which these maidens dwelt. The gown was blue, draped with iridescent green chiffon. The belt, the hair-band, and the sandals were of silver. One flowing sleeve was sapphire blue, the other vivid green, and both were embroidered in purple



Among the guests whose costumes rivaled the pageant was Mrs. Oliver Harriman. Her black net gown was like a filmy cobweb laced with silver and edged with silver poppies. Her headdress was of black velvet and silver, with a resplendent jeweled ornament

When the Gods of Olympus came to restore its ancient glory to the Island of Cyprus, Persephone (Mrs. Lydig Hoyt) accompanied them. Her tunic was cardinal red, gold-embroidered, and she bound her head with a tapering gold band

Miss Katharine Collier was one of the sea nymphs whom the shaft of Apollo summoned to the dedication of the island temple to the Greek Goddess of Beauty. The sea nymphs wore white garments, silver girdled, and stenciled with green

Mrs. Howard Cushing and Mrs. Archibald Alexander (left to right) did a Greek dance in costumes which were copied from the decorations of Greek terra cotta vases, as were also the poses of the dances. The robes were of tan material embroidered in terra cotta and dull purple. Red wigs, curled in tight ringlets, were encircled by narrow dull gold bands, and there were odd button-like ornaments over the ears

Photographs by Baron de Meyer



The gorgeous pearl head-dress alone would have proclaimed Mrs. W. Bourke Cockran an oriental, even had she forgotten to place about her neck the heavy strings of pearls and to hang from her shoulders the gayest of red brocaded coats. The trousers, as well as the upper part of her costume, were of white satin, and were girdled by a bright blue sash



Thoroughly imbued with the atmosphere of classic days is Miss Sara R. Price Collier in this photograph which shows her reclining with all the traditional indifference of the Greek gods. She and her sister, Miss Katharine D. Price Collier, arranged the group of sea nymphs in which they appeared



SOME AS DIVINITIES, OTHERS AS VOTARIES GRACED THE BALL OF THE GODS

Mrs. Sydney S. Breese (below) was Pallas Athena in the Greek group. Her costume was of cloth of silver with trimming in Greek design in green and silver. From her shoulder hung a green satin cape. A breastplate of silver armor, a silver spear, and a silver head-band with a silver owl directly in the center of the forehead, gave her identity



Mrs. Garrett B. Kip was a picturesque goddess of the east. The upper part of her costume was made of green silk, heavily jeweled and edged with ermine tails. Her pink trousers were richly embroidered in gold. Her close-fitting head-dress was striking in its close pearl bandings and vivid orange feathers

Although Miss Angelica Brown was a guest, not a goddess, her costume was among the most beautiful at the ball. She appeared as a Spanish Infanta, as painted by Velasquez. The seventeenth century dress was of delicately faded peach velvet, embroidered in gold and silver, and she wore a red wig



Photographs © Underwood and Underwood

THE SPRING OPENINGS OF GEORGETTE AND BUZENET

SHOW THAT VARIETY IS THE SPICE OF STYLE



Georgette's collection boasts a taffeta frock sprinkled with black "cocardes," each dwelling within a circle of openwork. The bodice points to the fulness of the skirt. Strips of white linon do duty as collar and undersleeves, and high up in the world is a knot of flowers



Enticed into the Buzenet opening was a puffy, frilly frock of black poult, de-soie, with its apron and most of its skirt of satin-striped tulle. Bodice and apron are dotted with rose and green bead flowers, and the frock (whisper it!) is haunted by the ghost—two ghosts—of a train





A sand colored voile frock proudly bears all the ruffles it can gather together. Half are voile and half Empire green ribbon. The cape, for the mode runs to capes, is of sand colored tulle embroidered and frilled, and Buzenet added a bow so naive that it makes an ingénue of the wearer

To be ruffled or to be smooth tempered? That was the question that faced this rose serge frock, so, in compromise, it decided to be both. Despite that, the underblouse and sleeves of white organdy did get ruffled up. The frock, which is from the Maison Buzenet, is touched with marine blue embroidery



No, she didn't thrust her head through a square of yellow linon; Georgette made it square on purpose for her opening, put on a square for a peplum, and even made all the ruffles four-cornered. It is all of yellow linon, braided with white soutache, and dripping with Irish crochet tassels

BUZENET PLACES FOUR MILESTONES ALONG

THE BROAD HIGHWAY OF SPRING FASHIONS

REGARDING WIDTH AND LENGTH OF SLEEVES,

MAISON BUZENET DISAGREES WITH ITSELF









Etamine, after taking a rest cure for lo these many years, returns with a new lease on life. It is used to make this entire frock—for surely those strips of taffeta are no aids. The frock is all old-blue, even to the strips of taffeta which occur in the most unexpected places. The sleeves were so anxious to be banded with taffeta that they couldn't wait to reach the wrists

How to make a white tulle frock different from all other white tulle frocks? That was the problem. The Maison Buzenet accomplished it, beyond doubt, by the belt and bow of pompadour ribbon, the pair of tiny oversleeves, the tulle underskirt banded twice with white satin, and bands of white organdy striped with all the black ribbon they could lay hands on

A peacock blue faille skirt (right) is aided by one flounce of gold-embroidered bronze tulle and two flounces of black tulle, the topmost of which shelters a black velvet rose. The bodice is a frill of bronze tulle, and she who wears it must be of a trusting nature, for it all depends on a few frail strands of brilliants. Like Mary's lamb does the train follow the frock

At the top of the page is a frock of rose etamine with a collar primly high, though the rose-embroidered tulle overcollar strove to lessen its primness. The sleeves, after having their fling at the elbows, decided it was best to return to the straight and narrow way. The skirt was inclined to be puffed up about the hips, but stern bands of black velvet brought it to itself

IN LANGUAGE BOTH PLAIN AND FLOWERY THE MAISON MAUPAS CLOTHES ITS THOUGHTS ON SPRING FASHIONS



The belt, though not as yet the waist-line, is at the vanishing point in this frock. The blue taffeta bodice takes close note of the figure and of the new sleeve wide at the elbow; the U is filled in with white tulle and light blue ribbon, a ribbon repeated in the bow on the cape collar. Dull rose flowers, quaint as the bit of drapery at the back, pattern the blue taffeta skirt



This black taffeta coat is destined for wear over the frock at the lower right—surely a pleasant fate. Most demure it seems, but, were it to be more open with us, we should see a black and white plaid lining far from demure



In this magenta faille costume it is not the long hat streamer alone which is responsible; it's partly the puckers right in front on skirt and bodice that give that demure and under-it-all smart look. Big revers help, and the cape collar is essential to it. The sleeve has bold views and asserts that fulness may be gathered high. The underskirt and the gilet are of dark blue satin



The jacket of this suit represents a certain leniency in the mode; it relents to a full extent in every line. The jacket falls like a cape, and it is lined with cerise and its edges are bound in cerise for color contrast with the greenish gray silk serge. A band of green gray embroidery and a jaunty tassel mark the place that would in any other coat be the armhole



The divided basque, the full skirt, and the slight puffiness of the sleeve are reminiscent of mid-Victorian dress, but even though it's black taffeta, there is a light modern spirit about this frock. The collar is of Italian lace, the ruchings of black taffeta appear wherever pertinent, and at the merest turn the checkerboard white and black silk lining shows its face

FASHIONS CONTINUE TO BE PUNCTUATED WITH PERIODS, AND MAUPAS, LEWIS, AND ODETTE PUT ACCENTS ON BLOND-LACE, BLACK VELVET BOWS, AND LOUIS SEIZE ROSES



Ever tighter fits bodice, ever fuller flares skirt in this frock of white taffeta glacé, black-embroidered, then, because this is a practical age, Maupas hangs from the waist a chiffon apron, taffeta-bordered. The chiffon cape and the ever-so-tight bodice of black taffeta meet at the sign of the Louis Seize rose



Perhaps it owes its origin to the war, but none the less welcome for its own sake is the extensive use of black for evening gowns. Reminiscent of early Victorian days is the Maupas evening gown above—black satin flounced with black blond-lace over salmon satin tied with black velvet



Lest we forget dropped shoulders and black lace flounces, she slips out from between the pages of great grandmother's day to show us how charming is her wrap of rose taffeta, brocaded with gold roses. The under section is of black taffeta, frilled at top and flounced at bottom with black blond-lace; from Maupas



"Cherchez la femme!"—and fair must she be to wear this hat (left) of black tulle. Hidden far beneath the tulle, yellow leghorn straw glimmers through it, and round about the edges of the hat runs narrow dark blue ribbon edged in white; and where Odette permits, there are round pink roses settled on blue leaves

A dragon-fly of pearl beads poised with iridescent wings outspread on a bit of black tulle, so Lewis, hoping to induce it to remain, fashioned the Louis Seize hat at the right and, as a final precaution, placed a small black bow precisely where it could stand guard over the vacillating dragon-fly



THE SUITS OF REDFERN, LIKE THE HATS OF LEWIS AND ODETTE, SHOW THEIR PATRIOTISM BY SENDING THEIR TRIMMINGS TO THE FRONT



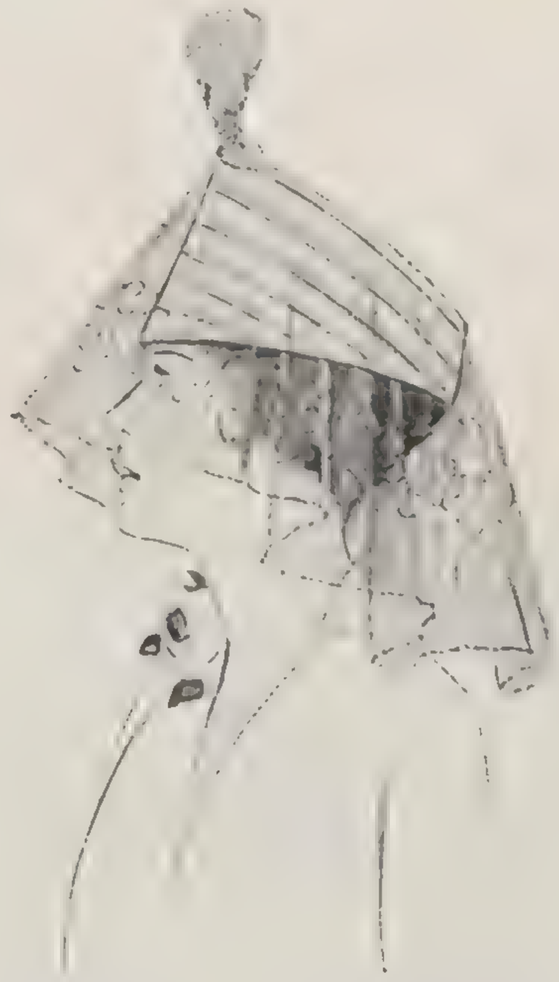
A Redfern suit of marine blue gabardine, touched with arcs of soutache embroidery, is an evident believer in a short coat but a gay one. Collar and cuffs are of white linon with glimpses of black satin. The Odette hat more than makes up in feather what it lacks in brim and crown



A small hat of gray straw, without a brim in the world, is the proud bearer of a round gray taffeta ornament balanced, apparently, on taffeta loops. The hat is edged, both narrowly and widely, with taffeta



Of "mousse" faille is this freely flaring suit with upstanding collar and wide cuffs of organdy. There are buttons and buttonholes on the front of the coat, but an embroidered vest came between them and they are strangers now. Models from Redfern created by Mr. Poynter Redfern



Like a ship's prow is this taffeta-striped blue straw hat, with a blue pompon rising from blue beads as a fitting figurehead. All save the pompon is enveloped by the black tulle veil

The hat (left) is of changeable straw, mainly green. Mauve, taffeta ruches, the front two joined as in prayer, trim it, and on each ruche a pink rose and green grapes share the same leaves

A hat of black straw (right) is girdled with a swirl of pink ostrich feather, in which strange soil thrive equally strange blue roses; three lower hats and the one in the middle above by Lewis





DŒUILLET TWICE GIVES US A PIECE OF HIS MIND, AND IT SUITS US—THE THREE HATS OF ODETTE EXHIBIT NO NARROWNESS IN THEIR RIVALRY OF ONE ANOTHER



What made the frock at the left? Sea blue serge and the scalloping scissors—did these turn the trick? Yes—but the ruffles had to be embroidered with green, a little fulness let into the elbow of the sleeve, the shiny black belt tightened about the waist, the sleeves nipped in at the wrist, and a sextette of tassels added just for chic

Doubtless it is because the Parisienne is slim that she wears with such pleasure the skirt that, full itself, bears a fuller circular ruffle, and is topped with a peplum with but one duty,—to flare out. This black taffeta costume is definite and comes down to facts at the shoulders and wrists. The half-way belt is steel embroidered





These are the pink roses, these the wide blue streamers, with which women and fashion love to deck a wide wide leghorn hat. They know well they are becoming, and every woman finds them to her mind on languorous afternoons in summer

The sailor division of the hat family is one of its most wide-spreading branches; examples come from every land, as this from France, to show how becoming the sailor may be. Of blue straw, faced with blue satin and topped off with a blue bow, is this one; and coral is sewed about the crown to make that blue the bluer

Not only did the modiste fling up a signal to the new spring fashions in the beige wing, but she designed a braid in honor of the new mode too; the hat is made of straw and wool, colored beige and dark red, and braided closely together

GEORGETTE, AGNES, AND BEER BROADEN THE HORIZON OF SPRING BY THE MEANS OF SERGE, FAILLE, AND CHIFFON



The bodice is of blue serge, and the skirt is of blue serge and blue chiffon, while a long row of buttons brings up the rear. Evidently, Georgette's latest recipe for a sleeve is two folds of chiffon between three crisp frills of scalloped serge, over a long cuff garnished with buttons,—they did things like this in the eighteen-thirties. Red embroidery appears below the taffeta collar and in the slashes above the belt. Edging each slash, by the way, is a row of buttons and a corresponding row of buttonholes, but, like neighbors in New York, they never meet





"Shirring maketh a full skirt," revises Agnes, and she proves the worthy precept in this blue faille frock. The bell-like cuffs and the almost as bell-like collar are of palest pink organdy, doubled,—for greater warmth, perhaps,—and stitched with black. Think not that all those bows are mere butterflies of fashion. They are holders of responsible positions, even though they may hide it under gay exteriors, for they hold in the fulness of the skirt, conceal the fastening of the bodice, shorten the labors of the sleeves, and limit the territory of the rose



The Beer frock at the left could not decide whether to be green or tan, so it elected the wise middle course, and was rewarded by being a most original color. The front and back of bodice and skirt are of faille, and the sides are of chiffon. The bodice is beaded in its own color, and the faille cuffs of the chiffon sleeves are just as strait-laced as the collar

THE HEART OF SPAIN IN THE DAYS OF GOYA IS REVEALED IN "GOYESCAS," AN OPERA OF ROSES, FANDANGOS, AND DAGGERS IN GAY SPANISH COLORS



Pride of race is expressed in every line of the haughty Rosario, the leading rôle, which was sung at this successful première by Miss Fitzui, a young American. In this costume below, of cream colored satin, black lace, and cerise satin girdle and bow, she comes to meet her lover at the Campa della Florida on the outskirts of Madrid





A coquettish young maja is Pepa (above), whose part as the villainess was sung by Mme. Perini in a costume of changeable green and orange taffeta with green velvet bodice, orange scarf, and ruffles of orange lace, and with the requisite red rose in her hair. Jealous of Rosario, she instigates Paquiro, a bull-fighter, to seek with Rosario's lover, Fernando, a quarrel which culminates in the death of the lover

Incomplete would be the Spanish opera without the wild fandango which is danced by Mme. Galli in the midst of a band of gay revelers in the dance scene of the second act. Dance rhythms pervade the entire scene and reach a climax in this dance. The costume (above) is of pale yellow satin with black lace ruffles, epaulets, and a red rose tucked coquettishly in the girdle to match another rose in the hair

Photographs © Ira L. Hill

AS SEEN *by* HIM

Cosmopolites Putter about Their Own America—Society Loads Its Hobbyhorse with All Kinds of Preparedness, Becoming Serious but Never Dull

IT is according to the books to make reference in early shivery March to the balmy breezes and delicious airs of the springtide and to conclude with the inevitable quotation. The modern interpretation of the poet is summed up in clothes and matrimony,—in just that order. However, it is a late Lent this year, with a late Easter, so the question of frocks is not so pressing.

Since our return from the south, we have been somewhat at a loss as to what to do during the entr'acte between winter and summer. In other times, we went abroad. How remote that period now seems! One of the good things, however, which has come from that enforced loss of habitual occupation is that it has made us introspective. We must take more interest in our own country—otherwise we would be bored to death with absolute inaction. For endless years, we have gone through our little routine. In town: horse show, opera, débutantes, dinners, dances, charity performances; then to Florida, California, the Carolinas, Georgia, Virginia; and a bit of a time at a popular cure. From March to June, we rushed abroad in relays, then were all at home again for Newport and the seaside, and some of us had managed meanwhile to spend at least a month of the spring in the near-by country.

This year, a spoke has been taken from the wheel. We are obliged to be content at home even more than we were in 1915. Then everybody who could go thought it his or her duty to go to the front or to nurse the wounded or to take care of the helpless and widowed and orphaned, and to attend to it personally. Of late, we have found that, although our interest in this splendid work has not abated, yet, unless our presence on the other side is absolutely necessary, it is much wiser to stay over here. We can send substantial help to be administered by those qualified by training for the work. So we putter about our own country and are beginning to find it not so wholly uninteresting, after all.

To be in the running, one must be serious—but not dull. Some particular topic should be adopted as a hobby, and the rider must be prepared to give evidence of unlimited knowledge of his steed. Already the winter has brought forth an inspiring subject in the study of the right way to aid the unemployed. Social welfare has been discussed from a practical standpoint. The lesson which Germany has given in its marvelous system has been seriously analyzed. This effort in behalf of the betterment and assistance of the unemployed was the subject in hand at the series of luncheons given by Mrs. Vincent Astor early in the year. Her mother-in-law, Mrs. John Astor, who came over from England for a few weeks, is interested in that as well as in war-relief work in London. The success of the work done by the Duchess of Marlborough and other great English ladies along these lines is already well known.

THE VICTORIAN LEGACY

The literary people are trying to establish an endowment for ailing and superannuated authors, who should, of course, be maintained at the expense of those of the profession who are coining Wall Street fortunes in best sellers. Personally, I have always advocated the establishment of a fund for decayed gentlepeople,—not a charity exactly, but a bureau of some kind where their wants could be made known and relieved. The worst poverty is not the most picturesque. It does not always exist in breadlines or crowded tenement districts. Its home may be in the hall bedrooms of shabby-genteel boarding-houses. The women of a past generation—I might add of two or three past generations, let us say of the lady-like Victorian period,—were not trained to make their own living, and there is little that they could do. In the days of Thackeray and Dickens they painted screens or did little water color landscapes on calendars, but the demand for such things as these is light at present. It is only common decency for those of us who are inured to this age of complicated requirements to lend aid to those who were incapacitated by the showy and flimsy education of the middle nineteenth century. There are also women who are extremely capable, but are, perhaps, over-refined, and shrink uncontrollably from going out to "hustle for a job." Our fashionable benevolences are not charities in the old understanding of the term. There are reforms to be accomplished, economics to be put in use, and practical—not hysterical—patriotism to be taught. There must be employment for every one. Thus, without belligerent intention, society has for its watchword, preparedness. It is the great fashion of to-day, especially during Lent.

AH, WELL! WE'VE DONE SOMETHING

Though serious, however, we have not been dull, even if there has been a scarcity of private balls; we have still had a few entertainments on a munificent scale. One must do things, these days, in princely style, or else affect the little intimate way; there is no middle ground. A ball



at which Caruso sang, Yvette Guilbert "diseused"—(what English word can express the art of the *diseuse*?), and the Russian ballet danced, was a dream to be realized only in the twentieth century with a New York multimillionaire as host. This ball was for a favored débutante and it established a standard difficult to surpass.

We must have some relaxation from our seriousness, so the most popular theatres have been those where the lightest musical plays have been given; and perhaps the fair skater, Charlotte, at the Hippodrome has been our favorite star. I am one of the last converts to the motion-picture mania—that delight of the masses; I have attended certain theatres in New York which were wholly given over to this form of amusement, and I even met there many of my friends.

We have balanced this plebeian leaning by interest in music, however. The opera draws to its close and it has had a successful year, although we did tire even of Caruso toward the end. One hear him now in every household—on records. We have had a great deal of concert music, some serious and some eccentric, and some both serious and eccentric. In fact, we are building ourselves a mansion fit for the dwelling-place of a great nation, and we are not neglecting to beautify it, both within and without.

Our little French theatre has been a success this season. It was begun on modest lines in the tiny Berkeley, once the cherished home of amateurs and later the scene of the début of "Candida." Since there are in New York so many people who speak French and such a large resident French population, it was always a mystery that we could never succeed with a French theatre. It had been tried dozens of times, and nearly half a century ago the old dingy Fourteenth Street motion-picture house was built for that purpose. Then, when the international copyright came into existence, all the new Paris plays were entered at Washington by an international society and the rights promptly purchased by a firm of managers in New York. It was a dog-in-the-manger policy, for the most part, because these managers produced only a very few of the notable plays, and the others could not be used by any one except by the payment of excessive royalties. Moreover, even companies imported from Paris and led by "stars" did not draw in former years. Thus, this season has probably been more successful than any previous one.

THE CALL OF THE WILD

Just now we are all for the country. On a mild March day, the din of town is incessant and nerve-racking. There is a rank damp smell in the streets, and the very walls of the houses reek with it. It is a pity that we have no seasons in New York, for spring novelties might carry us through this dreary "between seasons." We decorate our tables with spring blossoms and dine on shad and lambkins and asparagus and strawberries in January; then when it comes to the entr'acte, there is nothing new. We have heard all the music, we have seen all the plays, enjoyed all the delights which belong to the winter season, and we have had melons and peaches and all of the vegetables and delicacies of spring and summer, out of season. Thus, together with our inability to go to Europe, would place us in a difficult position were it not for our new-found interest in country estates and in gardens which can be made only in the real springtime.

Everybody is building or reconstructing, planning gardens, and planting trees. In our enthusiasm, we try to forget that when the city advances the charm of rusticity will vanish before it, and we must move our tents—even as we do on Fifth Avenue when trade encroaches on us—and seek another land. However, now that full-grown trees can be transplanted without greater difficulty than was once involved in the moving of shrubs, it does not take long to establish a garden which to all appearances has been growing a hundred years.



COUNTESS MINOTTO

Countess Minotto was formerly Miss Ida May Swift, the daughter of Mr. Louis F. Swift of Lake Forest, Illinois. Her marriage to Count James Minotto, the son of Count Minotto of Venice, took place at the residence of her father in Chicago, on January 15. Early in February, after a brief trip south, the Count and Countess Minotto sailed for Buenos Aires

HEIRLOOMS OF TO-MORROW

Let Us Beware Lest in Priding Ourselves on Being the Descendants of Our Ancestors, We Lose Sight of Our Obligations as the Ancestors of Our Descendants, and, in the All-important Matter of Heirlooms, We Take No Thought for the Morrow

OF all the flora on this continent, none is more highly prized and jealously guarded than a well-grown healthy family tree, and the extreme rarity of the perfect specimen warrants the ceaseless care which it demands of those who tend it. As a nation, we most certainly are not snobs. There is no snobbishness in a natural curiosity about our ancestors and an equally natural pride in them. As a matter of fact, we have taken a far greater interest in our ancestors than a large proportion of them, unfortunately, took in their prospective descendants. Had they borne us in mind, surely great-great-aunt Hester would have been more careful of that cashmere shawl, which alone of all her possessions has reached this generation, and great-great-great-grandfather Brandywine would have bought Manhattan Island for a string of beads when it was on the market. It would have been a bequest deeply appreciated by his great-great-great-grandson.

BUT sometimes, in considering ourselves as descendants, are we not inclined, also, to forget all about our position as prospective and potential ancestors? We are apt to be so proud of the Reynolds portrait of old Sir Thomas Agincourt, or so regretful about the portrait that General Bunker Hill never did have painted by Gilbert Stuart, that we lose sight of the fact that our great-great-great-grandchildren may be equally proud or equally regretful about that portrait of ourselves which does or does not descend to them. To be sure, we may not be particularly vain of our faces, but our descendants are likely to be as little disturbed by the tilt of our nose as we are by the tilts of our ancestors' noses. It is the date of the portrait, the age of it, the personal interest in it, above all the fact that it has been handed down even unto the third and fourth generations of those that love it, that creates the pride which those descendants of ours will take in it, not the tilt of the subject's nose.

"I LOVE everything that's old," wrote Goldsmith, "old friends, old times, old manners, old books, old wine." But our love for them is twice as deep if they are connected with our past or the past of our forefathers. The family which still lives in its original colonial home, owns a spinning-wheel or a spinet, and uses willow-ware and Lowestoft, is fortunate, not only in having a valuable piece of real estate, a piece of quaint furniture, and a few bits of interesting old china, but in having the tangible connections with the past that these possessions give. The impecunious little old lady whose grandfather was wise enough—or perhaps fortunate enough—to buy and keep a first edition of "Henry Esmond" or the "Pickwick Papers," and whose grandmother carefully packed away her old lace in lavender, would not change that worn book or those few yards of yellowed lace for all the motor-cars in the world. Why is it, then, that we seldom think of those who shall follow after us? Those permanent possessions which we may acquire will surely be valued by our descendants even as those of our ancestors are treasured by us.

WE go hunting around the countryside, delving in out-of-the-way corners for the dusty china and tottering furniture of former generations, utterly failing to realize that the well-chosen contemporary china or furniture which we buy to-day, and which are expressions of the times in which we live, will be the valued possessions of the generations to come. Surely it is but our duty, as founders of to-morrows, when we think of heirlooms to turn our thoughts from the "age that is past to the age that is waiting before."





Photographs by courtesy of "Country Life," from "Houses and Gardens, by E. L. Lutyens," by Lawrence Weaver

White birches, "the ladies of the forest," guard the entrance to Munstead Wood, Surrey, which was built for Miss Gertrude Jekyll, dean of women gardeners, whose books have been the inspiration of thousands of garden amateurs and to whom Lutyens himself owes his interest in landscape architecture. This remarkable woman, who is now seventy-three, is very busy at present making shells

In a corner of the garden (below) at Papillon Hall, Leicestershire, residence of Mr. Frank Beloille, two great brick piers—a favorite device of Lutyens—serve the double purpose of terminating the brick wall and framing a glorious view of English country. Figures after the manner of Watteau top these piers. On either side of the flagged path is an herbaceous border, formally treated



A MASTER BUILDER OF ENGLISH HOMES

Not Merely an Architect of Houses Is Edwin Lutyens, but an Artist Who Sets the Home He Builds as a Jeweler Sets a Precious Stone

"LET your house and garden be by Lutyens, and the setting may be anywhere . . . the picture will be perfect." This is the English attitude toward the work of Edwin Landseer Lutyens. To understand it, one has only to become familiar with the enchanting pictures which this architect has created throughout the British Isles, from the legend-haunted hills of Ireland to the Sussex downs.

Mr. Lutyens's achievements in that most important English field, the repairing and enlarging of old houses, are represented by many notable places, not only in England but abroad. Of special interest to Americans is Lambay Castle, Lambay Island, the Irish residence of the Honorable Cecil Baring, who married Miss Maud Lorillard of New York. This old fifteenth-century castle Lutyens restored from a ruin to a home.

DESIGNING FOR A GARDEN EXPERT

Houses designed outright by Lutyens present an imposing array, especially in view of the fact that they are the work of a man only forty-seven years old. Among these modern structures is one built for Miss Gertrude Jekyll, dean and leader of women gardeners. The house is set in the midst of the very lovely wood and gardens described by Miss Jekyll in the books which have helped so many amateurs into paths of horticultural righteousness and sound design. It is an interesting fact that it was Miss Jekyll's influence which led the architect to devote his attention to garden design.

In connection with the garden which this architect designed for the late Sir Hugh Lane in Chelsea, it may be recalled that it was the regrettable failure of the Corporation of Dublin to accept Mr. Lutyens's design for a gallery to house Sir Hugh Lane's magnificent pictures that lost to the Irish capital not only a valuable collection of paintings but an architectural glory as well.

FRAMING HOUSE IN GARDEN

As a designer of gardens, Mr. Lutyens has a rare feeling for arrangement, ingenuity in the use of native materials, and a skill in "taking the note" of the locality, which give vitality and freshness to everything he touches. It may be that the house to be recreated is in Tudor style, framed in bareness and isolation,—as was the case with the historic but desolate Lindisfarne Castle, Holy Island, which he transformed into a livable and not less picturesque home,—the result is none less certain than when Lutyens builds new, and the remodeled estate, while keeping its ages-old charm, becomes essentially of the twentieth century.

For the moment Lutyens is devoting less attention to English homes and gardens than to a more imperial undertaking in the east, for he is a prominent member of the committee in charge of the building of the new government city at the old Indian city of Delhi, which includes a palatial government house, with extensive gardens, for the English viceroy. And on his way to Delhi, this versatile architect made a detour toward Madrid to confer with the Duke of Penandra for a "Castle in Spain."



In the town garden of the late Sir Hugh Lane, a fine old mulberry tree leans, Narcissus-like to watch its image in the aptly placed still pool, and antique statues give further suggestion of classic days

At Lambay Castle, a romantic old place set on a mile or so of rock and turf in the midst of the Irish Sea, Lutyens has brought comfort to romance. This is the old gate through the rampart wall

Above the terrace which runs along the house at Marshcourt, Lutyens has built a pergola admirably adapted to frame vistas of distant hills. The lily pools bring a suggestion of eastern palaces

Without suggestion of "shop" is the reception room of the Boué Sœurs (above). The substantial furniture is finished in antique gold and upholstered with tapestry of pleasing design and color. Soft-toned rugs completely cover the floor, and before comfortable chairs lie mammoth floor cushions of gold brocade and gold lace. The window draperies are caught back with garlands of roses

I corner of the spacious square salon (at the left below) in the establishment of William Hardy, designed by Miss Elsie de Wolfe, is done in tones of Chinese yellow and deep blue. Two sides of windows and sunlight are reflected in the opposite two sides by mirrors. The whole room is redolent of spring—an effect intensified by the four stands of growing primroses, one against each wall

Some of the mirrors of the Hardy salon (right, below) are entrance doors to charming little retiring rooms. The one below is made especially pleasant by well-chosen French prints, well framed and well hung against the panels of the putty colored walls. The furniture is painted yellow, stenciled with blue, and covered with velvet striped in blue and yellow,—the whole a charmingly modern setting





SHOPS WHICH IMPORT *an* ATMOSPHERE *of* PARIS

Shops Which Do Not Betray Themselves as Shops at All, for Only to the Initiated Do They Disclose Their Inner Secrets

THE influence of Paris fashions in gowns and hats has prevailed here for so many years that it is inevitable that there should have been imported somewhat of the color and atmosphere of the Paris shops from which the gowns and hats emanate. For many years American women have been frequenters of the historic shrines of Fashion abroad, of those *maisons* which do not betray themselves as being shops at all; and the years are now growing in number during which they have been able to visit equally beautiful, though not yet historic, shops at home.

Boué Sœurs, who have for many years had a shop in Paris, have furthered this domestication of French shops in America by endeavoring to bring to New York the atmosphere of an historic French interior and to establish here, in second edition, their home on the rue de la Paix. One of these sisters, who is now Madame Montague, is credited with the decoration of their New York house. The reception room, shown opposite, above, contains furniture which was brought from their Paris house and which is an excellent reproduction of that in one of the rooms of the palace at Versailles. This furniture, which is of the substantial Louis XIV type, is done in antique gold and handsome tapestries. Soft-toned rugs completely cover the floor, and on them, before some of the comfortable chairs, lie mammoth floor cushions of gold brocade and gold lace. The window draperies are caught back with garlands of roses, in a manner which suggests old French prints or the interiors painted by Nattier and Moreau.

At the rear of the reception room, folding doors admit one to the *petit théâtre des modes*, where manikins display gowns to great advantage against curtains of neutral tone and beneath an excellent overhead light. The woman in search of a frock or a blouse may seat herself at ease in any one of a number of gilded, typically French chairs, and be as near to the stage as she desires.



The reception hall (above), wainscoted in ivory white, declares the prevailing color scheme, mulberry, taupe and ivory, in the establishment of Waters and Company



Photographs by Bradley and Mer...

At the head of the stairs, above the reception hall shown at the top of the page, is the Louis XV salon, decorated in mulberry and taupe. The walls and ceiling are in soft cloud-like pastel tones, rubbed into a background of gold. The dome-shaped ceiling is lighted indirectly from behind an ivory cornice, and supplementary light is obtained by gilt bronze side fixtures shaded with long cut-crystal pendants. The window draperies are of mulberry brocade over crisp mulberry silk draw-curtains, and a plain mulberry carpet covers the floor

A SHOP AT HEART ONLY

Of similar quiet dignity is the house of Waters and Company. This building, like that occupied by the Boué Sœurs, maintains the outward character of a private residence. The entrance door, a step or two down from the sidewalk level, swings open as one approaches it, at the magic touch of what proves to be a neat "buttons"; and one enters a reception hall, which is wainscoted in ivory white and almost sparsely furnished. The coverings of the furniture declare the prevailing color scheme of the house—mulberry, taupe, and ivory white.

By way of two half flights with one broad landing between, the stairs lead to the second floor hall, which is flanked by two salons of goodly dimensions. The large salon, below, which is pictured, is decorated after the fashion of a Louis XV salon. The ivory white furniture is comfortably cushioned in brocades of mulberry and taupe, and a plain mulberry carpet covers the floor. There is no suggestion of "shop" in any detail of the room.

In contrast to the delicacy of the Louis salon, the decoration of the second salon is massive; the walls are partially paneled with mahogany and partially covered with mulberry brocade. Here, also, the draperies and furniture coverings are of mulberry brocade and the beamed ceiling is of mahogany.

NOT A HAT IN SIGHT

On the floor above the salons, are light sunny rooms of the Louis XVI boudoir type, and, although these rooms are set with convenient dressing-tables, there is still no indication as to what sort of shop one might be in. The secret comes out only when the hats begin to come out. Hats, hats, everywhere, but not a hat in sight; for only those hats are shown which Waters and Company consider especially suited to the particular woman who at the moment is engaged in purchasing hats. Hats appear from some unknown source until the purchaser finds herself sitting in a garden of beautiful head-gear. She makes her choice and departs; but, although she be succeeded immediately by another searcher for "just the right hat," no trace of the former quest remains; a new lot of hats comes forth.

The same lack of circumstantial evidence as to purpose is characteristic of the new establishment of William Hardy, although the general plan of it is different from those of the two other houses. What was not long since the top loft of a new building on Fifth Avenue has been transformed, by skilfully arranged partitioning, into a most pleasingly decorated dressmaking establishment, decorated by Miss Elsie de Wolfe.

From the reception hall one enters a spacious square salon decorated in Chinese yellow and deep blue, and surrounded by windows and sunlight on two sides and by mirrors to reflect the color and sunlight on the other two. Some of the mirrors prove to be doors which give entrance to charming little retiring and fitting rooms. In these small rooms Miss de W... has maintained the standard of the large salon, with the same coloring and the same type of furniture. French p... touches to the well-s... ment of this success...



In the studio the walls are paneled by a light molding and painted Italian gray. A black carpet emphasizes the pale tone of the walls, and color is brought into the room in the gold design on sofa and table of Chinese black and gold lacquer, in the rich colored coverings of "petit point" on the chairs, the red and black Chinese screen, and such accenting touches as the lamp-shade and the embroidery over the mantel. The sofa (at the right) is covered with a brocade of black velvet on a putty colored ground



The dining-room overcomes the enclosing effect of walls by the spaciousness of landscapes painted by Mrs. Duryea and inset in the paneling. Sunlight yellow and a pink-toned gray appear, but the predominating color is a soft green, repeated in taffeta hangings. The gray casement silk curtains are edged with narrow bands of black velvet, which echo the black velvet carpet. The furniture is painted yellow green with gold ornamentation and cushioned with green velvet striped in gray and lack

AN ARTIST'S THEORIES ARE PUT INTO PRACTISE IN THE HOME OF MRS. HARRY DURYEA

Photographs by John Wallace Gillies

IN THE CONTROVERSY ABOUT HEIGHT OF CROWNS AND WIDTH OF BRIMS EACH HAT IS AN ARDENT PARTIZAN OF ITS OWN IDEA



That neither large nor small but of pronounced tricorn tendencies is made of black satin, and has a band of black liséré straw to edge its brim. More bands of straw, placed at regular intervals, stripe the underbrim. At the left, lying perfectly flat on the crown, are two tailored bows of black ribbon. On the very top is a fat black feather pompon, ever on the verge of flying away on the black wings which spring from it



It takes two frills of gold lace to note down the picot-edged blue ribbon on this leghorn toque, and at the back, this ribbon bursts its bonds and escapes in loops and streamers. Mistletoe, in this case, is untraditional; instead of clinging to the oak, it clings to the toque



Where are the sports hats of yesteryear? This is the sports hat that 1916 has brought to us. Tall and slim of crown it is, with a broad broad brim drooping over the eyes. It is developed in battleship gray hemp, with a wide band of grosgrain ribbon unobtrusively brown of hue; it would be a veritable Quaker hat did not the brim droop just the least bit too demurely to be true. This and hat at the extreme upper left from Phipps, Inc



"Castles in the Air" might be the name of this hat at the left, for the Castle Company made it, and—well, look at the dizzy height of it. It is of gray milan, but it owes its altitude to loops and loops of white-edged gray ribbon. There is a bunchy gray velvet flower at the front



A sports hat radical of crown and conservative of brim is this one at the right. It is of natural colored leghorn, with a band of gray suède. But, lest it appear too retiring, the edge of the band and the buckle are of crimson suède. This and hat in middle from Castle Company

A SUIT, A GOWN, AND—TO COMPLETE THE CYCLE—A CALLOT WRAP



It was not that the designer was careless when he saw fit to button away, with a new nickel button, one side of this collar of yellow suède cloth; he was simply taking thought of the warmer days when we may care to turn down the collar and show a revers faced with the same yellow suède cloth. The skirt, fulled to a yoke, repeats nickel buttons on the two sides of the front panel. The suit, by the way, is of a black and white check



Suiting the color to the hour, Callot presents this midnight blue taffeta wrap (below), and begs you to notice the black Spanish lace frivoling over the midnight blue chiffon lining, which insists on unexpected prominence by showing itself below the coat. This and the suit at the left from E. G. Anthony



Ruffles, ruffles, everywhere—but not a ruffle to spare. Picot-edged they are, some of turquoise blue tulle at such places as the neck and elbows; some of gros de Londres, to make place for which the skirt gathers itself on the sides; and, for variety, is an ankle flounce of white net with black and white silk embroidered flowers. The gown is of turquoise blue gros de Londres delicately checked with black and white; gown from Rose Windsor

SUITS, COATS, AND FROCKS MUST OBEY THE LAW OF THE FLARE, BUT HATS, LIKE NECESSITY, KNOW NO LAW



An afternoon frock of dark blue grosgrain, horizontally striped with moire, has no trimming save a double collar of white chiffon—that is, unless one is literal enough to call those tiny plaits on the hips trimming. The sleeves are as narrow as they are long. You've seen that sort of cuff before? Of course you have; it is the style that Sarah Bernhardt always wears, and it enhances the beauty of any one's hand. The hat,—a Georgette model,—is just a flower-pot of flesh colored straw, bursting into forced blooms of blue taffeta, with a pink flower born to blush almost unseen. Hats on this page imported by Ferle Heller





The brown moire collar of this brown gabardine coat could stand up for its own rights, should it be so inclined, but it prefers to lie flat and show its biscuit colored charmeuse lining. The cuffs are brown moire, and a broad brown moire ruffle, though it has a late start, sees the coat to a finish. The Lewis hat of black liséré has a circle of gray ostrich tips around its crown, but proves that a rolling brim gathers no trimming. Costumes on this page from Bergdorf and Goodman Company

If the best gowns on every one might see that the cold of her blue satin crepe not to mention double-faced cloth is turned inside with a blue metal buckle, then the purple taffeta collar would have more leg to stand on. So the choice to show the collar, and leave the buckle to the imagination. The coat has double cuffs, and is pulled over two plaits over the hips. The hat, blue liséré straw hat, trimmed with blue grosgrain and trimmed with blue and green floral flowers, is a Maison de Modes model

Photographs by Ira L. Hill



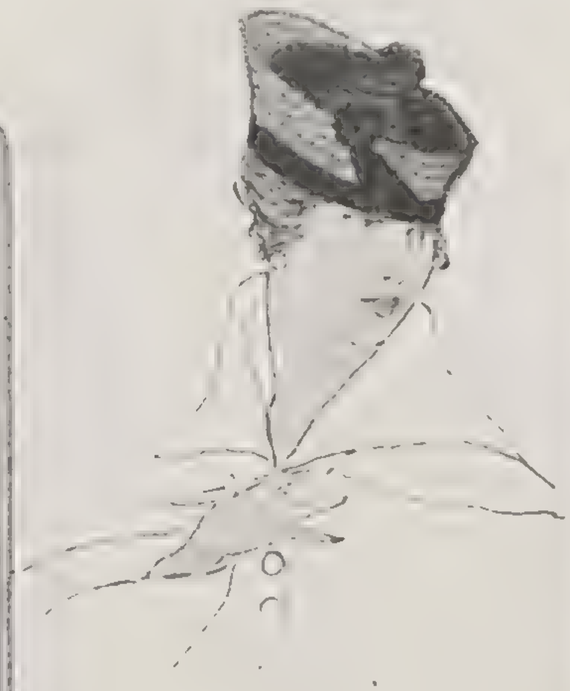
There is a ruched pink taffeta underdress, to get to the very bottom of things. Then comes the dress itself—ruffled black tulle for skirt and plain black tulle for waist, with silver tassel and pink charmeuse sash



The crown is of blue satin, and enthroned upon it, monarch of all it surveys, is a huge blue satin bow. At the side is a tiny blue and gold bouquet. Oh yes, there is a brim, but it's a mere afterthought—just a bit of olive green milan, faced with the blue satin



Silver lace and pink taffeta started out together to make a frock, but great loops of blue taffeta insisted on binding all the edges. The shoulder straps are rhinestones, and the sleeves are of silver lace



Of course, if its blue angora and liséré straw brim were turned down, it would be a fair-sized hat, but the brim turned up, so there it is. The crown is blue liséré straw, and there are blue waxed ribbon cockades, for Lewis is fond of cockades

A dignified evening gown of white charmeuse is embroidered with black crystal beads, while its black chiffon train and drapery, by way of returning the compliment, are embroidered with white ones. A half-moon of white satin edges the train; this gown and topmost hat designed by Redfern

A frock of dull blue taffeta, with its skirt flounced three times with satin-striped blue net, has a white net chemisette. The Lewis hat is a thing of black horsehair lace, ribbon, and ostrich. This gown and two above designed by Hickson; this hat and Lewis hat above, imported by him





Photographs by Ira L. Hill.

TO COVER EVERY DEMAND *of* A LONG SPRING DAY

Though the Wide Scope of Spring Styles Provides Gowns of Every Type, Redfern Favors the Formal Styles



Hickson, First Famous for Tailored Suits, Broadened His Sphere to Include Frocks and Heightened It to Include Hats



The green gros de Londres part of this skirt made a point of retiring in favor of its green chiffon yoke. The bodice is of green chiffon over gold lace, with chiffon sleeves cuffed deep with gros de Londres. The jacket, which, like the skirt, is gold-embroidered, is a mere hint in front, but comes to its own in back, and the lace collar is gold; designed by Redfern of New York



The black broadcloth coat is on the lines of a riding-habit, is held to it by two buttons and a black silk cord; the circular skirt is of black and white checked homespun. The white satin vest came to two definite [illegible], and the collar followed its example, held up by black taffeta ribbon. The hat is a puff of blue velvet, a band of straw, and a [illegible]

The Eton jacket on this blue tricotine serge frock (right) stops short at gold braid and an embroidered batiste vest. The skirt front is blue net over silver cloth, scalloped with gold braid. Below the waist is a bunch of purple berries, and half-way down the skirt, running half-way around, is a deep tuck. The hat is little blue ribbon and much blue straw. This dress and two [illegible] this page, designed by Hickson

In the model above is a suit of [illegible] striped saddle cloth. The deep collar is of [illegible] the [illegible] and [illegible] are [illegible]. The hat has a [illegible] and a [illegible] straw, with a [illegible] and a [illegible] Hickson hat, [illegible] Hickson, hat at left and hat above designed by [illegible]

Photographs by Ira L. Hill

SEEK DILIGENTLY AND YE SHALL FIND—FOUR BITS OF ILLUSORY LINGERIE FROM THE SALONS OF ARNOLD

AGAIN TWO MULES MEET ON THE BRIDGE — NOR, AGAIN, DOES ONE ADMIT THE OTHER TO BE THE BETTER MULE



In the chemise above, white tulle had but a brief span of life, cut off in infancy as it was by rose ribbons. Nor did the rose voile-de-soie skirt get far, for it was abruptly cut off—properly enough, considering its downward way—by Valenciennes lace



Arnold's ingenuity is not to be measured by the length of her materials. Rose voile-de-soie was too infirm a foundation for anything more substantial than handkerchiefs of tulle and lace to risk their future on it—but how happily it all turned out!

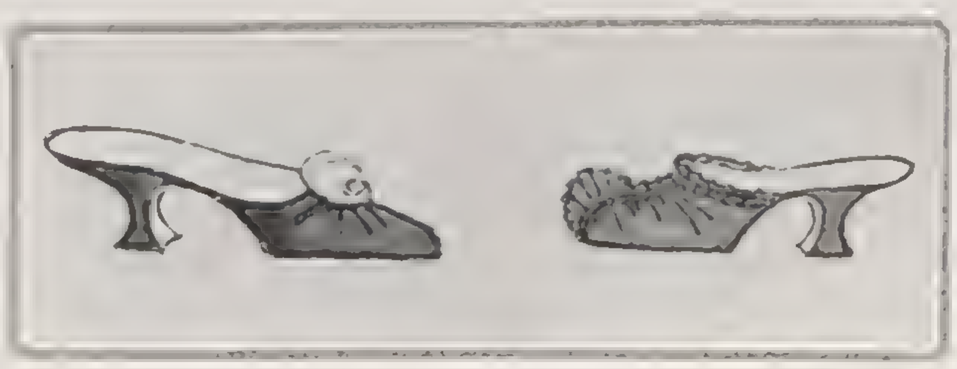


How dwell at length on the garment at the right? It is too brief. White linon put in an appearance solely for the sake of the rose-embroidered tulle ruffles; it was only the rose ribbons that got it by the censor



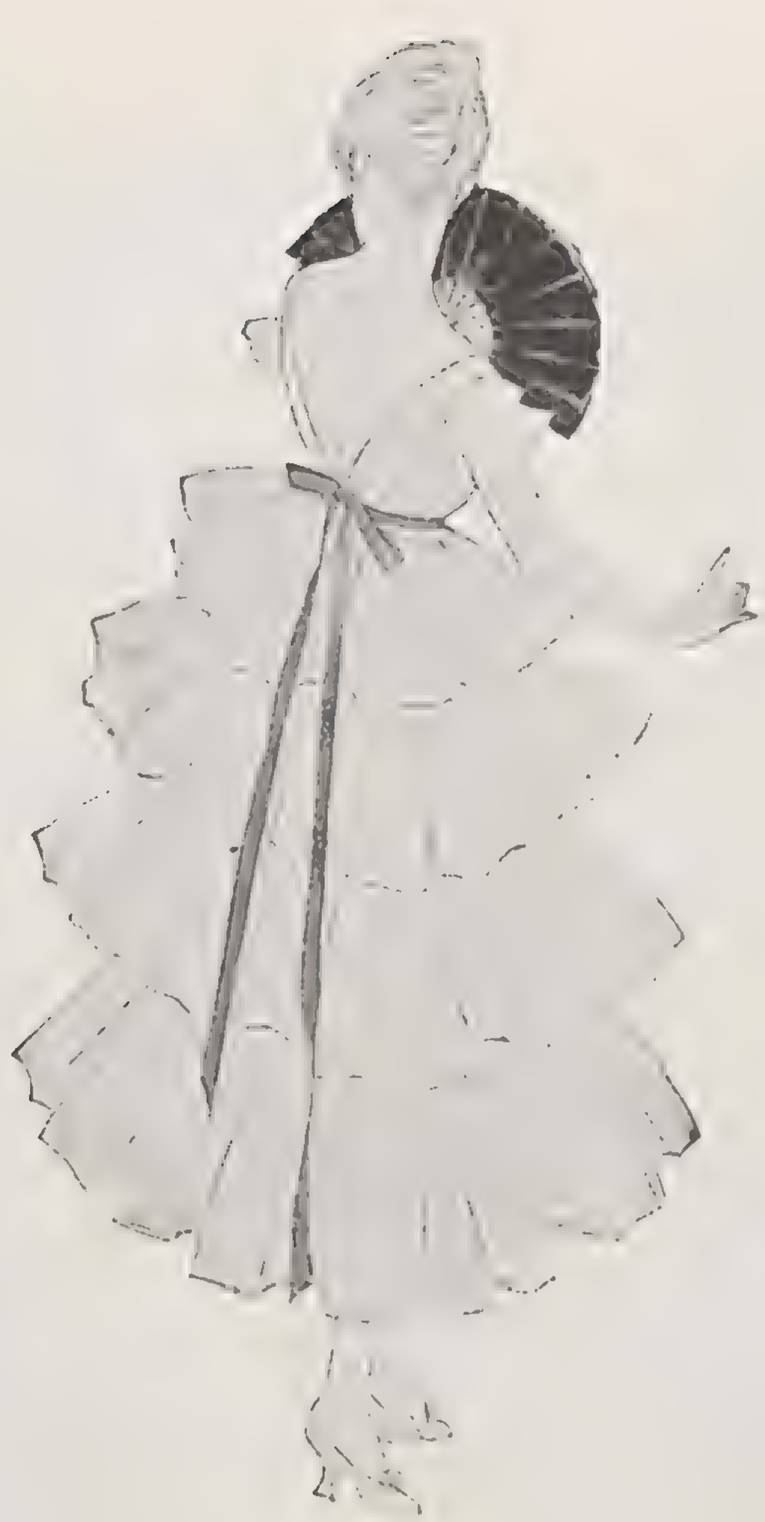
White linon made but a short shift for itself in the chemise at the left. It considered that its duty was to keep the rose-embroidered tulle ruffles from meeting, and this duty it made short work of. Yet, however extreme the garment, at least we may be thankful that the extremes do not meet

The mule at the left below is blue satin; the other is pink satin; and it is evident that the pink mule has its back up about something. Possibly it balked because the blue one borrowed enough of its pink satin for a lining and a rose, and not only kept it, but was so much lovelier for it



PARIS INSISTS ON AT LEAST A SUGGESTION OF PERIODS AND, SPEAK IT LOW, EVEN HYPHENATES THEM

1830 COIFFURES LOOK DOWN ON VICTORIAN SHOULDERS WHICH OVERLOOK LOUIS SEIZE PANNIERS









This piquant person couldn't decide to use her mid-Victorian ancestress's much-hooped skirts and very pointed bodice just as they were, so she modified them. Her bodice is of blue taffeta and her green skirt claims relationship with it through little blue figures. She connects her sleevee-pretenses in green tulle by a true Victorian yoke of shirred white tulle

"Lady with the Fan" we called her (middle above) but she insisted on "Lady with the Streamers," because the black fan only served to set off the gay streamers of rose velvet faced with apple green and knotted carelessly over the white tulle flounces—and, besides, streamers are Louis Seize. Where there was no room for flounces she set silver embroidery over white lace

The young lady above is called "Vanity Fair" for, relying on her fairness, she dared combine an 1830 coiffure with mid-Victorian shoulders and Louis Seize pannier. Rose taffeta panniers puff over white tulle which, in turn, flounces over a rose satin underskirt. It would be difficult to tell which period she loved most, were it not for the trailing roses of Louis Seize

Is she hiding something behind her, this engaging little maid from Paris (left) who knows as much about Louis Seize panniers as she does about Victorian bodices, and "contrariwise"? Or does she only want to emphasize her extra lace ruffles tucked away in loops of Nattier blue taffeta ribbon? Her underskirt is of pale pink organdy edged with blue beads

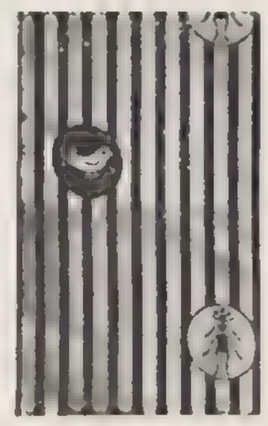
THE YOUNGER GENERATION



Life, when one is six, is just one birthday party after another, so one really requires a frock like this. It is mostly of fine white batiste flouncing, embroidered with blue and white wreaths and a blue and white edge. The pinked overblouse of old blue radium silk is not responsible, for it is not joined under the arms



Even the naughtiest of tots would become a veritable Elsie Dinsmore, should she wear this bonnet of the black and white printed silk with a dove for gentleness and an ant for industry, a silk shown in detail below; silk from Valentine and Bentley





Four ruffles were piled up to make this waistless frock—four ruffles of white net, bordered with alternating strips of sheer white batiste and dainty white Valenciennes joined irrevocably with rose colored stitching. Net flounces with touches of delicate color are welcomed this spring by all the feminine world



What could be more comfortable and sensible and altogether forgetable than a play suit made like a carter's smock, with a carter's cap to go with it? It is made of silkenfiel, a fabric much like mohair which neither crumples nor collects dust; here, tan edged with brown

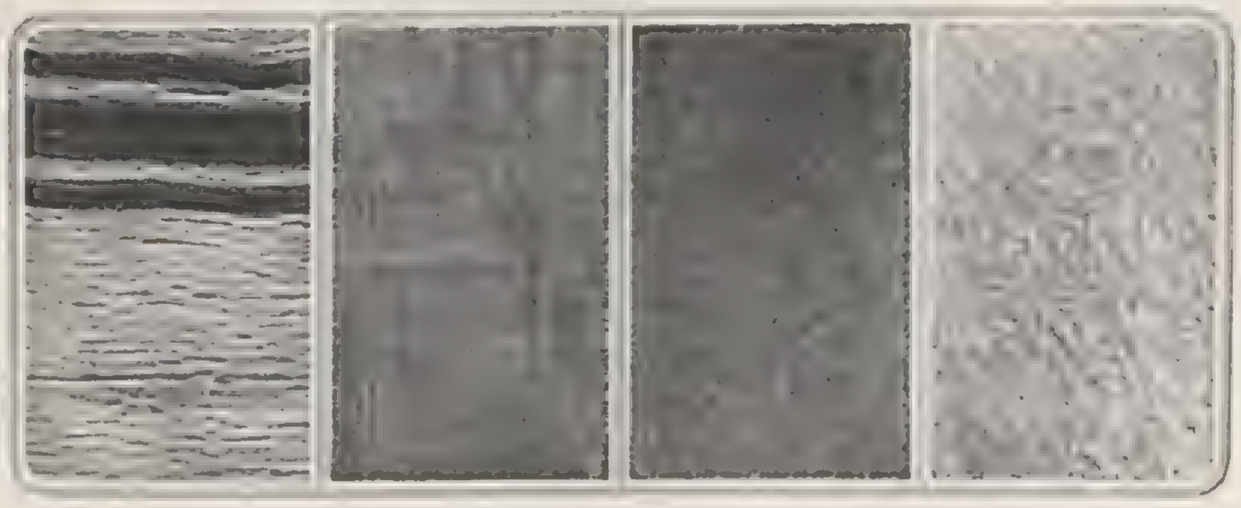


One of the privileges of being an extremely young woman is that one may don knickerbockers without cost to feminity. The "knickers" and sleeves are of blue and white silk, and the frock is of blue crêpe (crêpe by Cheney Bros.) with a maroon and white pattern



Khaki-kool—no, it is not a soda-fountain drink, it is a smart fabric—makes an odd little coat. It is beige, horizontally striped with gold, with a deep pointed collar of white broadcloth bearing two rows of the stitching Paris made popular, done in dull gold

Below are shown closer views of the new fabrics. At the left is khaki-kool, next to it is silkenfiel, which comes in a wide variety of colors, and then are shown the duvetyn and the cashmere coating which make the coat at the right





If one's coat flares widely and has a deep collar, one is strictly modern This coat is of greenish blue duvetyn, collared and cuffed with white cashmere coating, and held on by a white chamois cloth vest. The duvetyn and cashmere are made by Forstmann and Huffmann



Mlle. Ravalles wears a Weeks suit of Nattier blue jersey, with collar so deep that it becomes a cape, or a cape so high that it becomes a collar, just as one chooses to look at it. "Tassels never come singly," the coat asserts. Two rows of shirring, a brace of blue cords, and a pair of blue tassels compose the belt; and the cuffs liked its example so well that they immediately followed it. The skirt makes especial points of its pockets. As for the hat, its blue felt crown is joined to its gold straw brim by a gold-edged blue ribbon, which, its work accomplished, ties in a bow in back. These costumes and hats imported or designed by Miss Clyne



Mlle. Ravalles is no half-liever in half measures, to judge by these hats of hers. She is an advocate of either broad brims or no brims at all. This hat has a bandanna of rose colored silk twisted into a foundation, with a fan-like frill of dark blue grosgrain completing, at once, hat and color scheme



Nothing so airy as blue tulle could come to an abrupt conclusion, hence it is softly pulled in at the bottom: beneath the tulle is rose colored tinsel tissue, and above it is a cascade of beads, electric blue, like the tulle; a Tollmann gown. The hat is a Lucie Hamar creation of blue ribbon, gold crin, and Du Barry roses

IN PRIVATE LIFE, MLLE. FLORE RAVALLES, A PREMIÈRE DANSEUSE OF THE BALLET RUSSE, DISCARDS BAKST COSTUMES IN FAVOR OF THESE

Photographs by Ira L. Hill

SOCIETY REHEARSES "A PANTOMIME REHEARSAL"

AND AS A WAR BENEFIT PRESENTS IT AT THE PLAZA



Mr. Ferdinand Gottschalk produced "A Pantomime Rehearsal" (six of the cast appear here), and in it took the rôle of Jack Deeds of "Babes in the Woods".



The Bad Robber wanted to steal her, for Miss Marjorie Curtis (below) was such a delightful "Babe in the Woods" as would grace any bad robber's collection



© 1916, Mr. and Mrs. Braden

Fraught with deep meaning was the single line "Supper," which Mr. Francis Roche, as Tompkins, the butler, spoke in a highly impressive manner

Mrs. Lydig Hoyt (below) is photographed in costume for her fairy dance, a gown of rose and silver to enhance the grace of both the dancer and the dance





To Miss Elsie de Wolfe (alias, during the evening, Lady Muriel, Bad Aunt, and Good Fairy) is due the credit of arranging this entertainment and war benefit



One of the most happily familiar figures on our amateur stage is Mr. Egert Jansen Wendell, who was Captain Tom Robinson, the Bad Robber. Mr. Wendell and Mr. Gottschalk reproduced their rôles of the production of this play by Rosina Voke, when it was given thirty years ago

Photographs by Mr and Mrs. Braden



Photograph by Ira L. Hill

May Leslie, as "Miss Park Row," believes that forewarned is forearmed—and forearms with Vogue and Vanity Fair. The people in front of her think Vogue makes her hat, and the people in back think Vanity Fair makes it, and they're both right. The "newspaper" is satin fringed with "pennies"

She is Marjory Cassidy, but when she is midnight frolicking she is "Miss Fifth Avenue" (below). She wears a practical little walking costume of white chiffon, with white fur every now and then, and she carries a pink parasol. Don't you recognize her costume? It is from a Vogue cover by Helen Dryden

ON THE NEW AMSTERDAM ROOF PERCHES THE MIDNIGHT FROLIC,—A MIDWINTER NIGHT'S DREAM

THE most thrilling of melodramas, the merriest of comedies, the most caustic of farces must come to an end, and all at about the same hour of the night. When the asbestos drop has dropped, and the lights have ceased to be lights, the theatre-goer has to go somewhere. If he has had an evening of laughter, he wants more laughter; if it has been an evening of tears, he wants laughter more. Either way, the place to go after the show is the Midnight Frolic,—up, up in an elevator to the very roof of the New Amsterdam Theatre.

Bounded on the west by a proscenium arch and on three other sides by tables and chairs is a dancing floor. Here the tired theatre throng may trot a refreshing trot or two while the tables are being spread with supper and wooden hammers; the latter are furnished for adequate applause.

When the midnight chimes toll the turning of the day the lights grow dim, very dim, the dancers scurry to their tables, and the curtains roll back, revealing a stage which sets the hammers going at every table.

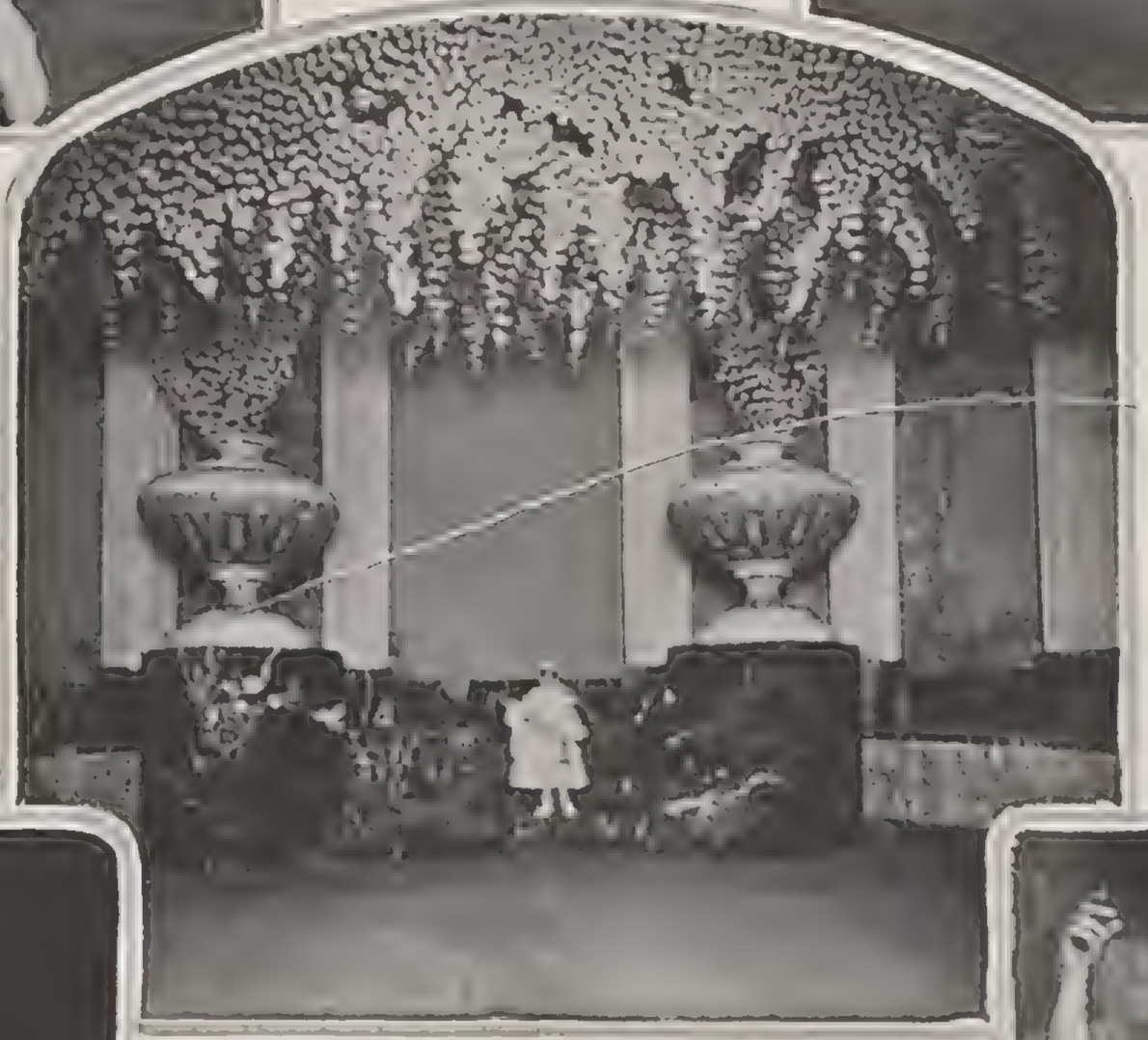
The stage is not really a stage at all. It is level with the dancing floor, and becomes a part of it when the curtains are drawn back. Josef Urban successfully develops the possibilities which this unusual arrangement affords. One immediately feels that one has been transported into the enchanted garden of the Arabian Nights. Amber colored steps, flanked by huge mosaic urns, lead up to an amber colored mezzanine terrace. From this terrace great white columns rise and disappear into the flat mass of pink blossoms which seem to fill the "flies." Back of the columns is a blue blue curtain that, with unusual success, suggests space. The whole scene makes just the background for the Frolic. But it is only a background, for the Frolic takes place right on the dancing floor, surrounded on three sides by tables and chairs and enthusiastic audience. And it is the most enthusiastic audience. The costumes are good, the background is good, the food is good, the show is good. What more could one ask to stimulate enthusiasm?



Four photographs by White

Dorothy Koffe is "Miss Washington Square," in a costume taken from an Irma Campbell Vogue cover. Bonnet, bodice, and umbrella skirt are of blue satin embroidered with golden crescent moons. The skirt is edged with white fur. A pink parasol and an old-fashioned nosegay just balance each other

Olive Thomas appears in "A Girl's Trousseau," and wears it to the queen's taste. This is a Lucile costume of a blue bodice and a gold and silver skirt, looped with flowers. She is evidently fully prepared to brave the wintry winds, for around her neck, her left wrist, and her shoe-tops are big bands of black fur



Josef Urban, evidently under the influence of Maxfield Parrish, painted the setting for the Ziegfeld Midnight Frolic. It is in the effect of marble and mosaic, with enormous urns, pillars against a blue sky, and pink roses





SEEN *on the* STAGE



© Ira L. Hill

Khyva St. Albans appeared as Juliet during the first part of the season at the 44th Street Theatre. She is here shown in a motion-picture production as Jeanne D'Arc after the vision which directed her to lead France in battle

A Monumental Object-lesson in What Not to Do in the Craft of Making Plays—A Play Proving the Contention That a Noted Novelist May Become a Poor Dramatist

By CLAYTON HAMILTON



A delightful ingénue is Enid Bennett in "Cock o' the Walk," a comedy-satire on the theatrical profession of present-day London



Photograph by Underwood & Underwood

Margaret Anglin is now on the road in "The Vein of Gold," in which she will later appear in New York. She is pictured above as Hated Medea in the revival of the Greek tragedy of that name, which was presented in California



Photograph by White

Elsie Ferguson as Margaret Schiller, a German spy, and Norman Trevor as Sir Robert Temple, Prime Minister of England, in a Hall Caine tragedy which is bad enough to be hilariously entertaining. "Margaret Schiller," which concerns itself with the diplomacy of war, might better have concerned itself with the fundamentals of the craft of play-making

THE professional theatre-goer in New York is required to see many bad plays during the course of any season. Most of these poor plays are merely dull; but every now and then a piece is bad enough to be hilariously entertaining. Mr. Hall Caine's latest aberration, for example, is genuinely worth a visit. It may be recommended cheerfully to all who seek an evening of light and easy laughter. Its solemn incongruities are much more funny than the deliberate absurdities of farce. But "Margaret Schiller" may not only be commended to theatre-goers who are looking for a laugh; it should also be brought to the attention of all students of the craft of making plays. It offers a monumental object-lesson in what not to do, and exhibits in a single evening all the faults which every playwright should avoid. During the course of an extended career, Mr. Hall Caine has written many bad novels and has turned several of these novels into bad plays; but "Margaret Schiller" is his masterpiece. Nothing in his previous work has given promise of the ultimate production of so bad a play as this. The piece might almost have been written by Mr. Israel Zangwill.

"MARGARET SCHILLER"

MOST bad plays may be dismissed without examination; but "Margaret Schiller" deserves to be dissected in detail. Mr. Hall Caine has not left a waiting world in doubt as to his own opinion of the piece. Circumstances robbed him of the pleasure of seeing it upon the stage; but he cabled a criticism of the play which was published in the New York *American*. From this commentary the following sentences are culled: "'Margaret Schiller' begins with a hymn of hate and ends with an anthem of love. It opens with the gospel of force and closes with the gospel of sacrifice. . . . The audience leaves the theatre with eyes wet with tears and hearts touched with love." From this passage the reader will readily perceive,—first, that "Margaret Schiller" is a great play, and, second, that Mr. Hall Caine is a great dramatic critic. The only question left is which is greater,—the drama or the commentary?

With Mr. Hall Caine's eloquence as a writer of appreciative prose we are not, alas! at present primarily concerned; but let us allow ourselves the luxury of looking at his play. "Margaret Schiller" is a tragedy. We know this, because the author has admitted it. The play opens with a prologue, set in Downing Street, in the office of the Prime Minister of England. We find ourselves attending a meeting of the cabinet, at a moment fraught with fate; for England has sent an ultimatum to Germany which will expire in an hour or two, and, unless a satisfactory answer is received, all Europe will be plunged into war. At this tremendous moment, the little daughter of the Prime Minister, aged four or thereabouts, waddles into the midst of the cabinet meeting; and we learn that she lives in the offices in Downing Street. She is attended by her aunt,—



Photograph by Moffett Studio

Lenore Ulrich will shortly appear in "The Heart of Wetona," a play by George Scarborough, under the management of Charles Frohman and David Belasco. Miss Ulrich will play Dawn, Indian daughter of a Comanche chief

her mother, for the sake of pathos, being dead. While the destiny of Europe is hanging by a hair, auntie arranges with her brother-in-law to import from Switzerland a new governess whom the Prime Minister has never seen. This little matter being settled, the angel child is trotted off to bed in one of the government offices, and the members of the cabinet turn their attention once again to the affairs of Europe. By midnight they will know what Germany has decided to do. They are waiting for the hour; but it is only a quarter to eleven. Then one of the cabinet ministers has a sudden thought. It occurs to him that there may be a difference in time between London and Berlin, and that midnight in Berlin may be eleven o'clock in London. The Prime Minister has never thought of this before; but, now that the matter is brought to his attention, he hazards an opinion that there is an hour's difference in time. There is a terribly dramatic pause. Then the great clock in St. Stephen's tower begins to boom eleven. "Gentlemen," says the Prime Minister, "it is war!" In an adjoining room, the angel child sleeps on.

A WOMAN OF ONE HATE

In the first act, we find ourselves in the home of the heroine, who lives in Soho Square. Margaret Schiller is a German; and she has one hate and one alone,—England. Her father had forged passports, had been arrested, convicted, and sent to jail. His conviction had appeared to Margaret unjust. Father's health was bad, and he died in prison; therefore Margaret has decided that he was murdered by the Prime Minister. Obviously the only thing for Margaret to do is to murder the Prime Minister in turn. But how shall she accomplish this act of filial devotion? How, indeed! . . . We are not left long in suspense. In walks the new governess from Switzerland. She is a friend of Margaret's. "Has the Prime Minister ever seen you?" asks the heroine. "No," replies the governess. "Then," says Margaret, "I will take your name and become the governess of the angel child of the Prime Minister." The plot has thickened, and we feel a dim foreboding of tragical eventualities.



Photograph by Sarony

In "The Greatest Nation," a romantic war play of the "Graustark" type, which tells us that the hymn of hate need not be the exclusive theme of war plays, Olive Wyndham is appearing under the management of William Elliot

In the second act, the heroine arrives in Downing Street. The Prime Minister employs her as a governess. Then the chief commissioner of the metropolitan police calls upon the Prime Minister and tells him that Margaret Schiller is a German and a spy. The Prime Minister confronts the girl with this accusation; breaks her down, and forces from her a confession of the truth. He is about to hand her over to the police. Then follows the most entertaining scene of the entire play. The heroine begs to be spared the ignominy of arrest, because her family would be disappointed in her if she should be sent to jail. This plea appeals at once to the tender heart of the Prime Minister. He consents to harbor her in his house and in his office, and to shield her from the metropolitan police, in order that her German uncle may not consider her an unsuccessful spy. He is stern enough to exact a promise that she will not communicate with her fellow-conspirators so long as she stays in his household.

EYES WET WITH TEARS

In a very touching and most idyllic passage, the heroine drops upon her knees before the angel child of the Prime Minister, and reads the following line, which is quoted literally from the text:—"Your child shall be as sacred to me as my own heart's blood." No wonder, as that great critic, Mr. Hall Caine, has remarked—that "the audience leaves the theatre with eyes wet with tears!"

Between the second act and the third, Margaret Schiller falls in love with the Prime Minister of England. There is no dialogue between them on the stage, no passage to suggest this thickening of the tragic plot; but we learn later that their hearts have been attuned to beat as one. In the third act, Margaret Schiller breaks her promise and pays a call upon her family. Despite the fact that the house in Soho Square has been watched by the police since the early moments of the first act, she stumbles into a meeting of many German conspirators who are plotting to murder the Prime Minister. They have drawn lots for the honor of the deep damnation of his taking off, and the winner has vowed in advance to kill himself if he fails in his purpose of assassination. The winner is, of course, the little brother of the heroine. Observe the essence of the tragedy! The heroine's brother has sworn to kill the man the heroine loves, or else to kill himself! What imaginable posture of events could, by any possibility, be more appalling? Again we must quote that great critic, Mr. Hall Caine, who says:—"I think it should be obvious that it would be impossible for an author of any imagination to write a story like this without feeling sympathy for the persons in it."

THE TERRIBLE LAST ACT

In the terrible last act, we find ourselves once more in Downing Street. The heroine no longer wants the Prime Minister to be murdered; and she does not want her little brother to commit suicide. What is she to do? It is a weighty problem. Meanwhile we are reminded that the date is Christmas Eve. In the executive office of the ruler of a world-encircling empire, a decorated Christmas tree

(Continued on page 110)



© Ira L. Hill

Josephine Whittell appears as the Grand Duchess Anna Paulovna in "Sybil," a musical comedy in which the well-known trio, Julia Sanderson, Donald Brian, and Joseph Cawthorn are appearing at the Liberty Theatre



Pennsylvania Academy photographs by Chappel Studio

No one who lives beneath chestnut trees could fail to note with delight the patterning of their leaves against sky or distant field, but seldom has an artist made such telling use of it as Frieseke makes in his "Mother and Child." The only question in regard to Frieseke is whether he is more completely delightful in his painting of sun-flecked gardens or of exquisite boudoirs. The high honor which he received in the award of a gold medal of honor at the Panama-Pacific exposition was well-merited



Photograph by Peter Juley

For the water color painter, the picturesque subject has unfailing and legitimate attraction. Such a subject Charles Warren Eaton has found in the shadowy canals which wander at will under overarching bridges of stone, through Bruges, that fertile field of inspiration for artists. The contrast of solid rock and insubstantial water is the joy of every artist. This painting is from the exhibition of the American Water Color Society; all others on these pages from the Pennsylvania Academy Exhibition



The jury on awards at Philadelphia found the best portrait of the exhibition in Douglas Volk's able presentation of the noted educator, Dr. Felix Adler, and few will quarrel with their decision in adjudging to it the Carol H. Beck Medal



Quiet enough it seems to-day, among the paintings of the Pennsylvania Academy, but when Mary Cassatt first exhibited, some thirty years ago, this portrait of her sister in a garden, its unconventionality created a furor of mingled praise and blame. Of the art of putting space and air into a painting, Miss Cassatt is past master, and the eye travels in pleasant leisure the length of the path



There is more than a hint of the English Constable about the excellent landscape which Elliott Daingerfield contributed as "Carolina Sunlight." Daingerfield, like J. Francis Murphy, works for no striking effect, refuses to contend for public favor, but paints rich, quiet landscapes which grow in interest with every moment spent before them, and present with every view some new bit of beauty

THE CLIMAX OF THE ART SEASON

The Pennsylvania Academy Exhibition Leads, of Course, but Many a Second One Follows It, and the Cup of the Art Lover Is Full

AN oasis in the desert of mediocrity was the annual exhibition of the Pennsylvania Academy of the Fine Arts. It is true that many of the best canvases placed on view there had previously been seen in one or another of the year's exhibitions; but united thus in one exhibition, and combined with an equal number of equally good canvases which made their first appearance there, they presented by far the most imposing array which this season has brought forth.

Numerically, this exhibition differed in no marked degree from that of last year. Three hundred and seventy-one artists were represented in the four hundred and thirty-nine paintings and the two hundred and seventeen exhibits of sculpture. The Pennsylvania Academy is fortunate in the possession of more abundant wall space than is at the disposal of the National Academy of Design, so its exhibitions, though larger, suffer less from overcrowding. There is a reverse to this shield, however, in the fact that the Pennsylvania Academy galleries are, on the whole, smaller and less satisfactory in lighting, and that their walls are considerably broken up and in some cases, notably the crude red south corridor, are of a color which detracts seriously from the paintings against them.



Double honor was the meed of Joseph T. Pearson, Jr., for to his "On the Valley" (above) were awarded both the Temple Gold Medal and the Stotesbury Prize, awarded this year for th first time. The artist, who has already many awards, is instructor in the Pennsylvania Academy

Though it owes so much to the famed "Bacchante" that MacMonnies might almost have a case for infringement of copyright, yet the "Spirit of the Woods," by Edward McCartan (left), has a rhythm and joyous abandon which justify the award of the Widener Medal

A fine reserve which emphasizes rather than conceals intensity of emotion is the controlling influence in "The Mother." Its charm is justly of New England, for the artist, Marie Danforth Page, is of Boston birth and training. She received a bronze medal at the Panama-Pacific Exposition

With distinction, suave beauty, and color to rejoice the eyes, Luis Mora contrasts the "Two Brunettes" (below). Though one may, it is true, question whether the two figures are fully possessed of the requisite three dimensions, the heads, beyond question, are finely differentiated





THE ACADEMY HONORS

There is something paradoxical in the interest in prize awards at art exhibitions, since, like the rain, they have a way of falling upon the just and unjust alike. With the exception of the Walter Lippincott Prize, however, there is little reason to quarrel with the jury of awards at the Pennsylvania Academy.

The chief prize-winner was Joseph T. Pearson, Jr., whose "On the Valley," a decorative landscape with two geese in the foreground, was awarded both the Temple Gold Medal and the new Stotesbury Prize of one thousand dollars. It may be noted that by the terms of award these two prizes are more than likely to fall to the same artist. The Temple Gold Medal is, it is true, awarded somewhat at the discretion of the jury, but the custom for a considerable number of years has been to award it to the best painting in the exhibition, irrespective of subject. The Stotesbury Prize, which was established this year by Mr. Edward T. Stotesbury, a director of the Academy, is to be awarded to the artist whose work "forms the most important contribution to the success of the exhibition."

LANDSCAPE OF ORIGINAL PLAN

"On the Valley," which merited the award both by originality and by beauty, is a large canvas treated in a decorative manner to which one is, perhaps, too ready to apply the term "Japanese." It consists of a front plane in which are two geese, treated realistically and with fine fidelity, and a dead tree trunk nearly as realistic. A still stream aided by a boat and three trees, summarily painted, makes the transition through the middle ground, and at the back a high hill, flatly and decoratively painted, rises nearly to the top of the canvas.

(*Continued on page 122*)

SMART FASHIONS *for* LIMITED INCOMES

Some Women, Taking Thought of the Nothings Which Are Everything, Look to Combs and Coiffures, Others Shoulder the Cape and Uplift Their Draperies

"IT'S not so much the suit as the et ceteras that count," a noted London Beau Brummel once remarked to an understanding friend of his, as they surveyed the ties, cuffs, socks, and general sartorial niceties of men, in the vicinity of Devonshire House, Piccadilly. And not only is the happy choice of the et ceteras important, but the mood and method in wearing them are of fundamental importance in the question of feminine attire. Many a woman spends a fortune on her clothes, purchases the latest models from everywhere, and—looks like nothing at all. And it's all for the want of a little adaptability and the choice of the right trappings. Not the least of these comes under the category of combs, and one of the newest, most sparkling of them is illustrated in the photograph in the oval at the right. By the possession of such a comb, the ground is cut from under the old accusation that woman neglects her head in favor of her feet because she was once taught that "the head of the woman is the man."

THE FIRST ARTICLE OF FAITH

"Suit your mood to your hat" is the Parisienne's first article of faith; and she who, for instance, would suit her mood to each of the three smart hats shown on this and the following page would develop a nimble mentality. To call the hat part of the "and so forth" of a well-dressed woman's outfit is in the nature of heresy. Rather should it be considered a powerful and in no wise secondary ally to enable the wearer to don several distinct personalities while she keeps to the same suit.



Photograph by Ira L. Hill

A curving bridge of rhinestones set in silver is held by two prongs of tortoise-shell in the soft masses of hair coiled low against the nape of the neck. Comb from Henry IV. Fishel and Sons, Inc.; coiffure by Manuel and Louis

ON A FIRM FOUNDATION

The suit shown at the left below affords an admirable foundation upon which to work these charming metamorphoses. As it stands, capped by a little tailored hat of shiny black straw with white worsted design, nothing could be more correct for morning wear—and a spring morning at that. But crown it with an imposing structure of ribbon and other frivolities fresh from the rue de la Paix, and all semblance of simplicity departs. This suit and hat make together an example of the Parisienne's ambition to be self-effacing in the morning; but in the afternoon, when she wishes to be as assertive as possible, she dons a different hat. The Parisienne never compromises in dress; "when she is good she is very very good." The moral is plain. This suit at the lower left is of navy blue, tricoserge, plaid pipings, and batiste collar. It comprises three distinct wide areas, cape, peplum, and skirt, and yet retains a silhouette that in slimness and grace



Half a skirt length added to give fulness, a plaid piping to give color, a cape to cap the shoulder—these three give a suit its proper smartness (if the coat surely flares sufficiently from the waist-line) and the mode its due



The frock of white serge at the right gave itself width by stitched breadths, and smartness by a cape collar. Chameleon-wise, it changes character with each change of hat. Hats with this article from William Rosenblum and Company



The close bodice, sleeve uniquely cut to the elbow, and skirt with graceful pannier, are excellent attainments in frocks, and, as well, the means by which the gown of another season may come to be the gown of this

would scarcely be surpassed by a gown of straightest lines. With the aid of an extra half-skirt length and the addition of a cape, something after this design might be made of last year's suit.

THE EXTENT OF THE CAPE

The cape, of every variety, has, up to date, not lost its influence or outworn its usefulness. Ample capes of the type featured in this suit, little "pretend" capes as at the lower right on page 72, back capes or front capes, soaring or falling, stiff or soft, are seen on every hand.

At the lower right on preceeding page is a modish and serviceable frock of beige serge, with silk stitchings and satin collar and vest. The round portion of the skirt at the side is cut on the bias; it has rows of self-colored stitching and joins the straight cut panel in both back and front. This gown should offer the same adaptability with different hats which was suggested for the suit at the lower left.

The frock at the left is a model designed by Rose Windsor, and it suggests a novel and perfectly workable method of making over a last year's gown. The original skirt could be used either as underskirt or looped up to form the graceful pannier. The sleeve is particularly to be noticed, made as it is after a new and original design. Three oblong pieces, each one somewhat the shape of a large leaf, are cut out of the sleeve below the elbow. The facing of the sleeve, which is of a shade lighter than the material of the dress, makes a piping on the cut edges, and a puff of chiffon shows at the opening. Below the wrist band the chiffon shows beneath petal-shaped frills of the silk.

The gown at the right is cleverly modeled in accord with a late arrival from Paris, but has been so adapted that it has gained in economy without loss of its smartness. The Paris original of this gown was covered with a sequin-embroidered net, but the gown is not less lovely with a bodice of faillette or taffeta, with the sleeves, the side of skirt, and the panniers of net, and a front panel only of sequin-embroidered net. White or gray with gold sequins is suggested as a color scheme, but pink, blue, and other colors, provided a one-tone scheme be maintained, offer equally attractive possibilities.



A one-tone scheme suits best this frock of silk and net, though the net of the panels may be embroidered with gold sequins. The [illegible] little that there is of it, closely [illegible] puffiness of the panniers

THE HAT *that* IS MADE *of* TEXTILES

The Witches, It's Said, First Thought of Hats, but Not of Bewitching Textiles to Be Made into Hats—That Is Modern

TEXTILES come into new use and interest by their adoption as materials for hats. Not only the usual millinery materials, such as velvets and plain colored silks, are used, but new printed silks, especially those which are decorative in design and coloring, lend themselves delightfully to this purpose. For garden hats and headwear for sports charming things have been fashioned, but textiles are not confined exclusively to this informal type of millinery. They are seen also in smart street hats, fashioned, of course, of conservative stuffs; that is, of materials not pronounced in character.

NOT MERELY SPORTS HATS

The hat at the right of the sketch is one of this sort. It is made of a dark blue split straw of a very soft and fine quality, and it is faced with old-gold faille. The trimming consists of long loops of navy blue and gray satin-striped taffeta. The taffeta is cut on the bias, and this causes the loops to stand up in a particularly soft and graceful fashion. This combination of gray and navy blue is, by the way, one of the most attractive color schemes of the season. Two pearl pins are thrust through the loops at the sides to complete the trimming.



Notwithstanding the millinery dominance of velvet and plain silks, textiles run riot in color and outdo themselves in design to fashion almost every new spring hat, from charming Watteau bonnets to hats for the garden and for sports

AND BESIDES, A WATTEAU HAT

The only other hat shown which is not of a distinctly sports type is the little Watteau shape in the middle. This little hat is of a distinctly dainty type; it is fashioned of turquoise blue faille and is trimmed with pink taffeta roses and painted tin butterflies. The ribbon tied under the chin is old-gold faille with a smart picot edge. With one of the new Watteau frocks of white tulle and turquoise blue faille this little hat would be bewitching for summer afternoon wear.

At the right of the Watteau hat is a sports hat of Chinese proclivities. It is made of a golden yellow Mikado print with a cross-bar pattern of china blue dots in graduated sizes. About the crown are wooden kindergarten beads, blue like the dots, and strung on fuchsia colored worsted.

(*Continued on page 106*)

SEEN *in the* SHOPS

Suits That Agree as to Flare, and Coats That Differ as to Length, a White Frock and a Colored Blouse or Two, and Bags to Hold the Wherewithal to Buy Them

IT is written that the semifitted, close-shouldered suit is to be the popular type of suit for spring. The suit shown below on the left, which has a coat skilfully fitted in at the waist-line and arranged in plaits at the bottom, is particularly smart. Unless a suit like this is well cut, it is hopelessly ineffective, but if it is well cut and well tailored, as in this case, it is more like a carefully made-to-order suit than like a ready-made one. It comes in checked material, as illustrated, or in dark blue serge or gabardine, and it is faced with black leather on the collar. The skirt has an attractive pocket arrangement that is most unusual. Black bone buttons very suitably trim both skirt and coat.

A SUIT, A COAT, AND A HAT OR TWO

Navy blue hemp straw forms what there is to the brim of the hat sketched with this suit. The crown is composed of navy blue taffeta ruffles, and there is a pink flower a little to one side in front.

A suit excellent for youthful figures appears at the bottom of this page, in the middle. It is developed in a black and white checked material which has a tan line running through it. On the collar, which is of the sort that may be worn either open or closed, is a bit of black faille, and black faille also appears in two tabs that hold the belt.

With the suit is worn a very smart turban of purple bamboo straw with a curled cock's feather high at the back.

Unquestionably, the separate coats of the spring are more attractive than they have been for some seasons past. They are varied in design, but the prevailing mode is one that shows a decided flare at the bottom of the coat no matter what happens at the top. Sketched below, at the right, is one of the prettiest coats that have appeared; it is close at the shoulder but flares to a width of seven yards at the hem—seven yards cleverly handled in graceful godets. It is made in velours cloth or in men's wear serge. In velours, it may be had in amber, midnight blue, ruby, grass green, mouse, or black. In serge, it comes in navy blue, black, and the color known as "rookie"—a shade a little darker than khaki and new this season. A particularly smart hat of midnight blue milan is pictured with it. The hat is trimmed with wide-spread beige wings posed slightly to one side of the front.

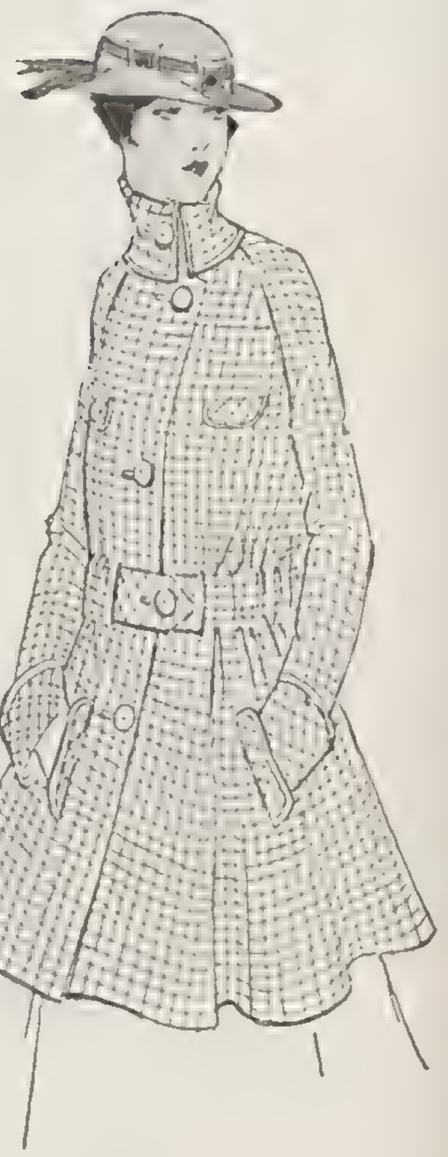
WHEN SPRING IS SPENT IN THE COUNTRY

The short coat for country wear which was so popular last season seems to be as much in demand as ever. A new coat of this type is shown at the upper right on this page. It is a softly shirred model of black and white checked worsted with white cloth pipings on the edge of the collar, cuffs, and pockets.

The small buckled hat worn with this coat has a dark blue satin brim, an underbrim of red satin, and a panama crown. It is trimmed with a blue ribbon running through gay little leather ornaments.

Another short coat, shown at the lower left on the opposite page, is an unusual model and has noteworthy details of design. It is made of gabardine, and may be had in dark blue as well as in various gay colors. The oddly semifitted back portion is cut in one with the soft belt. The edges of the collar, cuffs, and belt are trimmed with eight rows of machine stitching, which give the effect of a braid binding. Both the collar and the cuffs are faced with white gabardine.

The rough straw hat which accompanies it is particularly pretty in dark blue. It is faced with satin where the upturned brim meets the head, and grosgrain ribbon of the same dark blue as the satin trims the crown. A gay little stitched ornament in red, blue, and yellow seems to hold in place the mustard colored quill.



The short coat is as popular as ever. This shirred model has white piping to edge its collar, cuffs, and pockets. The patriotic hat has a red satin underbrim, a blue satin brim, and a white panama crown; coat, $19.50; hat, $11.50

FOR LATER AND WARMER DAYS

Most appropriate for the warm days of late spring is a frock of a very rough oyster white pongee with a narrow black piping emphasizing the revers and the seams of the front of the bodice. It is sketched at the lower right on page 75. Buttons and buttonholes ornament the semifitted bodice, and white chiffon cloth forms the overcollar. Although comparatively simple in design, this dress succeeds in being one of the most satisfactory models shown this season.

A particularly pretty version of a hat which has been developed in a number of different ways is sketched with the white pongee dress. The brim is indented three times where it turns up on the right side, and in each indentation is a tiny Prince of Wales ostrich tip. The hat itself is of black satin faced with black milan.

In the middle of the opposite page is illustrated an unusual blouse of Georgette crêpe. The front, collar, and cuffs are edged with scalloped folds of the material, set on with a row of hemstitching. The waist may be had in an excellent quality of Georgette crêpe in white, flesh color, and various other colors.



Snug at the waist and then flared into plaits is the trim coat of this suit. The hat is of navy blue hemp, several blue taffeta frills, and a pink flower; suit, $37.50; hat, $12



This pocketed suit is of a black and white checked material with a line of tan. The original hat is of purple bamboo straw, with a curled cock's feather at the back; suit, $29.50; hat, $12



This smartly flaring spring coat is made in velours or serge, in a variety of colors. The hat is of blue milan with beige wings; coat, in serge, $45; in velours, $79.50; hat, $22.50

In the upper left is sketched one of the prettiest of the new colored waists. It is made of batiste in rose, old-blue, or Wedgwood green, and the vestee and cuffs are of white batiste edged with machine-stitching matching the color of the body of the blouse. This white collar is a fortunate inspiration, for to many women a color close up to the throat is not half so becoming as a touch of white.

OF RACKS AND BAGS AND OTHER THINGS

In the middle at the bottom of the page is a most interesting and practical device that has recently been placed on the market. By means of it skirts or dresses may be hung in the closet in a comparatively small space. When they are put on this rack, they are held in their original folds, each one suspended across its separate bar or rung. The rack, which will hold eight skirts or dresses, measures 24 by 16 by 1 inch, and is finished in polished oak, with brass trimmings. It is intended, of course, to be hung on the inside of a closet door, and it is the work of but a very few minutes to attach it.

The handy bags for spring show new and attractive combinations of materials, and much thought has been given to the minute details of designing them. Illustrated at the top of the page is a bag which may be had in gray or tan soft suède, or in black pin seal. It has a prettily carved ivory clasp and an inside frame with a purse and mirror. The silk lining has gay embroidery on a checked background.



This bag may be had in suède or pin seal, with ivory clasp and embroidered silk lining; $12

A batiste blouse of a delicate color has its collar, cuffs, and vestee of white batiste, machine-stitched in the color of the waist; $3.95

A brassière of heavy linen is hand-embroidered and conceals its seams with hemstitching. It is edged with narrow Cluny; $4

At the left below is a bag which combines black moire and pin seal and does it in a way which is both practical and attractive, for the pin seal is used at the places most likely to be rubbed. This bag, also, has an antique ivory clasp, an inner frame, a coin purse, and a mirror, and it is lined with soft toned satin-striped taffeta.

FRENCH—THAT IS THE PASSWORD

The most recent development of the soft pouch bag which first appeared last autumn is shown below. It is of black French checkerboard silk with edges of sterling silver clips. The seams of the pouch are trimmed with knife plaitings of the silk. The lining is of the soft toned faille that composes the tiny change purse, which, for safety and convenience, is attached to the interior by a silver chain.

At the top of this page, at the left, is a remarkably well-cut brassière designed for the woman of ample figure. It is of hand-embroidered heavy white linen; the seams are concealed by hemstitching, and it is edged with a narrow Cluny lace through which ribbon is run.

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.



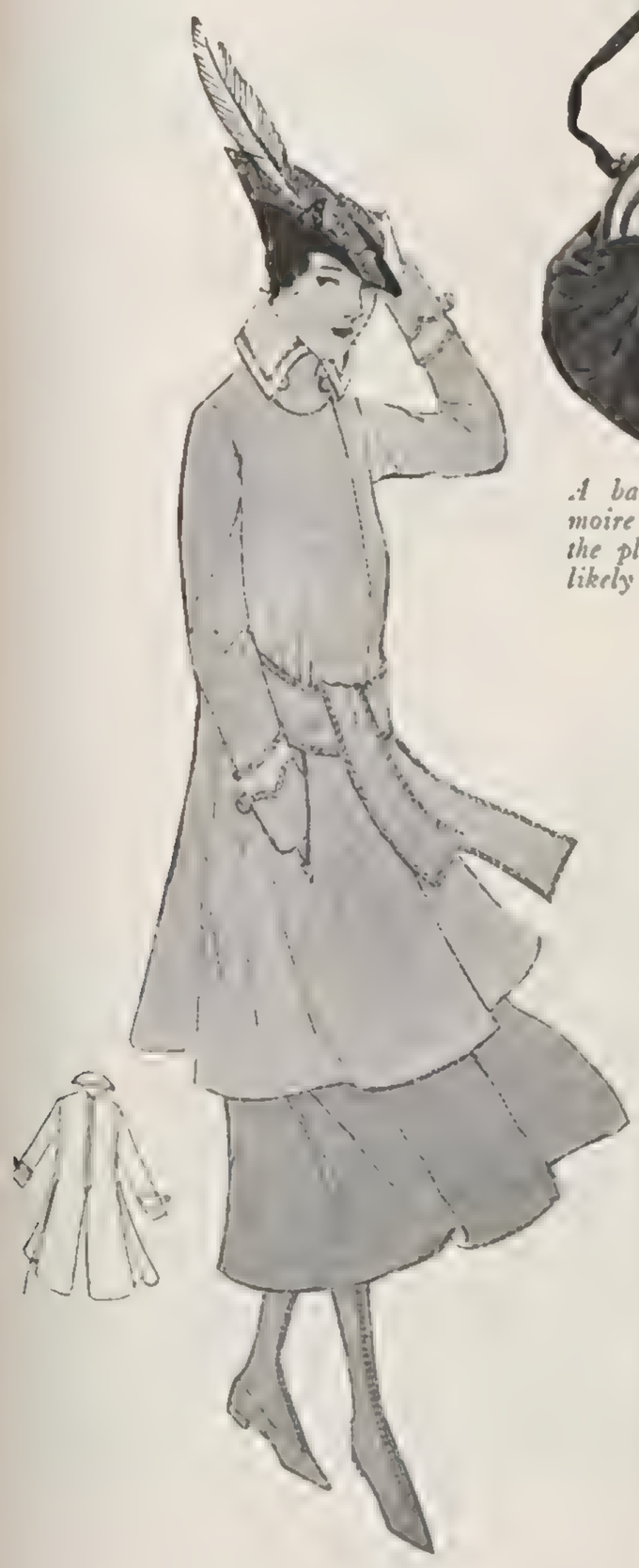
A bag of pin seal and moire has the pin seal at the places which are most likely to be rubbed; $12



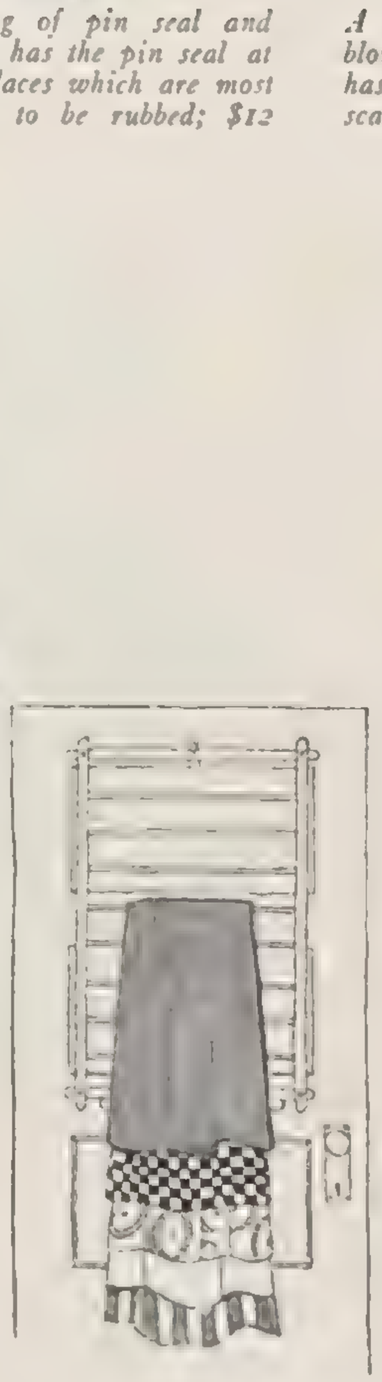
A finely hemstitched Georgette crêpe blouse, which comes in several colors, has collar, cuffs, and front edged with scalloped folds of the material; $7.50

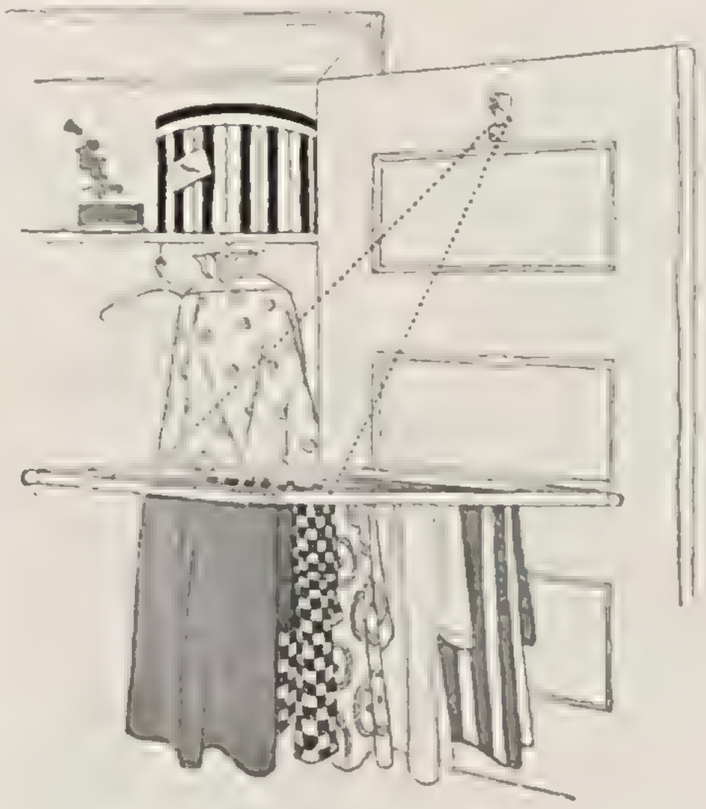


A pouch bag of black checkerboard silk is edged with silver clips. Its purse is chained to it; $18.50



Most is this coat, designed for spring days in the country. It is of gabardine, trimmed with machine-stitching, and comes in several colors. The hat is of blue straw, faced with satin, and has a mustard quill; coat, $30.50; hat, $13.50





A veritable boon to the woman with many skirts and little closet space is this skirt rack, which may hold eight skirts. Above, it is shown lowered, and, at the left, it is shown in its appointed place against the closet door; $2



In the late spring, one is glad of a pongee frock. This one is in oyster white, with its bodice piped in black. The hat is of black satin faced with black milan, and is indented three times to make room for tiny ostrich tips; dress, $65; hat, $15



Coat No. 123350; skirt No. 123351. Combining all the salient points of style and usefulness, a Norfolk suit made of tweed stands out in a position of smart importance among its neighbors



Coat No. 123310, skirt No. 123311. The flare and design of the peplum give this suit distinction. Favored features of the mode are the slightly shirred fronts of the coat and the smartly yoked skirt



Coat No. 123373; skirt No. 123374. Most of the fulness of this coat is confined at the sides, as is noticeably the way of fulness in the coats of the spring suits. The skirt flares gracefully



Coat No. 123319; skirt No. 123320. This spring suit has the silhouette of the new mode. It may be made of hay colored shantung lined with taffeta printed in a design of bright reds and greens

VOGUE PATTERN SERVICE

These Suits Have Measured the Mode and Point by Point Have Patterned It to Suit the Mode, Themselves, and Us



Coat No. 123330; skirt No. 123331. A soft rolled white satin collar, cape-like in effect, is a smart touch on a spring suit of black twilled cloth

THE patterns on this and the following pattern pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Vogue patterns are 50 cents for each waist, suit coat, skirt, child's smock, or lingerie pattern, $1 for complete costumes, one-piece dresses, and separate coats and long negligées. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; at Room 304, Empire Building, 13th and Walnut Streets, Philadelphia, Pa.; at Stevens Building, 17 State Street, Chicago, Ill.; at Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; at The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.; at The Children's Shop, 15 McGill College Avenue, Montreal, Canada; and at Rolls House, Breams Building, London, E. C., England.



Coat No. 123345. A separate coat of jersey cloth, preferably of pastel colorings, is indispensable in the spring wardrobe



Coat No. 123368; skirt No. 123360. A suit is made with inserted tucked godets to give the proper flare in the proper places of both skirt and coat

IF THE COAT FLARES AND THE SKIRT FLARES,

THEN THE SUIT IS UNQUESTIONABLY 1916



Coat No. 123358; skirt No. 123350. Another example of the trim spring suit; stitched bands of the material and rows of steel buttons well trim a suit of gabardine



Coat No. 123308: skirt No. 123309 (left). Green checked gloveskin cloth is admirably adapted to this smart suit cut with a flaring skirt and coat



Coat No. 123204; skirt No. 123205 (right). A fitted yoke on the coat gives the effect of a cape. The collar is open or is closed under the chin



Coat No. 123302; skirt No. 123305. The flaring three-quarter-length sleeves and the open front make this suit one that is especially adapted to summer wear



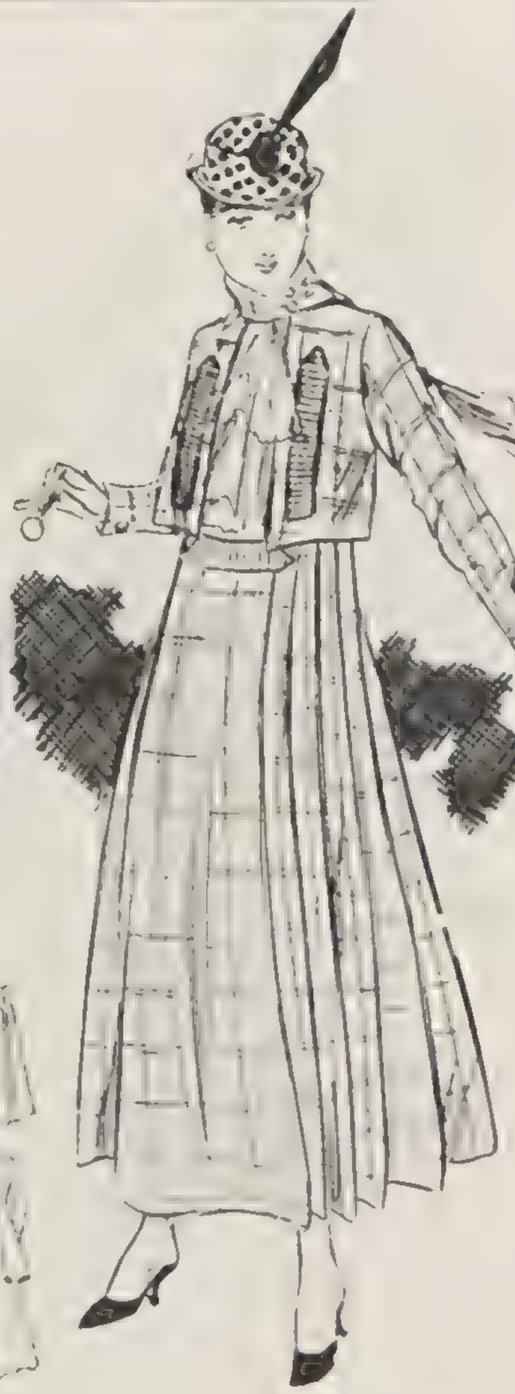
Coat No. 123130; skirt No. 123131. A suit of tan wool faille has a flaring shoulder cape and inserted godets of striped satin



Coat No. 122979; skirt No. 122980. A short flaring jacket closes attractively over a tiny waistcoat; this suit is charmingly adapted to silk



Coat No. 123126; skirt No. 123127. Back to the tailored suit swings the pendulum of fashion; it swings a new way—the way of this suit



Coat No. 122910; skirt No. 122911. An Eton jacket trimmed with tucked motifs is worn with a skirt plaited over and over to generous width



Coat No. 122912; skirt No 122913. Because of the cape on the coat and the fulness in the skirt, no one could mistake the newness of this suit



Waist No. 123249; skirt No. 123250. Lest the green taffeta bodice, buttoned in double breasted fashion, appear mannish, the skirt is gathered



Waist No. 123225; skirt No. 123226. A frock of printed pussy willow taffeta may be draped so as to make prominent the beauty of the design



Waist No. 123262; skirt No. 123263. A costume which has the advantage of being either a frock or a suit, according as the occasion demands



Waist No. 122931; skirt No. 122932. Overblouse and underblouse are included in one pattern; buttons proclaim the presence of pocket tabs on the skirt



Waist No. 123270; skirt No. 123271. The one-piece skirt, of taffeta if you wish, accords in line with the sleeves and bodice of Georgette crêpe



Waist No. 123314; skirt No. 123315. The vogue for a gown of two materials is smartly maintained here in taffeta and striped silk



Waist No. 123070; skirt No. 123071. A flaring skirt by means of a yoke and separate front and back panel achieves desired side fulness



No. 123260; skirt No. 123-261. A tailored gown of jersey cloth does duty for morning wear. Waist and skirt have yokes



Waist No. 123326; skirt No. 123327. The bodice has all the effect of a separate coat with cape, and the skirt boasts two quaintly shaped pockets

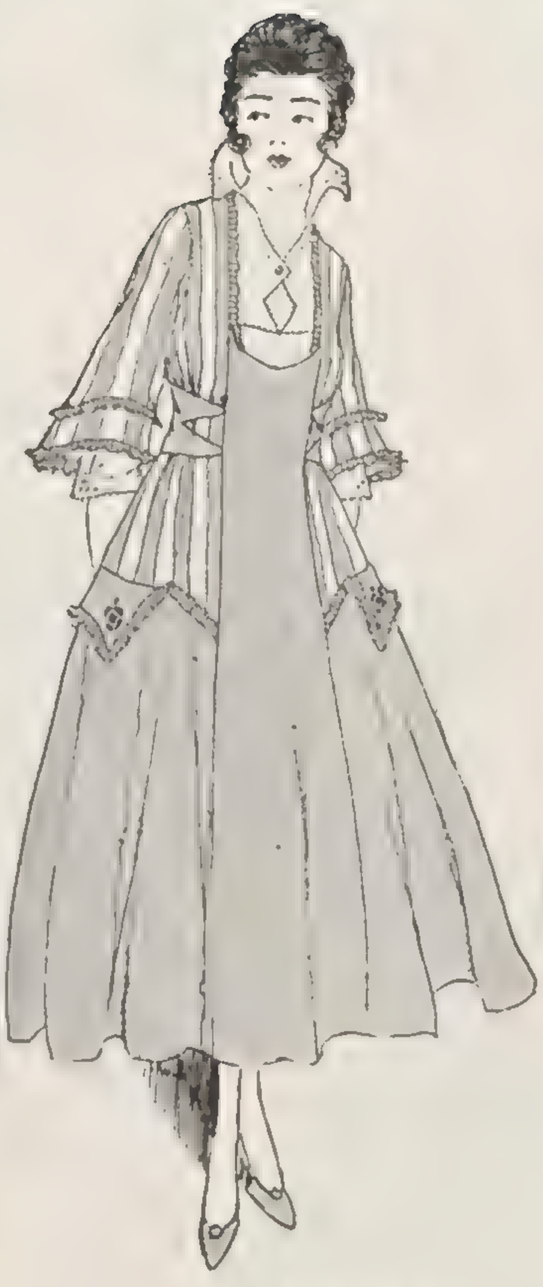
PERHAPS the important frock of the spring wardrobe is a smart and serviceable gown for the street. Fashion favors the new twills and checked velours de laine in dark greens and blues, and demands, more than ever, taffeta, faille, and the printed silks. The new foulards are an improvement over the foulards of old, in that their weave presents a silk instead of a satin finish. They develop most charmingly those designs of the newest spring frocks which call for silks which will drape gracefully into the puffs and pannier of the mode

PREPAREDNESS IN NINE FORMS FOR

THE WARMER DAYS OF SPRING



Waist No. 123371; skirt No. 123372. Deep rose colored taffeta and Georgette crêpe of the same shade are delightfully combined in this frock



No. 123346. The charm of this frock lies in its colorings of black and old-gold faille. The trimming is of old-gold quilling plentifully applied



No. 123251. A one-piece frock of blue serge features the new shoulder cape. Sizes 16 and 18 years; and 34 and 36 inches bust measure



Waist No. 123247; skirt No. 123248. An afternoon frock of castor faille is braided in black with touches of gold. The belt is very unusual



No. 123268. A skirt of black faille opens to show a strip of Nattier blue to match the bodice, which is braided wherever possible in black



No. 123245. This olive green taffeta frock is braided in bronze and finished with an orange velvet bow. Two tucks take their places above the hem



No. 123242. A one-piece frock of gray gabardine with youthful lines is most effectively trimmed with strands of couched blue silk



No. 123241. The skirt of this one-piece frock is braided in motifs and draped to a point over the bodice in front and in back



Waist No. 123213; skirt No. 123214. A frock of silk striped in black and royal blue has pockets and collar of blue to match



Waist No. 123316; skirt No. 123317. A blue taffeta frock is smart in its trimmings of silver buttons and braid loops not made to button

OF ONE MIND WITH THE SPRING MODE ARE THESE

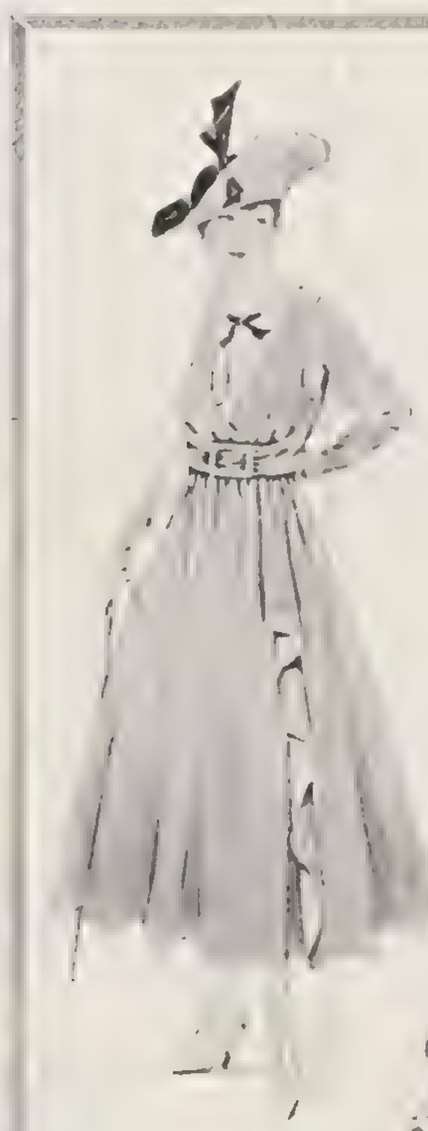
FROCKS; AND THEY SPEAK THAT MIND FULLY

THE COSTUMES OF DAY ARE VARIED AS THE WHIMS OF THE MODE, AND AS CHARMING, TOO

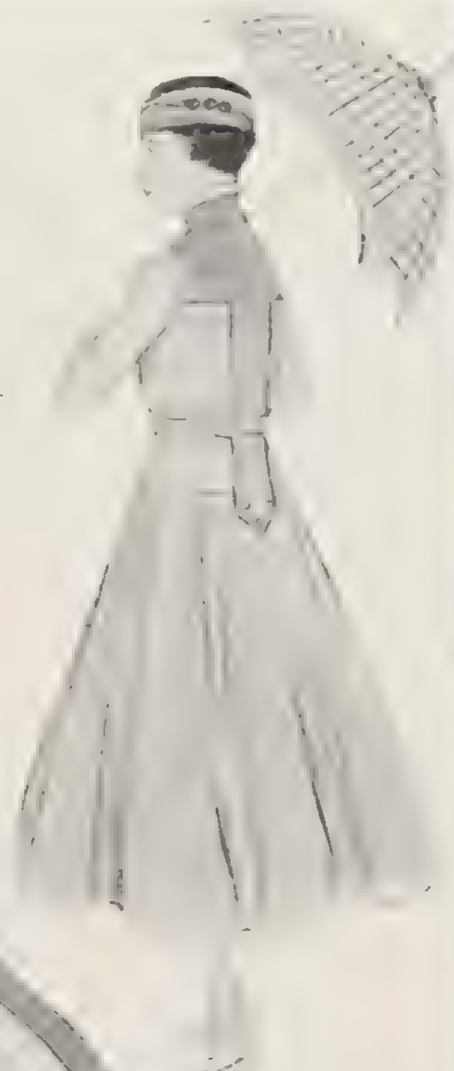
The patterns on this and preceding page are 50 cents for each waist or skirt, $1 for one-piece dresses. Order from Vogue Pattern Service, 443 Fourth Avenue, New York; 140 Tremont Street, Boston, Mass.; Room 304, Empire Bldg., 13th and Walnut Streets, Philadelphia, Pa.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.; Rolls House, Breams Bldg., London, E. C., England.



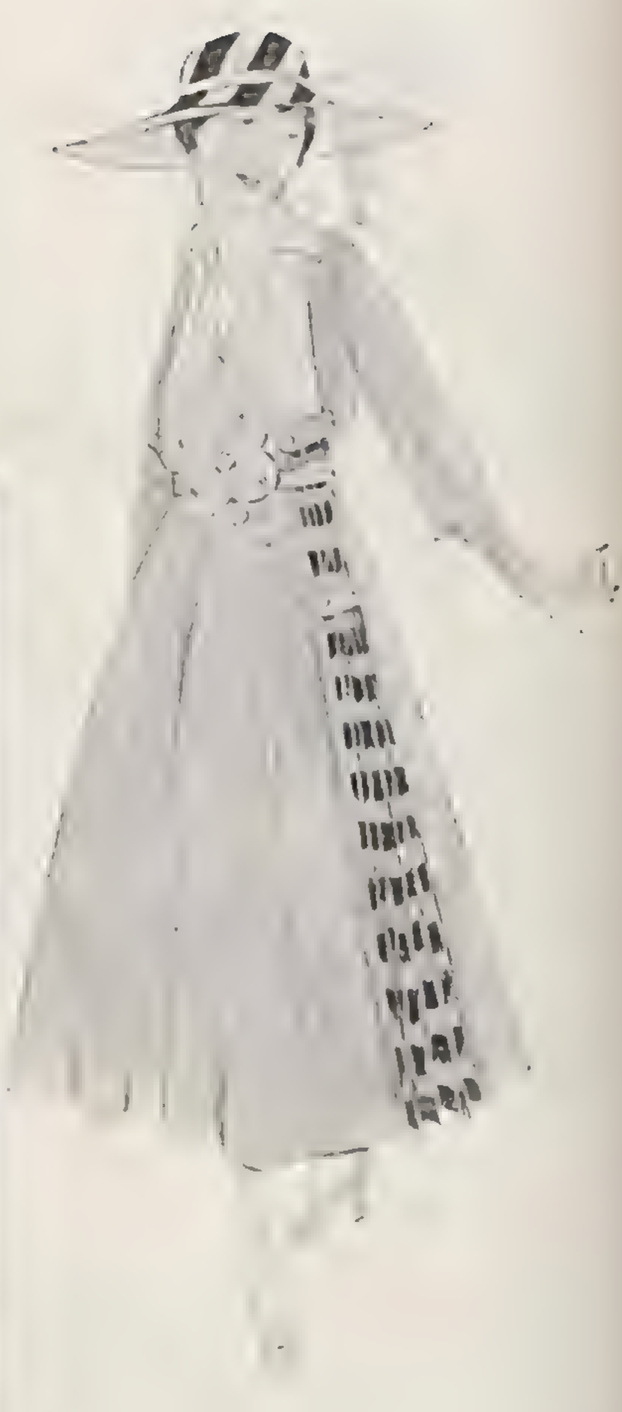
Waist No. 123258; skirt No. 123259. In compliance with the mandates of fashion a frock is made of blue taffeta and of Georgette crêpe of the same shade



Waist No. 123306; skirt No. 123307. A cascade drapery at the side of a violet taffeta frock is faced with chiffon of a lighter shade; the guimpe matches it



Waist No. 123288; skirt No. 123289. The calculated simplicity of a frock made of two materials recommends it to favor; obviously it is of the French, French



Waist No. 123304; skirt No. 123305. To relieve the unbroken line of the skirt, a plaited section of striped material in a contrasting color is set into the sides



Waist No. 123323; skirt No. 123324. A frock of gray taffeta and chiffon is relieved by touches of cerise velvet ribbon here and there



Waist No. 123165; skirt No. 123166. The waist is made with separate under- and over-blouses included in one pattern for 50 cents

No. 123235. The overblouse of a separate blouse is oddly buttoned under the arms; in one pattern, 50 cents



No. 123321. Embroidery marks the simulated pointed pockets at each side of the skirt and the ends of the high rolled collar; pattern, $1



Waist No. 123328; skirt No. 123329. The draped sides of the skirt are edged with frillings, as is the white satin cape collar and the cuffs

HEALTH IN PURE FOOD

the soup of the epicure

R F

"Monsieur Biardot of Paris"

Frequently we are asked the "secret" of Franco-American quality. But there is no "secret." Nor have we any monopoly on choice ingredients. Nor any patent on nature's laws in cooking.

The explanation is simple. Franco-American Soups are "creations," as individual and personal as the latest gowns from the ateliers of Paris. Every step in the preparation of Franco-American Soups is under the direct and personal supervision of M. Biardot, culinary expert of international renown.

M. Biardot himself *tastes* each day the soup that has been made and not a quart of soup is sold which he has not approved.

Personality can be imitated, but not duplicated. Franco-American quality is exclusive because it represents the genius of *one man.*

Merely heat before serving

Thirty-five cents the quart *Twenty selections*

At the better stores



Franco-American Soups

after the recipes of A. Biardot OF PARIS

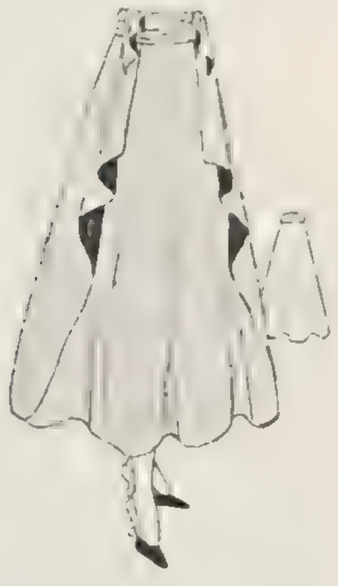
formerly superintendent of the palace of H.M.King George of Greece

"Let us give you a taste of our quality"

THE FRANCO-AMERICAN FOOD CO

THE BLOUSE AND THE SKIRT—WHO MAY GAINSAY THEM IN HER WARDROBE?

THESE ARE THE LAST FLUTINGS, RUFFLINGS, BELTINGS, IN THE MODE



No. 123257
If made of fifty-four inch material, this skirt, which is three yards in width, may be cut in but two pieces



No. 122755
A separate two-piece circular skirt may be made of serge, tweed, piqué, or corduroy



No. 123290
A plaited jabot with plaited frilling for collar and cuffs trims a waist for wear with tailored suits



No. 122771
The belt of this skirt is almost a yoke and finishes off the raised waist-line



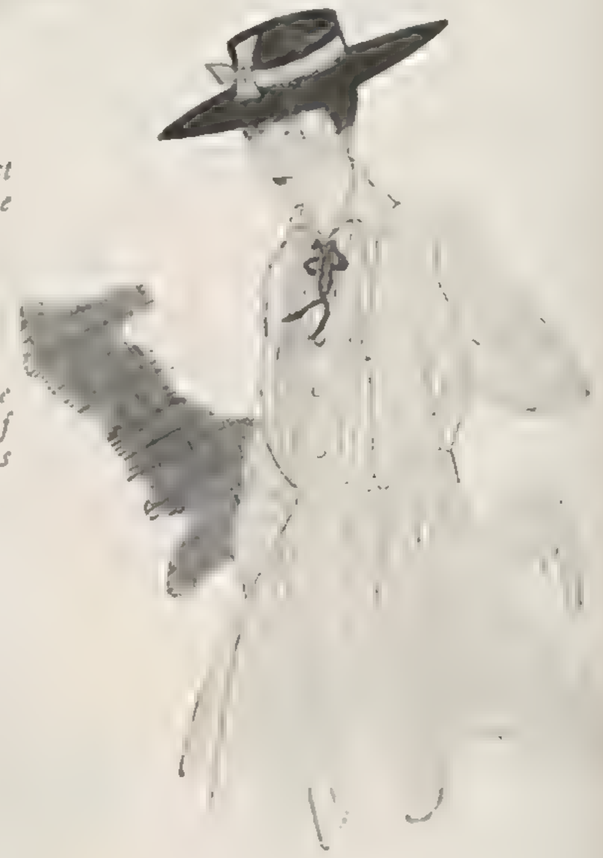
No. 123253
The joining of the yoke and lower portion of the skirt is smartly relieved by a band and two pockets



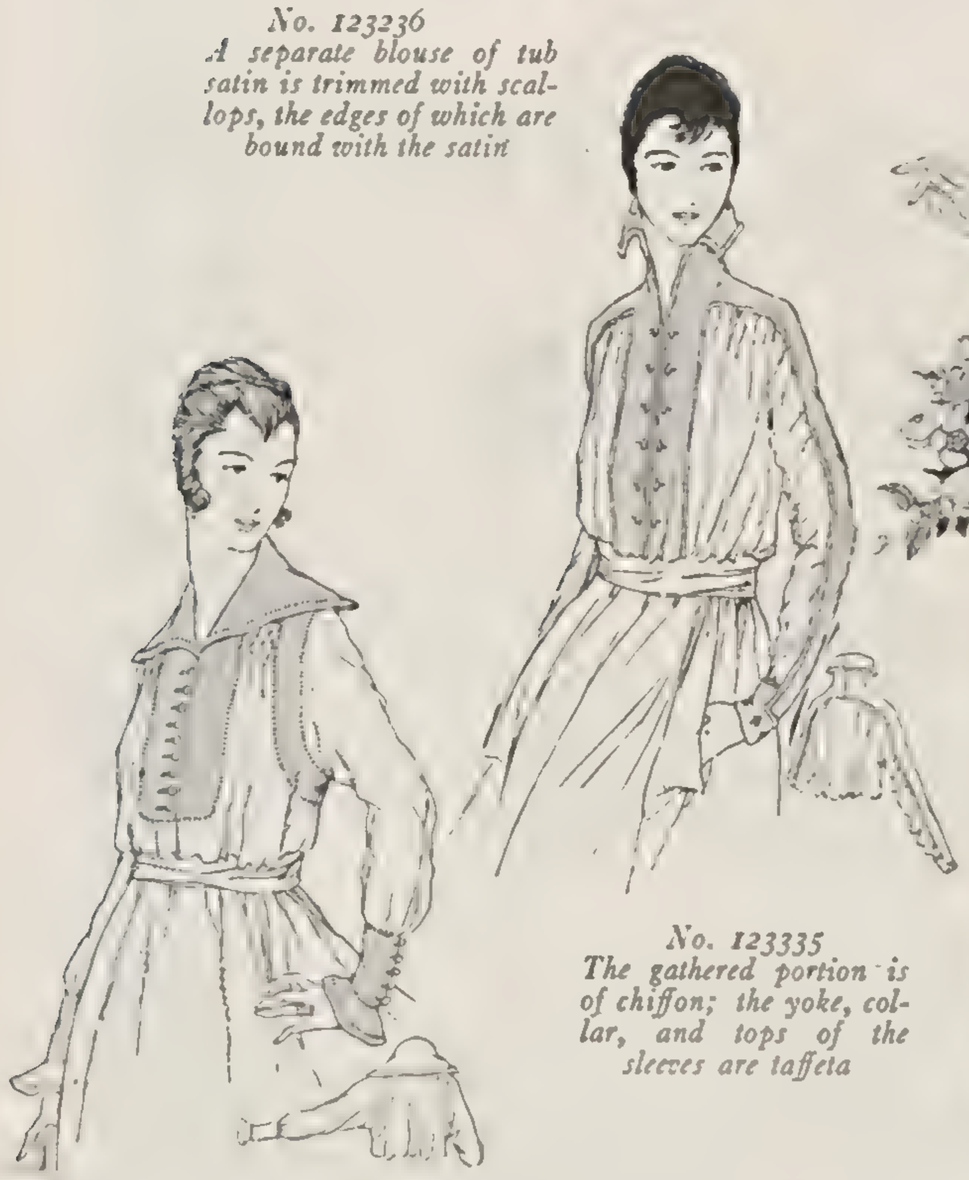
No. 123252
A hip yoke, to which the one-piece full lower portion of the skirt is attached, buttons at the left side back



No. 123236
A separate blouse of tub satin is trimmed with scallops, the edges of which are bound with the satin



No. 123333
The new tailored shirt is tucked in rows in front and finished with a rolling collar and flared cuffs



No. 123335
The gathered portion is of chiffon; the yoke, collar, and tops of the sleeves are taffeta



No. 123334
An indispensable part of the summer wardrobe is the garden smock. Soft yellow tub silk is suggested for this



No. 122880
For a crêpe or batiste blouse, trig and smart, outlines of hemstitching make the trimming



No. 123339
Made of chiffon and tub satin, a separate afternoon blouse is smart and most becoming with its soft collar

No. 123370
A smocked blouse is made of flesh colored chiffon and taffeta fastened to each other by rows of hemstitching

PARIS:
13 Rue des Pyramides

HAAS BROTHERS

Distinctive Dress Fabrics

NEW YORK:
303 Fifth Avenue



The
New Silks
for Spring
and Summer

Chippendale Prints

(Registered)
The Silk with Chinese designs

Marquisette de Soie

The newest in sheer fabrics

Faillette Silks

(Registered)
The Silk for the New Fashions

Trianon Checks

In Unusual Color Combinations

Ask to see Haas Brothers Blue Book of Advance Spring Models at the leading Dressmakers and Ladies' Tailors

The Haas Brothers Blue Book of Spring Fabrics in which these silks are shown, can be seen at the leading Dressmakers and Ladies' Tailors

Ponjab

The Pongee for Sport Wear

Trico-serge

(Registered)
The New Silk for Tailored Suits

DREICER & Co
Jewels
FIFTH AVENUE at FORTY-SIXTH
NEW YORK

Pearls

ORIENTAL Pearls precisely matched and graded as Necklaces in wide range of prices; also loose Pearls of great rarity for addition to centres are always to be found in the DREICER collection. A large stock of Pearls allows the House to supply its patrons at usual prices, even though the Pearl fisheries are closed at present.

DREICER & Co
Jewels
FIFTH AVENUE at FORTY-SIXTH
NEW YORK

BRANCH AT CHICAGO
THE BLACKSTONE



WHAT THEY READ

PERHAPS acute critics fifty years hence will be able to say more definitely what the novel was in this, the second decade of the twentieth century; but, at any particular moment of the decade, the novel appears to be several things. For example: the fiction reviewed here can hardly be called characteristic of any one period. Jean Webster's "Dear Enemy," Mr. Cabell's "The Rivet in Grandfather's Neck," and Bettina Von Hutten's "Bird's Fountain" are quite as much Victorian as Georgian; while Mr. Comfort's "Lot & Company," although more nearly a thing of to-day, is really just Mr. Comfort himself, and Mr. George's "The Strangers' Wedding" is truly Georgian in the personal as well as the periodic sense. Perhaps the thing which persistently stands out, when we examine any considerable group of current fiction at any period, is the steady appeal of the romantic—if not of the sentimental. "Dear Enemy" is both romantic and sentimental; Mr. Cabell's story is certainly romantic, and, at times, trembles on the verge of the sentimental; "Bird's Fountain" is almost mid-Victorian in its romantic quality; Mr. Comfort's book is really a bit of the author's personality, for, while he may never have passed through the adventures which he chronicles, it is hard to resist the belief that the psychology of the tale is that of the author. Mr. George, alone of the authors in question, deals with the somewhat squalid realism that is the most strikingly characteristic feature of the newer British fiction. He, like two or three other recent writers of his own land, gives us something of life in modern Oxford. If one compares these pictures of university life in Great Britain with like pictures of academic life here, one realizes how much more sophisticated is the collegian of the older civilization than is he of the newer. There is also a taint of brutality, of naked coarseness in the British academic life, not found so commonly among us. Americans are conscious of the same thing in Britons just a few degrees below the finest. Feminine influence in home and at school has protected American youth, perhaps, from just such frank coarseness. Englishmen of the finest type recognize the superior fastidiousness of our men, while Britons of less delicacy think us something short of full manliness. Contrast the sophisticated crudities of schoolboy life in Kipling's "Stalky and Co.," with the rough, but mainly wholesome, Owen Johnson's Lawrenceville stories, if you would see the same difference between British and American youth in the preparatory stage of education.

THE STRANGERS' WEDDING, by W. L. GEORGE, which the author calls in his subhead, "The Comedy of a Romantic," opens with a glimpse of recent Oxford graduates, goes on to a long succession of highly realistic scenes at an "uplift" settlement in the slums of London, and then shows us the married life of the wedded strangers. We have had a good deal of Oxford life in recent English novels, apparently because the younger novelists have discovered it to be "good stuff" from the publishers' point of view. Mr. George does not take us into the actual life of the university, but rather skirts its edge, and gives us echoes of it from the mouths of his little graduate group—far from an attractive company. All this is by the way, however, and the heart of the book lies in the settlement, where we see that coming together of classes, designed to promote democracy and mutual understanding, but potent to create a subtler snobbishness on both sides, except among those who are large enough to learn something better from the contact. An intense class consciousness is the note of the settlement, and Mr. George's pictures of cockney life, character, tastes, and habits are pitiless in their realism. His "romantic" is a well-to-do, well-educated, well-born, and refined youth who permits himself to fall in love with a girl of the people, pretty, modest, loyal, and courageous, but tasteless, and so untrained that she is unable to learn the things that are her husband's a, b, c of life. These are the wedded strangers, and the latter half of the book is concerned with their joint life. Doubtless with intention, Mr. George makes us feel that in everything but taste the wife was the finer of the two. The outcome was inevitable, not so much because of the woman, as because of the man's weakness and essential selfishness; the two were doomed to be eternal strangers. In presenting all this Mr. George has not committed the sin of the crudest realism, though he now and then approaches it. He has made a book of unusual force and detaining interest. Incidentally, he has also drawn a severe indictment of British social life. (Boston: Little, Brown and Company; $1.35 net.)

DEAR ENEMY, by JEAN WEBSTER, resembles somewhat in motif the romantic and sentimental "Daddy Long-Legs," which had a popularity that the critical thought undeserved. The new story is better in every respect than the old, though in "Dear Enemy," as in its predecessor, the judicious see the end from the beginning. The superior merit of "Dear Enemy" lies in its freedom from mere sentimentality, and the rare freshness and lightness of its humor. The heroine, to use an old-fashioned term, is interesting because we see her new self in the making. She is transformed before our eyes from what the rural fashion reporter

(*Continued on page 86*)

Why Luxury Lovers

Admire the Hudson Super-Six

THERE is one car this year which appeals to men and women above any other car that's built.

That car is the Hudson Super-Six.

Its motor is patented. It is our invention. None but Hudson cars will have it. It excels other motors by 80 per cent.

Its bodies mark the limit in luxury. There are six styles, built by master craftsmen—artists and idealists—without regard to cost.

TO THE MAN WE SAY

The Super-Six motor is 80 per cent more efficient than any like-size motor known.

With a small, light Six we deliver 76 horsepower, solely by ending vibration. Previous like-size motors, at their best, delivered 42. The difference is the wasted power we save.

The Super-Six has proved its supremacy by breaking all the world's stock car records up to 100 miles. It has out-performed all previous motors, regardless of size or cost. That includes the finest Eights and Twelves.

It excels in reserve power, in economy, in endurance. It excels in smoothness, in flexibility, in quick acceleration.

In all prized qualities the advantage is enormous. It is proved beyond dispute. So the Super-Six must be accepted as the finest engine built.

TO THE WOMAN THIS

To women we point out the quick smoothness—the birdlike motion of the Super-Six. You have never known anything like it. The car seems to move by magic.

And we point out the beautiful bodies—built to emphasize the Super-Six supremacy.

One is a 7-passenger Phaeton, perfect in line and finish. Every material, every touch and detail is as fine as we can make it. A new rounded dash appears in front of the tonneau.

One is a Roadster. One a Cabriolet—a closed Coupe which changes to an open Roadster.

One is a luxurious Sedan, whose windows drop to make it a Touring Car. It is a 365-day car. One of the handsomest Limousines you'll see. And one is a Town Car.

Luxury of Motion in the Super-Six

In the Super-Six you can fairly creep in traffic, then instantly dash to speed.

There are no jerks because all situations can be met without changing gears.

There is quiet smoothness at every speed due to absence of vibration. The birdlike motion makes one feel as though propelled by magic.

You have never driven in a car so flexible, or enjoyed such luxury of motion.

No car, if it cost $10,000, could have an equal motor. No price can buy more of luxury and beauty. So there is no temptation this year to pay more than the Hudson price. Or to pay less, when the lower-priced car is only about half as efficient. Let the cars themselves convince you at your local Hudson showroom.

The 7-Passenger Phaeton
Costs $1375 at Detroit

HUDSON MOTOR CAR COMPANY, DETROIT, MICHIGAN



Made in U.S.A. *At all good shops.*

YOU'LL find many charming veils for your particular style and taste among the new Van Raalte creations.

Remember Van Raalte Veils—wash without wearing (except those appliqued)—stretch without tearing—outlast three ordinary veils. The veils illustrated above are but three of the latest ideas taken from the new Van Raalte booklet, "VEILS" an interesting treatise on the wear and care of your veils. Write for this. Address Dept. C.

E. & Z. VAN RAALTE, 5th Ave. at 16th St., N.Y.

Makers of Van Raalte Nets

Look for this little white ticket on every yard.

WHAT THEY READ

(*Continued from page 84*)

calls "a popular society belle" into a useful and self-forgetting woman. The Scotch doctor, his Scotch nurse, the trustee, and the member of Congress are all well hit off. In spite of the fact that the tale is told in letters, it moves well, and the method of telling seldom makes too strong a call upon credulity. The author's illustrations are as agreeably humorous as the text. "Dear Enemy" should be an excellent thing for reading aloud. (New York: The Century Co.; $1.30 net.)

LOT & COMPANY, by WILL LEVINGTON COMFORT, seemingly reflects a new development in the author's character, a new phase in his experience. Bellair, a minor employee in a large business house of New York, discovers the rascality of his employers, and leaves his place abruptly under conditions that lead to his employers' charging him unjustly with embezzlement. They have reason enough to wish him discredited, so they give out the accusation to the press and do not make correction when they find him innocent. He, meanwhile, has gone abroad on a sailing ship for a voyage of many months. Shipwreck follows, and the young man, who has been sickened of rascally commercial life, learns another and higher moral lesson from one of his fellow passengers when they drift for days together in an open boat. The new lesson is self-abnegation. Still another lesson comes to him from still another fellow passenger, the lesson of motherhood and of home-making. He eventually returns to New York, comfortably off, and manages to extract from Lot & Co. a paper acknowledging the wrong done him. He learns, also, the utter selfishness of a singing girl whom he has befriended; he finally sails back, this time with a discharged employee of Lot & Co. and the latter's mother, to seek the woman who has taught him the lesson of motherhood. As usual, Mr. Comfort is over-intense most of the time, without a glint of humor, too often tedious, but nobly idealistic. He has never rid himself of his taste for the *tour de force* of description, as, for example, that of Stackpole's rising from his huge cane chair on deck, an unpardonable bit of tedium. Nevertheless, Mr. Comfort's style improves. It has more light and shade, although it still needs more lightness. (New York: George H. Doran Company; $1.25 net.)

THE RIVET IN GRANDFATHER'S NECK, by JAMES BRANCH CABELL, tells a tale of Virginia as it probably never was, and as it has certainly ceased to be, if it was. Mr. Cabell's hero is one Colonel Rudolph Musgrave, a Virginian of the old school living in the present age. He lives amid Virginians of his own kind, men and women of unimpeachable lineage, though none has quite his delicate sense of honor, his chivalric devotion to what is best and finest. The colonel is a very real person even if he does not belong in Virginia of the present day. Mr. Cabell, by the way, thinly veils the scene of his story by designating it as the state of "Sill," but there is no mistaking his intent, since none can fail to recognize characteristic geographical names of the Old Dominion. There is a very good colored woman in the story, a characteristic Virginian old maid, an altogether unconvincing villain, several romantically imagined ladies of high degree, and a saucy and high-strung heroine such as all loyal Virginians believe can hardly be born outside that oldest and most picturesque state of the Union. Mr. Cabell's story is a bit mid-Victorian in its romance, and his style is even more so. He has gone about creating his atmosphere and background with great care and some elaboration, and has done it with distinguished success. One may be permitted to conjecture that the verses credited to various hands at the head of chapters are Mr. Cabell's own. (New York: Robert M. McBride & Company; $1.35 net.)

BIRD'S FOUNTAIN, by BETTINA VON HUTTEN, must be accepted as one of the author's cleverest stories. It deals with a section of English upper class life, and is especially concerned with a magnificent specimen of the military lady-killer (like one of Ouida's reckless guardsmen revived), one of his intended victims, and the husband of the latter. In addition are majors, duchesses, ladies' maids, valets, and others, like the "soldiers and populace" of the old plays. The small and lovely leading lady is extremely well done in her way, and two men servants, one a butler, the other a valet, are almost monumental creations of life below stairs. The frothy gossip of the duchess's dance and other notable occasions is done successfully, although one hears again suspicious echoes of Ouida. Some of the lady-killer's letters are really very good, and the dialogue in general is excellent. The unexpected dénouement, as brought about by a highly moral rector, leaves one deeply sympathetic with a lady who might have married the husband, had he been divorced. There is most of the time a flavor of farce comedy about the book that robs it of serious reality. (New York: D. Appleton and Company; $1.35 net.)

BY HISTORIC TRAILS

ON THE TRAIL OF STEVENSON, by CLAYTON HAMILTON, has the fine qualities one might expect of Mr. Hamilton when dealing with so congenial a subject as the haunts of him who "had to go to bed by day." Any industrious person could make a book about the places a famous author had known and loved, but to make such a book as this, one must have a fine critical sense, a selective taste in scenery, a loving familiarity with both the works and the tarrying places of the author, and, besides all this, a sound and unpretentious style. Mr. Hamilton's method is simple enough; he follows Stevenson from his native Scotland to the alien other-half of Great Britain; to the somewhat less alien France; to other places on the Continent visited by Stevenson for health or pleasure, or both; and to America, where Mr. Hamilton closes his narrative, if such it may be called, with the frank confession that he did not continue the trail to that far Pacific isle where Stevenson died. It was, perhaps, not the fortune of Mr. Hamilton, as it was of a proud American girl, to sleep in Edinburgh on the very bed in which Stevenson was born. Nor was he able, as was the present reviewer, to have a glass of ale over the bar of the wretched tavern in far down-town New York, where Stevenson, wet and sick, stayed over night on his first visit to America. Nor yet again did Mr. Hamilton meet the plump and comfortable New Yorker who saw much of Stevenson and his cousin "R. A. M." down at charming little Grez, where R. L. S. and the New Yorker, as the latter sheepishly confessed, were upon a like sentimental errand. Finally, Mr. Hamilton has not seen, perhaps, the lovely little Adirondack island that Stevenson once coveted, and which now bears the name of Treasure Island because its owners love the spot, the man, and his work. These omissions are unimportant, however, and Mr. Hamilton has followed, with commendable patience, the devious trail which marks the wanderings of an eccentric genius. Incidentally, one not only enjoys Mr. Hamilton's

(*Continued on page 88*)



Fine carved Walnut Settee covered in Needlework of the early 18th Century

Furniture Covered with Old Needlework

The model illustrated is quite interesting, as here the sofa form is seen to have become more pronounced than in earlier settees, the back being now quite low.

The carving of these sofas was sometimes partly gilt, giving a very rich effect, which was enhanced by the mellow tones of the woodwork. The needlework covering, largely gros point, with fine petit point panels, in seat and arms, was much used at this time. It became the vogue, owing to the prominence given to it between 1690 and 1695 by King William's Consort, the artistic and industrious Queen Mary. Many pieces worked by her own hands for furniture at Hampton Court Palace were on exhibition there for years.

The obvious advantage of making selections from the largest collection of very fine Furniture in America is further strengthened by the availability, here, of genuine Needlework of late XVII and early XVIII Century origin for covering Chairs, Settees and other pieces contemporaneous in style.

W. & J. SLOANE

Interior Decorators **Furniture Makers**

Floor Coverings & Fabrics

Fifth Avenue and Forty-Seventh Street **New York**





Courtesy of Doubleday, Page and Company

This is Edinburgh Castle from "On the Trail of Stevenson," by Clayton Hamilton; here the reader may gaze dizzily at the precipice down which St. Ives dangled himself to freedom by a rope

WHAT THEY READ

(*Continued from page 86*)

identification of places, but his bits of illuminating criticism. One of the most interesting and surprising of these is Sir Sidney Colvin's strong praise of the "Pavilion on the Links." Most of us probably more nearly agree with what Mr. Hamilton has to say as to the relative merits of narrative and essay, at least in the earlier work of Stevenson. Mr. Hamilton's tribute to Dr. Trudeau comes at an apt time, and is the more noteworthy as carrying in some sort an unfavorable criticism of Stevenson, of whom, it is sometimes said in the Adirondacks, the self-sacrificing doctor did not entirely approve. Walter Hale furnishes the many fascinating drawings that fitly illustrate this book, of which drawings, perhaps the most exquisite is the conventionalized caravel on the title-page. The frontispiece showing Edinburgh Castle and the Grass Market will suggest, for all who know the noble topography of the Scottish capital, the towering frowning height capped with its vast pile of ordered stones. "The Bridge at Grez," "Antwerp," "The Castle of Torita," and "On the Maas at Rotterdam" are singularly beautiful. The volume is an attractive quarto in gray boards. (Garden City, N. Y.: Doubleday, Page and Company; $3 net.)

FOUNTAINS OF PAPAL ROME, by Mrs. Charles MacVeagh, a volume in royal octavo of more than three hundred pages, gives a history and description of some of the most interesting and impressive public monuments which still lend distinction to the streets, gardens, "places," and buildings of the Eternal City. As the author explains, Rome has for centuries rejoiced in a great abundance of excellent water, and the tinkle of the fountain is one of the most familiar sounds to Roman ears. Mrs. MacVeagh discusses for our pleasure and instruction more than a score of these fountains, and finds in their history a vast deal of interesting and significant matter. Her story of the Fontana del Mose is characteristic of the sort of information she has picked up, but it is tantalizing that the illustrator has not shown us the "colossal blunder" of the Moses statue, a conspicuous figure in this fountain. The illustrations, by the way, are singularly appropriate to the antique subjects discussed. They are furnished in the form of drawings by Rudolph Ruzicka, and are printed from wood engravings. Mr. Ruzicka's few lines convey the antique quality and the quiet of papal Rome far better than they could have been conveyed by elaborately pretty pictures executed in detail, or by photographs which would have included the accidental accompaniments of the scene. (New York: Charles Scribner's Sons; $2.50 net.)

OF POETRY AND POETICAL LEGENDS

SIX FRENCH POETS, by Amy Lowell, herself a poet of the newest English school, is, as the subtitle indicates, a series of "Studies in Contemporary Literature." As a matter of fact, this handsome royal octavo volume contains, in revised form, the lectures on modern French poetry delivered by Miss Lowell in Boston two years ago, together with an ample appendix of prose translations of many of the poems illustratively cited in the text. A formidable list of "errata" shows how difficult it is to have French correctly printed in America. Miss Lowell's book is intended for those who read French easily, enjoy poetry, are not afraid of new and strange forms, and are really seeking intelligent guidance in the broad field of current French literature. By the irony of fate, the man whom Miss Lowell thinks the greatest of those discussed, and whom she places first in the order of discussion, is Emil Verhaeren, whose new fame as a patriotic voice in violated Belgium makes it impossible to class him as a French poet, even though he writes in French and as a master of the language. The other poets discussed are Albert Samain, also a Fleming, and perhaps, in part, a Spaniard, Remy de Gourmont, Henri de Régnier, Francis Jammes, and Paul Fort. Miss Lowell's method is to sketch rapidly the personal and literary history of her authors, especially the latter, and interpolate as she goes along copious illustrative quotations from their works. The effect of this method is to make her volume almost an anthology of her six poets. While she admits that two or three of them are minor poets, one suspects that

(*Continued on page 90*)

THE LOCOMOBILE *POLICY*

THE Policy of THE LOCOMOBILE COMPANY OF AMERICA is to continue to build a limited number of Motor Cars of the very highest excellence.

To make a finer car, a more expensive car; not a cheaper car or more cars.

To use even finer materials, to develop even finer workmanship.

To maintain and develop the highest efficiency in our manufacturing organization, rather than increase its size.

To continue to build six-cylinder motor cars with four-speed transmissions; large cars and not small cars; and not more than "Four Cars a Day."

To introduce into our product an even more luxurious quality, an even more aristocratic note.

To make the Locomobile even more distinctive and more desirable.

To have the price of the Locomobile result from its high quality, simply a function of cost, and higher as the cost is higher.

THE LOCOMOBILE COMPANY OF AMERICA

MAKERS OF FINE MOTOR CARS



"She has distinct personality —you would not pass her without at least noting her style."

Charming, yes, and what makes personality but clothes, and what gives clothes character?—the figure that "sets" them off.

To what then, should we give our first thought in dress?

The corset—that it should mould our form into its perfect shape so subtly and so well that it seems a part of one's very self.

Redfern Corsets

worn by Mrs. Vernon Castle because as she says, "The Redfern I am wearing is really more comfortable than no corset at all. It supports but always allows me perfect freedom."

Three to Twenty-Five Dollars
At All High-Class Stores

or

The Redfern Corset Shops
510 Fifth Avenue, New York
19 East Madison Street, Chicago
114 Grant Avenue, San Francisco

The Warner Brothers Company

WHAT THEY READ

(*Continued from page 88*)

she really enjoys them more than the greater men. It is characteristic of her limitations that she neglects to point out the resemblance between Verhaeren's later poems of the starry heavens, and those upon like subjects by the sublime Catholic and mystic, George Russell. There is seemingly no place in Miss Lowell's poetic theory for the sublime, the emotionally high, for moral beauty, or for the things that have made English poetry by far the greatest in modern literature. She helps us, however, to the enjoyment of the exquisite things that these Frenchmen have written, poems that make most current poetic attempts in English seem crude and vain. (New York: The Macmillan Company; $2.50 net.)

LEGENDS OF GODS AND GHOSTS (Hawaiian Mythology) translated from the Hawaiian by W. D. Westervelt, is the second volume of the translator's projected six volumes dealing with the unfamiliar and fascinating subject of Pacific island legends. His first volume, already reviewed, deals with legends immediately associated with the locality of Honolulu. The legends of this second volume take us much further afield, and deal with stories found in various parts of the Sandwich Islands. The rainbow, a favorite object of legendary invention with many peoples, according to Taylor, author of "Primitive Culture," figures here in an unusual fashion. We have also the tale of the chief driven by his enemies to the depths of the ocean where he employed himself in painting the fishes, a legend which is the occasion of the three or four figures of gorgeous fish used as illustrations of the volume. Other legends are of ghosts and dragons, of beautiful maidens, of terrible demons, and one legend repeats, with altered names, much the same story told of "The Wonderful Bread Fruit Tree" in Mr. Westervelt's first volume. Many of the original verses in these legends are rendered agreeably by the translator in *vers libre*, some of which have marked charm. The illustrations are chiefly from photographs of persons and scenes in the Sandwich Islands, some of great interest, a few of marked beauty, the finest clearly that of the fisherman on the edge of the sea, a singularly noble and graceful figure. The pasted-in pictures of brilliantly colored fish involve an expense of doubtful wisdom. The book is bound in pale blue buckram, and is printed in blue ink on thick gray paper. (Boston: Press of George H. Ellis Co., $1.75 net.)

A NURSES' SETTLEMENT HOUSE

THE HOUSE IN HENRY STREET, by Lillian D. Wald, records with human warmth and interest the history of a notable undertaking grown out of humble beginnings. The "house," of which Miss Wald discourses so agreeably, is a famous nurses' settlement that has done so great and beneficent work on the East Side of New York. Let it be said at once, that from the radical reformer's point of view, the Henry House Settlement and all such benevolent undertakings are mainly treating social symptoms that must recur and can not be greatly ameliorated in the mass until some all-embracing reform is successfully applied to the ills of society. After that, it would be hard to praise too warmly the intelligence and devotion of those who have administered the Henry House Settlement. Chance contact with an isolated instance of suffering on the East Side led Miss Wald, about twenty-five years ago, to the difficult undertaking out of which the enterprise, as we now know it, has developed. Those who read Miss Wald's account of East Side life as it presents itself to the settlement workers will acquire a new and higher opinion of the men, women, and children that work and dwell and suffer in the tenements of New York. The loveliest and the noblest human traits have been brought to light by the nurses in their contact with families whom most of us would pass by as "the scum of Europe." A poor Jewish family told how they had adopted a Christian child, and, when she seemed likely to die, had had her baptized in her own inherited faith for the sake of her unknown dead mother. There are many other interesting tales of fine human traits in this fascinating volume. It is highly significant, by the way, that comparative statistics for the year 1914 show that, while the Henry House nurses in caring for 3,535 pneumonia patients at the tenement house homes, lost by death only 8.05 per cent. Of 1,612 such patients treated in the same year at four great hospitals, 31.02 per cent. died. The mortality of infants taken from their parents and treated for pneumonia at the most carefully conducted hospitals is appalling, and Miss Wald justifies parents in their unwillingness to send sick children from home. In these statistics the human note sounds loudly, and is an eloquent tribute to the intelligence and humanity of the nurses. It is not often that a book such as this carries its message so vividly. This volume is a royal octavo in large clear type, illustrated with many drawings and photographs. (New York: Henry Holt and Company; $2 net.)



© The Macmillan Company

Paul Fort is discussed by Amy Lowell in "Six French Poets," a volume of contemporary studies. Those to whom French quotations present no obstacles will find this book both pleasing and valuable in its intelligent guidance in current French literature



PAIGE

The Standard of Value and Quality

WHEREVER you find a Paige car, you will find a proud contented owner.

And wherever you find Paige owners you will find people of good taste and unerring judgment—men and women who can readily afford the better things of life, but insist upon an adequate return for every dollar invested.

After all is said and done, no amount of money can buy more than **complete** satisfaction.

The Paige "Six-46" accommodates seven full grown passengers in luxurious comfort.

In beauty of line and design, it ranks with the finest cars produced by the European makers.

So far as mechanical features are concerned, you have only to glance at the record of this car for the past twelve months.

Without hesitation, we affirm that no more efficient six cylinder power plant has ever been produced.

The Paige "Six-46" is powerful, speedy, comfortable and—above all—dependable.

It is a **good** car—not merely because we say so—but because its owners have established this fact in the gruelling tests of a full year's road work.

The price—complete—is $1295.

The Paige-Detroit Motor Car Company, Detroit

Fleetwood "Six-36" $1050

Fairfield "Six-46" $1295



CAMMEYER

Branch De Luxe 381 Fifth Avenue New York

Exclusive footwear for Men Women & Children

De Luxe Catalogue on Request to Department 100

THE GREAT GOD JIZO

As the Japanese Children Play beneath the Cherry Blossoms, Jizo Smiles; when the Demons Come from the Nether Land, Jizo Snatches Them Up in His Sleeves

THE beliefs of the Japanese in regard to children have brought about some of their most picturesque legends. Indeed, the most beautiful and tender figure among Japanese gods is that of Jizo, the divinity who cares for the souls of little children, consoles them in their unrest, and saves them from demons. Statues of Jizo are part of the Japanese landscape, no matter where one may go. Their calm smiling faces, dreaming, with eyelids half closed, seem to signify peace and rest. So familiar are the statues of Jizo, they are felt rather than seen, yet every one would be conscious of their lack were they not there.

THE ROKU JIZO

Sometimes there are six small statues of Jizo, each about three feet high, seated in a row on one pedestal. They are the Roku Jizo, the six Jizo. The first holds a Buddhist incense box, the second a lotus flower, the third a pilgrim's staff, the fourth a Buddhist rosary, the fifth kneels in the attitude of prayer, with hands clasped, and the sixth holds in one hand the shakujo (the mendicant priest's staff with six rings at the top), and in the other hand the mystic jewel, Nio-i-ho-jin, by virtue of which desires are obtained.

The faces of the six gods are exactly alike; they all smile the same faint smile with half closed eyes. Sometimes a Jizo is seen with little offerings of food at his feet. This is the Jizo of sick children, and the offerings mean that some child is being prayed for; the number of rice cakes indicate the age of the child.

A few of the statues of Jizo are really beautiful. In the deep shadows under the great trees of an old old cemetery is one figure of him as beautiful as any statue in any land. He has a wonderfully boyish face, and is kneeling in prayer with his hands clasped over a lotus flower. The eyes seem to dream shadowy dreams of the nether land, and on the lips there is the smile of infinite tenderness which only Buddhist art can put into stone. All about the statue there is the great silence of deserted places, and in the deep shadows near it the roots of the trees twist into patterns as strange as the dragons carved under the temple roofs.



Statues of Jizo are a part of most Japanese landscapes; this one was carved on a block of andesite, and is said to have been carved in a single night by the great Buddhist priest, Kobo Daichi

FEARSOME SAI-NO-KAWARA

The Japanese children really grow up in the shadow of the Japanese religion. Temple yards are the children's playgrounds. In the spring, under the cherry trees and thronging up the temple steps, are little children at their games. The bright robes and fluttering sleeves make the temple scene seem unreal, a dream of another world, for even the cherry trees look like optical illusions, as they have no leaves but are only a dazzling mist of sunny blossoms that cling and flutter about the branches. When the wind stirs the branches, a rain of petals falls over the laughing children and on the head and shoulders of Jizo, who presides over their games. A strange rhythmic accompaniment to the games is the clatter of wooden clogs and an occasional muffled temple gong.

One can scarcely understand why, in a land where the love of children is such a large part of the soul of every one, the legends should represent them as so unhappy after death. According to the Japanese belief, the children must do penance in the Sai-no-Kawara, which is a place beneath the ground to which all children go when they die.

However, though Sai-no-Kawara is fearsome, Jizo, the beautiful, does not leave the little children to suffer there long. He comes, all light and sweetness (behind him a glory like a great full moon) and holds out his staff. The children run and cling to it, and as they hold to his great sleeves, he gathers them in his arms, and raises them up.

Statues of Jizo almost always have bibs or bags of cloth about the necks filled with stones, and stones are piled in their laps, at

(*Continued on page 94*)

This Attractive Bird Windmill

Makes a bright decoration for grounds or piazza with its gaily colored arms whirling in the wind. It comes in three decorations—red, green and blue, with striped bird in same color and yellow. 18 in. tall, 12 in. wide.

This and other smart things, if not at your dealer's, sent carriage prepaid on receipt of price. Booklet on request. Correspondence with dealers invited.

PRICE. $2.50

CHARLES HALL, INC.

SPRINGFIELD, MASS.

New York Office, Fifth Avenue Building, Madison Square



Q-ban

The use of which denotes

The Gentlewoman — The Gentleman

Dainty Elegance

Q-ban is as refreshing to the hair and scalp as an ocean breeze on a hot day. If your hair falls out, grows thin, scalp itches, or dandruff bothers you simply sprinkle on Q-ban Hair Tonic. Rub in with the finger tips. It is not sticky, and leaves the hair fluffy and soft—glistening with beauty,—radiant with life.

Q-ban for gray hair. If your hair is gray, streaked, or just turning gray ask for the special Q-ban to prevent grayness. The use of this preparation leaves your hair uniformly dark, lustrous, fluffy and beautiful.

50c FOR A BOTTLE EITHER STYLE
AT DRUG STORES, OR SENT PREPAID

Illustrated lectures on hair culture sent free

Q-ban Laboratories

(Hessig-Ellis Drug Co.)

Memphis, Tenn.



French Silk Hosiery $5.00

Sulka Neckwear Silks and Silk Hosiery are the handsomest Productions from the Master Artisans of the World.

Orders by mail filled promptly—state colors preferred

A. Sulka & Company

NEW YORK
34 West 34th Street

PARIS
6 Rue de Castiglione

At last! A Wash Skirt that will wash without shrinking, will hold its shape until worn out, with a waist band that never loses its perfect fit—and is absolutely guaranteed

NEVRSRINK
TRADE MARK

GUARANTEED WASH SKIRTS

Are shown in all the season's best models and smartest washable fabrics. The best stores in your town sell them. Be sure the skirt you buy bears the printed guarantee which means a "new skirt free if the one you buy doesn't live up to our promises."

Manufactured and Guaranteed by The Star Skirt Company, New York City, and sold by the best shops in your town



THE GREAT GOD JIZO

(*Continued from page 92*)

their feet, in their arms, and even on their heads. The reason for this was revealed to the priest Kuya Shonin, in the period called Yen Kei, in the reign of the Emperor Shuyaku, in the year 946.

Sai-no-Kawara means the "Dry bed of the River of Souls," and once when Kuya Shonin visited this shadowy place, the condition of the child ghosts was revealed to him. The children, it seems, must always build towers of stones for penance, and as fast as they build them, the Omi demons come and throw them down. So when Kuya Shonin returned to the earth he said that every stone one lays on the lap, or at the feet of Jizo, with a prayer from the heart, helps some child ghost to prepare its long penance. There is an old wasen (psalm) two hundred years old, which Lafcadio Hearn translated, and which runs thus:

LEGEND OF THE HUMMING OF THE SAI-NO-KAWARA

"Not of this world is the story of sorrow,
The story of the Sai-no-Kawara,
At the foot of the mountain of shide;
Not of this world is the tale; yet 'tis most pitiful to hear.
For together in the Sai-no-Kawara are assembled
Children of tender age in multitude;
Infants but two or three years old; infants of four or five;
Infants of less than ten;
In the Sai-no-Kawara are they gathered together.
And the voice of their longing for their parents,
The voice of their crying for their mothers and their fathers,
'Chichi koishi! haha koishi!'
Is never as the voice of the crying of children in this world,
But a crying most pitiful to hear.
And sorrowful indeed the task they perform, gathering the stones of the bed of the river,
Therewith to heap the towers of prayers.
Saying prayers for the happiness of father, they heap the first tower;
Saying prayers for the happiness of mother, they heap the second tower;
Saying prayers for brothers, for sisters, and all whom they love at home, they heap the third tower.
Such, by day, is their pitiful diversion.
But even as the sun sinks below the horizon,
Then do the Omi, the demons of the hells, appear,
And say to them: 'What is that you do here?
'Lo! your parents still living in the shaba world,
'They do naught but mourn for you from morning unto evening.
'Oh, how pitiful! alas! how unmerciful!
'Verily, the cause of the pains you suffer
'Is only the mourning, the lamentations of your parents.'
And saying also, 'Blame never us.'
The demons cast down the heaped up towers;
They dash the stones down with their clubs of iron.
But lo! the teacher Jizo appears.
All gently he comes, and says to the weeping infants:
'Be not afraid, dears; be never fearful.
'Poor little souls, your lives were brief indeed.
'Too soon you were forced to make the weary journey to the Meido.'
And he folds the skirt of the shining robe about them.
So graciously takes he pity on the infants.
To those who can not walk he stretches forth his strong shakujo,
And he pets the little ones, caresses them, takes them to his loving bosom.
So graciously he takes pity on the infants,
Namu Amida Batsu!"

On the west coast of Japan, so the story goes, is the cave of children's ghosts. It can only be reached from the sea, after rowing a great distance, and only when there is not wind enough to "move their hairs." The wind almost always blows, and it is sometimes long months that the journey can not be made. After rowing for two hours along a shore of unbroken, goblin-shaped cliffs that tower to enormous heights, one comes to a series of caves. In the first cave, far up at the side near the top, is a white rock, and from this slowly drips a white stream. It is the legendary "Fountain of Jizo"—the fountain of milk which feeds the souls of the dead children. Sometimes it drips very slowly, sometimes more rapidly, yet it never stops day or night. The cave seems full of unseen spirit voices and murmurings, as of many people talking.

The third cave is the Kyu-Kukedo-San, the cave of the ghosts of dead babies. The opening is a tear in the side of the rock; at the entrance a huge goblin-shape, a shape that even when the sea is calm, is whipped by the dashing waves, towers straight up from the water. One has to go around this shape to enter the cave. At the entrance the boat grates on sand and pebbles, and the sound booms, swells, is lost in the innumerable caves beyond, and dies like the muffled gong of a temple.

IN NETHER LAND

Facing the entrance to this third cave is a calm smiling Jizo carved in stone. The statue rises above numberless small pyramids of piled stones, all piled by the shadowy children. At first it seems impossible to walk, the piles of stone are so close together, but the boatman finds a path.

Among the stone towers are small patches of sand, and everywhere are the prints of small feet, naked baby feet, clearly marked in the wet sand. On the wall, wherever anything will hang, on the floor in heaps, everywhere are piles of straw baby sandals—offerings so the stones will not hurt the small feet.

Jizo is seated; he holds in one hand the mystic jewel, and in the other the pilgrim's staff. He has only one foot, and the lotus flower on which he sits is badly broken, for in times of storm the waves rush through like raging Omi, surge high to the roof, and dash all the piles of stones against Jizo. Yet, always, during the first still night, the towers are built again, and in the damp sand are the prints of baby feet.

Only at night do the shadowy children come to build their towers of stone, and it is said that every night the towers are changed. The baby ghosts always come from over the sea to change them. As the sun sinks beneath the edge of the water, the dusky shadows are filled with a vast murmuring, and the stones are heaped and changed. And always the gentle Jizo, his eyes dreaming of the Garden of Amida, where the Bird of Heaven spreads its tail in the sun and sings of the seven steps and five powers, smiles down upon their work.

BERTHA LUM.

(Book rights reserved.)



Latest Modes In Hair Pieces

For more than two generations, women who could afford to be particular have bought their switches, curls or transformations at Simonson's.

Those who have once worn hair pieces made by Simonson are never satisfied afterward with any others — not even with pieces of Paris make — because Simonson's hairpieces are made of hair exactly like your own in quality as well as color, skillfully fashioned together hair by hair.

Ask about the convenient TRIPLET SWITCH — a necessity for the new smart styles in hairdress,

Or the beautiful ARETTA Cluster of Puffs for the crown or back hair,

Or the ARLON — which completely covers straight, thin or discolored hair with a beautiful coiffure of wavy natural hair.

Superior accommodations for Hair Dressing, Marcel Waving, Hair Coloring, Shampooing, Facial Massaging, Manicuring, and for imparting to your hair the genuine, permanent "EVERLASTING WAVE", which lasts till new hair grows in.

Separate department and Catalog for Men's wigs and toupees.

Hair Dressing **A. Simonson** Hair Goods

506 Fifth Ave., New York



Illustrated De Luxe Booklet, "HAIRDRESS BEAUTIFUL" describing our fine hair pieces, sent on receipt of visiting card.

Why Envy Her Figure When You Can Have One As Perfect?

NATURE is all right, as far as she goes — but she does not always go far enough. A Model Brassiere will put a soft curve where there has been an angle — will make a firm and youthful line where there has been one too relaxed — will tone down a fleshy roll.

Can you *afford* to be without one?

50c to $7.50

Highest Award Panama - Pacific Exposition, 1915

Model Brassière Co.

Protected fastening and extra deep armshield add to their wear.

Dept. A

200 Fifth Avenue, New York

If your favorite shop does not carry them, send us your name—and we will mail you our newest, attractive Style Catalogue, free of cost.

Model your figure with a **Model** TRADE MARK brassière



A Striking New Boot for Early Spring



No. 1461

—made from the finest tan Russia Calf with high top of plain white Buckskin. The last is slim; toe narrow and the whole exceptionally neat. Cuban heel. Laces white. Altogether an uncommonly smart shoe for street wear.

¶ Our new Spring catalogue now ready, will be valuable to you as a source of style information. Write for it today. Our expert and painstaking mail order department insures you perfect fit and satisfaction.

ADDRESS DEPARTMENT F

Thayer McNeil Company.

BOSTON, MASS.

47 Temple Place *15 West Street*



THE NEW HATS

The Spring Displays of this establishment may be depended upon for *absolutely correct styles,* tempered by an *originality* that will appeal to the fashionable woman whose own good taste guides her in the selection of proper headgear for every occasion.

WEDDIGEN HATS

4 WEST 40TH STREET · NEW YORK
OPPOSITE THE PUBLIC LIBRARY



"The Talc of the boudoir"

BABCOCK'S
CORYLOPSIS OF JAPAN
TALC POWDER

A unique refreshing talc—you will adore the odor and the luxury of the exquisite smoothness of the powder—especially after the bath.

Try it. We guarantee you will like it.

15c at all stores. Your money back if you wish (25c in Canada)
Write for sample A P Babcock Co New York

ON HER DRESSING-TABLE

"DO you not think the ladies will be crazy about it? Will it not be a great success?" he asks excitedly, this little French hair-dresser, as he pokes and smooths the new unnatural curl he has just put in Madame's hair. "Ah, to be sure, the financial success is something, but not so much. It is the moral effect that I care about."

It is on the tip of our tongue to tell him that the moral effect of curly hair is not; but we refrain.

"And besides," he adds cunningly, "it takes some little time to arrange—this new curl. But the ladies will like that. It is one more thing for them to do for themselves."

He is a wise man—he who knows how to endear the ladies to themselves.

When, a decade or more ago, a French barber by the name of Marcel introduced a hair curl which was a wave and not a fuzz, there was joy in the land of Vanity Fair.

This wave, of course, meant slavery to the skilled manipulator of the marcel iron. Then came the permanent wave, which promised freedom from the hair-dresser, or rather from his iron, for six months at a time. Many were the experiments in this direction. Some failed, others succeeded; but there are now many women who regularly every half year revivify their "natural" curly locks.

THE MARCEL PERMANENT WAVE

Among the most recent of the "permanent" hair wavers is this Frenchman, who, for fifteen years, has been waving and dressing successively the hair of the patrons of three smart establishments—first in Paris, then in London, and last in New York. A few months ago he took his courage in one hand and his wonderful little machines in the other and opened a place on Fifth Avenue. Since then he has been "permanently" waving hair in the way its owners would have it go. This last is one of the charms of the new method—the waves are placed just where they will show to the best advantage.

Peculiar to his method, too, is the fact that the wave is "fixed" by steam, so that it is a boiling process, not the familiar baking one. Thus there is not the slightest danger of breaking the hair or making it brittle by the sustained heat. The cost of this process is five dollars a wave, but one need only have a few waves made at first, if one wishes to test the value of this new aid to beauty.

After the little magic-making machines are removed, the hair is shampooed, dried, and dressed. A course of training on the proper care of a permanent wave is then and there given by this man. Wave or no wave, the average American woman does not know how to arrange her hair to the best advantage, and while learning to care for the newly acquired wave, she may acquire countless invaluable little tricks of hair-dressing.

The wave not only looks like a natural curl but acts like it; it likes to be encouraged, and care must be taken to follow the few simple instructions given. In that case, it is very beautiful.



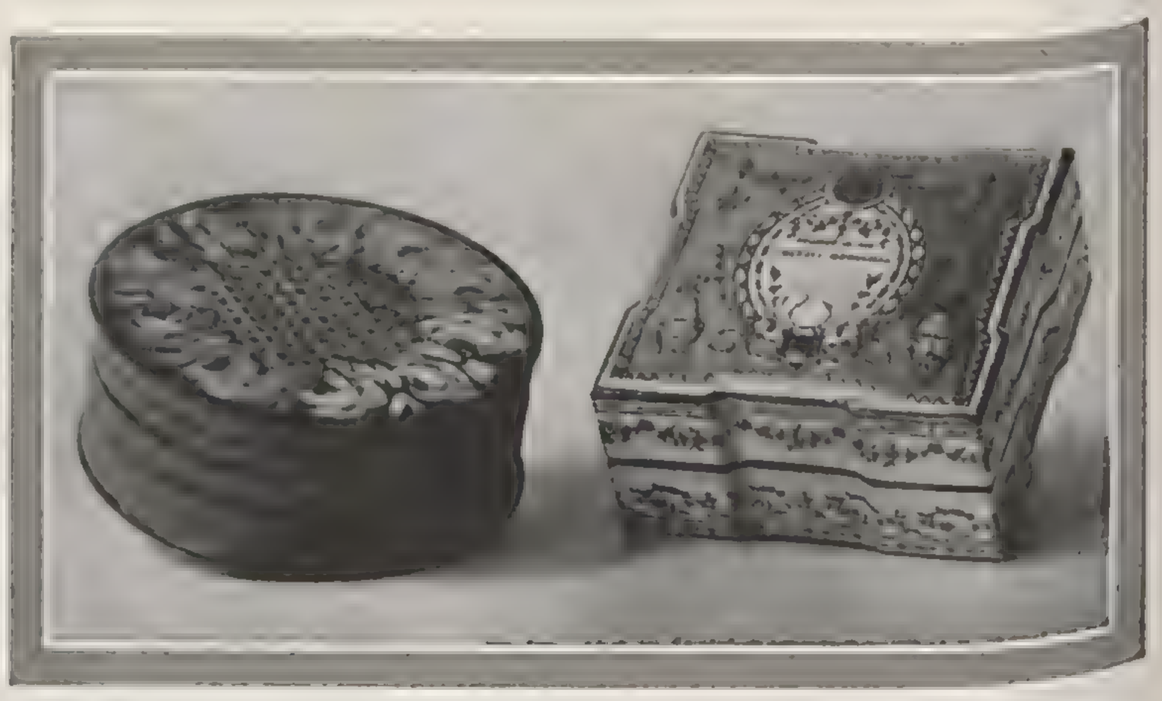
A flat square bottle, with stopper of embossed glass tied to it with a bright cord and tassel, holds a most refreshing white rose toilet-water

TWO POWDERS AND A TOILET-WATER

The box shown on the right of the illustration below contains a deliciously fine and soft face powder, perfumed with the delicate Parma violet, and possessed of a clinging quality which makes it invaluable for evening use. It is made by a well-known French firm and is put up in an elaborate box of ivory colored paper, with gold traceries and a medallion for the inscription; this powder is $2.35 a box. Shown at the left of the same illustration is another face powder, slightly perfumed with rose, which has the desired quality of being so nearly the color of the skin as to defy detection. It is contained in a deep rose cardboard box with a white trellis painted on the cover and a band of roses around it, and its price is $3.

The bottle pictured above contains a new and most refreshing toilet-water. It is perfumed with white rose and is a delightful acquisition to the toilet accessories. The bottle is square and flat, with an embossed glass stopper which is fastened securely to the neck by the attractive means of a gay cord and tassel; this toilet-water is $2.75 a bottle.

[*Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.*]



At the left is a rose colored, rose painted box, containing a rose scented powder which challenges detection. At the right, in a box of gold and ivory paper, is a violet perfumed powder which clings to one through the most strenuous of evenings

SELECTION

The corset reflects the type of figure. Selection should therefore be given most careful consideration.



Goodwin
CORSETS

enhance the attractiveness of the well-poised, well proportioned figure or correct the results of improper corseting, presenting the highest achievements of the art.

Our New Catalog de Luxe

shows models for every type of figure. The catalog as well as the corset is a work of art. Write today, your copy will be forwarded at once.

Goodwin

Corsets of Every Description

373 Fifth Avenue **New York**

Boston: 687 Boylston St.
Kansas City: Waldheim Bldg.
Chicago: 57 East Madison St.
Philadelphia: 1120 Walnut St.
San Francisco: 330 Sutter St.
Los Angeles: 220 West 5th St.



Crême Lady Mary

IN THE DANUBE BLUE JAR

A luxury for *you* a delight that has charmed beauty loving women with its smoothness and its wonderful fragrance of French flowers.

Crême Lady Mary 50c; Face Powder 50c; Extract $1.50; Toilet Water $1.50; Talcum 50c; Sachet $1.00.

Paris **VIVAUDOU** New York

Send 15c to Vivaudou, Dept. L, Times Building, N. Y., for a sample of Lady Mary Extract in a finely wrought miniature bottle.

The Baby Cariole cares for baby day and night

The voice of authority says "better babies" should have less handling—more freedom and fresh air. The same voice of authority endorses the Baby Cariole because it accomplishes this and much more.

Do you want to keep your baby healthy—happy—safe and comfortable every minute of the time—day or night—winter or summer—indoors or out? The Baby Cariole will do that.

The threefold advantages of the Baby Cariole—Bassinet, Crib and play yard—make it a practical economy, as well as a boon to both baby and mother.

The Baby Cariole is made light but strong—easily and quickly set up without tools—collapses into neat package for traveling or storage.

Remember the name—The Baby Cariole

Approved by Good Housekeeping Institute

Whether you have a baby or not, we want you to know all about the Baby Cariole, also about our famous Toys that Teach. Write today for our **Free Booklet.** The Baby Cariole and our Toys that Teach are sold by leading dealers everywhere. If your dealer cannot supply you, write us and we will see that you are supplied. Write for the booklet anyway.

THE EMBOSSING CO.
10 Pruyn St., Albany, N.Y.

MAKERS OF Toys that Teach





F-28.—Novel handkerchief linen blouse with broad stripes; fastens with one large pearl button drawn through hand-piped buttonhole. Collar and cuffs of white. Colors, rose, blue, green and helio. ..... ***Price $5.75***

F-29.—Same model in plain white radium silk. ***Price $6.75***

Mail orders filled promptly. Catalog on request.

JOHN FORSYTHE & SONS

The Waist House

3 WEST 42nd STREET **NEW YORK**

No connection with any other house doing business under the name of Forsythe.



Delicious—Yes But Is It Safe To Serve?

ALMOST all late home lunches are of foods which come from the refrigerator. A refrigerator to be "safe" must be "dry as a Bohn," provide rapid circulation of cold, dry, pure air, and the linings must be so made that no sediment or particles can lodge in and be retained by deep corners, crevices or joints. All these qualities are perfectly provided in

BOHN
Syphon Refrigerators

The Only Refrigerators Having One-Piece Porcelain Enamel Linings with Rounded Corners

For many years these famous refrigerators have been favorites in the best homes, hotels, clubs and cafes. The great American railroads and the Pullman Company use the Bohn Syphon System in their refrigerator and buffet cars. Stock sizes in oak or porcelain exteriors, inside or outside icing, are sold by dealers in most cities and towns. Special sizes made to order.

HOUSEWIVES' FAVORITE RECIPE BOOK

Contains nearly a thousand unique recipes of foods which require refrigeration before serving—salads, desserts, beverages, candies, etc. Chosen from thousands of entries in our 1915 Contest. 126 pages, cloth bound, by mail 50c.

Write for Free Book on Home Refrigerators

This book gives you practical information on how to choose a refrigerator and shows all the "Bohn" advantages.

WHITE ENAMEL REFRIGERATOR CO.

Main Office and Factory

1550 University Ave. St. Paul, Minn.

NEW YORK 53 W. 42nd Street — CHICAGO Washington St. and Garland Ct. — LOS ANGELES 803 So. Hill Street



FOR THE HOSTESS

FOR some reason, March seems a month in which entrées are especially acceptable. Perhaps it is some touch of "spring fever," perhaps merely that, wearied of game and of the various heavy dishes of the winter menu, one welcomes something new and more delicate. There are those who assert, with fine epicurean scorn, that hothouse fruits and vegetables, be they never so rare, are sadly lacking in the delicious flavor of the seasonable product, and who refuse to be comforted by the variety on the menu afforded by strawberries in January and green corn in March. To such as these, a new entrée is a discovery to be received with exceeding great joy.

DISHES FOR KINGS AND OTHERS

If one would plan a *petit souper* warranted to put every one in a good humor, chicken Victoria may well play the leading part. In addition to the fresh mushrooms which are served with chicken à la king, there are red peppers, tiny strips of cold smoked tongue, and shreds of Virginia ham, as well; a bit of green pepper, also, is often put in to give the dish an added savor. The sherry that enters into this dish, and the champagne iced to the ideal temperature which accompanies it, give to chicken Victoria the key to all epicurean hearts.

Quail pies are delectable things to set before kings and others, and the puff pastry that enters into their making should be of the finest ever set before any one. The breasts and legs are removed from six quails, seasoned with salt and pepper, dredged with flour, and browned in butter. When the quails are tender, there are added to the butter in the pan six slices of carrot, two slices of onion, one-quarter teaspoonful of peppercorns, a bit of bay-leaf, a stalk of celery, and parsley. Meanwhile, the backs of the birds should be separated into pieces, and covered with cold water. They are then added to the vegetables in the pan and cooked one hour over a slow fire. At the end of an hour, the stock is drained off and thickened with flour mixed with cold water to a smooth thin paste. A generous seasoning of salt and pepper is added, together with some good old sherry and sufficient butter to make a rich sauce. The sauté portions of one bird are placed in vegetable stock in each individual dish, covered with puff paste through the incisions of which the quail drumsticks should peer invitingly, and baked until the puff paste is an irresistible brown.

THE PUFFY PATTY

Russian patties may be served at either a formal dinner or a supper. Large puffy patty-shells, which may be had from a confectioner, are filled with the following mixture. After parboiling one pint of oysters, one drains them and reserves one-half cup of the liquor. Three tablespoonfuls of butter are then mixed smoothly with four and one-half tablespoonfuls of flour, and a half cupful of chicken stock, the oyster liquor, a half cupful of cream, and the yolks of two eggs are added, with seasoning of salt and pepper; when the mixture has been thoroughly heated, one-half tablespoonful of vinegar, one tablespoonful of grated horseradish, and two tablespoonfuls of capers are stirred in. Finally, the oysters are added and the patty-shells are filled. With these patties may be served sandwiches in half-moon shape, made from white bread and Boston brown bread, buttered and pressed together.

A *soufflé au rhum* is a delectable thing to serve as an entrée at dinner. The yolks of two eggs are beaten until thick and lemon colored, and into them is beaten one quarter of a cup of powdered sugar, a pinch of salt, and one tablespoonful of rum. Into this are stirred lightly the whites of four eggs, which have previously been beaten until stiff and dry. Half the mixture is poured into a hot buttered omelet pan, browned underneath, folded gradually, placed on a hot serving dish, and sprinkled with powdered sugar. The remaining half is cooked in the same fashion, and the omelet is served piping hot. At stag dinners, rum is often poured around these soufflés and lighted.

THE CHICKEN CANAPÉS

A delectable entrée for dinner which may equally well serve as a supper dish is made of squabs or quails, served on canapés. The birds are split—one bird for each portion—and rubbed with a mixture of four tablespoonfuls of butter rubbed together with four tablespoonfuls of flour to a thick cream. The birds are baked until brown in a hot oven, being basted every four minutes with a mixture of two tablespoonfuls of butter melted in one fourth of a cup of hot water. Meanwhile, chicken livers have been cooked and chopped fine, seasoned with salt and pepper and a dash of onion juice, moistened with one spoonful of melted butter, and seasoned with one teaspoonful of finely chopped parsley. This mixture is spread on canapés of toasted bread, and the birds, garnished with parsley, are arranged on the canapés. Gooseberry jelly adds the finishing touch.

Chicken à la McDonald is a delightful dish and is simple to prepare for an impromptu affair. One cupful of cooked breast of chicken is cut in fine strips, and three or four cold boiled potatoes are cut in one-third-inch slices. To these is added one large truffle cut in fine strips, and all are tossed together and seasoned with salt and pepper. Three tablespoonfuls each of butter and flour are mixed together, and one and one-half cups of cream are added, with paprika to taste, and cooked to a cream. The main ingredients are added to this, and a bit of sherry or Madeira may be added at discretion, though the dish is quite complete without the addition of the wine.

SHAD ROE IN NEW GUISE

Shad has been in the market-place for so long that we have grown tired of plain broiled shad roe, so shad roe with celery affords an agreeable change. A shad roe is cleaned, cooked in slightly acidulated water for twenty minutes, and drained. Then it is plunged into cold water, the membrane removed, and the roe separated into pieces and cooked in three tablespoonfuls of melted butter for ten minutes. One more tablespoonful of butter, one-half cupful of chopped celery, a few drops each of onion and of lemon juice are added, and the whole is seasoned with salt and pepper. When the celery is tender, this entrée is served on toast in a covered dish. Many people find a cupful of hot cream is an addition to this entrée.

The Palm Beach season is over for this year, but there is no reason why the Palm Beach dinners should be over, for they may be served in the north equally well. The accompanying menu of a dinner served at the Beach Club last season will explain how this may be done.

Hors d'Œeuvres Russes

Clear Green Turtle Soup

Grilled St. John's River Shad

Squab Chickens, DuBarry
Florida Peas — Fried Peppers

Roasted Quail
Fried Hominy — Guava Jelly

Palm Beach Salad

Strawberry Mousse
Small Cakes

Coffee

A STRIKINGLY SMART CORSET OF UNUSUAL EXCELLENCE

Frolaset

PRONOUNCED FRO-LA-SAY

Front Corsets *Laced*

A corset to please the feminine fancy of originality and distinctiveness is the Frolaset; not because we say so, but rather because others tell us that they have never worn a corset that has given them so much style and comfort.

There is just that degree of distinction between Frolaset and other makes of front lacing corsets, to prompt you to ascertain wherein the Frolaset excels. Any of the better stores throughout the country, or abroad, will gladly give you a trial fitting.

Style 5024, $3.50
Style 7536, 5.00
Style 1720, 3.00

Other models range in price from $2.00 to $25.00. An illustrated booklet sent gratis.

FROLASET CORSET CO.
DETROIT NEW YORK





BERTHA

GOWNS

17-19 West 45th St.
NEW YORK



Why Long for Europe and Its Baths?

The most effective baths in the world are at Battle Creek, Michigan. Here you find a great Sanitarium plant, embracing over thirty buildings. These include two great hotel structures, with most modern and luxurious accommodations; several large dormitories, and numerous comfortable cottages where one may live in homelike surroundings. These, with a fine modern hospital recently completed, and the great baths, gymnasiums, laboratories, libraries, recreation grounds and other extensive facilities constitute the greatest health resort in the world.

All kinds of equipment for administering bath treatments, electrical treatments, vibratory treatments, exercise treatments and other scientific means of relieving suffering and up-building health are to be found here.

The staff of nearly forty Physicians and Surgeons includes many Specialists of international reputation. These are assisted by an able corps of specially trained nurses, dietitians, laboratory experts, masseurs and other helpers.

You could not possibly be more comfortable in Europe at peace while, with Europe at war, the Battle Creek Sanitarium is the most desirable health resort in the world.

The climate of the lower Michigan peninsula is among the most remarkable in the world. It is salubrious all the year 'round. The temperature is rarely very hot and seldom very cold.

If you need a special diet, either for reducing weight or adding it, this is the place for you because the Battle Creek Sanitarium is the leading diet institution of the world. The menus are wide in variety and Battle Creek Sanitarium cooking is famous for its excellence. Dieting is no hardship where you can get so many delicious things to eat—good but not harmful.

Easily reached via direct New York Central and Grand Trunk through lines. Within a night's journey of New York, less than three hours from Detroit and only four hours from Chicago. One of the finest trains in the world leaves Grand Central Station, New York, every afternoon at five o'clock and arrives in Battle Creek the next morning at ten o'clock—just after breakfast. A comfortable limousine from the Sanitarium meets all trains.

Titled and famous people from Europe made this their watering place long before the outbreak of war and now Battle Creek is more famous than ever. Write for fully illustrated descriptive booklets telling the story of this most remarkable of all health resorts. Address Box 149, Battle Creek Sanitarium, Battle Creek, Mich.



A GREAT HELP in BEAUTIFYING
.. THE BRIDE'S TABLE ..

These favors as well as the Bride's Cake containing unique favors, the Bride's Cake Knife, Place Cards, Bridal Candle Shades, Wedding Cake in Boxes with beautiful monograms, etc., are fully described *(with prices)* in our booklet: "Wedding Suggestions" sent *free* on request

VISITORS TO NEW YORK CITY ALWAYS WELCOME

Dean's

628 Fifth Ave. New York

ESTABLISHED 77 YEARS

NEW YORK PARIS



Carved Oak Chest
Inlaid Panels

French Renaissance
Early 17th Century

EXHIBITION OF ENGLISH OAK AND WORKS OF ART OF THE ELIZABETHAN AND JACOBEAN PERIODS

H. KOOPMAN & SON

Old English and Old French Furniture
Tapestries and Old English and Waterford Glassware

16 East Forty-Sixth Street
OPPOSITE RITZ-CARLTON HOTEL



Father Buckler and his niece who, unaided, restored the mission, spend much of their time among the mass of flowers on its old red-pillared gallery

SANTA YNEZ MISSION

THE visitor to California may see the most celebrated of the old Spanish missions, at least. Missions in California, cathedrals in Europe—these are not the chief end of the tourist, but no tourist dares neglect them. It is, however, a less perfunctory pilgrimage to visit the missions of America than to visit the cathedrals of Europe, for the proprietary interest is added; these antiquities are our very own. Although they may not date back into a hoary past, they seem to have felt the weight of century upon century, for some of them have crumbled into mere heaps of ruins, and all of them have the added charm of romantic histories.

Of the better preserved missions, Santa Barbara, San Gabriel, and San Juan Capistrano are the best known, perhaps because they are the most accessible, being situated on the routes of travel between the important cities. Certainly they are the most visited and photographed by the duster-clad tourists who go about in curious groups quite in the manner of tourists in Europe.

Those who travel by motor may pass other missions none of which—with the exception of unique Carmel—is likely to attract attention; but a few miles from the main automobile route and a short distance from the railway station of Los Olivos, there is an almost unknown mission that is worth going far out of the way to see. This is the old Mission Santa Ynez at Solvang, not far from the mountain passes north of Santa Barbara. It is extremely interesting, not less for its picturesque surroundings, which have changed so little with the years that they seem part of the old pastoral life, than for itself—its chapel interior, which has retained the original woodwork and colored decorations, and its treasure of vestments, pictures, and relics of the days of the padres.

THE HISTORY OF SANTA YNEZ

The many books on the Spanish missions dismiss the Mission Santa Ynez with its history and a word or so on its dilapidation; for most of these books were written more than ten years ago, and it is within that time that the mission has been reestablished and restored and its really important possessions put in proper condition.

Santa Ynez is, as its founder declared, "beautiful for situation." It is set in the midst of rolling grain fields dotted with the dark green masses of live oaks, and is surrounded by the thickly wooded hills between which the Santa Ynez River, teeming with trout, flows.

Since that day in 1804 when a quaint procession consisting of the Padre Presidente Tapis with three other priests and many neophytes set out from Santa Barbara for the chosen spot, the mission has seen strenuous times. The little band that founded it was obliged to have the Commandante Carrillo and nine men as a guard to conduct them through the wilderness, for at that time the Indians of the neighborhood were quarrelsome and unruly.

Affairs were not always serene between the potentates of church and state, and it was on the occasion of one such disagreement that the prosperous and flourishing mission was secularized by the governor. Later, the mission with its lands, outbuildings, and even the church itself, was leased for a term of years for $580 a year. In 1846 it was sold for $1700, and in 1850, its floor full of holes, its roofs falling in, its sacred places become the homes of nesting birds, the mission was abandoned, to be used thenceforward as a storehouse for the grain of the big mission ranch.

THE MIGHTY TASK OF RESTORING IT

How anything survived is a mystery; for when the mission was again taken over by the church, about ten years ago, Father Buckler, who undertook the work of restoration, found it a veritable ruin. To make matters even more discouraging, there was little or no money for repairs. It is probably to this very fact, however, that the place owes its present charm, for it seems to have aged gradually, graciously, and naturally. Not a bit of professional restoring has been done, and the air of ripe old age pervades it all.

The restoration is due solely to Father Buckler and his equally courageous niece, who have planned it all and toiled with their own hands, as carpenters and plasterers, and have relaid the beautiful old red tiles of the church floor. It was they who cleaned and scrubbed and whitewashed, and it was they who had the excellent taste to leave untouched whatever remained of woodwork or carving or polychrome decorations—an example that some of the too abundantly "restored" missions would do well to consider.

THE TREASURES OF THE CHAPEL

When the dilapidated structure was taken over by the church, there were found carved wooden ornaments and

(*Continued on page 102*)

Dr. J. Parker Pray's
Toilet Preparations



No. 1932 Guaranteed under the FOOD and DRUGS ACT June 30, 1906
ESTABLISHED 1868

ROSALINE

Cannot be detected, gives the face and nails a delicate rose tint that is truly beautiful. ROSALINE is not affected by perspiration or displaced by bathing. Jars, 25 cents.

DIAMOND NAIL ENAMEL

A powder free from grit, producing an immediate and lasting polish. Its delicate rose tint will not discolor the skin or cuticular fold of the nails. Diamond shape box 25 and 50 cents.

CREAM VAN OLA

For softening and whitening the skin. Feeds and nourishes the tissues. Preserves a beautiful complexion and restores a faded one. Jars, 25 cents.

ONGOLINE

Bleaches and cleans the nails, removes ink, hosiery and glove stains from the skin; guaranteed harmless. Bottles, 50 cents.

HYGENIA

A refreshing and medicinal face powder for beautifying the skin. It will not clog the pores. Adhesive, spreads smoothly. Flesh and white. 50 cents a box.

GLORA LILY LOTION

An emulsion which softens and whitens the hands and complexion; removes tan and redness; cures rough, dry skin and will not irritate the most sensitive skin; imparts a refreshing sensation with fragrant perfume. 4 oz. bottles, 50 cents.

Sold by Dealers everywhere, or sent direct on receipt of price and 10c extra for postage. Send stamp for illustrated catalogue of prices.

DR. J. PARKER PRAY CO.
Sole Manufacturers and Proprietors
10 and 12 East 23d Street, New York



—add to your natural beauty those rare charms given by Marinello Powder—the warm pinkness of a fresh rose, a velvet-like softness and exquisite fragrance. Use

MARINELLO POWDER

always to enhance your complexion and protect your skin against the mischief of weather.

"A Tint for Every Complexion."

Send 2-Cent Stamp for Miniature Box.

MARINELLO COMPANY
Dept. K Mallers Bldg. Chicago





If a Kleanwell could talk it would say:

"I clean well.
My bristles are flexible and imported They get between the teeth and remove the danger particles.

"I look well.
My handle is graceful, and imported—like my bristles.

"I last well.
My bristles don't loosen. They are 'gripped by steel.'

"I'm put up well.
Put up, in fact, in a sealed package—I'm *pure!*"

ALFRED H. SMITH CO.
Sole Importers
35 W 33rd Street New York City



SHAMPOO with AMAMI

regularly as a tonic. Contains just enough Egyptian Henna to give lustre without affecting the color of any shade of hair. *60c boxes at all stores.*

Send 25c for Bijou Box containing catalog and samples of late Prichard & Constance productions.

Prichard & Constance

Dept. T. 49 West 23rd Street, N. Y.
Perfumers to their Majesties the Queens of England and of Belgium

ANTHONY

16 WEST 46TH ST.

ONE OF NEW YORK'S MOST EXCLUSIVE

Ladies' Tailors

The spirit of the Spring styles is expressed at its best in our collection of exquisite models.

Schwartz Corset

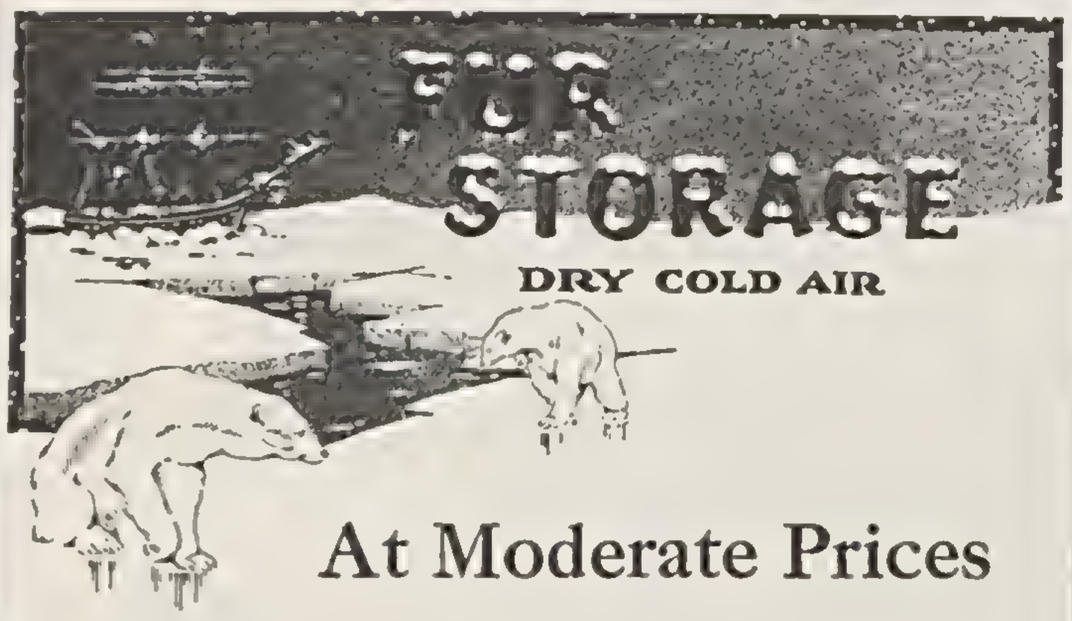
Interprets the Personal Requisites of the Woman of Fashion



Patrons unable this season to make heir purchases abroad are now afforded the opportunity to order correct copies of all the French models.

Fittings under personal supervision

MME. S. SCHWARTZ
Corsetiere
11 East 47th Street, New York



At Moderate Prices

Storage Vault on premises
open for inspection

Attention is directed to our unusual facilities for storing Furs and Fur-lined Garments, Rugs, Robes, etc., against loss or damage by Moth, Fire or Theft.

C. G. Gunther's Sons

Furriers exclusively for ninety-five years

391 Fifth Avenue, New York

Telephone 5860 Murray Hill

Peggy Hoyt INC
516 Fifth Ave. New York.
French and Original
Hats
for
Spring



SANTA YNEZ MISSION

(*Continued from page 100*)

candlesticks, paintings, furniture, and relics of all kinds, including the umbrella of blue and yellow silk that once protected the Padre Presidente's head from the hot sun, when he walked out to oversee the work of the Indian converts in vineyard, garden, and workshops. In the chapel is still a curious little dark-skinned Spanish Madonna of carved wood, with painted features. This strange small creature is not more than ten inches high, and her distinctly worldly eyes are shaded by a wide-brimmed hat, while her gown is covered by a black silk cape, extending to her heels in a circular fulness that would give her a place surely due her in any fashion fête of this year.

In the vestry, which was open to the ravages of the rains and wind, were rows of ragged and tattered and soiled garments which now form a most valuable collection of church robes. In this collection—immaculate, exquisitely mended, relined or patched only where absolutely necessary—there are Spanish brocades, embroideries of marvelous color and texture, fragile laces and linens made by the Indian girls, and the very chasuble that was worn by the revered Father Junipero Serra himself, when he officiated at Santa Ynez. This entire collection has been restored by ten years of patient work on the part of Miss Goulet, Father Buckler's niece.

The bell tower has been rebuilt (let us hope there was outside help here), and the unsightly wooden staging behind it removed, so that there is now a fit setting for the five bronze bells, one of which bears the legend, "*Manuel Vargas me fecit 1818.*"



When the mission was taken over by the church, about ten years ago, its bell tower was rebuilt and now provides a fitting dwelling-place for its five old bronze bells

MAKING THE MISSION LIVABLE

Of all the buildings that once went to make up the mission, only the main one is left, and near it can still be seen the remains of the two great adobe-lined pools, which were supplied with water by underground pipes and were used for the laundry as well as for bathing. This building was originally a school for the Indian converts, and different trades were taught and plied in its big high-ceilinged rooms. On the ground floor are two rows of rooms, back to back, one facing what used to be the patio, the other giving on to the long, heavy-arched, red-pillared gallery in front. There is only one way to get from one of these rows of apartments to the other, and that is by means of a hall running through from the gallery to the court. The padres' cells were upstairs. Running the length of the gallery and walled in from the surrounding country is a narrow strip of garden, gorgeous with a profusion of carefully tended flowers; and, sitting in the shade where the Spanish padres took their siesta, one looks beyond the brilliance of the flowers to the soft and mellowed violets and greens of the distant hills.



This view of the chapel interior, taken from the gallery, is the best obtainable. It gives as good an idea as black and white may of the lavish amount of polychrome decoration

TO LIVE IN

Though it was difficult to arrange them to make a comfortable dwelling house, all of the twenty-one rooms have been made habitable, and some are really charming. All are large and lofty, one or two exceptionally so; the largest is used as a museum, where, in addition to more picturesque relics of early days, is a collection of snakes, centipedes, spiders, and similar California products of appalling dimensions, all carefully preserved and all found in the building during its rehabilitation. The reception rooms and study, with their dim light, high ceilings, and stiff old-fashioned furniture, are very unlike rooms of this busy New World. Some of the walls are eight feet thick, after the old style of these California missions, and when Miss Goulet makes her frocks she must necessarily take her sewing machine, her chair, and her sewing up on the high window seat in order to procure a good light. These walls are whitewashed and are hung with well-chosen pictures, some of which are framed in remarkable old frames.



Arly's Masterpiece

La Bohême

The exquisite French fragrance which has been approved by women of fashion.

At the best stores $4.00

Toilet Water $3.00; Face Powder $1.50; Sachet $1.50; Talcum 75c

Violette Arly Extract, $4.00

Vivaudou (Dept. F, Times Building, N.Y.), will send you a generous sample of La Bohême or of Violette Arly, in a miniature bottle for twenty-five cents

ARLY PARIS

Walpole Bros.



Model No. E 15, white cambric linen trimmed with various shades of striped linen, price $8. Also in pink, ivory and ecru Georgette, $14.50, or Crepe de Chine, $16.50

TO women of discriminating taste, our new Waist Department presents unique attractions. The designs, as in our celebrated Linens, are exclusive and the imported materials far above the usual quality. Georgette, Ninette, Crepe de Chine and Fancy Muslin Blouses of exquisite workmanship are now being shown in a variety of smart models.

PURE FLAX

TRADE MARK

373 Fifth Avenue, New York

Also of

LONDON DUBLIN BELFAST MELBOURNE

Factories—Belfast and Waringstown, Ireland

Established 1766

It is a Notorious Truth

that a majority of unhappy marriages result directly from the woman's inability to converse intelligently with her husband. Woman used to be able to confine her conversation to clothes, cooking and children. Nowadays she is expected to know what is going on outside her home.

Harper's Weekly

An Old Publication with a New Point of View

keeps its readers in touch with happenings in politics, national affairs, the stage, sports, motoring, current literature, civic movements and conditions abroad. It is bright, interesting and timely. The coupon below and one dollar will bring it to you on trial every week for three months.

This coupon is waiting to help you gain a distinct advantage over your husband, your precocious son, your fiancé, and all your male acquaintances.

HARPER'S WEEKLY 251 Fourth Ave. New York City

Please help me to keep up with the times by sending me Harper's Weekly for 3 months at the special trial rate. I enclose $1.

Name.....

Street .....

City .....

State .....

No subscriptions renewed at this rate V. 8. 15. 16





Ladies-

YOU have a right to your "say" in the selection of the car in which you will ride — no doubt, DRIVE.

Engines — generators — transmissions—are all Greek to you.

But you *do* know beauty. You *do* know graceful lines. And you *do* recognize style and comfort and cleanliness when you see them in a car. By "cleanliness" we mean you can drive your Mitchell without being clothed like a deep sea diver in order to avoid soiling your dainty apparel

You'll *love* this big, beautiful Mitchell — gentle enough for a woman to drive — all women do. And when you drive it—or in it—you'll thrill with pride as you see how easily this powerful "man's size" car handles

The matchless "Mitchell *THE* SIX of '16" has an abundance of power — easily controlled. The seats are big, roomy and comfortable. It rides like a parlor car. You and your family or friends can take long country trips without "just aching to get out and stretch"

In addition it has Mitchell Dependability — tried and true

You'll feel perfectly safe any time in the Mitchell — no matter where you go

And Mitchell Service assures that this satisfaction will be constant — not just for a month or two.

Our representative in your locality will gladly demonstrate the Mitchell. If you don't know the address write us

Mitchell

"THE SIX of '16"

$1250

For 5-passenger Touring or roomy 3-passenger Roadster. 7-passenger body, $35.00 extra. All prices f. o. b. Racine, Wis.

Mitchell-Lewis Motor Co.

RACINE, WISCONSIN, U. S. A.

Over 80 years of faithful Service to the American Public

ANSWERS TO CORRESPONDENTS

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative, friendly adviser.

Because fashion is so variable, and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, $2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) Self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper only.

TO ANNOUNCE WEDDING OR ENGAGEMENT

Miss I. B.—What is the newest shape in paper for wedding announcements? How should envelopes be addressed to the different members of a family?

Ans.—In regard to wedding announcements, there is great choice to-day in the forms which are considered correct. The beveled or raised edge paper is considered smart, but this is purely a matter of taste; the raised edge paper is correct, and the paper without the raised edge is equally correct. The envelope is usually square and the paper long, which allows the announcement to be folded just once and enclosed. The script and the shaded block letter are both used.

In addressing different members of a family, it is preferable to address one announcement to each member, if it is possible. Of course, a husband and wife are always included in one invitation or announcement. It is entirely permissible to send one invitation to "The Misses Brown," with the inside envelope addressed in the same way. One announcement may be sent to the father and mother, one to the daughters, and another to the sons.

Miss O. H.—I would be very grateful for some suggestions in regard to announcing an engagement and to arranging a home wedding which will take place in the evening.

Ans.—In announcing an engagement, it is conventional to write notes to your friends announcing your engagement, and to invite them, perhaps, to tea on a certain date. It is usual for these notes of announcement to be written to the intimate friends of the family by the mother or the girl herself. If you wish to try something different, however, you might invite your friends for an afternoon and, when they are assembled, have the maid present a telegram to the oldest or most important guest present announcing the engagement.

In a home wedding, it is always a good plan to arrange the temporary chancel at the end farthest from the door. This gives an aisle through which the bridal procession may pass. You might use as a background either plants or a screen covered with ivy. When the bride and groom are about to enter, the ushers approach the chancel, and, taking the ribbons fastened at either side of the screen, walk down, separating the guests and forming an aisle to the door. The matron of honor walks after the bridesmaids, and before the bride. It is very pretty if the bridesmaids wear veils, in which case the matron of honor should wear one also. The wearing of trains is optional.

TO ANNOUNCE A BIRTH

Mrs. H. P. C.—What is the best form to use in announcing the birth of a child?

Ans.—The method of announcing the birth of a child remains the same among conservative people. The card of the father and mother which is engraved "Mr. and Mrs. George L. Lawrence," for example, is attached with a white ribbon to a small card on which is engraved the name of the child and, in the lower left corner, the date of the birth.

AS TO RECEPTIONS

Mrs. R. G. W.—Will you kindly answer the following questions concerning a reception? May the invitations be given over the telephone? May any form of invitation other than engraved cards be used? How long in advance of the reception should they be sent? Should the names of the persons in whose honor it is given be mentioned? Should cards be sent or left, and how many?

Ans.—The term "reception" implies a formal affair; consequently, the invitations should not be sent over the telephone. This modern invention is very useful for an impromptu little affair, but not for anything including a large number of guests. Therefore, it is a good plan, if you do not wish cards engraved, to take your visiting card and under your name write on it the date and hour, as

Thursday, March eighteenth,
from four until seven

In the left-hand corner may be written the word "Music," or "Dancing." This is, of course, optional. Such an invitation should be sent out a week or a fortnight before the date of the affair. If it is to be given in honor of a person or persons, one writes in the upper left-hand corner—

To meet Mr. and Mrs. Brown

One always leaves cards at a reception. There is usually a tray in the hall and in it should be placed one of the wife's cards and two of the husband's; these are understood to be meant for host, hostess, and guests of honor. Not many years ago, guests used to leave cards for every member of a family, but it became such an appalling task to sort these that common sense prevails to-day, and it is assumed that the guest calling leaves the card for every member of the family, including guests of honor.



THE beginning of the largest "white" season in years finds us prepared with a notable assortment of high and low white shoes. Of the smartest models, many will be found only at this store. This attractive boot at $9 may be had in all-white kid and combination effects with the vogue for white expressed in the tops, contrasting with vamps of black and dark shades of gray, brown and blue kid and tan calf. Spring catalog sent on request.



Andrew Alexander
548 Fifth Avenue, New York

HOW ABOUT WHEN SHE DRAWS IT OFF?

Lucy is so good, so pure,
She's never bold or shocking.
She even closes tight her eyes
When she draws on her stocking!

ARE YOU TRYING FOR THAT $100.00?

Have you sent in a four-line jingle in the SNAPPY STORIES "Chaste Lucy" Jingle Contest?

$100.00 for the best jingle
$50.00 for the second best
$25.00 for the next best
Sixty-eight valuable prizes in all

In addition to these prizes, the sum of *one dollar* will be paid for each jingle deemed worthy of publication about ten in each of the six issues brought out during the life of the contest, which ends April 4th, 1916.

THE JUDGES

OLIVER HERFORD, the famous humorous artist and writer.

ELLIS PARKER BUTLER, whose book, "Pigs Is Pigs," made him a leader of American humor, and

CHARLES HANSEN TOWNE, the well-known poet and editor, will be the judges.

Full particulars will be found in the current issue of SNAPPY STORIES. No entrance fee is required, and you don't have to be a subscriber. Bear in mind that the conditions must be followed or you cannot win a prize.

TELL YOUR FRIENDS

The TRAYMORE
ATLANTIC CITY



The Spirit of America at Play: Magnitude and Cheerfulness

UNIQUE FEATURES

THE vast Marble Exchange, flanked with Flowers and Sheltered Angles, the Forecourt, Fountain of Fate, Cloister Garden, Restaurant, Submarine Grill, Rose Hall, Library Tower, Belvedere, and Three Decks looking on the Boardwalk and the Ocean.

THE LARGEST FIREPROOF RESORT HOTEL IN THE WORLD

Daniel S. White, Pres. Joseph W. Mott, Mgr.



TURNING THE EDGE OF TIME

EIGHTY-TWO years ago Balzac dazed a reading world accustomed to seventeen-year-old heroines by completing a novel in which the chief feminine figure was "La Femme de Trente Ans." Fourteen years ago a famous American woman's magazine decided that the most charming age for women was forty. And then came Sir James Barrie with "Rosalind" in which he took "middle age under his wing," and set himself on record as believing that "forty is the beautiful age." Indeed, one may well wonder if Sir James did not set his mark one or two decades low, for his likeness of his mother in "Margaret Ogilvy" is proof from his own hand that the age is well past forty. This, however, is not a literary discussion, but rather a layman's attempt to find out from the women he sees about him when their personal charms and fortunes rise the highest.

OUR ANGLO-SAXON HEROINES

Just as one may come out of a charming interior and linger to indulge in a final glimpse of appreciation, so we pause over Balzac's Julie d'Aiglemont and Barrie's Rosalind to say that it took greater courage for the great Frenchman to make his heroine "a woman of thirty years" than it did for our English author to make his a woman of forty. The truth is that these many years our own heroines have been getting older. And, paradoxically, it might be more exact to say that they have been growing younger. An "old lady" is so rarely observed as to cause a mild but decided psychological shock if she actually appears. If she is not so remote as

The tea-cup time of hood and hoop
And when the patch was worn,

at least she goes back to the days of the daguerreotype.

Since the "old lady" has achieved the rarity of a museum piece, what has become of this sisterhood, those sweet fragile-seeming women whom we used to know as grandmothers and "old maid" aunts? The mere collector of queries and answers finds this answer easily, for, like Faust, these have doffed age and stepped before us clad in the costume of youth. But Faust put off wisdom to win back adolescence, while our women put on learning for the same end. And theirs is the better part.

YOUTH, A STATE OF MIND

Youth, then, is a state of mind. Any certain number of years has nothing to do with its possession. Years do not lose it, nor do they give it. It is our commonest daily experience to see women with a tale of years from fifty near to seventy playing leading rôles in our political and social life. It is a less common, but not infrequent, experience to see former women champions in golf and tennis coming back to playing form after an interval of marriage and motherhood that, under the old dispensation of a woman's life, would have barred them from their games. Playing tournament tennis at forty, with grown-up daughters in the gallery, no longer makes a woman conspicuous. Society, always philosophical, accepts her as a natural vigorous fact.

But if one seeks the springs of the "beautiful age" still nearer to their source he realizes that a state of mind alone can not keep or revive youth. One must be imbued with some self-forgetting idea; a motive from some pure high altitude must rule one's life. For in the end we must all go back to service as the true seat of youth. In real service, no matter what form it assumes, is the absolute beginning of the youth which becomes the "beautiful age" of the romanticist. To see the need of service and to meet that need is but to add a grace and to keep youth for all time. To some the vision comes early, to some late. But once it comes and is welcomed, then, no matter what time has passed or will pass, the "beautiful age" has begun.

Even as tradition has always said, time is an unrelenting enemy to all; but he is not without his moments of gallant courtesy. When he sees one consecrated to service, he tramps off to other fields where people are making conscripts of themselves for self. It is there that the gloom of age thickens; there beauty has no place.

The REED SHOP, Inc.
6 and 8 East 37th Street
FIRST FLOOR
NEW YORK

Reed Furniture

Imported Cretonnes

Chintzes and Linens

in Artistic Designs



Most Attractive
House and Garden
Furniture

Under the Management of
JOHN S. PETTIT

THE HAT *that* IS MADE *of* TEXTILES

(*Continued from page 73*)

The hat is lined with blue straw of a tone to match dots and beads.

At the base of the stand on which this hat appears is a sports hat made of blue and white foulard figured in a bold design and trimmed about the edge of the brim and crown with blue and white upholstery fringe. The material in this hat and in the hat at the extreme right of the sketch at the bottom on page 73 are imported by B. Altman and Company. At the left of the Watteau hat is a white straw hat trimmed with a very unusual piqué figured in white, violet, and black. The material is applied around the crown and in a narrow band at the edge of the brim, which is turned down abruptly at the edge. Underneath, the brim is faced with violet piqué; bunches of grapes made of handkerchief linen make a smart and simple trimming. The material in this hat was imported by Moorhead and Jardine Company. The beach hat which is shown next at the left is exceedingly clever in conception. The natural toned straw is lined with shell pink pongee and trimmed with sea-shells and three tiny sponges, exquisitely soft and fine in color and texture. At the extreme left in the sketch is a white milan hat with a navy blue and beige Chippendale print wound about it bandana fashion. A piping of this material is used to define the edge of the broad sailor brim.





Illustration from The House Beautiful

THE HOUSE BEAUTIFUL

for MARCH *is the* Annual Garden Number

Garden lovers will find in the March HOUSE BEAUTIFUL just those suggestions and carefully thought out plans which will enable them to make their gardens a source of pleasure, profit, and satisfaction throughout the coming summer.

The possessor of even a modest plot of ground will find it no longer necessary to rely on the market for early vegetables and fruits,—the well-illustrated article on Garden Boosters shows how to raise these at a nominal cost and a minimum amount of labor.

The important question of grafting is treated, and the manner in which a vegetable garden may be made an attractive and permanent feature of the home grounds with walks, enclosure, and flowers for cutting properly interspersed, is clearly shown.

A delightful article tells how to transplant wild flowers so that they will flourish in your own home garden, and an exquisite water garden is shown which will allure many to this enticing form of gardening. The latest ideas in bird baths, garden fountains, pottery, gazing globe pedestals, sun dials, garden furniture, in a word, all the delightful accessories which make a garden distinctive are pictured, and the comprehensive display of garden smocks, hats, aprons, shoes, etc., shows that the fair mistress of the garden has not been overlooked.

The House Has Not Been Forgotten

In recognizing the importance that the garden bears to the house, the house has not been forgotten, and we recommend to prospective builders the series now running on Homes of Well-Known Architects, A Successful Suburban House, The Inside of the House (treating in this issue the Sewing Room) and the Location of the Garage.

SPECIAL OFFER: Nine Months for One Dollar

The regular subscription price of The House Beautiful is $2.00 a year, but on receipt of the attached coupon and $1.00 we will send you nine issues beginning with the ANNUAL GARDEN NUMBER. Send coupon today.

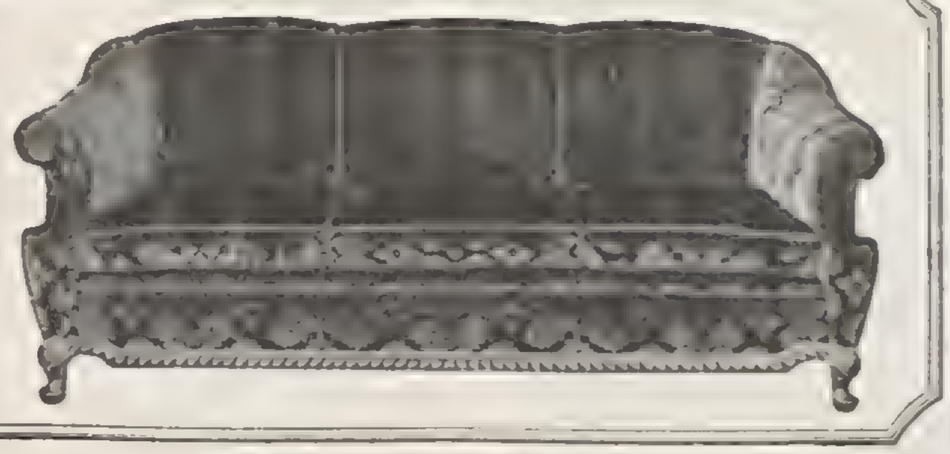
V. 3-15-16 Date ....

The House Beautiful Publishing Company, Inc.
3 Park Street, Boston, Mass.

Gentlemen:—Enclosed find $1.00 for which send me The House Beautiful for *nine* months. Foreign Postage 75 cents, Canadian Postage 40 cents.

Name..... *Street*.....

Town..... *State* .....



No. 5535. A Davenport in Queen Anne period. Karpenesque upholstery, with coverings in either silk velours or tapestry.

THE art of the designer realized in perfect craftsmanship has made Karpen Furniture the criterion of good taste and the standard of value. Its possession is a pleasure which increases with succeeding generations.

THE KARPEN BOOK OF DESIGNS

If the Karpen trademark is not on the furniture shown you by your dealer, write us for our new book of designs C-3. We will be glad to send you this interesting and instructive book on receipt of 14 cents in stamps.

S. KARPEN & BROS.

Karpen Building, Chicago
37th Street & Broadway, New York

Karpen
Guaranteed Upholstered Furniture

Please Note the Change in Our Address
(2 BLOCKS ABOVE ON BROADWAY, STRAND THEATRE BLOCK)

Personal Notice To Patrons

YOU have increased our business so much that the facilities of the old shop fell far short of our requirements.

So we have taken the first floor in the new building on the Southwest corner of Broadway and 48th St. one flight up. Use elevator.

The wonderful values, that made you a patron, will continue as heretofore. Some especially attractive consignments of chic Parisian frocks were obtained for your selection during the opening month.

Visiting the new shop before going elsewhere for apparel for street, afternoon or evening wear, will be more worth while than ever.

MAXON · Model·Gowns ESTAB. 1899
·1587 Broadway at 48th St·New York City·



"It's You, Madam!"

Your gowns will reflect *you* if you possess a Pneu Form. They will be characterized by that subtle elegance and individuality which every woman desires and which no woman obtains in ready to wear garments.

These loosely fitting ready-made dresses are of the past. Fashions latest decree is a normal waistline, making it necessary to be fitted perfectly at the waistline.

Pneu Form

gives you that exactness of line and curve demanded by the new mode.

You have a more artistic conception of how you should dress than anyone else. Never will you look your best until you exercise it. A Pneu Form in your sewing room transforms the drudgery of dress-making into the pleasure of creative effort.

Pneu Form will stand for the dressmaker in your place while you fill your social engagements. Pneu Form will last a lifetime and serves for all feminine members of the family by simply changing the fitted lining.

Why not adopt Pneu Form for your new Spring gowns?

THIS OFFER IS LIMITED

Our special offer presents a real opportunity to those who will write for it at once.

Our New Booklet, "My Pneumatic Self," is Free to all.

You are cordially invited to see free demonstrations at our Show Rooms, Galvin Building, 46th St. and Fifth Avenue, New York.

THE PNEUMATIC DRESS FORM CO.

561 Fifth Avenue New York

Phone: 7670 Murray Hill

SOCIETY

Births

NEW YORK

Frelinghuysen.—On January 17, to Mr. and Mrs. Peter H. B. Frelinghuysen, twin sons.

BOSTON

Cutler.—On January 13, to Mr. and Mrs. Roger Cutler, a son.

CHICAGO

Peabody.—On January 13, to Mr. and Mrs. Stuyvesant Peabody, a son.

Deaths

NEW YORK

Brooks.—On February 10, at his residence, Belvidere Brooks.

McKim.—On February 10, Clarence Vanderburgh McKim.

Strebeigh.—On February 9, at his residence, Lefferts Strebeigh.

WASHINGTON

Kuhn.—On February 9, Caroline Parker Kuhn, wife of Colonel Joseph E. Kuhn, U.S.A.

Engagements

NEW YORK

Cutler-Phelps.—Miss Edith Cutler, daughter of Judge W. W. Cutler, to Mr. Charles W. Phelps, son of Mr. Luis James Phelps.

Delafield-Robinson.—Miss Grace Floyd Delafield, daughter of Mr. Albert Delafield, to Mr. Francis deLancey Robinson.

Ross-Spencer.—Miss Ella Ross, daughter of the Reverend John A. Johnston Ross, to Mr. Marcus Acheson Spencer, son of Mrs. Charles H. Spencer of Pittsburgh.

Saportas-Alexandre.—Miss Bonnie Saportas, daughter of Mrs. George Arthur Saportas, to Mr. Frederick F. Alexandre, son of the late J. Henry Alexandre.

Wood-Distler.—Miss Elizabeth Brower Wood, daughter of Mr. Henry A. Wise Wood, to Mr. John Cyrus Distler of Baltimore.

BOSTON

Burgess-Watson.—Miss Mary W. Burgess, daughter of Mrs. George E. Burgess, to Mr. Donald C. Watson, son of Mr. Paul B. Watson.

Lord-Laughlin.—Miss Rebecca Greenleaf Lord to Mr. Henry Alexander Laughlin, son of Mr. James B. Laughlin of Pittsburgh.

BUFFALO

Woodward-Prentice.—Miss Frances Woodward, daughter of Justice John Woodward, to Mr. Clarence Clark Prentice, son of Mr. William H. Prentice.

CHICAGO

Clarke-Ferry.—Miss Caroline Rowley Clarke, daughter of Mrs. Wilton Clarke, to the Reverend Horace Farwell Ferry, son of Mrs. A. F. Ferry.

Painter-Wilson.—Miss Caroline Painter, daughter of Mr Charles S. Painter, to Mr. Holden Wilson, son of Mr. Charles E. Wilson of Cincinnati.

Whitehead-Shumway.—Miss Virginia Laflin Whitehead, daughter of Mrs. Elisha Paxton Whitehead, to Mr. Edward DeWitt Shumway, son of Mr. Edward G. Shumway.

MINNEAPOLIS

Cooper-Sheldon.—Miss Agnes Cooper, daughter of Mr. Hugh C. Cooper, to Mr. Ralph M. Sheldon, son of Mr. Albert M. Sheldon.

PHILADELPHIA

Chichester-Laird.—Miss Lydia Chichester, daughter of Mr. Washington Bowie Chichester, to Mr. Philip Dandridge Laird, son of the late Reverend William H. Laird.

Clay-Bowie.—Miss Mary Alice Clay, daughter of Mr. Alfred G. Clay, to Mr. Charles Louis Bowie, 3d, son of Mr. Charles Louis Bowie, Jr.

Marks-Geyelin.—Miss Margaret Gladys Marks, daughter of the late Montague Marks of London, to Dr. Henry Rawle Geyelin, son of Mr. Henry Laussat Geyelin.

McArthur-Hansell.—Miss Mildred McArthur to Mr. Howard Forde Hansell, son of Dr. Howard Forde Hansell.

Parrott-Mercur.—Miss Beatrice Mott Parrott, daughter of the late Erastus J. Parrott, to Mr. James Watts Mercur, Jr., son of Mr. James Watts Mercur.

PITTSBURGH

Blair-Schiller.—Miss Alexina Blair, daughter of Mr. William R. Blair, to Mr. Morgan Burdette Schiller, son of Mr. William B. Schiller.

Chapman-Hammond.—Miss Jean Frances Chapman, daughter of Mr. Eugene J. Chapman of Rochester, New York, to Mr. James Sidney Hammond, son of Mr. James H. Hammond.

Cushing-Trimble.—Miss Catherine Cushing, daughter of Mr. Frederick Cushing, to Mr. Robert Trimble, Jr., son of Mr. Robert Trimble.

Hogg-Swan.—Miss Sarah Constance Hogg, daughter of Mr. George Alexander Hogg, to Mr. George Clark Swan, son of Mr. Robert Swan.

Kirk-Kennedy.—Miss Jean Burns Kirk, daughter of Mr. David M. Kirk, to Mr. John S. Kennedy, son of Mr. Hugh Kennedy of Buffalo.

PROVIDENCE

Tillinghast-Crolius.—Miss Sophie A. Tillinghast, daughter of Mr. William R. Tillinghast, to Mr. William Clinton Crolius, Jr.

ST. LOUIS

Bonsack-Plumb.—Miss Helen Bonsack, daughter of Mr. Frederick C. Bonsack, to Mr. Dutro Plumb, son of Mrs. Robert Plumb.

ST. PAUL

Mudge-Thompson.—Miss Lilian Hersey Mudge, daughter of Mr. Daniel Archibald Mudge, to Mr. Benjamin Casper Thompson, son of Mr. Horace E. Thompson.

WASHINGTON

Rohrer-Miles.—Miss Dorothy Sidney Rohrer, daughter of Mrs. William H. Rohrer, to Mr. Basil D. Miles.

Weddings

NEW YORK

deKervern-Griffin.—On February 14, at the home of the bride's parents, Viscount George Marie de Mauduit deKervern of Paris and Miss Priscilla Alden Griffin, daughter of Mrs. Eugene Griffin.

Hartshorne-Chapin.—On February 23, in the Collegiate Church of St. Nicholas, Mr. Harold Hartshorne, son of Mr. James Mott Hartshorne, and Miss Marietta Louise Chapin, daughter of Mr. Simeon B. Chapin.

Ingersoll-Harrison.—On February 5, in the Church of the Resurrection, Mr. Colin Macrae Ingersoll and Miss Marie Louise Harrison, sister of Mrs. Frederic J. Stimson.

Johnson-Kane.—On February 17, in the Cathedral of St. John the Divine, Mr. Seymour Johnson, son of Mrs. S. Fisher Johnson, and Miss Helen D. Kane, daughter of Mrs. William E. Glyn.

King-Simons.—On January 12, Mr. Harry Lee King and Miss Cornelia N. Simons, daughter of Mr. Charles Dewar Simons.

Schwab-Carson.—On February 2, Mr. Laurence von Post Schwab, son of Mrs. Laurence Henry Schwab, and Miss Rosetta Carson, daughter of Mr. William Moore Carson.

Travis-Huntington.—On February 12, in Vincentown, New Jersey, Mr. John C. Travis, son of Mr. Martin V. B. Travis, and Miss Marie Huntington, daughter of Mrs. Charles R. Huntington.

BALTIMORE

MacMurray-Goodnow.—On February 19, in Emmanuel Church, Mr. John Van Antwerp MacMurray, first secretary of the American Legation at Pekin, and Miss Lois Root Goodnow, daughter of Dr. Frank J. Goodnow, president of Johns Hopkins University.

Porter-Manning.—On March 4, in Emmanuel Episcopal Church, Ensign William Hamilton Porter, U.S.N., son of Mrs. William Hamilton Porter, and Miss Amy Russell Manning, daughter of Mr. Cleveland Pratt Manning.

BOSTON

Martin-Bigelow.—On March 1, in Trinity Episcopal Church, Dr. Frank Martin and Miss Elizabeth Prescott Bigelow, daughter of Mr. Prescott Bigelow.

PHILADELPHIA

Dixon-Thayer.—On March 1, Mr. William Boulton Dixon and Miss Emily Markoe Thayer, daughter of Mr. Sydney Thayer.

Ferris-Ramsay.—On January 29, Mr. Van Wyck Ferris, son of Mr. Morris Patterson Ferris, and Miss Elizabeth G. M. Ramsay, daughter of Major William G. Ramsay.

Sport Hats

At All Good Shops



6311—Two-tone soft Souffle Hemp, two-tone band of braided hemp.



2104A—Natural Linen only, trimmed fancy braid and leather.



6141—Milan soft brim Sailor, narrow gro-grain band and edging. Fine Milan. Z. Milan.

C. M. Phipps, Inc.

29-33 West 38th St. N.Y. City

SMART SHOPS FEATURE THIS LABEL

PHIPPS

The Life of the Party

VANITY FAIR is altogether delightful. It is a magazine of *belles lettres*—as smartly turned out in its way as are the inhabitants of the realm whence comes its name.



© VANITY FAIR

This miniature reproduction of the March cover gives but a faint idea of its beauty

ADMIT it to the company of your books and magazines, and presto! it becomes the life of the party. Open it in the crepuscular gloom of a rainy day, and lo! you are bathed in sunlight.

VANITY FAIR revives the zest of youth—restores the old sparkle to the eye. If you are a citizen of the world, or aspire to be one—if you seek relaxation—if you would contemplate the lighter side of life—if, in short, you crave diversion, the answer is Vanity Fair.

PUT together the best pages from your favorite theatre magazine, your favorite sports magazine, your favorite book magazine. your favorite humor magazine, your favorite art magazine, then add flavoring from London and sauce from Paris and seasoning from Fifth Avenue; add pages of photographs, sketches and portraits: shake well, put on a beautiful color cover, and you will get a general idea of this most successful of new magazines.

NO jejune and vapid publication this! There is not a dull line in all of its 120 pages. Each issue is handled in a manner at once original and picturesque. Its aim is to be unconventional, stimulating, but it is always sane and wholesome. Vanity Fair is published monthly, in the large-page size, splendidly printed, with a wealth of illustration.

VANITY FAIR

25 Cents a Copy

Condé Nast, Publisher
Frank Crowninshield, Editor

$3.00 a Year



Coat Made and Designed by Wm. Fischman, Inc., New York

The Shelton Looms
Panameric

One of the ever popular "Waterfall" series. It is lightweight fabric, radiant and iridescent, and more closely covered than the "Waterfall" materials.

The coat illustrated is on sale at

Franklin Simon & Company
NEW YORK

and other leading stores throughout the country.

For the store in your city where this garment may be purchased, write

Sidney Blumenthal & Co., Inc.
399 Fourth Avenue
New York

SEEN *on the* STAGE

(*Continued from page 69*)

has been erected for the delectation of his little angel child. Our hearts are "touched with love"—as that great critic, Mr. Hall Caine, has remarked. We know already that it must be snowing out of doors; we know already that the Christmas chimes will ring at midnight; we are already a little afraid that the angel child will kneel before the footlights and repeat the Lord's Prayer. Meanwhile the heroine is forced to wrestle with her tragic problem. Shall she save her brother's life by having him arrested? Not so! That solution is too simple; and this must be a tragedy. She lets her brother into the house, and helps him to hide behind a screen. The Prime Minister is out. It is explained that, every evening, he takes a walk, unguarded, along the Thames Embankment. But courage, little brother!—he will soon return: he will enter through that door! The lights are quenched; and we foresee a tragic termination. The heroine exits by one door and comes in at another. Her brother shoots her, and escapes by the window. The Prime Minister enters, and clasps within his manly arms the heroine who has died to save him. Here the curtain falls. The next morning, little brother, according to his vow, will be doomed to kill himself as soon as he has read the papers. Nothing has been gained by the heroine's self-sacrifice. Never mind! Tragedy is inevitable; and this great play is a tragedy. Let us listen once again to that exemplary dramatic critic, Mr. Hall Caine:—"The British Minister saves the soul of the bereaved and injured Margaret by his unerring knowledge and divine faith in the noblest side of her womanhood." What more could anybody ask?



Photograph by White

Lucile Watson is the ultra-modern ultra-bored society woman, Milly Sayre, in "The Fear Market," a play by Amélie Rives, which reminds us that the technique of the drama is totally different from the technique of the novel

"THE FEAR MARKET"

"THE FEAR MARKET" might easily be made into a good play by any practised dramatist; but it is not a good play as it stands. It was written by the noted novelist, Amélie Rives; and it reminds us, once again, that the technique of the drama is totally different from the technique of the novel. The author, for instance, has wasted twenty minutes on a prologue which exhibits an incident that might, with more effect, have been expounded retrospectively. Furthermore, her play, even after it is fairly started, is faultily proportioned. More time is devoted to the delineation of secondary characters than to the depiction of people who are vital to the project of the drama; scenes are imagined off the stage which ought to be exhibited, and other scenes are exhibited which ought to be imagined off the stage; and the piece, though promising in subject-matter, cries out at many moments for professional revision.

"The Fear Market" takes its subject from a *cause célèbre* of several years ago. Major Stone is the editor of a publication which makes money by blackmailing people whose social position is a target for attack. He spreads a net to catch a certain lady in society, in order to extract hush-money from her husband; but, when he hauls the net ashore, he discovers that he has unwittingly entangled his own daughter, who has been brought up in ignorance of his nefarious activities.

This theme, as has been stated, is essentially dramatic; but the author has failed to take full advantage of her opportunities for theatrical effect. She has missed point after point, through inexperience in the traffic of the stage.

"MOONLIGHT MARY"

"MOONLIGHT MARY," by Mr. George V. Hobart, is also a very bad play; but, since it was intended to be a comedy, it is not nearly so funny as "Margaret Schiller," which was intended to be a tragedy.

This piece was written for Miss Rose Stahl,—an excellent actress, who has earned a great reputation in the theatre by talking slang and continually shielding the honor of a little sister. In "Moonlight Mary," Miss Stahl plays the part of an author who lives in a provincial town and writes stories in slang. Her little sister emigrates to the metropolis, to go upon the stage. Miss Stahl writes a play, which is accepted for production by an angel. When she goes to New York for the rehearsals, she finds that little sister has been entrusted with the leading part. She suspects, therefore, that the angel has planned to assault the undefended virtue of little sister. At midnight (or thereabouts) the heroine enters the apartment of the angel, and discovers little sister in a negligée. But,—wait a moment!—all will be explained! Little sister is already married to the angel, who turns out to be the best of fellows; and all that the heroine has to do is to say, "Bless you, my children."

This silly play is constructed like a string of sausages. It exhibits a succession of what, in vaudeville, are denominated "bits" and "turns." Some of these incidents are amusing; most of them are very doleful. "Moonlight Mary" is not bad enough to be hilariously entertaining.

"GOD AND COMPANY"

"GOD AND COMPANY," by Mr. H. Austin Adams, is far and away the most interesting drama that has been witnessed by the present writer for many months. Together with "The Fear Market," it was submitted in competition for the prize of ten thousand dollars which was offered, two years ago, by Mr. Winthrop Ames. In the final vote, one of the judges, Mr. Augustus Thomas, cast his ballot for "God and Company." The other judges voted for "Children of Earth," by Miss Alice Brown, which

(*Continued on page 112*)

Quality

Marathon Tires are built to meet the demand for Quality—not the competition of Price.

They appeal to that growing class of motorists who realize the economy of paying just a *little* more in order to get something *a great deal better*.

Made in all types and sizes in either the Regular Fabric Body or Elastic Whip-Cord. Both styles are definitely guaranteed 5,000 miles.

The Regular Fabric Tire is equipped with a Snow-White Tread, and the Elastic Whip-Cord with the aristocratic Black Tread.

Marathon Extra-Heavy Red Tubes and Accessories are carried by all Marathon Dealers.

THE MARATHON TIRE & RUBBER CO.
CUYAHOGA FALLS, OHIO
Canadian Plant
St. Catharines, Ont.



VOSE PLAYER PIANO



The VOSE PLAYER PIANO

not only has one of the latest, most perfect control methods, but has a patent device that enables you to instantly change the key in which a piece is written to suit your taste or the voice of the singer. This is a most remarkable improvement, without which no player piano is complete. To this is added the sweet tone and supreme quality of the Vose Piano, made for 66 years by the Vose family.

Time payments accepted. Delivered to your home free of charge. Liberal allowance for old pianos. If interested in a Piano or Player Piano send for beautifully illustrated catalog.

VOSE & SONS PIANO COMPANY
165 Boylston Street *Boston, Mass.*

You are ENTITLED to a good photograph of your husband.

PIRIE MACDONALD
Photographer-of-Men.
576 FIFTH AV. COR. 47TH ST.



The Right Start In Music

YOU should be as careful in the selection of the piano as in the selection of the music teacher. Not only does a cheap piano, like an incompetent teacher, give the beginner a poor start in music, but it discourages this great study as well. Ear and fingers should be accurately trained and a good piano should be used from the beginning.

Bent Pianos

are built for tone, touch, beauty and durability. They are, first of all, musically correct. The tone remains pure under the softest pianissimo and the crashing forte. The action is sensitive and so finely adjusted that it responds instantly to all demands made upon it. As the trained musician touches the keys he is led to exclaim, "Here is a real piano."

Send for our booklets which explain piano value, also what to look for in the selection of an instrument for your home. They are free for the asking. Ask for Series "J."

GEO. P. BENT COMPANY

214-216 S. Wabash Ave. Chicago, Illinois
Manufacturers Established 1870



Getting the Unusual in Lighting—*easily*

How often in the lighting of the home one must forego the humoring of personal tastes in lighting fixtures—your favorite color scheme, metal finish, artistic form that if obtainable would be a constant satisfaction and pleasure to you who live with it.

Johns-Manville Lighting Service

invites the unusual demand in lighting fixtures. It is equipped to meet your requirements; to incorporate in the spirit of your ideas the lines of correct, truthful design. We will gladly treat with you in person, through your architect, or decorator at any of the J-M Branches or Show Rooms below.

H. W. JOHNS-MANVILLE CO.

Boston Chicago Cleveland Detroit Milwaukee
New York Philadelphia Pittsburgh St. Louis San Francisco

COVERS THE CONTINENT

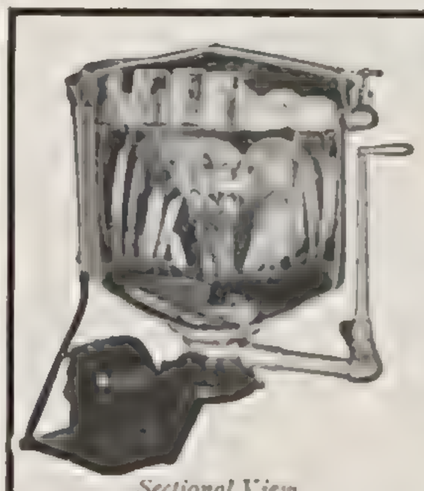


If your son or daughter shows artistic talent there are a number of Art Schools here in America fully equipped and under the direction of most competent teachers.

The announcements of the best schools can be found in Scribner's Magazine every month. If detailed information is desired, address

Scribner's Magazine School and College Service Department

Scribner Building, Fifth Avenue
Room 826 - - *New York*



Sectional View

MODERN DISHWASHING

in the home is done with a

Walker Dishwasher

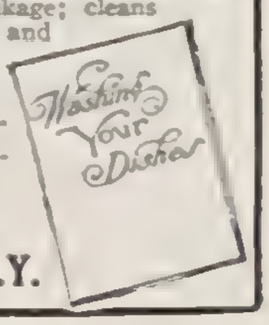
"It does the work"

A really practical dishwashing machine. Will wash, rinse, sterilize and dry—in three minutes—the dishes of an ordinary family. Sanitary; no breakage; cleans itself. Can be connected to water and drainage. Endorsed by leading household appliance experts.

Electric or Hand Power. Trial Offer.

Full particulars in our beautifully illustrated booklet,

"WASHING YOUR DISHES"



Walker Brothers Company, 231 Walton St., Syracuse, N.Y.



Delicious Garden Fruit the Season Round

BY MODERN METHODS

Why enjoy Strawberries, three weeks, when you can revel in them seven to nine months, according to latitude: Raspberries two weeks, when you can have them three months, and full crop of both the first year? Why wait two years for Roses or Evergreen Hedge when you can have both to perfection first year? Why have Peaches now and then, when you can have them every day from five to seven months, and in two years instead of waiting four. Improved varieties grown by Modern Methods do it all.

We sell you plants and trees as low or lower than others, delivered free. With them we give Modern Methods plant foods, each kind especially suited to its fruit, which practically doubles results, and also our 100 page book which tells and shows by practical illustrations how to plant, manure, prune and cultivate, to **get big and quick results by Modern Methods.** It embodies 40 years fruit experience.

Write for free catalogue of all kinds of fruit, shade and Pecan trees, Strawberry and Hedge plants, Rose bushes, Cabbage plants, etc.

CONTINENTAL PLANT COMPANY, 108 R. R. STREET, KITTRELL, N. C.

Centrally located, our trees and plants grown by Modern Methods (each kind in its natural soil), thrive and bear heavily North, South, East and West. Our trade covers the continent.



"The Best Dressed Women In My City Wear Regina Hats"

Dozens of dealers have given expression to those very words.

No one knows better than the dealer the best value line and the best style line. Dealer confidence has made us one of the very largest of trimmed hat makers in America.

Women are forming the habit of asking for Regina Hats because they symbol correct fashion, originality and becomingness.

Regina Hats at $10 to $25 are unbeatable. Remember April 3 to 8 is Regina Hat Week. New models are out especially for that event. Ask for the Regina Hat and ask of the best dealer in your city.

REGINA HATS
KANSAS CITY.
Frankel-Frank & Co.
MISSOURI.
WORN BY WOMEN OF STYLE

THE BANDBOX BEAUTY SALON
designed by the famous
NORMAN WILKINSON
of
LONDON

Scientific treatment of the face and scalp.
Absolutely pure and delightful toilet preparations made by us.

Hotel Algonquin, 59 West 44th St., New York

SEEN *on the* STAGE

(*Continued from page 110*)

accordingly received the prize. Any *ex post facto* judgment may be deemed superfluous; but, now that three of the contending plays have been exhibited upon the stage, the present writer may perhaps be pardoned for recording the opinion that "God and Company" is a greater play than the piece which was selected as the winner of the prize.

"God and Company" was presented by the Stage Society of New York for only two performances,—on the evening of January 30 and the afternoon of January 31; yet this play was far more meritorious than most of the pieces which are offered by commercial managers for what is called a run. If it had been written by some Scandinavian or Hungarian or Russian dramatist, it would already be accepted as a theme for serious discussion by our women's clubs; but, since the author wears a simple English name and lives in California, his work may very probably be passed over by the undiscerning populace.

Mr. Adams was formerly a preacher in the Church of England (or what, in this country, is called the Protestant Episcopal Church); but, in an inspired moment, he followed in the footsteps of Emerson and ascended from the pulpit to the platform. His present play is an attack upon the whole humbug of what is popularly known as Christianity. This may be one of the reasons why "God and Company" has been presented only under private auspices; for our commercial managers (most of whom are Jews) are terribly afraid of the opinion of the Christian public.

The scene of "God and Company" is set in a little town in Kansas. The hero—and the villain—of the piece is the pastor of a Christian church. He is endowed with what the Irish call "the gift of gab"; and he talks so eloquently about God that all the women in his congregation fall in love with him and all the men deposit more money in the plate than they had intended to give to the good cause. Nobody sees through the pastor but his wife. She knows that he is merely an actor, who deceives himself in order more effectively to deceive everybody else. She had been won to marry him in a moment of hysterical emotion induced by his religious eloquence; but, since then, she has suffered from the sham which, as a real woman, she now completely understands. The pastor, finally, is caught in an illicit intrigue with a young girl of his congregation, who—as the phrase is—has fallen for him, because of his overwhelming talent for persuasive utterance. Thereupon, the pastor's wife quite pointedly elopes with a former friend of hers, in order to allow her husband an opportunity for securing a divorce and marrying the girl. But the girl's father, apprised of the facts, has already threatened to expose the pastor; and the preacher is consequently left with no other recourse than to go upstairs and shoot himself.

No summary, however, can do justice to the sardonic power of this play. It is truthfully imagined, well constructed, and admirably written. It seizes the most casual spectator by the throat, and forces him to listen to something that demands attention. It is, indeed, the sort of play that America is always waiting for. It has been presented, by a private corporation, only twice. How long, one wonders, will the public have to wait before "God and Company" shall supplant such a play as "Moonlight Mary" in the commercial theatre?

"MACBETH"

THE most interesting feature of Mr. James K. Hackett's production of "Macbeth" is the scenery, which was designed by Mr. Josef Urban. Mr. Urban's scenery for this play is exceedingly sumptuous; and, in its massive and monumental lines and deep-toned notes of color, it is thoroughly appropriate to the tragic action.

The fact, however, must be pointed out that Mr. Urban's scenery is not illustrative of what has come to be called "the new stagecraft." In principle, it represents, rather, a reversion to the stagecraft of the period of Sir Henry Irving. On this occasion, Mr. Urban has discarded the inner and outer stage with its double proscenium and permanent side doors, which he himself devised two years ago for Miss Phyllis Neilson-Terry's production of "Twelfth Night." In his investiture of "Macbeth," he builds solidly on the full stage, and makes no use of an imagined apron. In mood, he has reverted from suggestion to imitation; in method, he has reverted from the decorative to the pictorial.

As a consequence, the present production, though extremely beautiful, represents, in principle, a backward step. It might have been made for Sir Herbert Tree; it could not have been made for Mr. Granville Barker. It would have been accepted by Sir Henry Irving; it would not be accepted by Mr. Gordon Craig. Mr. Urban's work represents a glorification of the old Victorian ideal of a detailed, pictorial imitation of the actual; it does not represent the new ideal of a summary and decorative suggestion of the real.



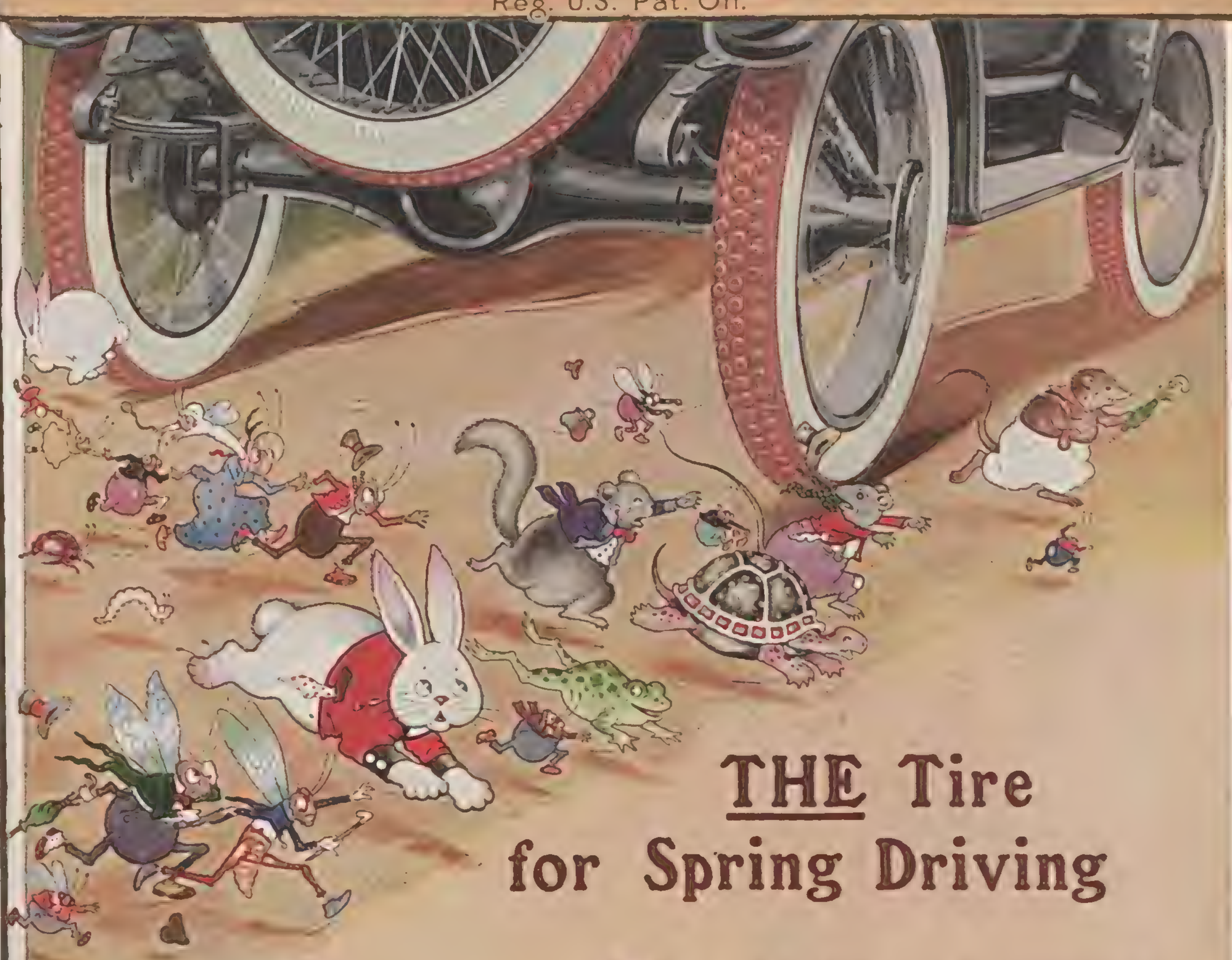
© 1916, Charles Frohman, Inc

Julia Sanderson and Donald Brian, who with Joseph Cawthorn have formed an evidently eternal triangle of stardom, appear in "Sybil," a musical comedy laid in the land of caviar

FISK

REDTOP

Reg. U.S. Pat. Off.



HARRISON-FISHER

THE Tire for Spring Driving

STUNNING! Of rugged construction and liberal mileage, with distinctive red non-skid tread and contrasting sidewall—the final touch to the perfectly appointed car.

Fisk Service Is Different

CHANGES, inspection, instruction, absolutely free in more than 100 Fisk Branches, regardless of the make of tire used. Consult Telephone Directory for Nearest Branch Address.

Abbott-Detroit

6 Cylinders - 44 horsepower

The Motor Coach

$1495

f. o. b. Detroit



The "Motor Coach"

A New Creation—Distinctive and Practical

The "motor coach" is an idea which is entirely new—the most recent creation of the famous Abbott-Detroit designers.

And while it is original and distinctive in every way, it is decidedly a most practical car for use *every day of the year.*

With the top up it is a perfectly appointed closed car.

Top back and it is an ideal vehicle for fair weather.

Mounted on the new Abbott-Detroit Six chassis, it combines remarkable power and smoothness of action with surprising ease of operation. Any woman can drive it.

It seats four, all facing forward, in amply cushioned seats—comfortable for a long journey or short.

The body is handsomely finished inside and out. Luxurious upholstery of specially woven gray cord cloth gives a degree of beauty and refinement found in few cars at any price.

Its smartness of line is accentuated by cream-colored wire wheels.

The "motor coach" has a direct appeal for those who seek the *newest* and the *best.*

See the Abbott-Detroit dealer in your city for complete particulars—or write direct to us.

Four Body Styles on One Chassis

Seven Passenger Touring Car.....$1195	*Four Passenger Motor Coach.....$1495*
Five Passenger Touring Sedan.....$1795	*Two Passenger Speedster.....$1195*

All Prices f. o. b. Detroit

Consolidated Car Company, Detroit, Michigan

Crêpe Elisabeth

MANUFACTURED IN LYONS—40 INCHES WIDE
REGISTERED IN U. S. PATENT OFFICE

—a new summer material is this soft, rich crepe. Its wonderful durability and large variety of shades make it especially attractive for afternoon and evening frocks. Our sample books of this material can be seen at the leading dressmakers.



BIANCHINI, FÉRIER
SILK MANUFACTURERS
LYON - - - PARIS

366 Fifth Avenue

NEW YORK



A lighted lamp is the most conspicuous object in a room; it should be a thing of beauty in complete harmony with its surroundings.

THE collection of Chinese porcelain lamps with their shades fashioned from old Chinese embroideries contains examples of every beautiful color, every graceful form, and are especially designed to harmonize with the furnishings of the modern artistic home.

Carefully chosen, such a lamp will add a charmingly decorative and distinctive note to any room.

EDWARD I. FARMER
CHINESE ANTIQUES AND INTERIORS
5 West Fifty-sixth Street, NEW YORK



Millinery
EXCLUSIVELY

Mme Pauline
106 W. 118TH ST.
NEW YORK CITY



Tell us the *one sentence* that describes the elusive charm of

ORYS

Perfume

We want that one sentence which best suggests the alluring, fascinating scent which gives personality to all Orys Toilet Requisites. *Send 50 cents for this Perin Kit and then send your description which we need for our advertising.* A three dollar bottle will be sent for the fifty best descriptive words, phrases or sentences.

WHY is Orys Perfume found in the dressing rooms of New York's most exclusive women's clubs? What is there about it that takes it to the homes of women of means and culture who have tried every other perfume and now choose Orys Perfume?

To let you learn for yourself, we have prepared this Perin Kit, containing Orys Perfume, Orys Talcum, Orys Complexion Powder, Perin Cold Cream, Perin Dentrifice, and Perin Vanishing Complexion Cream. The first step is for you to send for these generous supplies offered for acquaintance' sake at 50 cents.

See how different this perfume is from any scent you ever used.

For each of the fifty best descriptions received before May first we will give a full size three dollar bottle of Orys Perfume. What is your idea? After you have received our kit write it on a sheet of note paper or a calling card, and send it to us.

Orys Perfume and all of the Perin Toilet Preparations are sold in New York at Lord & Taylor, Bonwit Teller & Co., Franklin Simon & Co., Stern Bros., and in the one "leading store" in each city.

Perin Inc.

Perfumers

313 West 42nd St.

New York



This double roasting pan is made of a new and very serviceable aluminum ware. It boasts two vents and four handles to insure easy handling of the pan; 16 inches long; $4.50

SEEN ON COOK'S TOURS

IN these days of doing much with little effort the kitchen is made the subject of study more than any other part of the house, that modern devices may lighten labor there. Most modern kitchens are built on a sanitary plan; the walls are tiled or covered with a fabric that is easily cleaned, and the tables and chairs are finished with a surface that is easily cleaned of dirt and dust.

A WARE THAT WEARS

A new and very excellent make of aluminum ware has recently been placed upon the market. The finish is exceedingly fine, and interesting construction features appear in almost all of the articles. The ware has been thoroughly tested and found to give extraordinary service. The double roasting pan shown at the top of the page is of this new aluminum ware. There are handles at both ends and on the top, and in addition a side handle, so that the pan may be turned in the oven without difficulty. Moreover, there are two vents, one at the end of the pan and a second in the front, so that a vent may always be opened and closed without the hazard of burning the hand at the side of the oven.

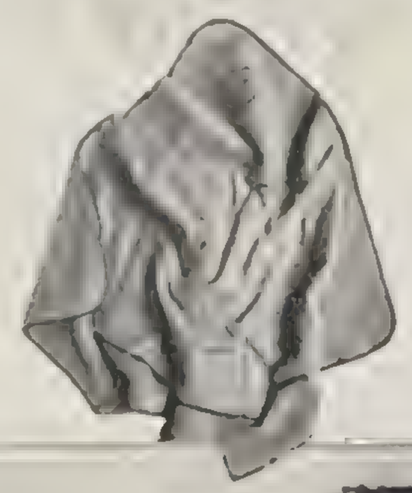
At the bottom of the page are illustrated other articles of this same ware. At the left of the illustration is shown a vegetable cooker. Perforations at one side open into a broad spout near the top through which the water may be drained. At the other side is a device whereby the cooker may be lifted and the cover held in place at the same time. The handle of the cooker is shown upright, for the handles of these articles are so made that they will remain upright, if desired, and not become overheated. At the right in the same illustration is shown a combination teakettle and double boiler, an arrangement which is both new and practical. The same cover fits both kettle and double boiler section. Saucepans, which are not illustrated here, are made of this same ware and have a double lip so that the sauces can be poured with the left hand while the right hand is being used to stir them. The handles on these pans are hollow; this causes them to remain cool and prevents them from cutting into the hand. These pans range in price from 35 cents for a half-quart size, to $1.85 for a six-quart size.

FOR THE NEWEST BAKING GLASS

A cloth for dusting or for cleaning nickel or silver is illustrated just below the middle of the page. It is made with a stitched portion like a glove into which the hand slips so that the cloth may be manipulated more easily. It has a very soft surface that will not scratch any article on which it is used, and it may be thoroughly washed in soap and water.

Probably the most recent development in kitchen utensils that are both sanitary and ornamental is the use of glass dishes for baking, some of which are illustrated at the top of page 116. It has taken a great many years to get glass to a

(*Continued on page 116*)



A washable cloth for dusting or for cleaning nickel or silver is made with a glove portion; 25 cents



These, like the pan above, are of the new aluminum ware. The vegetable cooker at the left has a spout backed with draining perforations; the teakettle and double boiler are a combination pair. Cooker, 4-quart size, $2.25; teakettle 5-quart size, $3.75; with double boiler attachment, 65 cents extra

Transparent dishes for the oven



PYREX

Trade Mark Reg.

Glass Dishes for Baking



the only glass that withstands the heat of the hottest oven.

Pyrex is a new process glassware, transparent and durable. These dishes withstand the heat of the hottest oven, and food in them bakes quicker and better. Cooks may now see what is going on in the oven so that guesswork is practically eliminated.

Pyrex dishes make handsome serving dishes, with or without silver mountings. They are made in a large variety of shapes and sizes ranging from ramekins at 12½c. to casseroles at $2.00—On sale by leading china and department stores and specialty shops everywhere—Lewis & Conger, Gimbel Bros., N. Y.; Marshall Field & Co., Chicago; Jordan Marsh Co., Graham & Streeter, Boston; Wright, Tyndale & Van Roden, Strawbridge & Clothier, Philadelphia, etc.

CORNING GLASS WORKS, Est. 1868, CORNING, N. Y., U. S. A.



Maillard

Bonbons *Chocolates*

For all occasions—and selected by all as the standard of excellence.

French Bonbonnieres

FIFTH AVENUE at 35th STREET
NEW YORK



When and Where

The

Permanent Hair Wave

Was First Introduced in America

SOMETIMES that which is popularly supposed to be new is not new at all. It was very nearly *nine years ago* that the Permanent Hair Wave was introduced to the society women of America at PIERRE'S establishment. The process employed at Pierre's has been improved every year until to-day it requires but half the time formerly necessary and has been brought very nearly to perfection.

There is no twisting, pulling or kinking of the hair; in fact the waving is so gentle that one could sleep during the operation. The PIERRE process of waving is particularly healthful to the scalp; after being waved, the hair stands up from the roots, permitting air to circulate about the scalp and insuring proper ventilation of the hair, making it light, soft and fluffy.

If you would like to have your hair permanently waved, but have heretofore been timid about having it done, consult PIERRE. Pierre's unquestioned integrity, proved during his many years of service to the women of America is assurance that you can rely upon his advice.

Pierre's Success in America

has made him pre-eminent in the three branches of his profession:

TRANSFORMATIONS **PERMANENT HAIR WAVING**

NATURAL HAIR COLORING

He has demonstrated in his work that his aim is always to give the BEST, to achieve the most ARTISTIC and LASTING results. As a result his establishment on East Forty-sixth Street, New York, is becoming known as the one place where the woman of discrimination is always certain of obtaining satisfaction. It is patronized by a large and exclusive clientele.

For the latest improvements in Permanent Waving, one should FIRST consult

Pierre

18 East 46th Street, New York

Opposite the Ritz-Carlton

"LA MAISON DE CONFIANCE"



B. Schulich Inc.

LATEST CORRECT PARISIAN MODELS AND COLLABORATIONS FROM THEIR OWN ORIGINAL DESIGNS.

Rose Tricot Cloth; collar and bands on sleeve of patent leather.

Tailored Frocks
Sport Suits
Gowns and Blouses

630 FIFTH AVENUE

Bet. 50th and 51st Streets

NEW YORK



CORSETRY has reached such perfection today, that any figure—not deformed, of course—can obtain shapely lines and good poise. It is due to haste and carelessness that the majority of figures do not look better than they do. The well-fitting corset is not necessarily a matter of expense. Two things are necessary—first, selecting a model, individually designed for the figure in question; second, adjusting the corset properly to that figure.

Even at $3.50 Madame Lyra Corsets come in a wide range of models of varying proportions, for all types of figures—in a wide range of materials—beautiful brocades, coutils, batistes, etc.

Will you not ask, where you buy your corsets, to see "your" Madame Lyra model—it will afford you style and comfort—and the price is reasonable, too

LYRA CORSET MAKERS

DETROIT NEW YORK PARIS

Madame Lyra

CORSETS

$3.50 to $25.00

SEEN ON COOK'S TOURS

(*Continued from page 114*)

stage where it can withstand the heat of the hottest oven, but the process has been so successful that this new glass is said to give quicker, more thorough, and more uniform baking than other baking wear. Equally important is the fact that the surface of the glass is so hard that no grease and no particle of dirt is absorbed, and it can be readily seen that in washing not a particle of dirt eludes the eye. These dishes may be had in practically all sizes and shapes, and may be engraved either with a monogram or a conventional design so that they may be used on the table as serving dishes. Of the five illustrated the covered casserole is in two-quart size, the oblong bread pan is eight and a half inches long and four and a half inches deep, and the small covered baking dish is in one-quart size. Casseroles may be ordered, also made especially for metal mountings. Individual ramekins are priced as low as 12½ and 15 cents each.



Heat-defying glass baking dishes: casserole, $1.75; pie plates, 8½-inch, 75 cents, 8-inch, 65 cents; bread pan, 75 cents; baking dish, $1.20



With corkscrew and bottle opener is an indestructible cork; 50 cents

SAFETY-FIRST CORKSCREWS AND GRATERS

Most combination corks, corkscrews, and bottle openers have been too expensive to be considered for kitchen use, but the one shown just above sells at a moderate price. The cork is indestructible.

The grater illustrated in the middle of the page may be used for bread, cheese, potatoes, horseradish, and similar things. The material to be grated is put into the lip at the top and pushed down by means of the lid. The grater inside then revolves as the handle is turned and the crumbs emerge at the opening below. By taking out the screw at the top of the handle the entire grater comes apart for cleaning. At the left below this grater is an improved nutmeg grater. The whole nutmeg is placed in the upright section and a spring is forced in before the cover is screwed down; thus automatically the nutmeg is forced against the grater as the handle is turned, and every particle of the nutmeg is used without any chance of the fingers getting scraped.

Across the page from the nutmeg grater is shown a highly practical egg beater. Its chief virtues are that it has twice as many beaters as the usual kind, does not get loose as the older sort is so apt to do, and is furnished with a mechanism so smooth that it is driven with but very little effort.

(*Continued on page 118*)



One of those things without which no kitchen is complete, a grater for anything that may be ground; 75 cents



To grate nutmegs has been to scrape fingers too, but not with this grater; 15 cents



A new egg beater that will beat any of the old sort as to time and effort; 20 cents



The things of cooking are not complete without brown earthen ware. This set consists of a teapot, a 6-inch and a 9-inch mixing bowl, a 9-inch pie plate, an 8-inch covered casserole, and six small baking cups. The set is $1.85



Send for 76th Annual Catalog—

Ellwanger & Barry—

TREES-SHRUBS-PLANTS-ROSES

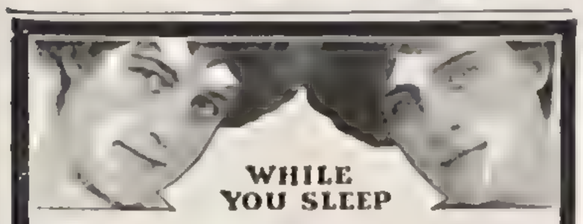
The most complete nursery stock in America—ornamental and fruit bearing. Every specimen well rooted, vigorous, true to name, perfect condition. *Save agent's profit—buy direct from us.* A 76-year success must mean superiority and integrity.

This Planting Guide Free

Not only a catalog but a useful handbook, with valuable cultural directions, indispensable to planters. Send postal today.

ELLWANGER & BARRY
Mt. Hope Nurseries
Box 223 Rochester, N. Y.





WHILE YOU SLEEP

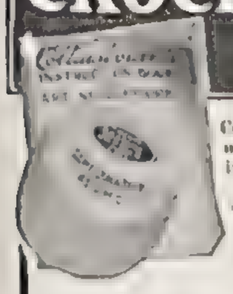
B & P Wrinkle Eradicators or Frowners

smooth out the wrinkles and crow's feet that mar your beauty. They are absolutely harmless—simple and easy to use—a toilet necessity. Made in *two* styles. *Frowners* for between the eyes. *Eradicators* for lines in the face.

Either kind sold in 25c., 50c., and $1.00 boxes, including a booklet "Dressing Table Hints" at drug and department stores everywhere. If your dealer is out, sent direct, postpaid, on receipt of price.

B. & P. Co. (Two Women)
1788 E. 68th Street, Cleveland, Ohio

CROCHET BOOK GIVEN



Contains 147 Illustrated lessons with new designs by Virginia Snow. To introduce new JAPSILK Cordonet (best hard twisted, mercerized Crochet Cotton, we will mail free and post paid Collingbourne's Encyclopedia of Art Needlework to any lady sending only 10c. in silver or stamps, for a sample ball.

JAPSILK comes in White and Ecru—sizes, 1, 3, 5, 10, 15, 20, 30, 40, 50, 60, 70, 80, 100; also in all leading colors—sizes, 5, 20 and 50. Crochet book contains many original ideas in Crocheting, Tatting and Embroidery. Also a list of 26 free premiums. Send to-day.

COLLINGBOURNE MILLS, Dept. 46, ELGIN, ILLINOIS



86 St.—Broadway—87 St.

BELNORD

THE APARTMENT HOUSE COMPLETE

Belnord service is in a class by itself. A location second to none, convenient to everywhere. You will not think of moving once you have chosen your apartment at the Belnord. The rooms are spacious and sunlit, abundant closet space, the decorations artistically inviting. Largest open court in the city, assuring plenty of light. Manager on premises.

7 to 11 Rooms, 2 to 4 Baths
Rental $2,100 to $7,000

F. R. Wood, W. H. Dolson Co., Agts.
80th St. cor. B'way. Tel. Schuyler—3800



CAN'T you spend a *dollar?*

—only *one* dollar?

—just to be up-to-date?

—to supply your mind with *some* food, other than the silly mush of the latest novel?

It is only ten dimes, you know?

The price of ten trips to ten cheaply sensational moving pictures.

The price of ten sodas.

That dollar will supply you with four months of *real* reading, about *real* life in The Theatre Magazine.

It *is* worth while. Because it is *clever*. Because all the great actresses and actors that you have only seen at a distance, come and go in its pages.

Because it is full of their photographs—their life stories—their plays. Even their gowns and costumes, both personal and stage, are here in detail, and the stage can always boast of the most cleverly dressed women in the world.

And then—you don't have to send the dollar until the first of next month, when you receive the bill.

Just use the coupon below.

The THEATRE MAGAZINE

8 West 38th Street New York City

V. Mar. 2

The THEATRE MAGAZINE 8 West 38th Street, New York

Please send me The Theatre Magazine for four months for $1.00, it being understood that I am not to pay for it until April 1st.

.....

.....



The Bra-zette

U. S. Patent No. 965,785

TWO GARMENTS IN ONE
A BRASSIERE & CORSET COVER COMBINED

Original and Practical

Just the garment you have been looking for. Merchants will be furnished *Samples on request.*

ASK FOR IT AT DEPT. STORES OR

Send $1.50 for Garment

Sizes from 34 to 50 Bust measure.

ACME UNDERWEAR CO.
114-120 West 26th Street, New York

"You ask for my Beauty Secret—"



CRÈME SIMON

The Velvet Complexion Maker

is responsible for the beauty you admire. It is ideal in every way.

CRÈME SIMON, 45c, 75c and $1.25
POUDRE SIMON (Face Powder), 40c and 75c.
SAVON SIMON (Toilet Soap), one size, 50c.

At All Good Dealers



FREE A handsome and practical CRÈME SIMON diminution mirror sent free for the name of your dealer.

MAURICE LEVY
Sole U. S. Agent
Dept. "A"
15 West 38th St.
New York

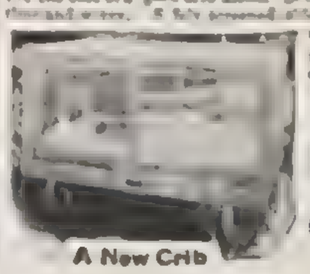
Investigate Now

KIDDIE-KOOP

COMBINATION CRIB, PLAY PEN and BASSINET

For the cost of a good crib alone. Is as handy as baby carriage or go-cart. 5 fully screened sides—canvas bed—rubber tired wheels. Folds instantly to carry anywhere. Packed. Ready to use. Write for free Folder and 10-Day Trial Offer.

F. M. TRIMBLE MFG. CO.
16 Larchwood, Rochester, N. Y.
Can. Trimble Mfg. Co.
Toronto, Ont.



A New Crib



An unsurpassed collection of 200 tailleur models that can be made in all fabrics.

Stein & Blaine

Furriers and Ladies' Tailors

8 and 10 West 36th St. New York

Copyright Stein & Blaine



The sanitary table is topped with hardened glass; 36 by 23 inches; $16.09. A squeezer for fruit is priced $4.49. The wall background is washable; $3 a roll

SEEN ON COOK'S TOURS

(*Continued from page 116*)

Brown earthenware, so generally used in the kitchen to-day, may now be purchased at a special value in the very complete set illustrated at the bottom of page 116. The set consists of a kitchen teapot, two mixing bowls, a pie plate, a casserole dish with a cover, and six small baking cups.

WHITE GLASS TABLE TOPS

At the top of the page is shown a kitchen table that is practically the last word in sanitation; and, it is besides, practical in every detail. The top is of white glass treated with a process of baking which practically insures it against breaking, except under the most extreme heat or pressure. The drawer is of a galvanized iron, and the base and legs are of steel. Marble-top tables have been used heretofore in many kitchens, but unfortunately the surface of marble is so porous as to absorb grease and other substances. This is not true of glass treated as this has been. The tables come in various sizes.

Shown on the top of this table is an expert squeezer for oranges or grapefruit. Every one who has attempted to squeeze a large orange or a grapefruit over the lemon squeezer of ordinary size has realized the necessity for just such an article. This one is particularly handy because it is easy to move about on its wooden standard. It can be taken apart easily for cleaning. The stand measures fourteen inches in length.

(*Continued on page 120*)



Monotony in dish washing becomes a thing of the past with a device like this to accomplish the work. The draining pan is shown below; dish washer with pan; $3.50

Instead of the metal screen one of white muslin to catch all dust particles is set in a wooden frame; 18 by 22¾ inches, closed; 38 cents. A smaller size is 31 cents



This galvanized iron pan is part of the sanitary dish washer shown at the left above. The rubber tube is attached to hot water faucet, and to a brush. The pan contains a wire rack; rack, 65 cents



French and Original Modes
in
Tailleur Suits and Manteaux
for Spring
now on exhibition

Lieberman & Siegel

LADIES' TAILORS AND FURRIERS

6-8 East 46th Street
New York

A WONDERFULLY EFFECTIVE BLOUSE AT LOW COST



MODEL C 17
SPECIAL PRICE, PREPAID - - $2.00

This handsome advance style is made of fine quality striped Voile with convertible collar and cuffs of White Pique. Attractive patch pockets on either side of front edged with White Pique. Trimmed throughout with fine Japanese Pearl buttons. Comes in White ground with stripes of Rose, Blue, Lavender and Green.

Your order will receive prompt shipment. Money refunded if not satisfactory in every particular.

We supply the most advanced styles at lowest cost by doing a strictly mail-order business.

SEND FOR OUR LATEST SKETCHES

SPECIAL OFFER Upon request we will place your name on our mailing list, to receive regularly, without cost, Sketches of Advanced Blouse Models as soon as originated.

The Blouse Shop Inc. 225 Fifth Avenue New York

Instead of Trying To Buy Beauty Over a Counter —Do This:



In the privacy of your dressing room, all alone with yourself, glance in the mirror. Just what is it that fails to satisfy you? Just what do you need to make yourself more beautiful?

It may be little or much. It may be difficult or easy.

Try, then, to figure out what chance you have to gain your end if you try to buy the means over a counter! Every face is different and needs different care.

Of course, there *is* a right method for *you*.

Just as you have seen yourself in the privacy of your boudoir, put your case before Mme. Rubinstein—in person or by post.

It is like bringing your question before the supreme court of Beauty. When Mme. Rubinstein determines what you must do to bring about your fullest degree of beauty you know that no other method would do.

For a brief moment of this clever woman's time, Queens have paid in precious fee. For an expression of her opinion, Society, Royalty of Europe and Beauties of the Stage have held rivalry.

This is because her profession is on a plane of its own. She is one of the great Scientists. An authority on beauty as final as her great countrywoman, Mme. Curie on radium, or Pasteur in his own particular field.

In Paris, Mme. Rubinstein was awarded the most glorious approval. In London, her establishment in Grafton Street reminds one of the old-time drawing rooms — the most beautiful ladies are to be seen there.

Your beauty's care should be entrusted to the "Woman who knows." Does it not seem logical to you to do this, instead of trying to seek out from the score of preparations on a counter the one which you *think* you should use?

You are invited to put your case before Mme. Rubinstein, and if you cannot call, write and she will give your letter her sincerest attention and interest.

GRATUITOUS

Madame Helena Rubinstein temporarily makes no fee for consulting service; this being made possible by the goodly percentage of patrons to whom she can conscientiously recommend her own products. These are prepared by herself from private and exclusive prescriptions planned to fit specific cases and needs.

Mme. Rubinstein's celebrated book, "Comment se fait la Beauté," (Beauty in the Making), will be forwarded gratis on receipt of postage (2c).

Index of Products:

Herewith names and prices of products most generally used:

Valaze Beautifying Skin-Food: Maintains the complexion in the pink of condition—free from sallowness, incipient wrinkles and passe appearance. Price $1.00, $2.00 and $6.00 a pot.

Valaze Outdoor Balm "Rose," guards the skin against blistering, chapping and discoloration due to drying winds or sun. Unequalled as a foundation for powder. Price $1.50, $3.00 and $5.00.

Valaze Liquidine overcomes oiliness and "shine" of the skin and undue flushing of nose and face. Price $1.50, $2.75 and $5.50.

Valaze Complexion Soap. Price 75c and $1.25.

Valaze Complexion Powder, for normal and oily skin:
Nozena Poudre for dry skin. Price $1.00, $2.50 and $4.50.

Valaze Blackhead and Open Pore Paste refines coarse skin texture, removes blackheads and reduces enlarged pores. Price $1.00, $2.00 and $5.00.

Valaze Roman Jelly, an astringent balm which consolidates and makes firm loose and flaccid tissues. Price $1.50 and $3.00 a bottle.

MME. HELENA RUBINSTEIN

15 East 49th Street, New York City

LONDON, W.: 24 Grafton Street **PARIS: 255 Rue Saint Honoré**

San Francisco: Representative, Miss Ida Martin, Hotel Fairmont, Apt. 700
Philadelphia: Representative, Mme. Rose Schachman, 2536 W. Somerset St.



HWP & SONS STERLING

SILVERITE

Jewelry That Wears

The Jewelry and Hair-ornaments of *Henry W. Fishel & Sons* are not only in the very latest style, but, are characterized by their permanent durability.

Their wide variety of design allows a perfect selection for wear with either evening dress or the tailleur—while their durability is assured because the stones are set by artisans who have been trained to work with diamonds and platinum.

We illustrate a few Sapphire and Rhinestone pieces particularly appropriate for wear with the tailored costume.

It will repay you to send for "The Wear and Care of Jewelry."

Henry W. Fishel & Sons
Manufacturing Jewelers
126 West 22nd Street
New York City







The small ladder is just as indispensable in the modern kitchen as in the old, though it is made in more convenient form. When open it measures 25 inches in height; $1.39; three rubber treads, 50 cents extra

SEEN ON COOK'S TOURS

(Continued from page 118)



A steel and ivory knife that is stainless, rustless, and can really be sharp; $5.94 a dozen

Shown as a background to both table and squeezer is a pattern of a sanitary wall covering which resembles tiling in appearance. It is strongly woven cloth finished in oil colors. This wall covering can be washed off and is therefore especially fine for kitchens, laundries, and nurseries. It is hung like other wall-papers and needs no special paste to attach it. It can be had in decorative designs reproducing all kinds of wall-paper, such as tapestry, leather, fabric, or grass cloth. This covering can not crack or tear and in addition to its other merits is inexpensive. It comes in rolls twelve yards long and forty-eight inches wide.

CLEANLINESS AND EFFICIENCY

A dish washing device that is simple in the extreme is shown at the left below the middle of page 118 It consists of a rubber tube which may be attached to the hot water faucet and which has a brush at its other end. The water comes through the brush so that the latter keeps absolutely clean. With the brush and hose attachment comes the galvanized iron pan shown at the bottom of page 118.

In most kitchens there is a window either close to the kitchen sink, over the tubs, or near the kitchen table, where cakes and other things may be set to cool. To prevent dust and dirt coming in this window when it is open there has recently been perfected the window screen shown at the right below the middle of page 118. It has a wooden frame and is made so that it slides out to fit any window. Instead of the usual metal screen which only sifts the dirt, a closely woven white muslin which catches the dirt is set in the frame.

MISCELLANEOUS INDISPENSABLES

The sort of small ladder that is so necessary in a kitchen is illustrated at the top of this page. It is made in golden oak, mahogany, or natural wood finish, and comes either with or without the rubber treads.

Illustrated at the left above the middle of the page is a stainless steel knife. The blade can be sharpened to a very keen edge, and it is absolutely stainless and rustless. The handle is ivory.



A noiseless, well-bred dish scraper, as harmless in its scraping as it is effective; celluloid; 15 cents

Across the page from the knife is shown an entirely new type of dish scraper made of ivory celluloid. It is small, light, and easy to handle, it will not rust, mar, or scratch the finest aluminum or china. It is a great aid in removing all matter from pots and pans after cooking and from kneading boards as well, without injuring the surface. It has an angle for every corner and the little notch at one end is for cleaning around the tops of fruit jars One of its most acceptable features is that it does away with the harsh noise caused by the scraping of a metal.

A BROILER, BUT A NEW BROILER

At the bottom of the page is shown a new broiler to be used on the top of a gas stove. It is placed over the burner and the meat spread out upon it. The cover, shown at the back of the illustration, is then placed over it. One advantage of this broiler is that the meat does not need to be turned more than once as gas heat can be so easily regulated. Another is that the cover confines the odor of the cooking food. Moreover, the flying fats that usually make broiling so disagreeable are kept between the cover and the iron plate beneath the grill, so that the broiler is cleaner and is cleaned more easily than an oven broiler. This plate is tilted so that the fat runs off and drains through a hole removed from the blaze, and into a saucer so that the meat gravy is not lost.

Unnecessary consumption of electricity is particularly noticeable in the kitchen where strong light is always necessary. The most recent lamp for electric light is the nitrogen light, which may be had in sixty and forty watts; these are the watts used in almost all electric light burners, but in the case of this lamp almost twice the amount of light is given with the same amount of current. It is the best invention for economical electric light consumption. A forty-watt lamp is 68 cents; a sixty-watt is 84 cents.



A broiler to be used on top the gas stove is tilted so that the fat runs through a hole in the end and into a pan; $1

Leonard's

24 WEST 39th ST., N. Y.

Distinctive apparel—very moderate prices —personal attention

Dresses, Coats, Suits, Blouses, Skirts, Negligees
(Also Attire for Stout Figures)



As illustrated, elegant afternoon gown of the finest crepe de chine with Georgette sleeves. An exclusive model, beautifully hand-embroidered. Has quaint cape collar and skirt; is made with fashionable bouffant drape All colors. 34 to 44 bust.
Special 29.50
Same dress in crepe meteor, special 32.50

Mme Leonard also specializes in

Self-Adjustable Maternity Wear

Special **29.75**

Inconspicuously smart and exclusive interpretations of the mode, as well as original designs to meet every need of the mother-to-be.

Write Dept. V-4 for Fashion Book



NALO

Nail-Polish Powder

is rightly designated the **leading product** among manicure articles and for its high quality, convincing advantages and wonderful effect it is undoubtedly the MOST PREFERRED NAIL POLISHER.

WE HAVE RECEIVED NUMEROUS LETTERS FROM PERSONS OF PROMINENCE APPROVING OF OUR PRODUCT. WE ONLY PUBLISH A FEW OF THEM HEREWITH.

PAULINE FREDERICK
Your "Nalo" is the very best polish I have ever used

ELEANOR PAINTER
I wish to tell you how delighted I am with "Nalo," it is quite the best I have ever had and gives with such little effort a splendid polish.

GRACE GEORGE
I would like to inform you that in using your "Nalo" Nail Polish Powder, I find it most satisfactory

ELSIE JANIS
Your Nail Powder "Nalo" is very good.

LAURA HOPE CREWS
Your "Nalo" Powder is simply splendid; thank you for introducing me to it.

JANE COWL
I find your Nail Polish Powder "Nalo" very good, like it very much and will take great pleasure in asking for it wherever I happen to be.

SEND FOR FREE SAMPLES
Reject any suggested substitutes.
ASK FOR NALO
At Drug and Department Stores
Price 25 cents per tube
If they can't supply, remit direct to
NALO PRODUCTS CO.
244 East 52d Street New York
Phone Plaza 8916



No. V3290. Belt, as well as ruffles of this blouse, may be bound effectively in contrasting color

Gowns in Vogue Pattern Form

cut to your own measure

VOGUE cuts two kinds of patterns: those cut to individual measure, and the selected designs shown in the pattern pages of each issue of Vogue.



CUT-TO-MEASURE PATTERNS

The pattern cut to your individual measure, pinned together, is a replica, in paper, of the model you have selected from Vogue. With it is supplied a duplicate pattern, unpinned, and a sketch such as appears at the right and left of this page. The one may be used as a model; the other as the flat pattern from which the material is cut. This unequaled service sends you a cut-to-measure pattern of waist or skirt for $2.50; of a three-quarter length garment for $4; of a full costume for $5.

TURN TO THE PATTERN PAGES

of this issue for a display of selected designs cut in sizes 34, 36, 38 and 40 inches bust measure; 24, 26, 28 and 30 inches waist measure; 35, 37, 39 and 41 inches hip measure; misses' patterns in sizes 16 and 18 years. These are priced at 50 cents each for waist or skirt; $1 for full costume.

HOW TO ORDER

State the full number printed under the design you select. The first of two numbers appearing under a dress or suit design always designates the waist or coat; the second number designates the skirt. If only one number is given, it designates the entire garment. Give the bust, or waist and hip measurements when ordering waist or skirt patterns, respectively. When ordering misses' or children's patterns, state the age. It is necessary that you enclose cheque, money order or stamps for amount due. Address all correspondence to



Vogue Pattern Service

443 FOURTH AVENUE, NEW YORK



USEFUL-PRACTICAL-DECORATIVE

—are these enameled objects—our own interpretation of the newest-old art.

They are made of light, but very rigid metal, beautifully and smoothly enameled in the freshest colors—that will effectively complement your interior decoration.

Our large collection of rare old copies and original designs are of more than usual interest to up-to-date decorators—and appeal to the most fastidious. Della Robbia "fired-in" enamel ware may be had in a variety of plain enamel colors and may be decorated in oils without the necessity of firing.

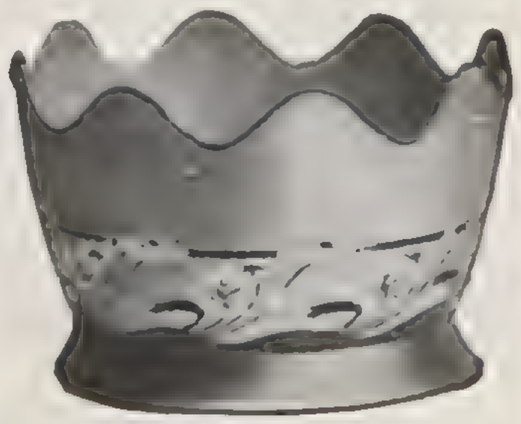
If your favorite shop cannot supply you, send us your order direct. We ship pieces anywhere, charges prepaid.

CATALOGUE A UPON REQUEST



No. 359 D 30—*Puritan Jardiniere (rounded sides) 7¾ inches wide by 5¾. Naples Yellow Enamel. Roman gold trimmed. Scroll of hand-painted blue corn flowers. Price, decorated,* $7.00. *Plain,* $6.40

No. 358—*"Venetian" Candelabra. 10½ inches high. Bowl 8 inches diameter. Selection of enamel colors with ebony trimmings. Very effective for table decoration with smilax hanging over sides of bowl. Price,* $7.50



DELLA ROBBIA STUDIOS

AEOLIAN HALL, W. 42ND ST. NEW YORK



At the exhibition of the American Water Color Society, Euphanie Mallinson demonstrated in fantastically decorative spirit the relationship of "Two Sisters" and two swans

ART

CALENDAR OF EXHIBITIONS

NEW YORK

Ehrich Galleries. Paintings by El Greco, Goya, and Zurbaran, for an indefinite period.

Fine Arts Building. Ninety-first Annual Exhibition of the National Academy of Design, from March 18 to April 23.

Seventeenth Annual Exhibition of the American Society of Miniature Painters, from March 18 to April 23.

Gorham Galleries. Recent decorative work by prominent American sculptors, from March 20 to April 15.

Keppel Galleries. Etchings and lithographs by Whistler, from February 17 to March 12.

Macbeth Galleries. Paintings by American artists, during March.

MacDowell Club. Bimonthly exhibitions of the work of American artists.

Metropolitan Museum of Art. Special exhibition of early Chinese art, during March.

Municipal Art Gallery. Exhibition of American posters, until March 25.

Museum of French Art. Exhibition of works by French artists at the front, for an indefinite period.

New York Public Library. Print Gallery: portraits of famous women, in etching, engraving, and lithograph, for an indefinite period. Room 322; exhibitions illustrating the making of etchings and engravings.

Regnard Galleries. Opening exhibition of Dutch and Flemish paintings, for an indefinite period.

PHILADELPHIA

Pennsylvania Academy of the Fine Arts. One hundred and eleventh annual exhibition, from February 6 to March 26.

University of Pennsylvania Museum. Exhibition of oriental art, including four hundred pieces from the Morgan collection of Chinese porcelains, loaned by Duveen, for an indefinite period.

(*Continued from page 71*)

With the exception of the red and yellow about the ducks' heads and the strong white of their feathers in the light, balanced by a firm dark note in the old tree, the color is keyed low and a misty atmosphere adds to its softness. The artist of this canvas shows, also, another landscape built on a similar plan, but with splendidly portrayed turkeys in the foreground of the picture.

JURIES WISE AND OTHERWISE

The Jennie Sesnan Gold Medal was adjudged to Emil Carlsen for "The Entrance to St. Thomas Harbor," an enchanted sea beneath a sky of summer clouds, a painting exhibited in New York at the Winter Academy. While unquestionably pleasing, this canvas lacks vigor, and is somewhat slight for the honor bestowed upon it. The real stumbling-block to those who would praise juries of award, however, is the decision of the Philadelphia jury in regard to the Walter Lippincott Prize. This was bestowed upon Karl Anderson for "The Heirloom," a conscientious painting of a shawl bordered on one side by a fair-haired woman of wooden anatomy, and on the other side by a fair-haired child, similarly constructed. To the humble onlooker there seems no compensating charm of color arrangement or spirit to convince a jury that this canvas is a work of interest or high merit. As if to emphasize the error of their ways, there hangs within an eye's glance of this surprising prize winner one of the most exquisite canvases which ever came from Frieseke's brush, "Torn Lingerie." One looks at the graceful arrangement, the delicacy and exquisite refinement of this canvas, at its subtle mingling of harmonious colors, its assertion of space and air back of the figure, its fresh-

(*Continued on page 124*)



Cultivate Beauty

It Is Valuable To You
We Can Help

Make You Attractive

—make the outline of your face, neck and chin graceful—erase facial blemishes—make your skin clear and soft—brighten your eyes—make your hair glossy and abundant—your hands smooth and white—your feet comfortable—through definite instructions for ***your*** particular needs.

The lessons are given by mail with explicit directions profusely illustrated. They are individualized so that ***you*** will get just what ***you*** need to prevent or correct wrinkles—sagging muscles—bad skin—faults of hair or of hands and feet. A few minutes a day devoted to exercises for your face will do more than any outward application.

Write us just what you wish to accomplish and we will go into your needs carefully. We will be glad to send a free booklet giving many valuable hints. Write for it.

Grace-Mildred Culture Course

624 So. Michigan Blvd. Dept. 1 Chicago

A Branch of Susanna Cocroft's Physical Culture Work

A Rebuilder of Gowns



A GOWN remodeled by me means a creation that is up-to-date in every detail, with all the chic and line of the latest Parisian ideas.

I REBUILD gowns successfully for out-of-town customers—let me give you my ideas and estimate before you discard any gown or suit.

Artistic dresses, made to order only, for all occasions. Your materials accepted when desired.

Perfect Workmanship **Homer** Prices Reasonable

11½ WEST 37th ST., NEW YORK

Telephone 5265 Greeley



Our Trees and Plants are the hardiest obtainable and have made thousands of homes beautiful. If you are not acquainted with "Bedford Quality" stock, ask your neighbor. We have no agents.

FOR—

Trees (Evergreen and Deciduous), Shrubs, Hedgeplants, Roses, Vines, Hardy Garden Plants and Everything for the "Hardy Garden" write . . . . . .

THE NEW ENGLAND NURSERIES

BEDFORD, MASS.

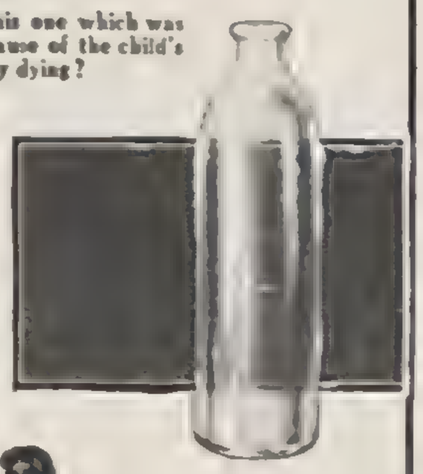
Send for Catalog. Correspondence Invited

Which Bottle Will Your Baby Nurse?



This one—invented by a Physician for his own baby?

Or this one which was the cause of the child's nearly dying?



Look for the name "Hygeia" on package, breast and food-cell

Hygeia

Nursing Bottle

The Hygeia Nursing Bottle has no neck at all.

The Hygeia Nursing Bottle is as easily cleaned as a glass tumbler. It is safe for baby.

Hygeia needs no brush to clean inside—but you can get your fingers and a cloth in if you want to.

The average servant can be trusted to keep a Hygeia clean.

Physicians, nurses, druggists, thinking mothers, recommend the Hygeia Nursing Bottle. Always ask your druggist for the Hygeia by name.

The Old-Fashioned Nursing Bottle has a choked neck.

The choked neck of this bottle collects germs and seriously interferes with getting bottle clean—and safe.

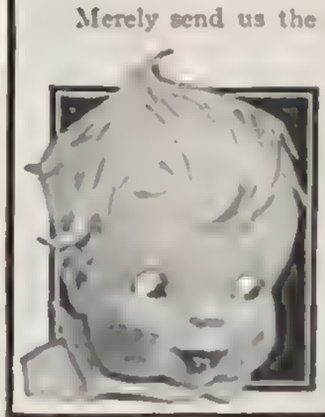
If a brush on a wire be used to swab out the inside of a small neck—what keeps the brush clean?

Even mother's care in washing these bottles fails too often to prevent baby's illness.

Nobody recommends this bottle. Ignorance, carelessness or a false economy alone accounts for its selling at all.

Every Baby Born During January, February and March, 1916, Will Receive One Complete Hygeia Outfit, Free, With Our Compliments

Merely send us the baby's name, date of birth, name of attending physician, and your address and we will mail the bottle at once with our compliments.



Hygeia Nursing Bottle Co., Inc.
1380 Main Street
Buffalo, N. Y.

You must use this coupon

The HYGEIA NURSING BOTTLE CO., Inc.
1380 Main Street, Buffalo, N. Y.

Baby's name is.....

Baby's birthday was.....

Physician's name.....

Parents' Address.....

The SMART SET



A Magazine of Cleverness

Edited by
GEORGE JEAN NATHAN
and H. L. MENCKEN

THE SMART SET is the one magazine that stands out clearly from all the rest. None other has been imitated so persistently; none other is so free from real rivalry today.

Its appeal is not to the mob, but to the civilized minority. It does not aim to instruct, to uplift or to horrify, but merely to amuse. It is pre-eminently a good-humored magazine. It prints lively, unusual short stories, bright novelettes, essays that really say something, unconventional and honest criticism, interesting poetry, and all sorts of diverting odds and ends. It is, in a sense, the scout and sharpshooter of American letters. It has brought out more worth-while new authors than any other five magazines combined. Its pages are always open to cleverness, novelty, wit. It is not narrowly American; its field is the world.

The London edition of The Smart Set is read by all the really clever folk of England, and by a good many discriminating Continentals.

If you are tired of the stupid and the obvious you will find a good quarter's worth in this month's issue.

25c. a Copy. $3.00 a Year

Three months' trial subscription for 50c.

Smart Set Company, Inc.
331 Fourth Ave., New York







Tailored Suits
for Flapper or Dowager
By Authority of
Maison Maurice

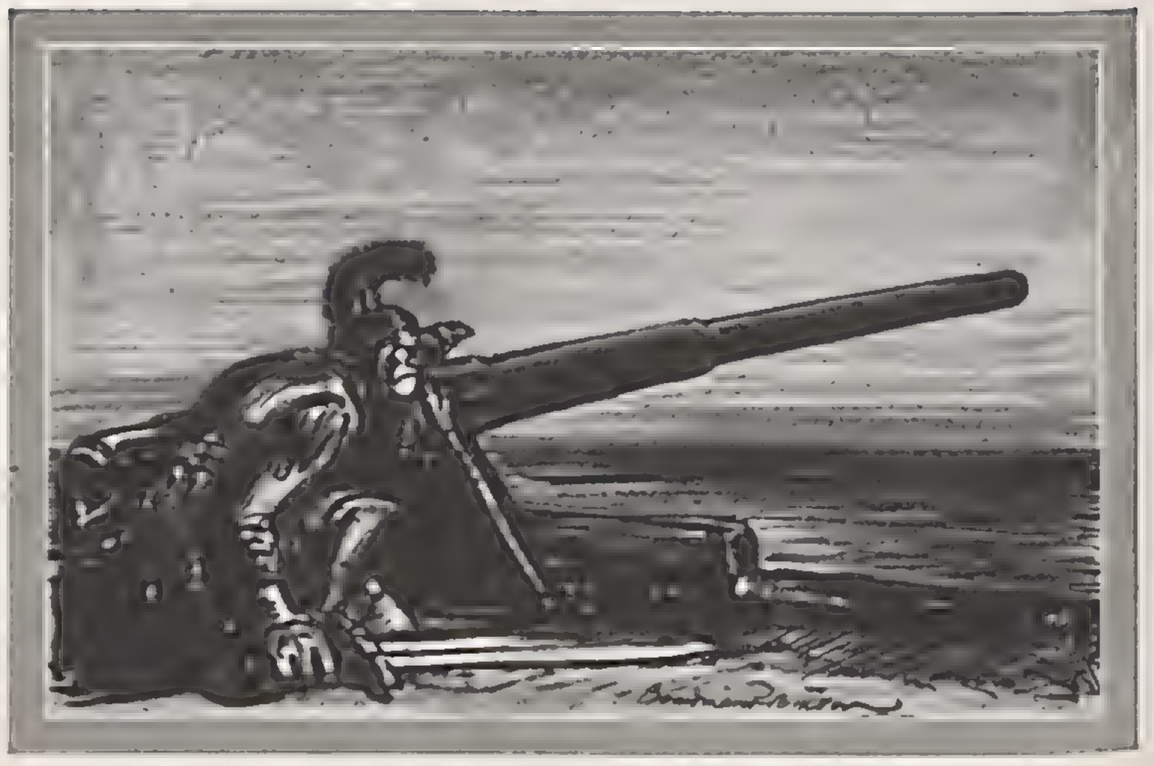
Fifth Avenue is *Main Street, U. S. A.* in the authenticity of its fashions. Maison Maurice, situated on this world-famous thoroughfare of wealth and luxury, is quickest to transmit to its clientele the ever-shifting modes of the moment.

If you are not circumstanced to visit New York, our Accredited Representatives in the following cities will be honored to execute commissions for Tailored Suits to your private preferences and individual specifications:

In Indianapolis - - - - - L. S. Ayres & Co.
In Richmond - - - - J. B. Mosby & Co., Inc.
In St. Paul - - - - - Mannheimer Brothers
In Los Angeles - - - - N. B. Blackstone Co.
In Baltimore - - - - - Joel Gutman & Co.

Maison Maurice

FIFTH AVENUE AT 43RD STREET, NEW YORK



Grim, sinister, and ill-boding as war itself is the cartoon, "Peace on Earth, Good Will to Men—Christmas, 1913" Three sketches on this page from the recent exhibition by Boardman Robinson

ART

(*Continued from page 122*)

ness and vitality,—and stands amazed at the mysterious ways of prize-awarding minds.

No similar criticism, however, is inspired by the award of the Carol H. Beck Gold Medal to Douglas Volk for his able portrait of Dr. Felix Adler. A Rembrandtesque simplicity and concentration of light upon the face lend emphasis to the keen portrayal of character and personality.

The winner of the sculpture prize, Edward McCartan's "Spirit of the Woods," while obviously patterned after the famous MacMonnies "Bacchante" and, of course, less inspiring than its original, is a spirited and gracious work, a joyous thing to come upon in rambles about a garden. As for "In Provincetown," by Nancy Ferguson, which won the Mary Smith Prize, we should grieve to feel that it sets a standard for the women artists of Philadelphia.

It is a custom of the Pennsylvania Academy to honor some one artist at its exhibitions by a rather extensive showing of his works. This year the honored painter is the new president of the National Academy of Design, J. Alden Weir. A fact to give the most enthusiastic critic pause is the obvious superiority of the early work of this painter over his most recent productions. By far the finest of the ten works placed on view is the portrait of his father, Robert W. Weir, Esq., to which one would grant an age of at least twenty-five years.

Occasional works of mature age such as this lend to the Pennsylvania Academy a piquancy which is lacking in the exhibitions of the New York Academy. Two other works which stood the test of time to reappear in the Philadelphia Gallery were, "Sunlight and Shadow," painted by William Chase nearly twenty years ago and recently repurchased by him, and Mary Cassatt's "Woman Sitting in a Garden," which in modern surroundings seems so quiet that it is difficult to believe that it roused a storm of criticism, some thirty years ago, by reason of its unconventionality.

Of other works, both new and old, there was a most praiseworthy display. Elliott Daingerfield's "Carolina Sunlight" was a quiet and beguiling landscape in the spirit of Constable. Sargent contributed his "Moorish Courtyard," a thing of pearly tone and finely modulated light. From Adelaide Chase came one of the finest paintings of still life which has appeared in many a day. Benson's "Fox Hunter" was excellent in the alertness of the silhouetted figure. Jonas Lie's splendidly painted "Autumn Fleet" reappeared, and Paul Dougherty sent a characteristic "Sunlight and Surf." Philip Hale demonstrated that you can not make a "Spanish Lady" from a Boston maiden by the addition of a black lace mantilla.



From a sheet of picturesque Russian sketches comes a Moldavian peasant

At the Thumb Box Gallery early in February were exhibited about seventy sketches and cartoons made by Boardman Robinson in the course of a seven months' journey along the eastern fronts of the European war. Though made purely as illustrations, these drawings have a spirited action and picturesque quality which give to them an interest beyond that of mere portrayals of war scenes.



Three drawings courtesy of the "Metropolitan Magazine"

Spirited rider and mettlesome horse are portrayed with fine rhythm of action in "Cossack of the Kuban—Cholm"

Chic Dancing Frock



Special $27.50

THIS dainty gown is made of splendid quality French Taffeta, trimmed with garlands of French flowers.

A most becoming model to any figure. Copy of an import.

When ordering give accurate measurements. If not satisfactory, money will be refunded

Illustrated leaflets

MAISON IRVING

366 Fifth Avenue New York



This little girl's Mother is delighted with the dainty little smocked and embroidered frocks she has been buying from me.

They are so pretty and unusual, individual in style and so beautifully made, still they are not expensive.

The one illustrated is hand made of Sheer Imported Batiste, hand smocked in Blue or Pink, and between the rows of Smocking are embroidered exquisite tiny Roses in Pastel shades.

Sizes 1 to 6 years $3.90

On approval if you prefer

IRISH LINEN CO.

DAVENPORT, IOWA.

WM MOORE. IMPORTER.



INSIST ON THE GENUINE

Shur-on

EYEGLASSES-SPECTACLES

LOOK FEEL QUALITY GUARANTEE **RIGHT**

Look for the name "Shur-on" in the bridge

$2.50 and Up

E. KIRSTEIN SONS COMPANY

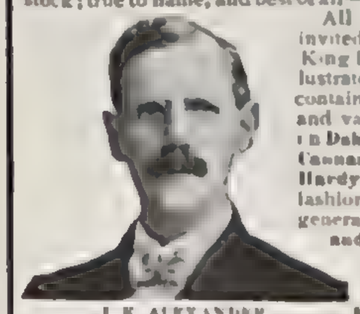
ROCHESTER, N. Y. ESTABLISHED 1864

DAHLIAS THAT BLOSSOM

Alexander's Up-to-Date Dahlias lead the World because they are beautiful in color, perfect in type and shape, and most important of all—Free Flowering.

The Dahlia of to day is of unsurpassed beauty as a single flower, exquisite for private gardens, charming in masses, and ideal for planting against shrubbery.

Our many customers are satisfied—they receive good stock; true to name, and best of all—Guaranteed to Grow.



All Flower Lovers are invited to send to the Dahlia King for his latest Free Illustrated Catalogue, which contains helpful descriptions and valuable cultural hints on Dahlias, Gladiolus, Roses, Cannas, Peonies, Phlox, Iris, Hardy Plants for the Old-fashioned Garden, and a general line of Ornamental and Flowering Shrubs

J. K. ALEXANDER

125-131 Central St.

East Bridgewater Massachusetts

J. K. ALEXANDER "The Dahlia King".

The ALL-YEAR Car

A CAR you can use now and during the bad weather of early Spring. It takes just thirty minutes to remove the top when open driving is desirable.

KISSELKAR

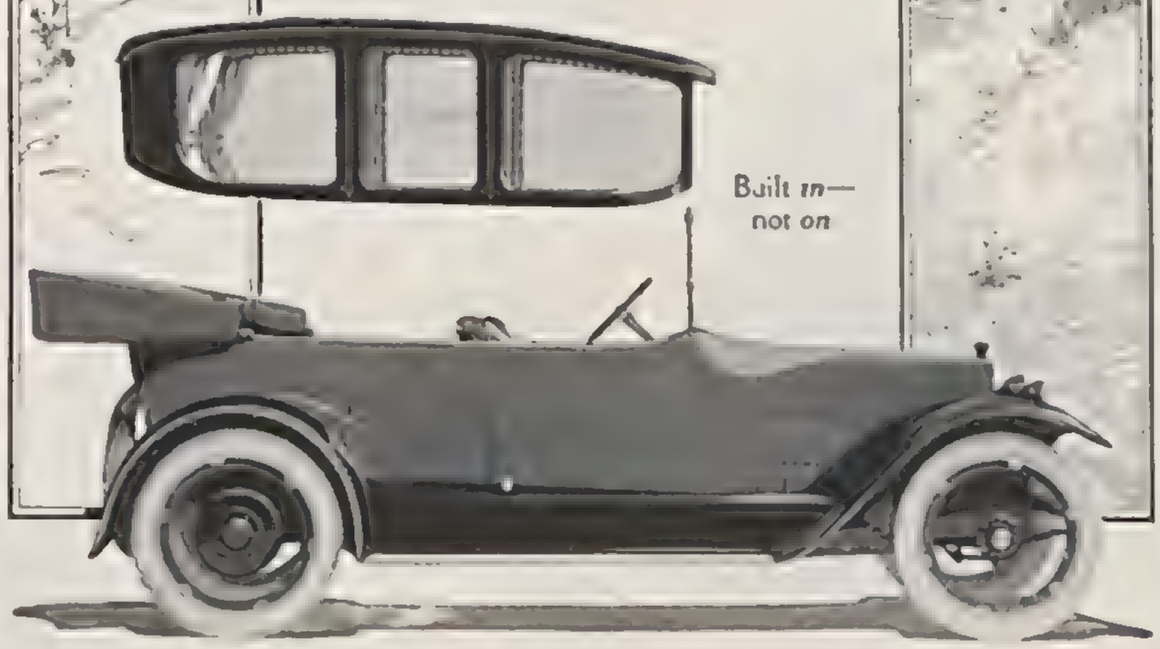
Every Inch a Car

The ALL-YEAR Car is mounted on two wonderful chasses—the 42-Six and the High Efficiency 32-Four

$1450 to $2100

Kissel Motor Car Company

412 Kissel Ave., Hartford, Wis.



Built *in*—not *on*

Footwear of Excellence



The season's most attractive fashions in Shoes, Pumps, Hosiery and Buckles are given complete portrayal in

Swope's Spring Catalogue

As an authentic style exponent—a guide to economy on Spring requirements, you will find it extremely helpful, and we'll send this interesting booklet gratis upon request.

Free Delivery Everywhere in the United States.

SWOPE SHOE CO 920 Olive St., St. Louis



Write Today to Dept. H-1 for "**Mater Modes**" with over 500 photographic illustrations of **Spring** and **Summer modes** adapted for **maternity wear.**

6240— Stunning, hand-tailored suit of finest quality Navy or Black French serge. The easy-fitting coat, with the chic flare and cavalier girdle, breathes the very spirit of youthful buoyancy. A prettily pointed yoke inset over hips lends distinction to the full skirt. Coat is lined with the finest quality peau de cygne, and has detachable over-collar of white pique. This suit has all the cachet of the highest custom-made garments and is as perfect in workmanship and nicety of finish. Sizes 34 to 44 bust Worth fully $35.00. **Special 24.95**

6240P— Same as **6240**, in genuine all-silk poplin of finest quality. Black, navy, French blue, wistaria or African brown. **Special 34.75**

Lane Bryant Apparel

especially adapted for

MATERNITY

wear, differs in no outward way from prevailing modes. Every dictate of fashion is shown, for every need or occasion. And, these up-to-the-minute styles are portrayed in all fashionable materials and colorings

Suits, Coats, Dresses, Blouses, Skirts, Negligees, Corsets and Underwear

Expand automatically, conceal condition, not an additional expense, fit when figure is again normal

17 N. State St. CHICAGO **Lane Bryant** 25 W. 38th St. NEW YORK

Retail Branch opens in Chicago about March 15th Mail orders filled from New York only

---

When Your Mind Turns to Easter or Wedding Gifts

The beauty and purity of design, the wonderful coloring and the unsurpassed quality of Royal Copenhagen Porcelain will satisfy the most exacting taste.



Tea or Breakfast Set, 29 Pieces—$15.00

Royal Copenhagen Porcelain

Will be the Supreme Adornment

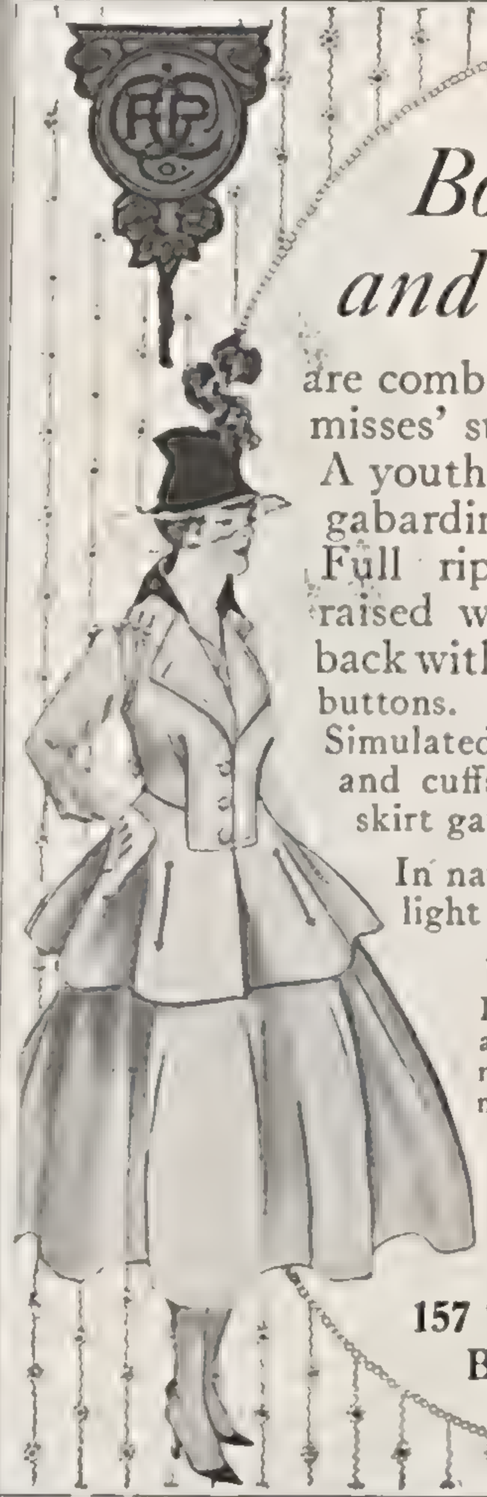
of the bride's home—and will blend harmoniously with the best in her household decorations, as long as true beauty is appreciated.

Other appropriate wedding gifts include—Vases, Lamps, Flower Holders, Figures and Animals in Porcelain Sculpture, Danish hand-wrought Jewelry, Copenhagen Art Fayence and Danish Embroidery.

Send for Illustrated Booklet

ROYAL COPENHAGEN PORCELAIN AND DANISH ARTS

256 FIFTH AVENUE, NEW YORK



Both Style and Economy

are combined in the very smart misses' suit sketched at the left. A youthful model of fine quality gabardine or men's wear serge. Full ripple coat, with slightly raised waistline and trimmed at back with soutache braid and fancy buttons. New sleeve points over hand. Simulated buttonholes on satin collar and cuffs. Extremely full circular skirt gathered at belt.

In navy, rookie, biege, green, twilight blue black and checks **$25**

Write for Our Unique Catalog

It gives the styles which have just appeared — the latest and best models and values in women's and misses' suits, dresses, coats, blouses, etc.

F. P. O'Connor Co.

157 Tremont Street
Boston, Mass.



Before Waving



Nestlé Waved

The Nestle Permanent Hair Wave

With spring weather and its attendant atmospheric changes the problem of hair-waving becomes acute with many ladies. Nightly hair-curlers or hot irons are not so bad in winter but during summer straight hair often develops into a positive misery. The Nestlé Discoveries and Inventions have, however, attended to all this in the most perfect way possible. For adults with slender means we have, for instance, our

Home Outfit for Nestle Waving

which article is absolutely guaranteed to be the means to put as perfect a permanent wave in any hair of which a pattern has been sent us, as our experts could do at our establishment. The cost of this article is $15.00 and it can be worked from your electric light socket. Over 800 of these articles have been sold by us during the last six months and they have been greatly appreciated. The home outfit cannot be sent on approval.

Then there is another of Mr. Nestlé's epoch-making innovations,

The Nestlé Treatment for Children

The hair development of our children has occupied Mr. Nestlé's attention during many years with the ultimate result that he was able to give science an absolute lead in this matter. Through the use of his prescribed treatment (NESTOL) hundreds of children have retained their curly hair when they were on the point of losing it, while thousands more, born with straight hair are developing curly hair after but a few months of the simplest treatment imaginable. In fact it can safely be anticipated that with the extent that parents become acquainted with this treatment, straight hair will have to make room for curly and wavy on the heads of future generations. The Nestol treatment is fully explained in our booklet, supplied free on receipt of a post card. Finally there is the

Nestlé Permanent Hair Wave



Known from Archangel to San Francisco as the greatest discovery ever made in the interest of femininity. Nestlé waving is done at every European Court and it is the Hair Wave of Society all over the world. OVER 40,000 heads of hair have been waved by this method by the London Nestlé firm alone.



Apply for our booklet on the above subjects

C. Nestlé Co., 657 Fifth Ave. (Cor. 52nd St.), New York
London, 48 South Molton Street, W.



Eleanor Cochran has been an exceedingly popular concert singer in New York this winter. Next season she will appear in opera

Photograph by Campbell Studio

MUSIC

CALENDAR

SATURDAY, MARCH 18
Aeolian Hall, 3 p. m., joint recital, Harold Bauer and Ossip Gabrilowitch.
Carnegie Hall, 8:15 p. m., concert, Russian Symphony Society.
MONDAY, MARCH 20
Aeolian Hall, 8:15 p. m., song recital, Vida Milholland.
THURSDAY, MARCH 23
Carnegie Hall, 8:15 p. m., concert, New York Philharmonic Society.
FRIDAY, MARCH 24
Carnegie Hall, 2:30 p. m., concert, New York Philharmonic Society.
SATURDAY, MARCH 25
Aeolian Hall, 3 p. m., joint recital, Pablo Casals and Harold Bauer.
SUNDAY, MARCH 26
Carnegie Hall, 3 p. m., concert, New York Philharmonic Society.
TUESDAY, APRIL 4
Aeolian Hall, 8:15 p. m., violin recital, Francis Macmillan.
SATURDAY, APRIL 8
Aeolian Hall, 3 p. m., joint recital, Pablo Casals and Susan Metcalf.
SATURDAY, APRIL 15
Carnegie Hall, 8:15 p. m., concert, New York Oratorio Society.
APRIL 3 TO APRIL 29
Metropolitan Opera House, the Ballet Russe of Serge de Diaghileff, every evening except Sundays, and on Saturday afternoons.

MUSIC NOTES

THE world première of Enrique Granados's Spanish opera, "Goyescas," the second première of the season at the Metropolitan, was given on Friday evening, January 28, under the baton of Gaetano Bavagnoli. The cast was excellent. Photographs of the principals in the feminine rôles appear on page 48. This première was particularly notable, for never before has a Spanish opera been sung in New York in the Spanish tongue. Its title is supposed to typify scenes of the period in which Goya, the Spanish painter, lived. Granados had long meditated upon the beauty of Goya's works at the Prado Museum in Madrid, particularly on his lovely "Duchess of Alba." With the gay riotous scenes of that epoch as inspiration, the piano suite was evolved some years ago. Later, the composer wished his musical impressions dramatized, and Fernando Periquet, the librettist, was commissioned to adapt a text to the score, a proceeding against all traditions, yet not inconsistent in this era of progressive musical writing.

The opera, which takes place in the year 1800, is written in three acts, more artistically termed "pictures" by the composer. It requires but an hour to produce it, and on the opening night it was followed by "Pagliacci." It will be accounted one of the most successful premières of recent years. One might wish that, owing to its brevity and charm, it could be accompanied by the Russian Ballet, or better, stand alone; but the public must have its full quota of song, and we shall continue to have it in joint performances with "Cavalleria Rusticana," "Pagliacci," or "Hansel and Gretel."

The lead, Rosario, was assumed by Anna Fitzui, a young American whose facility in the Spanish language made her a fitting substitute for Lucrezia Bori, the native born Spaniard, who was prevented by continued illness from creating the part. Martinelli was the lover, Fernando; Flora Perini appeared as Pepa, a coquet; and Guiseppe de Luca interpreted the part of Paquiro, a bull-fighter.

(*Continued on page 128*)



© Mishkin Studio

So anxious is William Hinshaw, the noted baritone, to encourage our native ambition for grand opera in English that he has offered a prize for the best American-born opera



Brassiere $6.00

Reduce your flesh

WEAR my famous Rubber Garments a few hours a day or at night and your superfluous flesh will positively disappear.

Dr. Jeanne Walter's famous rubber garments for men and women cover the entire body or any part. The safe and quick way to reduce is by perspiration. Endorsed by leading physicians.

Frown Eradicator	$2.00
Chin Reducer	2.00
Neck and Chin Reducer	3.00
Bust Reducer	5.00
Abdominal Reducer	6.00

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Write at once for further particulars

Dr. JEANNE B. WALTER
Inventor and Patentee
353 Fifth Ave., 34th Street, 3rd Door East
NEW YORK
Philadelphia Representative:
Miss Mary Kammerer, 1029 Walnut St.

FACIAL CULTURE

One of the most successful methods of building up the face and neck is that of Muscle Manipulation, aided by Muscle Exercises, introduced into the country by

EMILY KINSMAN

graduate de l' Institut d' Hygiéne, graduate des Gymnastes Médicales, Paris.

By these treatments the sagging muscles of the face and neck, so detrimental to beauty, can be restored to their former shapeliness.

Kinsman's Muscle Tonic, energizes weak Muscles	Prices $2, $5 & $10
Kinsman's Tissue Builder is a self absorbent skin food	Prices $1, $2 50, $5 & $10
The Muscle Mask, "holds up" dropped muscles	Prices $2.50 & $5
"The Body Builder" builds up and beautifies	Price $5

Medical Gymnastics, as taught in Europe, to classes or individuals, young and old, weak or strong, and especially for those suffering from nervous and digestive troubles. Fees on application. Write for booklet.

Hours 10 to 5. Saturday 10 to 1.
16 East 45th St. (*Private House*) New York City
Telephone Murray Hill 6584

ALLEN'S FOOT-EASE



"Oh! What Rest and Comfort"

The Antiseptic Powder to Shake Into Your Shoes

and use in the Foot-Bath. Makes tight-fitting or new shoes feel easy. **For 25 years Allen's Foot-Ease has been the Standard Remedy** for Tired, aching, swollen, smarting, tender feet. Nothing rests the feet so quickly and thoroughly. It takes the friction from the Shoe, the sting out of Corns and Bunions and makes walking a delight. We have over 30,000 testimonials. Try it TO-DAY. Sold everywhere, 25 cts. **Don't accept any substitute.**

FREE TRIAL PACKAGE Sent by mail. Address,
ALLEN S. OLMSTED, Le Roy, N. Y.

VENETIAN PREPARATIONS AND TREATMENTS



IF YOU NEED

any of these Venetian specialties, send cheque:

THE NEW SPECIAL ASTRINGENT, composed of imported herbs, which gives new life to the skin, strengthening the tissues and flattening out lines and wrinkles; remedies a sagging, loose skin. Large bottle, $3.

VENETIAN ARDENA SKIN TONIC, for daily use to firm, tone and whiten the skin. Bottle, 75c, $1.50, $3.

VENETIAN ORANGE SKIN FOOD builds up thin faces. Jar, $1.00, $1.75, $2.75.

VENETIAN PORE CREAM reduces coarse pores, refines the skin. Jar, $1.

VENETIAN CLEANSING CREAM, softens, purifies and prepares the skin for treatment. Jar, 50c, $1, $2, $3.

VENETIAN ADONA CREAM restores graceful curves to neck, bust and shoulders. $1.25, $2.

VENETIAN AMORETTA CREAM, a protective cream; causing powder to adhere, useful when motoring. Jar, $1, $2.

Mrs. "T" of St. Louis

had long been a commanding figure in the social life of the spirited mid-western capital. It was but recently that a severe illness deprived her of that youthful and beautiful coloring for which she had been noted. It was even whispered about that wrinkles had begun to appear. Sincere sympathy was expressed, but sympathy as usual, was ineffectual.

This state of affairs might have continued indefinitely had not Mrs. "T" possessed a resourceful secretary. To be sure, it is not the duty of one's secretary to attend to one's complexion. But then efficient secretaries have been known to solve many puzzling problems outside the sphere of either "correspondence" or "household accounts."

Within an hour after Mrs. "T" had confided to her secretary that she was seeking a means to restore her complexion to its former radiance, a letter was despatched by *special delivery* to 673 Fifth Avenue, New York. Elizabeth Arden's reply, and a parcels post package containing especially prescribed Venetian preparations, arrived in surprisingly quick time. During the following fortnight Mrs. "T's" clever maid became quite adept in applying the Venetian preparations with the aid of the new Arden "patter"—and Mrs. "T's" complexion improved so rapidly that soon there was not a blemish to be seen. Today her friends insist that she "looks more beautiful than ever before."

If this be a fable, then here is the "moral"; Whether your home be in St. Louis, Denver, Los Angeles, or wherever it is, you may at some future day, if not now, seek relief from a blackhead, or an oily skin, or a sallow one, or from wrinkles and hollows. Do as Mrs. "T" did. Write for advice to Elizabeth Arden, who is conceded to be the international authority on the scientific care of the skin and complexion. *You might write TODAY for her book, "The Quest of the Beautiful."*

IF YOU VISIT, OR RESIDE IN, NEW YORK

You will not miss the opportunity to call at the Arden Salon D'Oro, the largest and finest in the world, and consult personally with Elizabeth Arden, and to give your complexion the benefit of an Arden Strapping Muscle Treatment administered by an Arden expert.

ELIZABETH ARDEN

SALON D'ORO, 673 FIFTH AVE., NEW YORK

Largest and Finest in the World. Entrance 53d St.

WASHINGTON, D. C., 1147 CONNECTICUT AVE.

Look For This Drug Store



Only a druggist with an established reputation for honesty and fair dealing is permitted to handle the SAN-TOX Line of Toilet Articles and Household Preparations.

Before any SAN-TOX Druggist placed SAN-TOX on his shelves he was required to rigidly investigate the entire line of more than 125 items and by so doing thoroughly satisfy himself that each one will substantiate his personal guarantee.

San-Tox
The Public Service Line

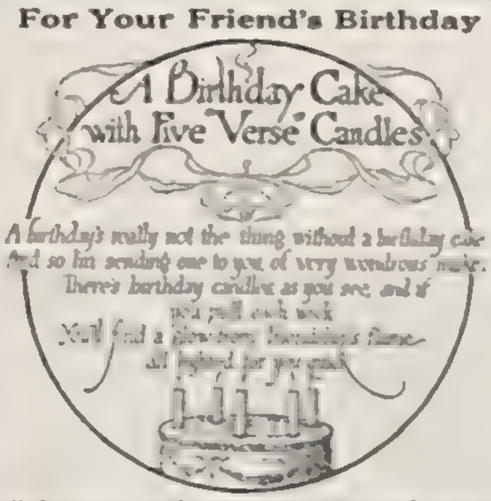
You will know the one "best" drug store in **your** locality by the sign of the Nurse on the window. Go there for all your toilet requisites and household preparations. The SAN-TOX Druggist will cheerfully refund the price of any SAN-TOX item which does not satisfy you in every particular.

THE DEPREE CHEMICAL CO.
CHICAGO ILLINOIS



SOMETHING NOVEL

For Your Friend's Birthday



Sells for 50c at the leading stationers and novelty stores. Write us if you do not find this on sale

Gift Novelties and Cards
Send for new catalog

ERNEST DUDLEY CHASE
251 Causeway St. Boston, Mass.



Danersk Painted Couch (Style 1501); strong and comfortably upholstered for Sun Rooms and Country Homes

PAINTED Furniture should be purchased of the maker. Beautiful schemes are evolved for you without extra charge.

Send us a sample of your drapery. Complete sets for bedrooms. Our French lacquer finish more beautiful than any paint.

DANERSK
DECORATIVE FURNITURE
Write for booklet "E"
ERSKINE-DANFORTH CORPORATION
2 West 47th Street New York

Gerhardt & Co. Hats



12 East 46th St. New York
Opposite Ritz-Carlton
Originators and Importers of Exclusive Millinery

The New
Wedding
Rings De Luxe



The Venus Ring No. 1

Is hand chased with a Myrtle Design, because this vine was sacred in ancient times to Venus, the Goddess of Love

Of 18K green or yellow gold or platinum



The Orange Blossom Ring

Reflects the treasured sentiment of the beautiful bridal custom of wearing orange blossoms.

Hand decorated, of 18K green or yellow gold or platinum.



Either Style Diamond Set

Both designs are also made with a circlet of seven or nine diamonds.

Ask your jeweler and write for Descriptive Folder.

The Traub Mfg. Co.
864-78 Woodward Ave.
DETROIT
Mich

Yes, you can now get
RAFFETTO'S
Marrons Glacé
by mail



¼ pound.....30 cents
½ pound.....60 cents
Sent postpaid anywhere

BEFORE your post-lenten entertaining begins, send to us for a box of these delicious freshly packed whole French Chestnuts, with their toothsome coating of crystallized sugar.

The coupon below brings them to you in the new package arranged for your convenience.

G. B. RAFFETTO, 408 West 13th St., New York

Mail This Today, with your remittance.

My name is.....

My address is.....

My Grocer's / Druggist's name is.....

M U S I C

(*Continued from page 126*)

The first act is taken up with expounding the theme, the jealousy for each other of Fernando, Rosario's lover, and Paquiro, her former lover, and Pepa's consequent jealousy of Rosario. The musical action throughout this scene is truly an exemplification of the text, glowing with Spanish color and intense in rhythm, while the choral portion is superb in tonal balance. Granados has constructed this part of his opera with a definite intent—that of coordinating orchestra and chorus to simulate the concerted voices of the multitude. Before the curtain rises on the second act, there is an intermezzo that should become as popular as the one from "Cavalleria Rusticana."

The second scene depicts Rosario and Fernando at a ball, in the midst of a band of gay revelers who become resentful of Rosario's haughty demeanor. A quarrel breaks out between the two men, and a duel is speedily arranged. Dance rhythms pervade this entire scene, which ends in a wild fandango by Rosina Galli and Bonfiglio, her partner. Pepa's aria is one of the most lyrical in the opera. Mme. Perini sang it forcefully, bringing out all the dramatic color in her voice.

THE TRAGIC LAST "PICTURE"

In the final "picture" there is an absence of the previous kaleidoscopic massing of colors. By moonlight, Rosario awaits her lover in the garden of her palace. Her happiness is expressed in a beautiful aria. Fernando appears, and a duet follows. While they are absorbed in their joy, Paquiro creeps stealthily in among the shadows of the garden. Fernando sees him, and a duel ensues. He returns mortally wounded and falls dead beside the swooning Rosario.

One has become attuned to tragedy, by this time, and expects a fitful musical and dramatic climax; instead, the finale is without hatred or revenge, and moves passively along to a conventional close. In fact, the opera, as a whole, is not overfilled with the fierce passions traditionally native to the Spaniard. Granados has written with a studied delicacy an aristocracy of viewpoint that recoils from brutal passion. Sweet, delicately romantic music ushers in the third act. It is music of pastel coloring, well-suited to a moonlit garden scene, but, unfortunately, weak as a delineation of the dramatic crisis.

Anna Fitzui was an effective Rosario, youthful and prepossessing in appearance and well adapted to the part vocally. She might, with advantage, bring to her work more warmth and flexibility, especially in the love duet at the end when the emotional heights are reached. As Fernando, Martinelli has an ungrateful rôle, one without a single aria that claims continuity of melodic utterance. He gave distinction to the part and sang with the beautiful intonation one associates with his artistry, but the rôle is utterly unsuited to him. Flora Perini is possessed of a dramatic and colorful contralto voice, and de Luca, a thoroughly satisfying Paquiro, has seldom sung with more intensity than at this performance. Bavagnoli's reading of the score was spirited and rhythmical.

A NEW FRIEND AND TWO OLD ONES

William Hinshaw, the distinguished baritone who appeared in leading rôles at the Metropolitan Opera House a few years ago, has offered a one thousand dollar prize for an American opera, which must include from three to six star rôles and an orchestral score for not over twenty-five musicians. Mr. Hinshaw desires to encourage a native ambition for grand opera in English, and, aside from the prize-winning opera, proposes to establish a standard repertory from the manuscripts worthy of production. Mr. Hinshaw created the leading rôle in Horatio Parker's "Fairyland" in California last summer and, since then, has sung almost entirely in concert. His annual recital took place in Carnegie Hall on February 29.

Eleanor Cochran, the young American soprano, is to be one of our leading concert artists during April and May, besides filling many concert engagements in and near New York. She is preparing a number of rôles for opera next season, including those of the Wagner heroines, and of Tosca and Aida, and of Santuzza in "Cavalleria Rusticana." During her brilliant career abroad, she sang the leading rôles in thirty-five operas.

Few much-heralded singers live up to our expectations of them, but Maria Barrientos, the Spanish coloratura soprano who made her début at the Metropolitan Opera House in "Lucia di Lammermoor," on January 31, more than justified her widely sung praises. Remarkably pure in quality, Mme. Barrientos's voice possesses a sureness in even her loftiest notes and a clarity of intonation that makes her voice vibrant to the farthest corners of the Metropolitan. In addition, she is gifted with histrionic ability as well as personal charm. For the past few years she has been singing in opera in Buenos Aires and has been chosen to assume the leading rôle in the "Pearl Fishers," an opera in which she won great distinction in both France and Italy.



Maria Barrientos, the distinguished Spanish coloratura soprano, made her New York début at the Metropolitan Opera House on the last day of January in "Lucia di Lammermoor"

Creator of Dainty Things

*is Miss Mathilde. Write for your copy of her catalogue entitled "**Miladi's Boudoir**" containing the newest and daintiest little creations in Boudoir Caps and Camisoles.*



Sweet Briar
$1.00

Horace Mann
$1.50

Sweet Briar—*You will be justly proud of this boudoir cap of all-over lace, its washable satin crown and band of satin and dotted net from which a rosette of lace and sweet peas of satin flow.*

Choose of Flesh-Pink, White or Pale Blue. . . . . Prepaid at **$1.00**

Horace Mann—*The straps of ribbon that artistically cross on the shoulders hold in perfect position, this cute camisole of washable satin with its wide band of lace.*

Choose of Flesh-Pink, White or Pale Blue. Sizes 14 to 20 years, 32 to 42 inches Bust Measure. . . . . Prepaid at **$1.50**

MISS MATHILDE
101 Fifth Avenue **New York**

Our Only Shop *No Branches*

William Bernstein
SHORT VAMP SHOES — Reg. U. S. Pat.
6 West 37th Street, off 5th Ave., NEW YORK

"Boot of the Hour"



"Printemps"

THE FINAL AND ACCEPTED FASHION FOR SPRING

BENCH MADE
$9 the Pair

To Order $10

EXTRA HIGH CUT
—GLOVE FITTING
—EXCLUSIVE
With WILLIAM BERNSTEIN

In White Calf—Dove Grey—Ivory—Champagne—Battleship Grey—Pearl Grey—Havana Brown—Havana Brown with White Tops—Patent with White Tops

Folder of 1916 styles now ready—Ask for it

Physical Victory!

What does it mean to you?

It means that every organ of your body is Strong—Vigorous. Free from **Chronic Ailments.** Your **Skin** is **Clear.** Your **Eyes** are **Bright.** You are **Vibrant** with **Animation.**

Perfect Health is Your Birthright.

A Beautiful Figure is Educative and Refining.

Your figure, face and grace of movement should be the most artistic influence in your home. Your body should be so healthy and so perfect in its action that you are practically unconscious of it. Your brain should be clear and alert; you should bubble over with vitality and good spirits.

I have **Reduced the Weight** of 35,000 women and have **Increased the Weight** of even more.



My work has grown in favor because results are quick, natural and permanent, and because they are scientific and appeal to *common sense.*

I have helped 75,000 of the most refined, intellectual women of America to regain health and good figures. I have taught them how to keep well. Why not you? You are busy?—all the more reason for maintaining your health and figure. Can you not devote just a few minutes each day in the privacy of your rooms to scientific practical principles of health arranged to fit your individual case and needs?

What I have done speaks for what **I can do and am doing** daily. I cannot tell you what a satisfaction this very work is to me. The most progressive physicians are my friends—their wives and daughters are my pupils — the medical magazines advertise my work. My simple, common sense, practical, *individual* methods will delight you at the very start.

No Drugs—No Medicine

I study your health symptoms to determine what vital organs are weak, out of place, or not doing their proper work. Then my exercises strengthen and hold them in place, because the exercises develop and regenerate the nerves and muscles controlling them, promoting a circulation of good, warm blood, purified by deep, correct breathing. By following my directions, such ailments are relieved as

Indigestion — **Nervousness**
Constipation — **Torpid Liver**
Anaemia — **Rheumatism**
Sleeplessness — **Headaches**
Suffering in Pregnancy

and many others resulting from poor circulation, weak action of vital organs, lack of resistance, etc. Most women can have better figures and better health, with less effort and time than they now expend in bearing up under the burdens of their weakness.

You can be SO well

Set your health goal high. Make your figure one that improves the beauty of any gown you wear

Write me about yourself. Your letter will be personal to me and my reply will be just as sincere to you. I am at my desk from 8 a. m. to 5 p. m. Fully one-third of my pupils are directed to me by those who have been benefitted. Some one in your town probably knows me.

With my letter I will send you my booklet showing you how to stand and walk correctly and giving other health information of vital interest. Even if you are perfectly well, and your figure is all you wish, you may be able to help a dear friend by directing her attention to this building of health and grace through natural means. At least you will have helped me by your interest in this movement for greater culture, beauty and refinement in women.

Sit down and write me NOW. Don't wait. You may forget it. I have had a wonderful experience and I shall be glad to tell you about it.

SUSANNA COCROFT
Dept. 17 **624 Michigan Avenue** **CHICAGO**

Rand McNally & Co., has just published Miss Cocroft's new book, "Beauty a Duty." For Sale at all booksellers. Beautifully bound.



YOUR NEW HOME—

JUST as you have pictured it to yourself —imposing or modest—luxurious or inexpensive—is in the Real Estate Register of Vanity Fair.

Whatever you want, whether it be a bungalow at the sea shore—a camp site in the Adirondacks—or a villa at Newport, Vanity Fair will help you—or put you in touch with reliable brokers who can.

The Real Estate Register
VANITY FAIR
449 Fourth Avenue **New York City**

THE CLEANLY WARMTH OF



RADIATOR HEATING

BRANCHES ALL LARGE CITIES

AMERICAN RADIATORS & IDEAL BOILERS

AMERICAN RADIATOR COMPANY

CENTRAL OFFICES CHICAGO

From original painting by Jessie Willcox Smith. Copyright 1915 by American Radiator Company

A beautiful reproduction, in full rich colors, will be mailed free to any one giving us name and address of any person who is planning to put up a new building. Send to Department 16, American Radiator Company, Chicago

ANYTHING that can be bought is on sale in New York. The Vogue Shopping Service can get you anything you may want. Look for the detailed announcement on page 143 and write today.



FOR RENT FURNISHED

To make this estate a desirable home for you there are its
Ideal location; one and one-half acres adorned with luxurious trees and shrubbery; tennis court; garage and
Handsome commodious well built house with delightful living-floor, five master's bedrooms, three master's baths and ample servants' quarters.
Later may be too late—write or telephone today to

RAYMOND B. THOMPSON
or CHESTER MONTGOMERY

Smith Building
Telephone 866
Greenwich, Conn.

Ask for our list of attractive summer homes for rental and sale.



The *Effective* Sport Hat

Just mention Rawak at any exclusive millinery establishment and you will be shown the most novel and complete selection of sporting headwear

48 West 38th Street, New York

PARIS RAWAK LONDON

America's Best Sport Hats



Some of the cripples who, at the Rhinelander School, receive the physical training and the education which helps to offset the handicaps with which they start life

NOBLESSE OBLIGE

IN any grade of society the crippled child is a pathetic figure, but doubly so in the tenement environment where poverty and congestion take the place of care and improvement. A majority of these defectives, therefore, are left to their fate; but it is comforting to know that the public is with every year reaching a better solution of this great problem, and that there are in operation agencies which very materially lighten the suffering in the lives of these children.

Important among the societies which are making efforts to help is the Children's Aid Society, the president of which is Mr. William Church Osborn. This organization is strongly seconded by the women members of the Brearley League. The society sets apart one of its ten industrial schools for the care and development of crippled children. It occupies a building at 350 East Eighty-eighth Street, New York City, a building erected by the Misses Rhinelander and known as the Rhinelander Industrial School.

The society is enabled to operate three wagonettes through the kindness of Mrs. Andrew Carnegie, who donated two of them. The little cripples who would otherwise be unable to reach the school are brought there and taken home in these conveyances. Several trips are made both morning and afternoon; the route extends from Fifty-ninth Street to the Harlem River.

CARING FOR THE PUPILS

As many of the children are suffering from malnutrition, especial attention must be given to their diet. Three carefully planned meals a day are provided, and the condition of the children improves markedly on attending the school. According to the principal, Mrs. Elizabeth Pettitt, the general aim of the society in maintaining this school is the physical improvement of the crippled children of the poor of New York City, as well as their industrial and general education.

Besides nourishing food, many of the children require various mechanical appliances to relieve their sufferings, and, through the kindness of friends of the society, braces and similar aids to comfort and efficiency are provided. Some children are in need of surgical treatment, and for them proper hospital arrangements are made. The school is provided with visiting physicians and a resident nurse. As most of these children are extremely poor, clothing, including shoes, must be supplied for them, and sometimes money.

THE BREARLEY LEAGUE

Every provision is made for the children's physical comfort. Each desk and chair is so constructed as to be adapted to the especial physical defect of the child who uses it. Through the generosity of the Brearley League, an elevator has been installed, and this league also, about a year ago, remodeled one floor for an open-air class. To this class twenty children with tubercular bones were assigned. Here they study, sleep for an appointed time during the afternoons, and in an adjoining room take their meals.

All instruction, academic as well as industrial, is excellent in quality. The aim is not only to make the child self-supporting, but to make him fit, morally and physically. This, however, is not achieved by means of religious instruction. The children are not trained to any creed.



The Rhinelander Industrial School, New York City, is maintained by the Children's Aid Society, with the assistance of the women of the Brearley League

Be Sure Your Front Lace Corset is

"La Camille"



The Graceful Poise

The buoyancy of carriage, the decided figure improvement so many women experience who wear

"La Camille"

Front Lace Corsets

Are directly attributable to La Camille scientific designing and construction. La Camille excellence of materials, genious in design and exclusive feature, the famous Ventilo Back which relieves all harmful pressure upon the spine, make it by far the best value in front lace corsets.

ILLUSTRATED is Model 4202. For average figures. Fancy brocade trimmed with fine embroidery, rubber section at bottom of back.

Price $6.50

Other Models at $1.50 to $25

Write for catalog and name of nearest dealer

INTERNATIONAL CORSET CO., AURORA, ILL.



New Spring Models

Illustrating the newest features for the coming season

Tailored Suits Gowns Hats

Schotz & Co. Inc.

471 FIFTH AVENUE (Opposite Public Library) NEW YORK

Appearing Stout is Merely a Matter of Clothes

Write Dept. E-1 for "Modes" Illustrating

Spring Modes for Extra-Sizes or Stout Figures

(35½ to 58 bust. 30 to 49 waist)

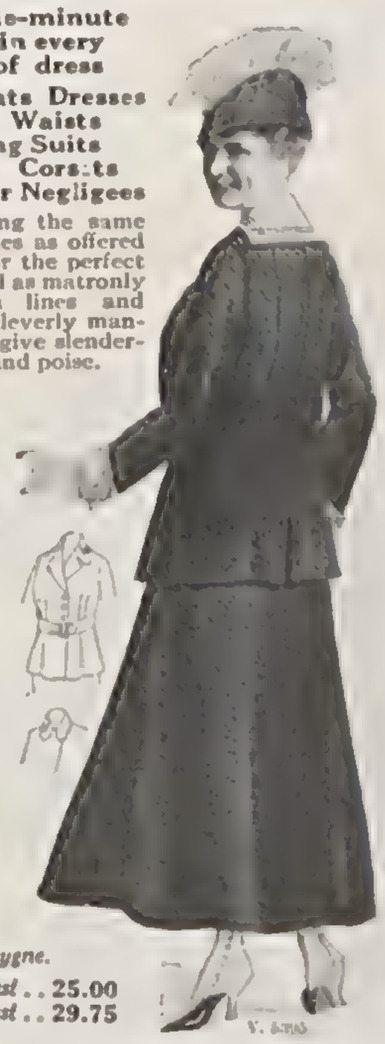
in a large assortment of

Ultra-Fashionable

up-to-the-minute styles in every item of dress

Suits Coats Dresses
Skirts Waists
Bathing Suits
Hosiery Corsets
Underwear Negligees

characterizing the same youthful lines as offered elsewhere for the perfect "36," as well as matronly styles with lines and trimmings cleverly manipulaced to give slenderness, grace and poise.



Special

Smart, youthful lines characterize this stunning suit of all-wool gabardine. Cuffs and over-collar are of tan broadcloth with black stitching. Exceptionally becoming model for the stylish figure with large bust and small hips. Black or navy. Lined with peau de cygne.

42 to 50 bust . . 25.00
52 to 54 bust . . 29.75

17 N. State St. Chicago **Lane Bryant** **25 West 38th St New York**

NOTE—About March 15th branch retail Shop will be opened in CHICAGO—17 N State St. (9th floor Stevens Bldg.) Mail orders filled from New York only.



WHY
IT'S SMARTER
FOR SPRING

Newness itself makes it desirable; lightness, color and softness make it practical and its acceptance by the really fashionable makes "F. B. & C." Various Colored Glazed Kid the recognized material for the smartest of Spring Motor Coats, Hats and Suit Trimmings.

Look at a new Spring Motor Coat or a Hat in any of the better shops.

THE FASHION PUBLICITY CO.
of New York

CRÊME YVETTE

(Pronounced É-vet)

"For Smart Desserts"



Crême Yvette imparts the delicate taste and colour of the violet to ices, charlottes, cake icings and sorbets. It's the added touch that makes your luncheons and dinners distinctive.

Sold at 80c and $1 50 per bottle by fancy grocers and wine dealers.

Write today for book of signed recipes by well-known chefs.

SHEFFIELD COMPANY
55 Seventh Avenue, New York



Style No. 3020
Price $7.50

BIEN JOLIE
GRECIAN-TRECO

The Handmaid of Style and of Health

The modern woman, in her manifold activities, demands a corset adapted to her dancing, her tennis, her riding, her golf, her motoring, even her moments of rest. The miss requires a corset which softly and safely guides the figure into womanly contour.

Corseted Without Realizing It

This need is superlatively met by the Bien-Jolie Corsets. The marvelous Grecian-Treco fabric, found exclusively in Bien-Jolie Corsets, moves with the body as if it were a part of it, firmly yet gently holding the figure lines, never losing the beautiful contour of the corset itself.

Bien-Jolie Corsets are designed for sizes from 19 to 36. Qualities from $3.00 to $40.00. Sold at the finer stores everywhere.

BENJAMIN & JOHNES, Newark, N. J.

Other Bien-Jolie Creations are:

La Caresse and Custom Finish Corsets, and the famous Bien-Jolie Brassieres.



This newest of tapestries is neither woven nor embroidered. Figures are cut from one material and applied to another in the designs and colors of ancient Egypt

From the BUSY FINGERS *of* PARIS

A NEW sort of tapestry is being made in Paris. It is neither painted nor embroidered, but is done in appliqué. The figures and decorations, no matter how delicate, are cut out of different colored tissues and sewed to the foundation with invisible stitches. The style is Egyptian and the designs are copied from the decorations on mummy cases, tablets, and tombs. In general, the Egyptian coloring is followed.

A striking effect may be obtained with ordinary muslin, dyed or painted, applied to a foundation of grayish coarse canvas. Against this neutral background are placed the dull rich reds, blues, and yellows so dear to the hearts of the Egyptians.

Since the war, Parisians have been interesting themselves in the problem of providing work for partially disabled soldiers, as well as for the families of those who never return. All kinds of more or less useful articles have been produced, though the dolls are an especial success. There are dolls of all sizes, dolls in all costumes, dainty dolls, ugly dolls, ridiculous dolls, and the pathetically clumsy dolls fashioned by hands unused to skilled work. Dolls stare from the shop-windows at passers-by, smile at one from the depths of shops, greet one in the salons of modistes. Paris is in the throes of doll-delirium, and nothing but the Herod-like slaughter of these wide-eyed innocents will restore the city to itself.

An Englishwoman, surfeited with these dolls, fashioned in a moment of desperation the doll above, which, it is safe to say, is the weirdest doll in Paris. Though it is the outward and visible expression of her revolt against all dolldom, it has been an almost instant success. It has been tried, so to speak, on the dog. Children love it. "Iphigenia," as the doll is called, has brown skin, purple silk hair, red woolen mouth, and robin's-egg-blue bead eyes.



The "weirdest doll in Paris" is the favorite of Paris children who are quite evidently patrons of futurist art

Every child finds it awesomely fascinating; and the despairing creator, who thought that she had made a doll sufficiently terrible to frighten even a Zeppelin, has but contributed another inhabitant to the puppet world.

We have had the nosegay pincushion, the apple and the tomato pincushions, and now the basket of fruit—nice fat apples, peaches, grapes, and even a banana. The yellow wooden basket is large, and its supply of fruit is generous. This new pincushion was designed to be a note of color in a somewhat neutral bedroom. The "fruits" are stuffed with wool and curled hair and covered with woolen cashmere.



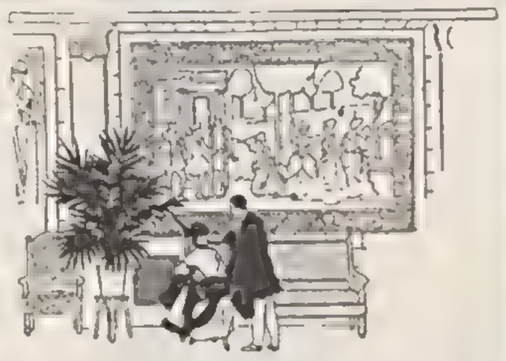
A basket of gay colored cashmere fruit, stuffed to a tempting plumpness, is nothing more than a pincushion

One of the most practical industrial results of the war is the chintz below, a "print des Alliés," bearing the Allied flags in colors on a neutral ground of gray. This new chintz is really very decorative and is being sold in quantities by the shop that originated it



Photographs by H. C. Ellis.

"Print des Alliés" is the name of this patriotic chintz, the gray ground of which proudly bears the flags of the Allies



The BILTMORE

43rd and 44th Streets and Madison Avenue

The center of social life at
TEA TIME

Ideally convenient for
suburban dwellers

LA DELILAH



LIQUID
COLD CREAM

La Delilah LIQUID Cold Cream, a new liquid skin emollient which is fast attaining the pinnacle of popularity among women whose knowledge of and experience with Cold Creams makes their preference of La Delilah over all others the more gratifying.

La Delilah LIQUID Cold Cream is applied by pouring a small portion on the fingers and rubbing on the skin. The result is a clean, clear, soft, smooth skin; the pores are not clogged up and no small particles to adhere, as is the case with most creams.

La Delilah LIQUID Cold Cream is made of pure vegetable ingredients free from all deleterious substances and may be used on the most delicate skin surface.

Price 50 cents. At best shops or
DELILAH CO.
Dept. 2 44 W. 34th Street, New York

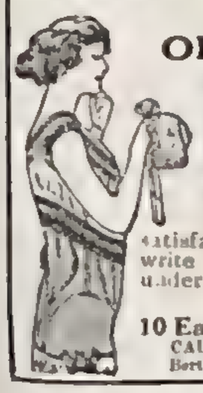
BERTHE MAY'S CORSETS

A BLESSING TO WOMANKIND FOR

MATERNITY

as well as for

ORDINARY WEAR



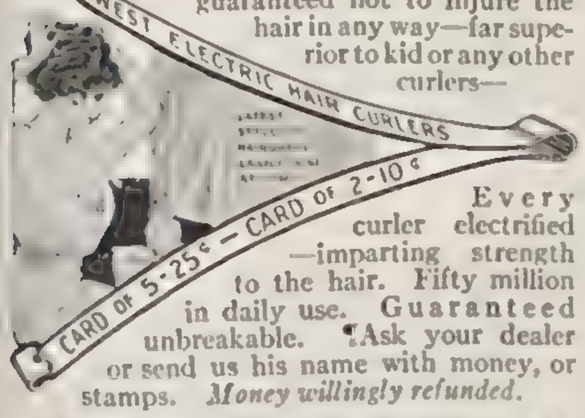
Maternity Corset worn at any time, comfort, abdominal support, normal appearance, protection for child. **Ordinary Corsets** on same lines for **Stout Women, Invalids, Singers, Dancers** and **Young Girls.**

Mail orders filled with complete satisfaction. Call at my parlors or write for **BOOKLET NO. 14**, sent free under plain and sealed envelope.

BERTHE MAY
10 East 46th Street New York
CAUTION: Do not be misled by imitations of Berthe May's illustrations and of her corsets.

WAVE OR CURL YOUR HAIR

in a few minutes without heat—guaranteed not to injure the hair in any way—far superior to kid or any other curlers—



Every curler electrified—imparting strength to the hair. Fifty million in daily use. Guaranteed unbreakable. Ask your dealer or send us his name with money, or stamps. *Money willingly refunded.*

WEST ELECTRIC HAIR CURLER COMPANY
349 Columbus Ave., Boston

EAT AND GROW THIN

Safe and satisfying menus that will take off weight without starving you. Tells you what you can eat, not what you must avoid. Thousands of men and women are reducing this way by following these instructions. *$1.00 net.* *At any bookstore.*

E. P. DUTTON & CO. NEW YORK

Patriotism Without Flag Waving!

Said a man from Illinois: "The way Collier's accomplishes its patriotic duty without flag waving is cause for congratulation."

Said a man from New York: "Its sound Americanism at this particular time is a blessing and a benefit to our great community."

Whatever the issue—preparedness, the pork barrel, tariff, foreign relations, presidential possibilities—Collier's editorial stand is firm and clear and its special articles are authoritative and enlightening.

5¢ a copy
Collier's
THE NATIONAL WEEKLY
416 West 13th Street, New York City



One Effect of a Permanent Wave by the Frederics' Method after a hot Water Shampoo

ANNOUNCEMENT

I have opened my establishment, at Millius' in New York, for

PERMANENT HAIRWAVING
Exclusively
By my own Method

and I now invite the ladies of New York who appreciate the difference between having their hair waved by an operator more or less professional in a merely mechanical way, and having it waved by a COIFFEUR ARTIST of skill and experience, with a reputation in Europe extending over fifteen years, to call.

Call and I'll personally suggest a particular Permanent Wave effect that will bring out your best lines.

I make all examinations and do all waving myself. No charge for consultation and suggestion.

E. Frederics

13 West 38th Street New York
If you prefer, telephone in advance of your call, Greeley 6103

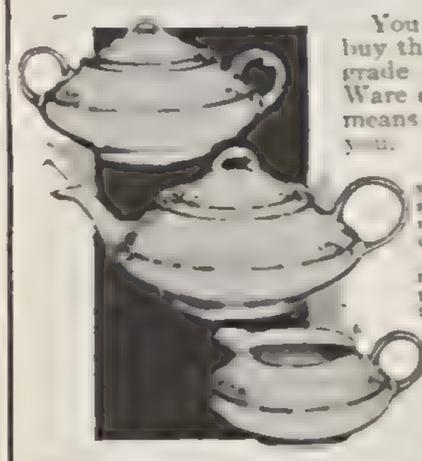
Hilton China

Grand Old Indian Tree

Set of 100 pieces

$34.90





You can now buy this highest-grade American Ware **direct**—this means a saving to you.

You can select your own color scheme to harmonize with your dining room.

You have only range of conventional patterns to choose from.

Edgemere Rose 32-piece Set $5.00

Luncheon Set - $26.50

We Guarantee Hilton China to Satisfy You

Hilton China presents that lustrous velvety smoothness found in only the very best hand-fired, well-glazed ware.

If you want something beautiful and individual write for our free booklet about Hilton China.

HILTON CHINA COMPANY
Dept. C, EAST LIVERPOOL, OHIO

Hand Wrought Silver

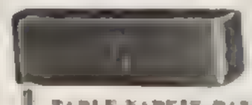


TABLE NAPKIN RINGS. New, fashionable shapes. Any applied initial. Prepaid each $2.50

Also unique hand wrought, Silver Tea and Coffee Services, Flatware, Salad Sets, etc direct from our craftshops.

Write for "The Books of Hand Wrought Silver" —free.

LEBOLT & COMPANY
NEW YORK 534 Fifth Ave. CHICAGO 101 S. State St



TAILLEURS
FOURREURES

OUR PROFUSION OF SPRING PARISIAN MODELS NOW SHOWING EMBODY ALL THAT IS MOST "RECHERCHÉ" AND CORRECT.

Weingarten & Jenks Inc.

467 Fifth Avenue
New York

THE TALE OF THE PARIS OPENINGS

(*Continued from page 34*)

Piccadilly collar, which is all the smarter for not going all the way round. As if to make up, in part, for the lack of collar there are perky little wings of satin-lined serge at the shoulders, above the black satin sleeves. These little wings are wired to stand erect. The straight basque top of this frock is buttoned straight down the front with corozo buttons and the flounces below are headed with black varnished braid, and are quite full enough to atone for the severity of the corsage.

Of changeable Bordeaux and blue taffeta is the little frock at the right on page 35. The full skirt is stiffened at the hips with baleine, over which the silk is shirred, as shown in the sketch, and decorated with knots and falling loops of picot-edged taffeta. This skirt falls over an underskirt of dark blue satin veiled with a skirt of brown tulle, the plaited ruffle of which shows a bit below the taffeta skirt. The slightly wrinkled bodice is of taffeta below a yoke of tulle and Nattier blue satin ribbon. The neck of the bodice, outlined with narrow silver ribbon, is finished across the shoulders and back in a smart and unusual fashion with a wired standing collar of white tulle, corded at the top. From the top of this collar, brown tulle is shirred across the top of the yoke of white tulle and Nattier blue ribbon, and is finished with a double tulle frill across the bust and shoulders. Small knots of pink and blue flowers are posed on this tulle above the blue ribbon; and the short sleeves are of unlined tulle. The frock, however, is not yet complete. Over it the manikin put on a severe little cape of taffeta with a band of shirred tulle inserted across the shoulders, and a narrow turned-over collar of blue satin just below the ears. This cape was exceedingly brief, showing the manikin's bare pink elbows, and was very tight and sloping in effect at the shoulders.

Very smart indeed is the Martial et Armand manteau of heavy blue gabardine with front panels and sloping cape collar of coarse blue-and-white checked stuff. This manteau, which is shown at the top of page 35, is extremely wide and comfortable, and the cape collar may be drawn over the head like a hood. Martial et Armand features the cape and the sloping effect at the shoulder, and handles the somewhat trying line most successfully.

Pink and pretty is "Mignonette," at the left on page 33, a creation of all frills and lace and tulle and general delightfulness.

The Martial et Armand evening gowns are not content to stand alone. Over their dainty skirts and pretty bodices each must have an airy mantle of tulle and lace, built, like Tommy Sandys's stairs, "for show." Then there are collars and bracelets of roses, trailing lengths of tulle and tassels without number.

POINTS FROM THE OPENINGS

One can always rely on Martial et Armand for some original and practical creation—some super-frock, uniquely serviceable and smart. This year the prettiest little manikin sidled into the room with such a swish-swishing of petticoats that every one turned to look. What they saw was a little blue voile tailored frock, very transparent, and plaited over a silken something of vivid red. After a turn or two about the room, the manikin shed the blue shell just as a butterfly emerges from its chrysalis and stood revealed in the smart red taffeta frock sketched at the top of page 33. An organdy collar embroidered in silver, a gold-embroidered girdle, and square buttons of blue velvet and red and gold braid finished the frock. A tailored costume for the street, an afternoon gown indoors—what a joy this frock will be to the "week-ender!"

The high collar, which has threatened every throat for two or three seasons, has been, as it were, torn off the smart frock of the season of 1916. A few survive because of their peculiar fitness to some frocks, but the newest corsage is low-necked, or, at the least, open at the throat. In some houses, the corsage is cut low and round, in others low and square, while others sponsor the "V" with its accompanying fichu.

The shoulder is long, as a rule, and sloping. The bodice is short, rather tight, and somewhat pointed. Sleeves vary, but the newest sleeve is short. Some show the gigot bulge, others are frankly puffed, and others, tight at the shoulder, flare steadily to just below the elbow.

Skirts are not quite so short as last year, while they remain as wide or wider; and all of them are wide at the hips. There are panniers and other kinds of drapery, ruffles, flounces, tunics, and princesse effects. The petticoat is in full swing, stiffened with cords on *baleine de plume*. The cape is again in fashion, with the cape collar as its more or less pale reflection. There is much tulle, also much blond-lace, jet, and colored beads, and many colored ribbons.

We still have the short-skirted evening or house gown, with the train. In one frock of taffeta this train is of pailletted tulle.

RODIER FABRICS FOR THE NEW MODE

For the new spring frocks, Rodier has made some pleasing new fabrics, some of which are shown on page 34. Callot is making tailored frocks of a sort of hairy, heavy cashmere, called by Rodier "Kasha." Paquin, also, is using a new Rodier fabric, a dark blue serge, striped across with braid showing a bit of color and edged with fringe. Another Rodier production, also employed by Paquin, is a dark blue voile rayed across with two-inch blue serge tucks, which are attached to the voile by an embroidery of blue woolen thread touched with gold.

A new Rodier creation which is much employed this season is a decorative embroidery—bands and motifs—of grege cotton thread on dark blue or black serge. Metal braid and embroidery designed by Rodier is also much in favor for the new frocks.

In addition to the Rodier and the Bianchini fabrics, all the despised and rejected tissues and trimmings of the past several years have been brought out into the light of day and have been literally pounced upon by the couturiers, who have embodied them in their new creations. All the alpacas, the foulards, the odd ribbons, the silks of unusual tint, the guipures and other laces long out of fashion, the brocades, tussur silks, and muslins—nothing is now rejected as unworthy. There seems to be a place for everything, and that the couturiers have everything in its place is shown by a glance at the various collections.

A. S.





Suit Made and Designed by Mark Aronson & Company, N. Y.

Made of
"Waterfall"
Mother of Pearl

A new development in the deservedly popular Waterfall series, a fabric which has given unusual satisfaction.

The pattern of material here shown is made in Black and White and can be had in a variety of stripes and in plain shades.

The suit illustrated is for sale at

Marshall Field & Co., Chicago
John Wanamaker, New York
B. & S. Pogue Co., Cincinnati
Bullock's, Los Angeles
The Higbee Co., Cleveland

Be sure to see that our garment label is attached.

GUARANTEED GENUINE
SHELTON
SUPERIOR FABRIC
The Shelton Looms

For the name of the store in your city where this suit may be had, write to

Sidney Blumenthal & Co., Inc.
399 Fourth Avenue, New York

A.P. Brassiere Directoire



Model 717

A. P.

BRASSIERE DIRECTOIRE

Pat. June 19, 1906.
Reg. U. S. Pat. Off.

Fashion Demands Slender Figures

The attractive model illustrated is fashioned by our new method which comfortably persuades youthful lines without forcing. Just the Brassiere demanded by discriminating women. Made of very fine quality linen, with genuine hand-made embroidery trimming, and dainty pattern of cluny lace—opens in front with hooks and eyes.

A. P. Brassieres at leading Department Stores, from 50c up.

Illustrated descriptive style book No 15 on request.

If your dealer cannot supply you with A. P Brassieres, write to us direct.

G. M. POIX, Inc.
"Brassiere Specialists"
Office and Factory
50-52-54 Columbia Heights, Brooklyn, N. Y.
Salesroom, 200 Fifth Ave., New York

A.P. Brassiere Directoire

THE beauty, grace and romantic history of the Harp have always made a wonderful appeal to women, but heretofore the cost has been too great to allow the Harp to become an instrument for popular use. Now the

CLARK IRISH HARP

is leading the way in a renaissance of Harp playing. Its low price makes it possible for every home to own a Harp, and the brilliant, full tone, as well as the ease with which it is played, make it the ideal home instrument. The Clark Irish Harp costs but $125; there is a Junior Model for children at $75.

You Can Play This Harp After Nine Lessons

Send post card for literature telling how and why it is so simple to learn to play this wonderful Harp—with valuable information about the Clark Irish Harp easy payment terms, *free trial offer*, etc.

Clark Harp Mfg. Co.
"Originators of the Irish Harp in America"
418 South Salina Street
Syracuse, N. Y.



Mrs. Adair

GANESH TOILET PREPARATIONS

TO illustrate the extent to which Mrs. Adair has succeeded in analyzing and classifying the types, conditions and requirements of the complexion and contour, it is sufficient to state that she has originated and today offers her clients fifty separate and distinct GANESH Toilet Preparations to correct blemishes and imperfections and improve the skin generally. To supplement these GANESH Preparations there are over a dozen ingenious and effective GANESH Appliances.

It is not possible here to describe or even to mention ALL of these splendid GANESH aids. But the selection listed below is typical of the worth and scope of the entire group. Mrs. Adair trusts you will write for her *complete* price list and Lecture Book which will be gladly mailed to you.

GANESH EASTERN MUSCLE DEVELOPING OIL
So similar to the natural oil of the skin that it permeates and lubricates the tissues and muscles, strengthening and building up the entire underlying structure, thereby making firm and healthy the skin and filling out lines, wrinkles and hollows. A genuine youth restorer. $5, $2.50, $1 a bottle.

GANESH EYELASH AND EYEBROW TONIC OINTMENT
Enhances growth and glossiness, and slightly darkens. $1.

GANESH EASTERN DIABLE SKIN TONIC
Invaluable in March weather. This splendid wash counteracts the withering effect of strong winds and hot rooms. Tones and strengthens a flabby skin, refines the texture and makes the pores less noticeable. $5, $2, 75c. a bottle.

GANESH FRANGIPANI HAIR TONIC
Stops the worst cases of hair falling. $1.

GANESH BALM CLEANSING CREAM
Relieves a rough skin and chapped faces; good to use regularly for a sensitive skin. Jar, $3, $1.50, 75c.

GANESH BROWN SPOT LOTION
Made especially to remove unsightly "moth" or brown spots and dark collar lines. $1.

GANESH LILY SULPHUR LOTION
A cooling, harmless liquid powder which keeps the skin white and smooth, giving it an indescribably soft and delicate finish; excellent for either day or evening. Pink, cream or white, $2.50, $1.50.

GANESH LIP SALVE
Prevents the lips from chapping and keeps them a healthy pink. $1, 50c.

GANESH JUNO
A tissue builder of unusual strength, which unfailingly builds up and rounds out the neck, bust and shoulders, brings rapid results. $2.25, $1.25.



GANESH CHIN STRAP (Illustrated)
A soft mesh appliance which can be worn at night with comfort. Its use will gradually eliminate the double chin and all vestige of looseness or flabbiness of the skin about the chin and neck. $6.50, $5.

GANESH FOREHEAD STRAP (Illustrated)
Is unequalled for the quick and complete removal of frown lines and furrows. $4, $5.

ORDER BY MAIL, ENCLOSING CHEQUE
And any of these Ganesh Preparations and Appliances will be promptly sent you.

TO REALIZE TRUE REJUVENATION, CALL AT MRS. ADAIR'S NEW YORK SALON, AND RECEIVE A GANESH STRAPPING MUSCLE TREATMENT FOR THE COMPLEXION (AT $2.50). ONLY MOST CAREFULLY TRAINED ENGLISH ASSISTANTS IN ATTENDANCE. ALSO TRY THE GANESH TREATMENT FOR TIRED, LINED, REDDENED EYES, $3.50.

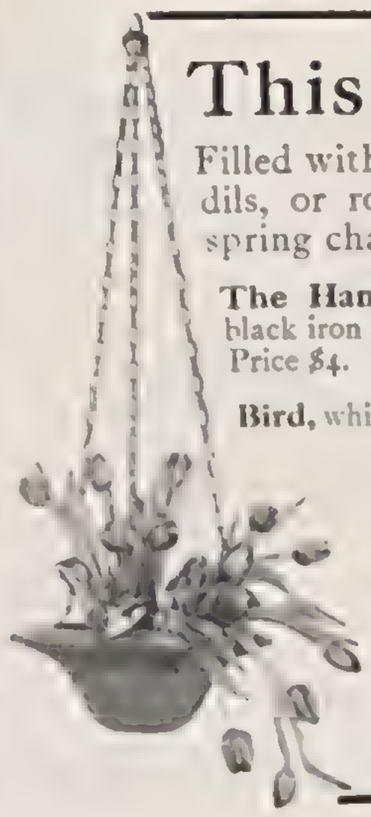
LONDON
92, NEW BOND ST. W.

NEW YORK
557 FIFTH AVENUE
TELEPHONE 2839 MURRAY HILL

PARIS
5, RUE CAMBON

This Distinctive Basket

Filled with gracefully drooping tulips, nodding daffodils, or royal orchids, will give a modest touch of spring charms to the decorations of the Lenten season.



The Hanging Basket is finished in brown and black, with black iron chains; bowl is 12 inches in diameter, 5 inches deep. Price $4.

Bird, white breast, yellow, brown and black shading. Price $1.50.

Delivered anywhere in the United States.

Decorations De Luxe—my new booklet—shows many novel features in flower containers for the dining table, the living room, or the hall; dainty gifts for Easter and other seasons. Send for a copy.

G. E. M. STUMPP

761 Fifth Ave. Dept. A New York City

Castle Hats

Castle Novelties now on display at the Leading Shops.



1408—Sport Panama posed for and worn by Mrs. Vernon Castle.



1200—Sport Hat posed for and worn by Mrs. Vernon Castle.

If your Dealer cannot furnish the desired hat write to us and we will see that you get it

L. F. CASTLE COMPANY.
MANUFACTURERS OF
LADIES' AND MISSES' HATS
563567 WEST 38TH STREET
NEW YORK.

This Man's Life is a Thrilling Romance



No man living has had a more remarkable career than Ignatius T. T. Lincoln. The son of a Hungarian-Jewish shipbuilder, he has been successively a student for the Jewish priesthood, a world wanderer, a Presbyterian missionary in Canada, an English clergyman, secretary to Mr. Rowntree, the cocoa magnate, a Member of the House of Commons, and finally—a secret diplomatic agent. Mr. Lincoln, who is now imprisoned in America at the instance of the British authorities, tells of his amazing career in

The Revelations of an International Spy

By I. T. T. LINCOLN

These astonishing revelations disclose the remarkable diplomatic and political secrets of the past fifteen years. They tell how a spy gets information for his country. They tell of the false pretensions of world politics, the deceptions of Cabinets, and the bewildering intrigues of Diplomatists the world over. The book is a unique historical document. Apart from that it is a human confession of extraordinary interest and value.

8vo. Illustrated with corroborative letters and documents.
$1.50 net. Postage, 14 cents.

ASK YOUR BOOKSELLER FOR THESE NEW BOOKS

Hewlett at His Best

FREY AND HIS WIFE

By MAURICE HEWLETT

A rousing tale of old Norway by the master of Romanticists. High deeds and mighty warriors abound here with many a bubbling laugh and merry jest between its lines. There is Frey, as well, of great power in the land. There is a woman, too—The Wife of Frey.

It is in a tale like this that Hewlett is at his greatest. No one can tell so well as he a story of old times, when men lived mightily—fighting, loving and doing gigantic deeds, with no thought of lesser things. In "Frey and his Wife" he has again re-peopled the past, as surpassingly well as he did in "The Forest Lovers" and "Richard Yea-and-Nay."

$1.00 net. Postage, 10 cents.



Fu-Manchu Again—
THE RETURN OF FU-MANCHU

By SAX ROHMER
Author of "The Yellow Claw" and "The Insidious Dr. Fu-Manchu."

Do you remember the delicious thrills that traveled up and down your spine when you read the "The Insidious Dr. Fu-Manchu," and "The Yellow Claw"? For of course you read them—almost everybody did. And if you did read them you had the thrills. You couldn't help yourself. Well—here's another—more exciting—more mysterious—more provocative of that "what's-going-to-happen-next" sort of bewildering delight—more absolutely enthralling than anything Sax Rohmer has done before.

By all odds the best mystery of many years.

$1.35 net. Postage, 12 cents.

TRÄUMEREI

By LEONA DALRYMPLE
Author of "The Lovable Meddler."

You would know it for a love story by the title, just as you knew that "The Rosary" was a love story. The strains of this favorite melody run through the pages of this book—Miss Dalrymple's best novel. It is a peculiarly satisfying story and will make many new friends for the author of "Diane of the Green Van" and "The Lovable Meddler."

$1.25 net. Postage, 10 cents.

EFFICIENT LIVING

By EDWARD EARLE PURINTON

"If I were rich I would distribute about a million copies of the book entitled 'Efficient Living' among the million Americans whom I think need the sound wisdom and advice which it contains. I have never before seen so much wholesome advice pertaining to the problem of efficient living crammed into the pages of one book."—Truman A. DeWeese, Director of Publicity, The Shredded Wheat Co.

$1.25 net. Postage, 10 cents.

WHEN YOU BUILD THAT PERSONALITY HOME

THE COLONIAL HOUSE

By JOSEPH E. CHANDLER

There is no type of architecture more popular with the builder of the country home than the pure or the modified Colonial. It commends itself to the prospective home builder as a type suitable to the large estate or to the comparatively small plot of ground.

In this book, Mr. Joseph E. Chandler, the Boston architect, describes in detail the Colonial House of the past and present. His clear exposition of his subject and the many plans and photographs which illustrate the book, make this an invaluable guide to all who contemplate building a house of this type.

Illustrated with many pictures and plans, $2.50. Postage, 20 cents.

Are you going to build that little home this year? Let us help you

Put a check mark opposite the subjects in which you are interested and fill out the attached blank and mail to us. Interesting information will follow by return mail.

Check Here	How to—	Check Here	How to—
	Name the Country Place		Build a Stucco or Concrete House
	Build a Modest Home		Build a Half Timber House
	Build a Bungalow		Build a Dutch Colonial House

Name.....

Address.....

At All Booksellers **Robert W. McBride & Co.** **New York and London**

In Good Time For Easter



Blouse 6637 Skirt 6652
At all Pictorial Review Pattern Agencies
15 cents each

NO more stunning collection of chic Spring Styles was ever displayed by an American magazine than you'll see in the April Pictorial Review.

Pictorial Review has beaten its own wonderful record in this April issue.

It contains the *cream* of the smartest advance styles. Pages and pages of new designs. *Many in color!* The new Cuirass blouses! The new Jerkin blouses! The new Draped Panniers! All the smart novelties are shown!

Every woman who wishes to be well-dressed owes it to herself to see this beautiful Easter Fashion number.

Just sign and mail the attached request-blank and we'll enter your subscription to Pictorial Review for four months beginning with the April issue.

PICTORIAL REVIEW

15c a Copy *$1.50 a Year*

THE PICTORIAL REVIEW COMPANY,
216-226 West 39th St.,
New York City, N. Y.

Gentlemen:—I enclose 50c for a four months' trial subscription to Pictorial Review beginning with the April Fashion number.

Name .....

Street .....

City .....

THE NAME "VOGUE"

It has been used without our consent by certain manufacturers who seek to make capital out of the prestige of *Vogue*, the magazine.

THE title "Vogue" has a two-fold value. First, the *intrinsic* value of the word itself, with its suggestion of smartness and distinction. Second, and more important, the word "Vogue" has the *added* value of its long association with Vogue, the magazine.

Now we find that certain manufacturers are using "Vogue" as a trade-name for all kinds of miscellaneous merchandise. There are "Vogue" candies, and "Vogue" rouges, and "Vogue" hats, and various other things, good, bad and indifferent, all labeled with the title "Vogue".

It may be the desire of the makers of these things subtly to trade on the reputation and prestige of Vogue, the magazine. Their purpose may be to convey the idea that Vogue is in some way responsible for them.

Vogue is *not* responsible! Vogue has not launched out into manufacturing.

If on the counter of your favorite store you find anything labeled "Vogue", do not buy it in the belief that Vogue has made it, or that Vogue recommends it.

Except Vogue itself, and Vogue Dress Patterns, no article that bears this name has any connection with us.

So, while we cannot prevent the promiscuous use of the name "Vogue", we can at least forestall possible disappointment on your part, should you be led to buy a product marked "Vogue" believing that The Vogue Company is its sponsor.

We believe it a part of our duty, moreover, to point out from time to time that various articles of merchandise called "Vogue" are not backed by Vogue, the magazine; and that it is not safe to accept them on the assumption that they are as desirable as the name might at first glance imply.

Condé Nast

Publisher

"There's Nothing Like This in America"

A Gentle Protest Against Those Who Have Eyes and See Not

By FOSTER GILROY



IN one corner of the Cafe de la Paix, Paris, there's a very celebrated table. Richard Harding Davis declares that a guest remaining at this point of vantage for an hour during the "season" will see every notable in Europe pass in review before him.

Let's sit down.

Better still, being true Americans, let us order two raspberry sundaes and a copy of the latest French weekly.

Our waiter brings us *La Vie Parisienne*, and disappears muttering anathemas against Yankee tipples.

As you turn the pages of *La Vie* one by one, you are moved to remark:

"It's a pity there's nothing like this in America."

A party of Americans are seated in the Hof-Garten, on the Odeon-Platz, Munich. A copy of the scintillating *Simplicissimus* lies open before them.

"A weekly like that would make a fortune at home," one says.

"Yes," another agrees; "you'd think some publisher would try it."

Again, at the Adlon, in Unter den Linden, Berlin, *Jugend* arrives on the table with your order.

You pore over its color pages, admire their beauty, and express the wish that America had "something like this."

For the past two years, America has had "something like this" that has rolled up some 50,000 new readers at a rate which establishes a new publishing record.

It has the artistic beauty of *Jugend*, the satire of *Simplicissimus* and the sprightliness of *La Vie Parisienne* rolled into one, and Americanized—which, after all, merely means the addition of a little more pep.

We call it PUCK.



A deep gap yawns between the *new* PUCK and the PUCK you used to know.

It is frankly outspoken, palpably new in everything it does, and isn't like any other periodical ever attempted on this side of the water.

The very men who have made *Jugend*, *Simplicissimus* and *La Vie Parisienne* what they are, have been enlisted in the service of establishing in America an entirely new development of the topical satirical weekly.

Munich has been drawn upon for the best color work her studios could produce.

The ateliers of Paris and of Berlin have been ransacked for the type of canvas that never drifts into an editor's office—the kind of picture that is found only by searching for it.

London has sent her finest—Lawson Wood, Barribal, Heath Robinson, Will Houghton and others of that brilliant coterie who make the great English weeklies masterpieces of timely illustration.

Those of you who attended the celebrated exhibit of the work of Raphael Kirchner in New York this winter will appreciate what this desire for the *best* means, when I tell you that PUCK has secured the exclusive American rights to the wonderful color creations of this most popular of all French illustrators.

No expense has been spared to impart to PUCK that quality which the American so envies when he says "it's a pity there's nothing like this at home."

And the result is a periodical *you* will like—a weekly that will pleasantly fill a new niche in your hours of relaxation.



Every note in it is *new*. It travels in no rut. It does nothing because some other paper does it. It is unconventional, liberal in its outlook on life, and sends cold shivers up and down the spine of the prudish. It knows no false modesty, calls a spade a spade, and is designed primarily for folks sufficiently intelligent to have ideas and fearless enough to express them.

PUCK is built for *smart* people. It has left no stone unturned to produce the *one* magazine of its type in America. I would be making a misstatement were I to say that PUCK is *better* than any other satirical weekly, but I state only a truth when I say that PUCK is absolutely the only American representative of a type of periodical which constitutes a very considerable phase of Continental journalism.

If you would give this unusual periodical a trial, the coupon in the adjoining column will facilitate your subscribing for the probationary period of three months, or thirteen regular numbers.

When Conversation Lags—



—it is quite in order among really smart folks to ask, "Have you seen this week's

PUCK

You might as well give him up as a hopeless Troglodyte if you cannot stir him to speech by casually remarking that—

"Puck's color pages this week are a wee bit advanced, you know," or

"Mr. James Huneker doesn't seem to approve of the play we saw last Monday," or

"Don't you think George Jean Nathan screamingly funny this week?" or

"Do persons who live in boarding houses really talk like those at Mrs. Canary's?"

The coupon is not an invitation—only a slight convenience to which a dollar bill may be pinned to advantage.

PUCK
210 Fifth Avenue, New York
For the enclosed $1.00, kindly enter my name for a Three Months' Trial Subscription.

..... 191....

..... Name

..... Address

..... City and State



Brevity may give Wit a Soul but it takes a Quotation to make it immortal. From San Francisco to Amsterdam the exchange columns quote Judge as the representative of American humor, the "Happy Medium" of expression for America's best illustrators and foremost humorists. Notice the clippings you read and you will see Judge everywhere.

Judge doesn't preach, Judge doesn't teach, but it does provide you with a generous share of good, wholesome American humor and well drawn, well printed pictures. People of discrimination in 175,000 homes read Judge.



And now we are coming to the point of the discussion. Judge costs five dollars a year. One dollar brings Judge "on trial" for thirteen weeks. Take the tip.

JUDGE, 225 Fifth Ave., New York

Enclosed is ($1) ($5); please send Judge for (three months) (one year) to

Name .....

.....

.....

.....

..address

v-3-15-16



JUDGE

The Happy Medium

"The motion picture series fifty million people want!"



HENRY B. WALTHALL and EDNA MAYO, the Essanay stars, in a big scene of The Strange Case of Mary Page.

HENRY B. WALTHALL

The famous hero of "The Birth of a Nation", "The Raven", and other great films, is the hero of The Strange Case of Mary Page.

EDNA MAYO

Who captured the hearts of photoplay "fans" in "The Blindness of Virtue" and other important films, powerfully portrays Mary Page.

"The greatest of all the motion picture serials"—

The STRANGE CASE OF MARY PAGE

By FREDERICK LEWIS, author of "What Happened to Mary"

Motion Pictures by
ESSANAY
GEORGE K. SPOOR, President

Watch for the Mary Page series—a breath-taking episode each week for 15 weeks.

IF the most exciting court scene in fiction appeals to you—

If you like to read vivid "behind-the-scenes" episodes of stage life—

If you want to follow the startling events that won for Mary Page her dearest ambition—a splendid Broadway stage triumph, and on the next day cast her into a murderer's cell—

If you're keen for a story that has a rarely beautiful and appealing heroine, with a "Sir Galahad" lover, and a millionaire pursuer whose ignoble quest ends in death—

If you delight in thrill upon thrill, mystery upon mystery, climax upon climax, leading up to a wonderfully dramatic ending—

Then be sure to read The Strange Case of Mary Page in the big current number of The Ladies' World—and then see the fifteen weekly 2-reel films in your own favorite theatre.

You will be missing the richest motion picture treat of the year if you miss this $250,000 heart-thumping magazine-photoplay production.

Ten cents at the nearest newsstand—

THE LADIES' WORLD

THE McCLURE PUBLICATIONS, NEW YORK CITY

Send This Coupon for 6 Beautiful Photo Postcards of These Favorite Stars

Vol. 3-16

PHOTOPLAY ENTHUSIASTS:
Write below, your name and address and name and address of the atre in which you desire to see Mary Page. Tear off and mail to The Ladies' World, New York. We will send you 6 beautiful photo postcards of Mr. Walthall and Miss Mayo in costume.

Name _____

Address _____

_____

Name of theatre _____

Address _____



The tense, stooped figure is a Russian officer taking his men through the "fringe of death." Before this rye field lie the enemy's ruthless guns, ready to mow it clean of men and grain alike, once they are awakened.

Sharing the terrible hazards of the stooped and crawling figures in uniform is Korsakova, the man who took the picture for Leslie's.

For military reasons Korsakova sends no written word from the front except his picture-titles scribbled in French on the backs of his wonderful photographs,—the "closest" war pictures that reach America today from the Russian front.

Korsakova is working for Leslie's exclusively. Pictures like his, that make you *see* what words can only *hint at*, have helped to make Leslie's *America's greatest illustrated weekly newspaper*.

Leslie's
Illustrated Weekly Newspaper

Five Dollars a Year

225 Fifth Avenue New York City

Vogue Shopping Service

"It is easier to shop at my desk through Vogue than to waste my energies in a shopping tour"

A letter brought us these very words; and other letters bring similar expressions nearly every day.

Buying is fun! It is not the actual buying that one dislikes, but the endless waiting, the searching, the trudging from counter to counter, from shop to shop and perhaps back to the very place where you began. In a week Vogue does more shopping than you could find time to do in a year.

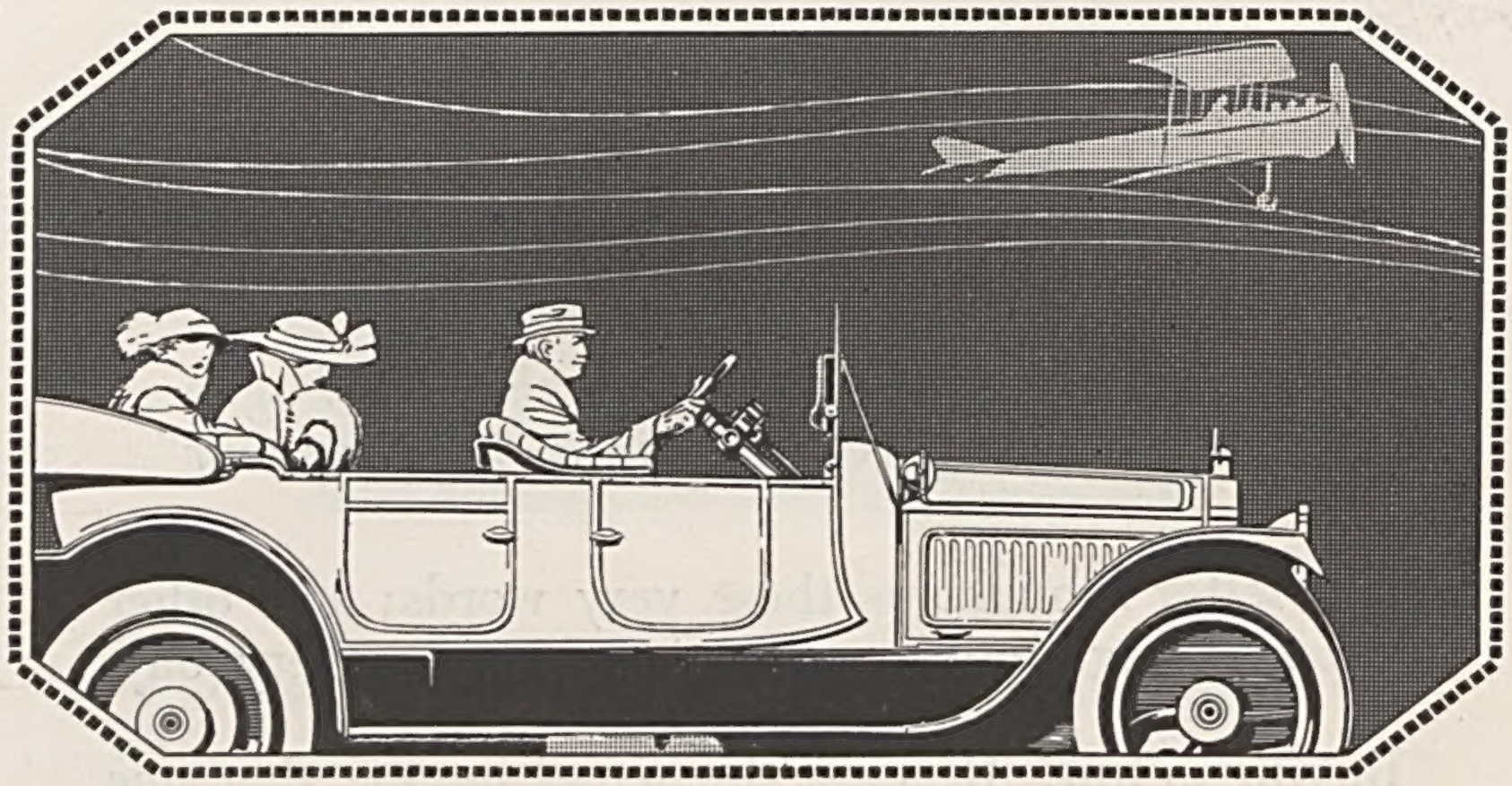
All our collective experience has taught just where to find the best values, how to compare qualities, where to turn for a thing the very moment it is asked for. While you are wondering just which store to attack first, Vogue can buy the article for you and speed it on the way, by mail or express.

Instead of journeying to the city, or crossing the river, or coming down town, write! Tell us in which issue of Vogue you saw it, and on what page. We'll buy it for you. Just send a check or money order, to cover the cost price of the article. Isn't that easier than doing it all, yourself?

A fee for this service? No, Madam, there is none whatsoever.

VOGUE SHOPPING SERVICE

443 Fourth Avenue, New York



DOWNRIGHT SUPERIORITY *in the* PACKARD *Twin-Six has Decreed the Twelve-Cylinder Era in High-Quality Motor Cars*

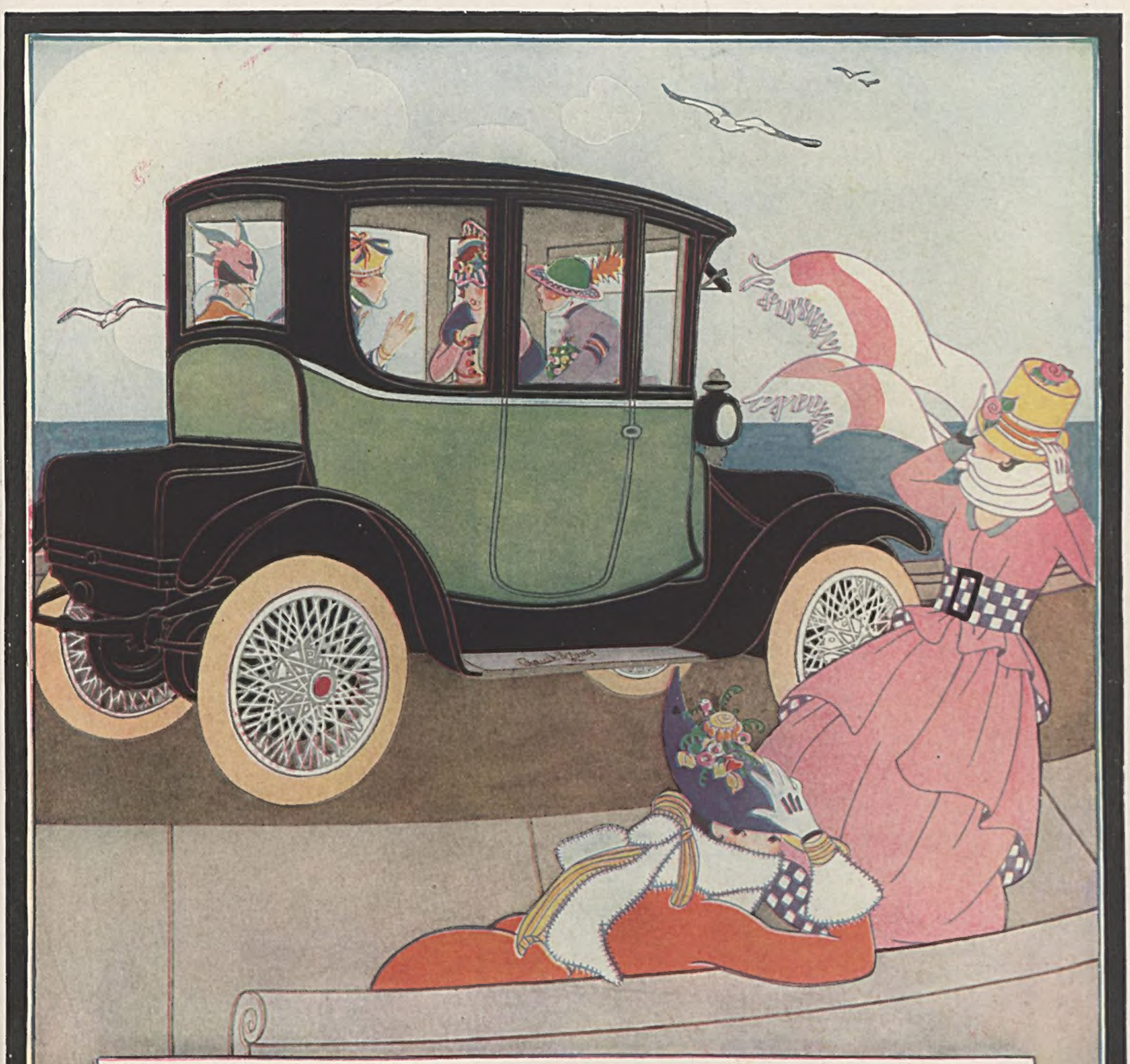
HENCEFORTH no other type of engine can be accepted by those who demand the best. ¶ As conceived and first built in the factory of the Packard Motor Car Company it was a pioneer development—a daring and far-sighted departure from all established usage. ¶ It is now the supreme product upon which is pledged the Packard reputation, backed by an investment of twenty-five millions of dollars. It not only dominates, but stands alone and apart as the accepted standard of automobile sufficiency and value. ¶ More than three thousand Packard Twin-Six cars have been delivered to owners and every superiority of the twelve-cylinder motor has been verified at their hands. The factory's production is at schedule—fifty cars made and shipped every day. ¶ The Packard company repeats with greater emphasis than ever before:

"Ask the man who owns one"

PACKARD MOTOR CAR COMPANY, DETROIT

Builders, also, of PACKARD *Chainless Motor Trucks*

Packard
TWIN-SIX



Comfort

To know that your Rauch & Lang or Baker Electric is recognized everywhere as Society's Chosen Car means comfort of mind.

To have ample seating room in which you find restful repose means comfort of body. This roominess is richly amplified by genuine coach work, the outcome of over sixty years' leadership in the building of Fashion's equipages.

This, combined with a wonderful operating simplicity, means *comfort* in its fullest sense.

Baker Electrics

THE BAKER R & L COMPANY, Cleveland, Ohio

Rauch & Lang Electrics

"The Social Necessity"



"You just know she wears them"

Send for Free Booklet

McCALLUM SILK HOSIERY COMPANY, NORTHAMPTON, MASSACHUSETTS

CN00027412

DITTMAN COLOR PRINTING CO., INC.